WELCOME!

CIVIC CENTER PUBLIC REALM PLAN OPEN HOUSE





OVER 50 COMMUNITY ORGANIZATION ENGAGED TO-DATE

826 Valencia (Tenderloin Center)

Arab American Grocer Association

Bay Area Women's and Children Center

Bayanihan Community Center

Boys and Girl Clubs Tenderloin - Teen Clubhouse

& After School Program

Canon Kip Senior Center

Charity Cultural Services Center

Chinese Newcomers Service Center

Community Youth Center

Curry Senior Center

Glide Memorial Church

Hayes Valley Merchants/Neighborhood

Association

Heart of the Farmer Market

Hospitality House

Independent Living Resource Center

Independent Living Skills Program

Instituto Familiar De La Raza. Inc.

La Voz Latina

Library for the Blind

LightHouse for the Blind and Visually Impaired

Mid Market CAP Community Ambassador Program

Mission Economic Development Association (MEDA)

Mission Hiring Hall

Mission Neighborhood Centers - Precita Center

Mission YMCA

Mujeres Unidas y Activas (MUA)

Project Homeless Connect

Safe House Arts

Safe Routes to School

Salvation Army Kroc Center

San Francisco Aids Foundation

San Francisco Public Library

Self Help for the Elderly

Senior & Disability Action

SF Bike Coalition

SF Day Labor Program and Women's Collective

SFLBGT Center

Shih Yu Lang Central YMCA (Boedekker Park)

South of Market Community Action Network

(SOMCAN)

Southeast Asian Community Center

St. Anthony Foundation & Dining Room

St. Francis Living Room Foundation

St. Jude's Free Clothing Program

Sword for Plowshares

Tenderloin CBD Safe Passage

Tenderloin Community Benefit District

Tenderloin Housing Clinic

Tenderloin Neighborhood Development (TNDC)

The Central City SRO Collaborative

Tool Works

Vietnamese Youth Development Center

Walk SF

Woman Inc

Year Up

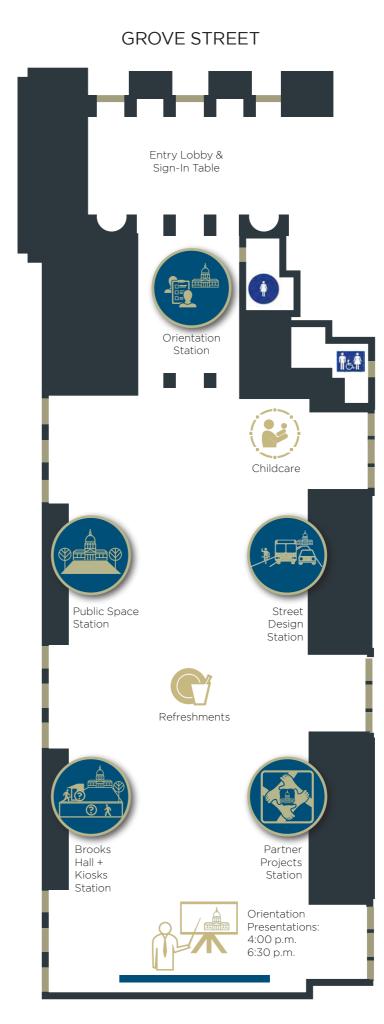
YMCA Chinatown



OPEN HOUSE

PRESENTATION OUTLINE:

- 1. Project Background
- 2. Community Outreach To-Date
- **3. Street Design Overview**
- **4. Public Space Design Overview**



POLK STREET





PROJECT BACKGROUND

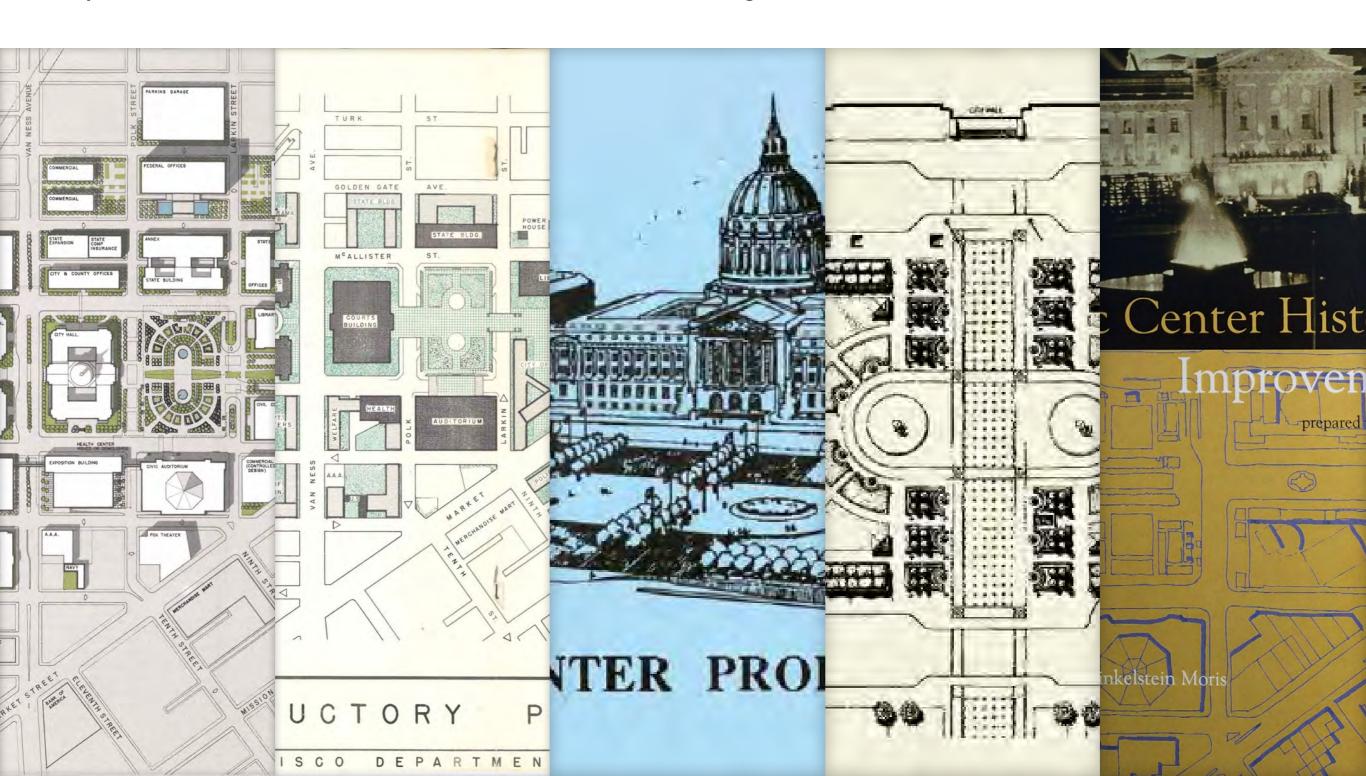
PLANNING HISTORY

Civic Center was originally designed c. 1912 as a unified "Beaux Arts" district of grand government buildings and public spaces



PLANNING HISTORY

There have been multiple plans for improving Civic Center's public spaces, but the most-recent is over 20 years old



PLANNING HISTORY

Since then, the Civic Center area has grown as both an arts and culture district and as a residential neighborhood.



Photo Credit: flickr Ed & Eddie



Photo Credit: SPUR



Photo Credit: TNDC



ACT's Strand Theater is one of a number of new arts venues in Civic Center.

The conversion of 100 Van Ness from office to residential is one example of Civic Center's growing residential population. New affordable housing, such as the TNDC's Eddy & Taylor Family Housing, will expand the number of people using Civic Center's open space. Over 4,900 new housing units are projected in the Market Street Hub Area, near the Market/Van Ness intersection.

MAJOR MILESTONE: NEW CIVIC CENTER PLAYGROUNDS





The Civic Center Public Realm Plan will build off recent plans and studies and create one coordinated, interdepartmental plan for long-term improvements to the area's streets, plazas, and other public spaces.

INTERAGENCY PROJECT TEAM:

















CONSULTANT TEAM:

Prime Consultant:



Landscape

Architecture

Sub-Consultant Team:

Public Life, Tactical Projects & Urban Design:

Economic Modeling & Management:

Architecture:

Historic Resources:

Outreach & Public Participation:





KENNERLY ARCHITECTURE & PLANNING





Structural Engineering

Mechanical, electrical, & plumbing

Lighting Design:

Civil Engineering & Green Infrastructure:

Cost Estimation:









M LEE CORPORATION

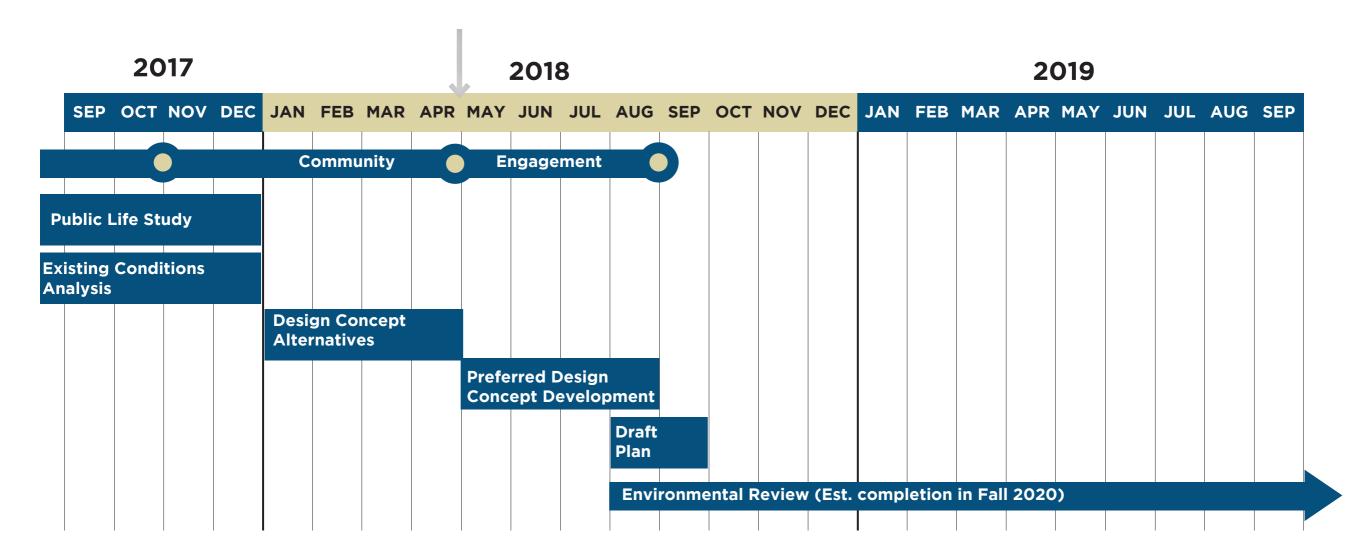
Construction Management & Consulting Estimating & Scheduling

BROOKS HALL & BILL GRAHAM CIVIC AUDITORIUM GROUND FLOOR



PLAN TIMELINE

Subject to change



= Community Workshop/Open House



The Civic Center Commons Initiative is a collaborative effort to breathe new life into the City's central civic spaces.













The Initiative is changing how people engage with the place and with each other so that everyone can feel welcome and experience the best of San Francisco every day.











COMMONS + PUBLIC REALM PLAN COORDINATION

Shares lessons learned by testing design and activation ideas



NEAR-TERM IMPROVEMENTS

Public Space Programming

Short-term installations

Stewardship

Branding

Public Space Management Planning

Community
Outreach &
Engagement



LONG-TERM
IMPROVEMENTS

Public Space Concept Plans
Street Design Concept Plans
Brooks Hall Reuse Options

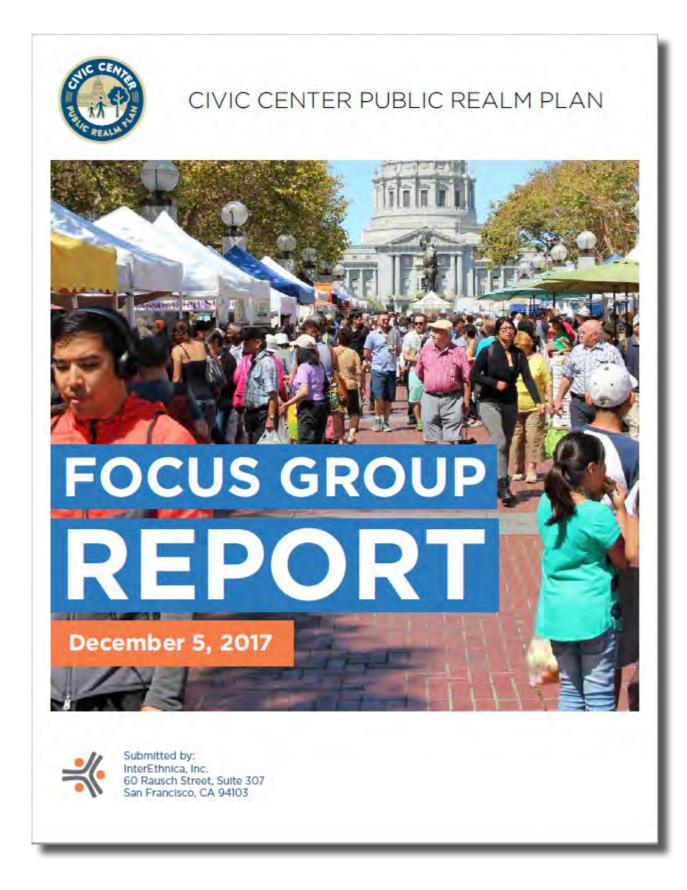
Provides long-term design and activation ideas to test





COMMUNITY OUTREACH

IN-LANGUAGE & YOUTH FOCUS GROUPS



In an effort to get feedback and perspectives from communities sometimes underrepresented at City outreach events, four focus group discussions were held with the local residents from the following communities in Fall 2017:

- Vietnamese (Conducted in Vietnamese)
- Chinese (Conducted in Chinese)
- Latino (Conducted in Spanish)
- Youth, Ages 13-17 (Conducted in English)

WORKSHOP #1 - NOVEMBER 7, 2017 CIVIC CENTER PUBLIC REALM PLAN







- Over 70 community members in attendance
- Presentation of project background, public life study results, and existing conditions analysis
- Small group activity and interactive boards where participants provided feedback on potential design direction for Civic Center's public realm

MOBILE OUTREACH STATION

CIVIC CENTER PUBLIC REALM PLAN



Mobile Outreach Station with largescale aerial map of Civic Center designed to engage community members in the spaces and events where they already gather Mobile Outreach Station Events To-Date:

- CCC Third Thursdays 10/19/2017
- Civic Center Tree Lighting 12/5/2017
- Heart of the City Farmer's Market 2/7/2018
- CCC First Sundays 2/4/2018
- Helen Diller Civic Center Playground Opening 2/14/2018

ONLINE & IN-PERSON SURVEY #1

Very unlikely



Survey designed to give people from throughout San Francisco a chance to share their thoughts on content originally shared at Workshop #1

- 200 In-Person intercept surveys (66% In-Language)
- Over 2,000 online survey responses
- Data is being incorporated into design concepts

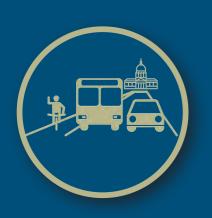
COMMUNITY WORKING GROUP, MEETING #1, FEB. 22, 2018

CIVIC CENTER PUBLIC REALM PLAN

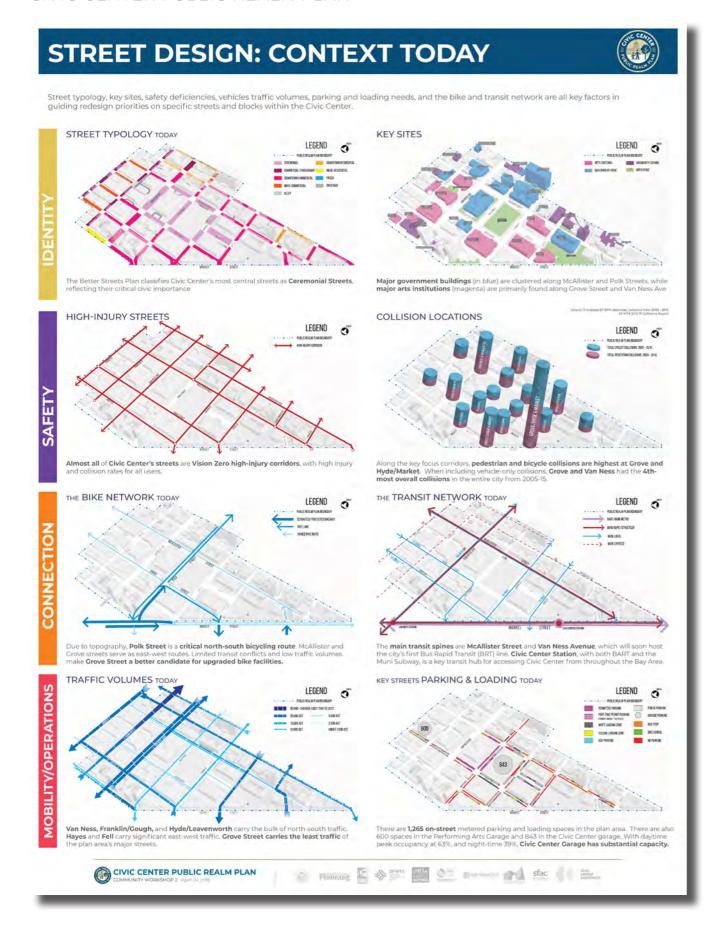


- Diverse group of community members from neighborhoods surrounding Civic Center
- In-depth conversations on materials shared at Workshop #1
- Two additional meetings planned

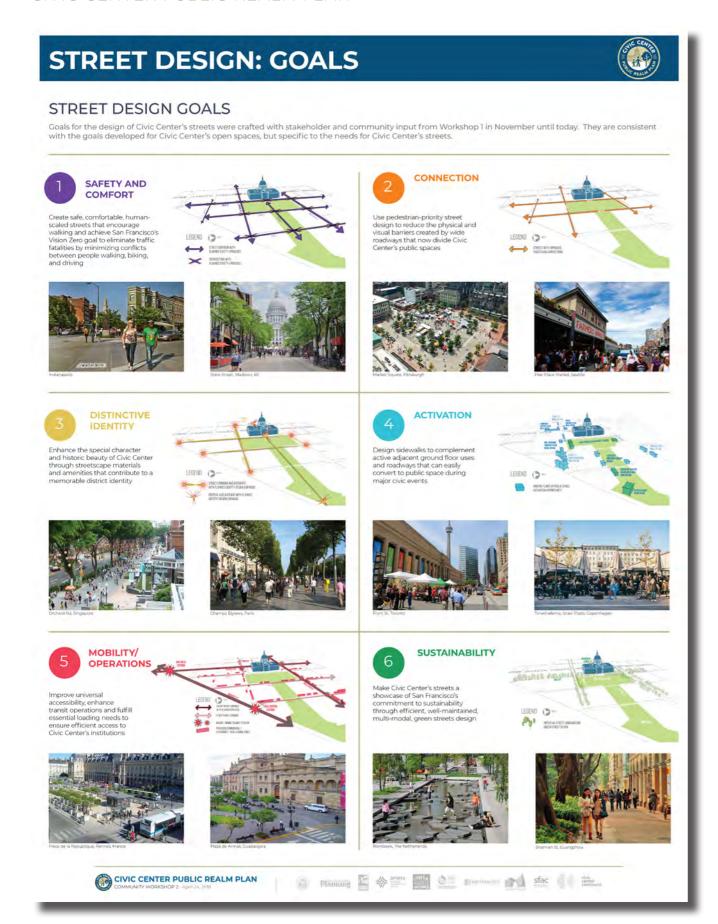




STREET DESIGN OVERVIEW



The **Context Today Board** has important background information that is shaping the long-term designs for Civic Center's streets.



The **Goals Board** outlines the six key goals the City team is striving to achieve through long-term improvements to Civic Center' streets.

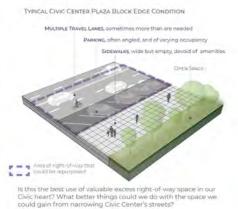
STREET DESIGN: STREET ACTIVATION



WHAT COULD WE DO WITH THE SPACE GAINED BY NARROWING CIVIC CENTER PLAZA'S WIDE ROADWAYS?

City Hall and Civic Center Plaza's streets were designed many years ago to be extra wide for civic parades and so they would feel more grand. To make the streets so wide, the blocks were shrunk, making them smaller than surrounding blocks.





SHIFTING PATHS OF PEDESTRIAN TRAVEL

wide roadways and intersections. It also makes for an uninviting view as people approach Civic Center Plaza by foot.

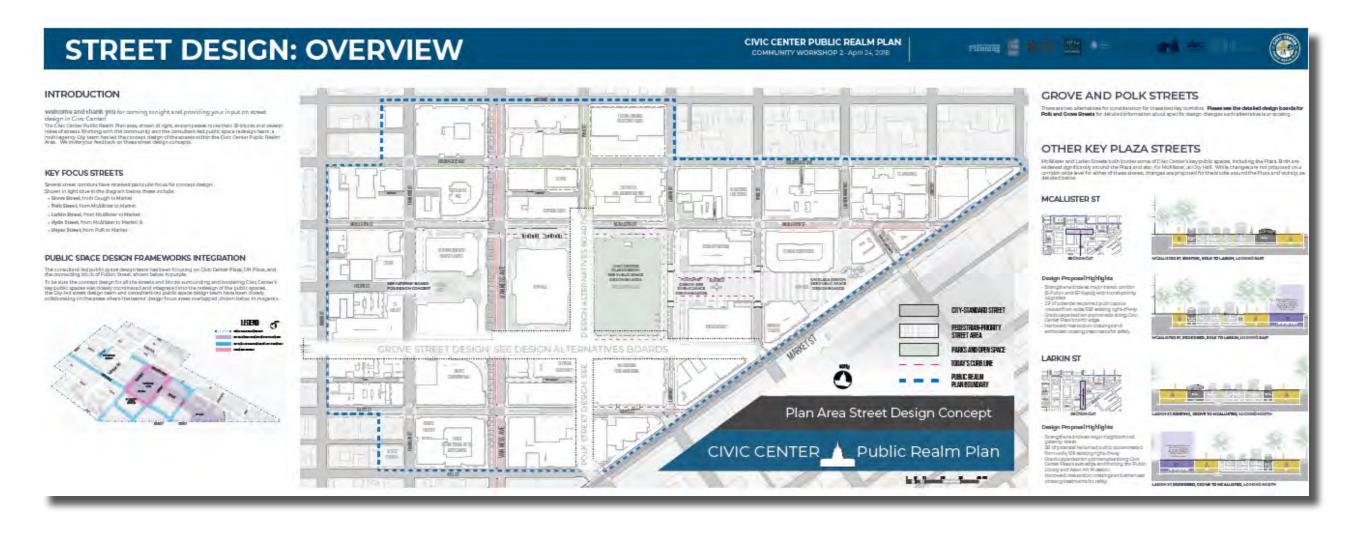


POTENTIAL NEW BLOCK EDGE CONDITIONS

CIVIC CENTER PUBLIC REALM PLAN



The **Street Activation Board** shows a variety of options for expanding Civic Center Plaza by narrowing the wide roadways that surround it.



The **Overview Board** has information on proposed long-term changes to the street network, including McAllister and Larkin Streets

STREET DESIGN: GROVE STREET



GROVE ST

Two alternative street designs are proposed for Grove Street. The images below depict proposed changes on the block bordering Civic Center Plaza, which would have the most significant changes.

The "Complete Street" alternative would employ today's best-practice street design to improve comfort and safety for pedestrians and cyclists via protected bike lanes and sidewalk widening.

The "Plaza Promenade" alternative would transform Grove Street into a gracious promenade experience, with major sidewalk widening and plaza expansion and a protected two-way bike path.



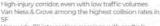
EXISTING











Eastbound bike lane from Van Ness to Market St



21-Hayes (eastbound direction only) from Gough to Polk



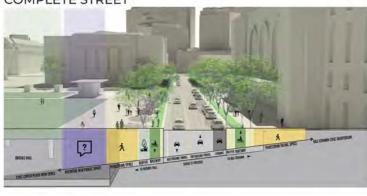
very narrow lanes between Gough & Larkin, 2 lanes between Larkin & Hyde/Market



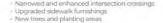
No access restrictions other than for existing one-way

street circulation

COMPLETE STREET









Parking-protected one-way bike lanes







2 lanes between Gough & Market. Reduced traffic volumes



No circulation changes proposed



Parallel parking/loading on one side of street on all

PLAZA PROMENADE





800

- Significant pedestrian-priority upgrades on all blocks, especially Plaza block
- Narrowed and enhanced intersection crossings New furnishings, trees and planting areas
- Fully-separated two-way bikeway/multi-use trail



No changes to 21-Hayes service



- 2 lanes between Gough & Polk 1 eastbound loading-only lane between Polk & Larkin 1 westbound lane between Larkin & Market
- Significant traffic volume reduction No private vehicles on Plaza block (Bill Graham



loading-only)
Tlane, one-way westbound between Larkin & Market
(Library block) to improve safety at Market and Grove



Parallel parking/loading on one side of street on all blocks













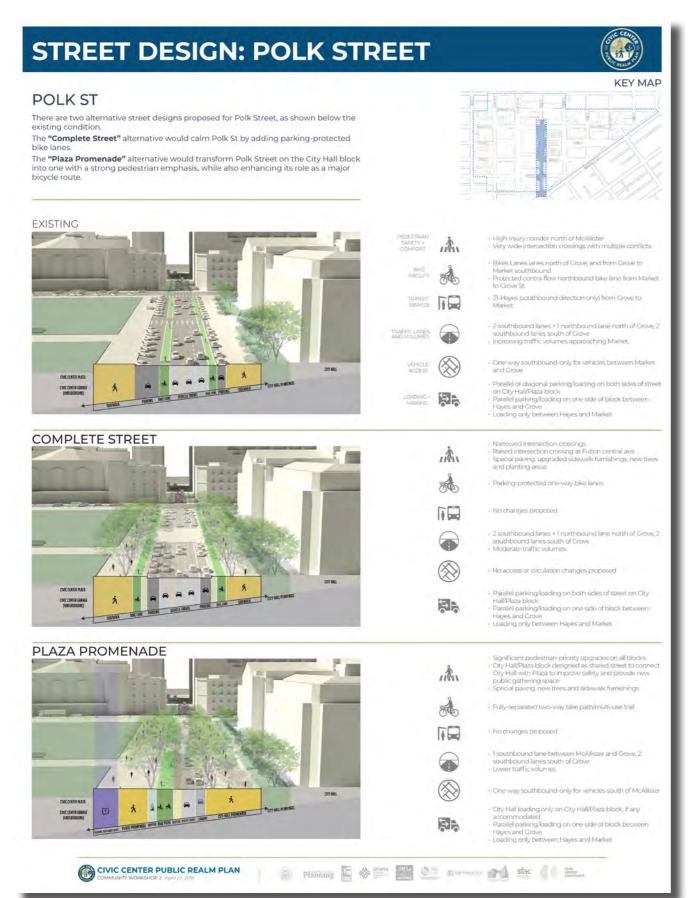






The Grove Street Board summarizes the two design options the City team has developed for improvements to Grove Street.

Plan views of the Grove Street options are also available on the tables at the street design station.



The **Polk Street Board** summarizes the two design options the City team has developed for improvements to Grove Street.

Plan views of the Polk Street options are also available on the tables at the street design station.

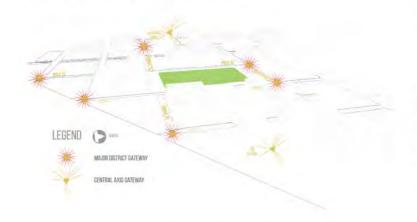
STREET DESIGN: GATEWAYS



CIVIC CENTER GATEWAYS

Civic Center has a unique and special civic character that should be designed to welcome everyone, residents and visitors alike. There are several areas and intersections where, when you reach them, you suddenly realize you have arrived in the Civic Center district. Few of these key places serve as welcoming and distinctive district gateways today, however, as can be seen from the images at right. Today's gateway on the main central Civic Center Axis are more formalized, but still have clear room for improvement.

The Public Realm Plan has identified 8 areas and intersections, indicated in the diagram below, to be enhanced as special gateways unique to the district,



POTENTIAL DISTRICT GATEWAYS













Highlight the special character of the major entry and exit intersections to Civic Center through unique streetscape gateway designs that welcome all visitors to the district

CENTRAL AXIS GATEWAYS





Highlight the special character of the central axis of Civic Center through

WAR MEMORIAL COURTYARD

On-street parking at the western edge of the War Memorial Courtyard creates an uninviting and ambiguous gateway for pedestrians; The City Team is studying ways to improve this area by converting parking into public space

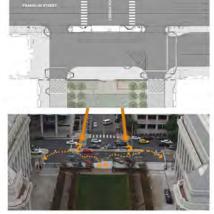
The intersection of Franklin and Fulton is challenged with pedestrian safety and accessibility issues, including long crossing distances, a narrow and cluttered pedestrian island, and dangerous vehicular shortcuts through the War Memorial Parking lot, It is important that a redesign of this space maintain the operational functionality required by the cultural institutions.

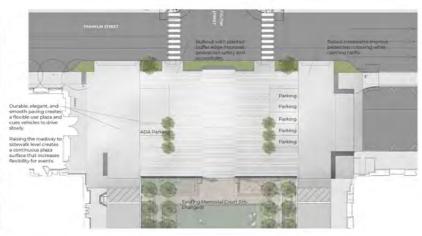
CONCEPTUAL DESIGN

Regrade and repave the existing pathways and roadway to create a flexible use plaza that forms a beautiful civic gateway between Hayes Valley and the War Memorial Complex.

The plaza would accommodate the existing function and operations of the War Memorial Complex, such as vehicular access and loading, as well as a new range of events and programming.

Parking would be moved to the sides of the space to restore the significant view axis towards the Vet























The **Gateways Board** identifies opportunities to improve gateways to Civic Center, with a special focus on the intersection of Fulton and Franklin streets at the War Memorial Courtyard.





PUBLIC SPACE DESIGN OVERVIEW





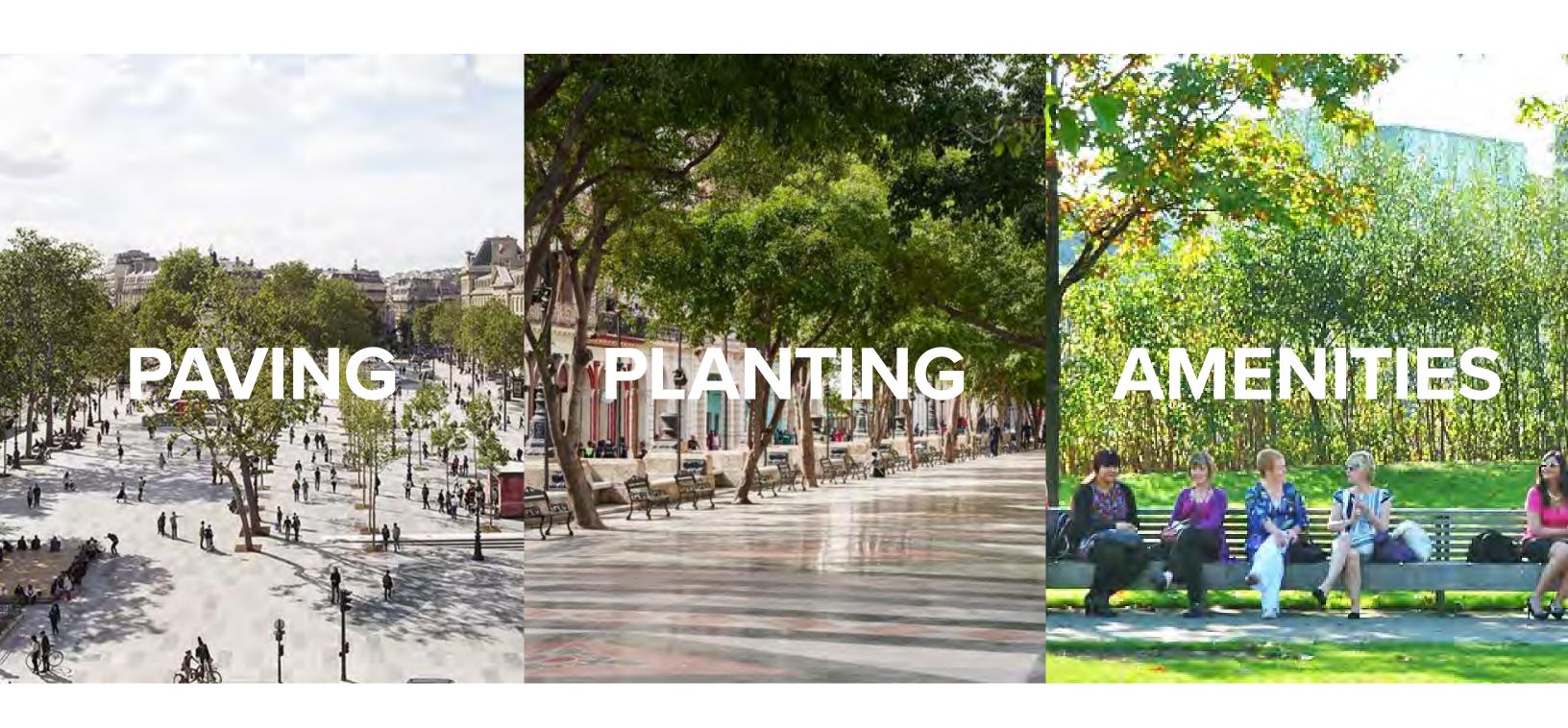




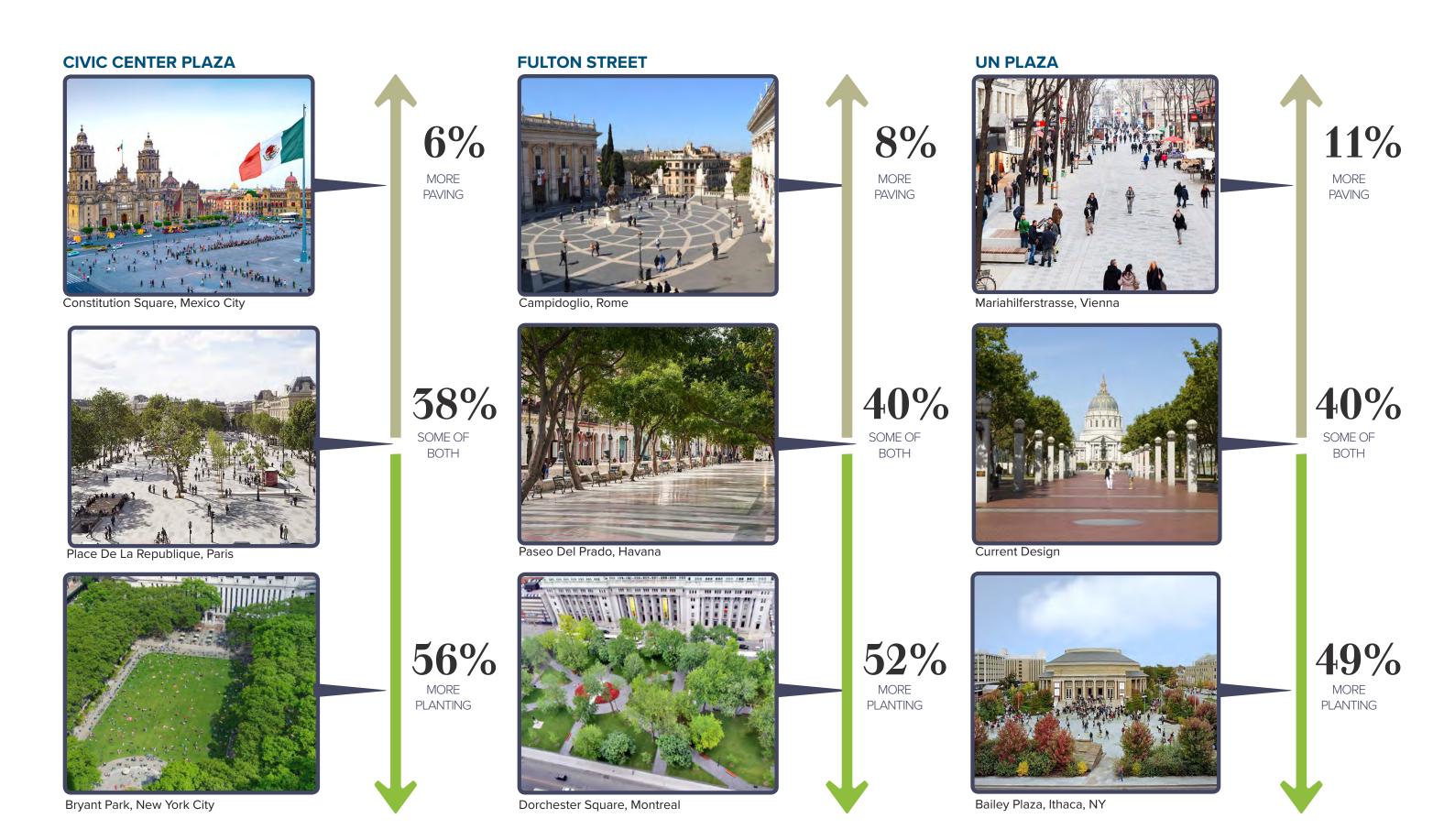
Public Space Principles

- 1. An accessible place for everyone that embodies civic principles
 - 2. Authentic to San Francisco and represents the best of surrounding neighborhoods
 - 3. A place of respite and a place to meet your neighbors
 - 4. Financially sustainable and managed to be clean, safe, and inviting
 - 5. A model for sustainable and resilient urban infrastructure and "the safest place in the city"
 - 6. World class, elegant and beautiful

Paving, planting, & amenities are crucial elements for transforming Civic Center



Should the public spaces have more planting or paving?



Trees contribute to district identity and a sense of wonder, district identity and ecological services







"To see delight in Civic Center is an unusual experience"

Paving that feels civic and inviting

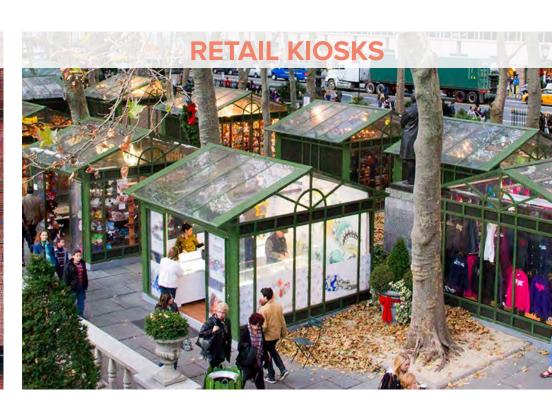




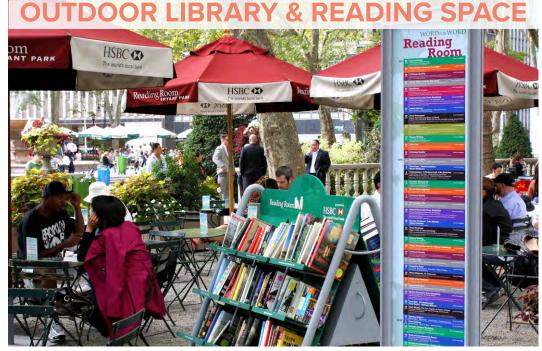
Permanent uses that would invite you to Civic Center













Attractions that would support social & civic gathering













Events that would bring you to Civic Center





OPEN-AIR MARKETS

MOBILE RETAIL, FOOD KIOSKS / TRUCKS

LIBRARY PROGRAMMING & EVENTS



MARCHES, PROTESTS, CIVIC EVENTS



PERFORMANCE EVENTS



OUTDOOR MOVIES / SIMULCASTS







FREE COMMUNITY EVENTS

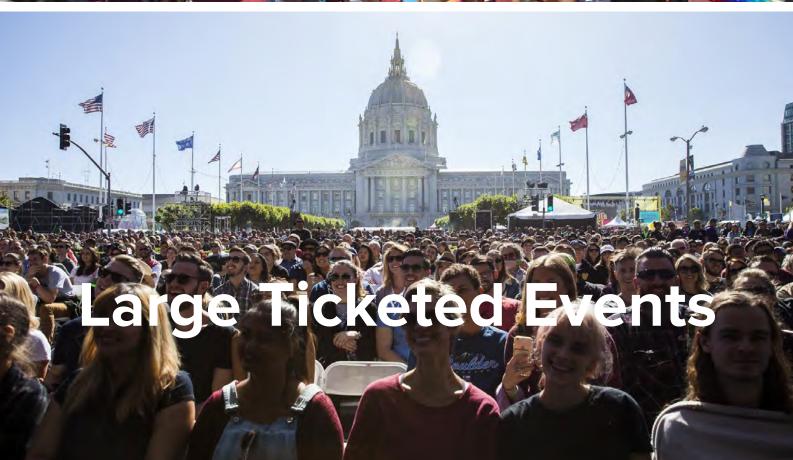


Civic Gatherings





















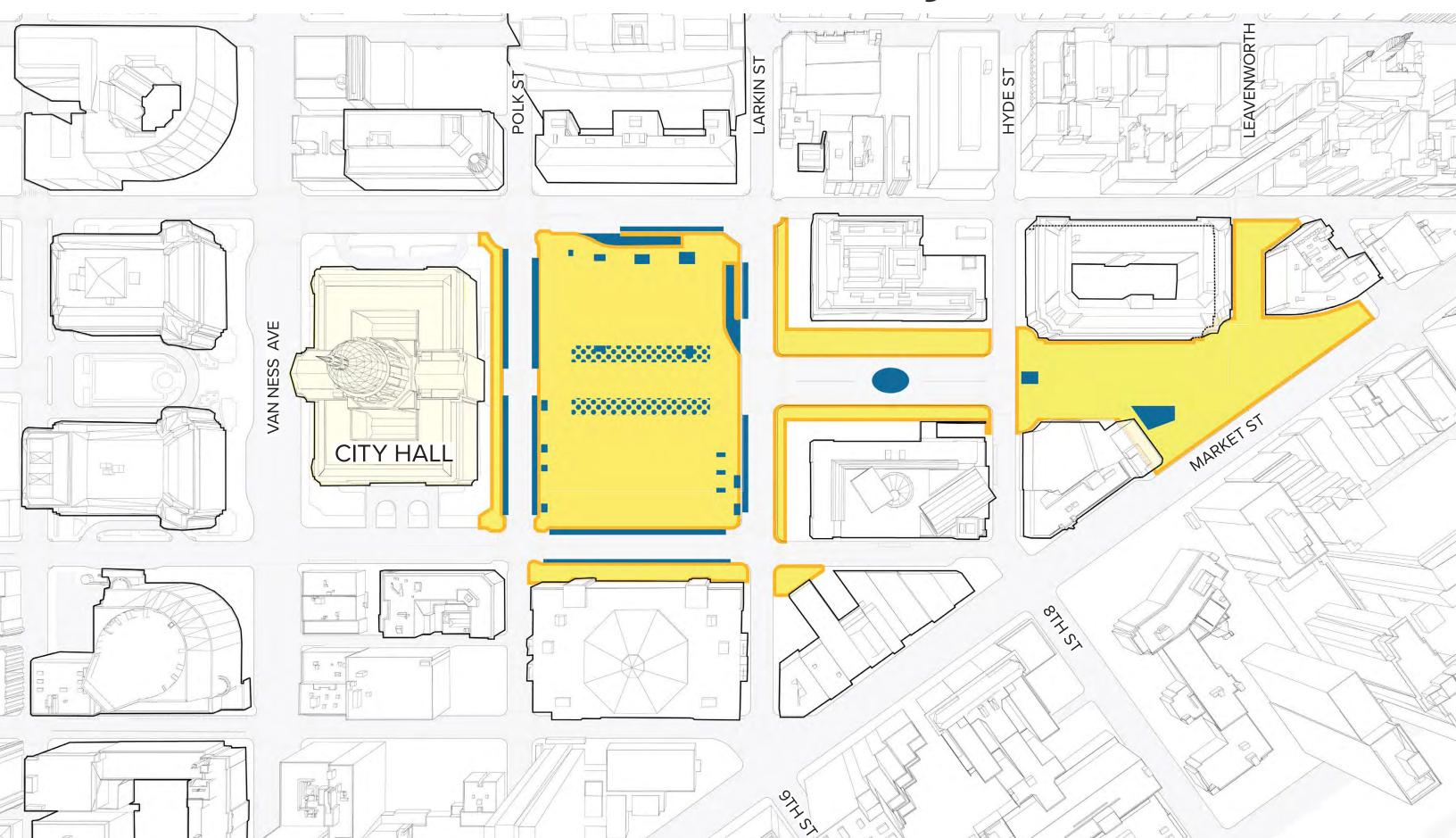




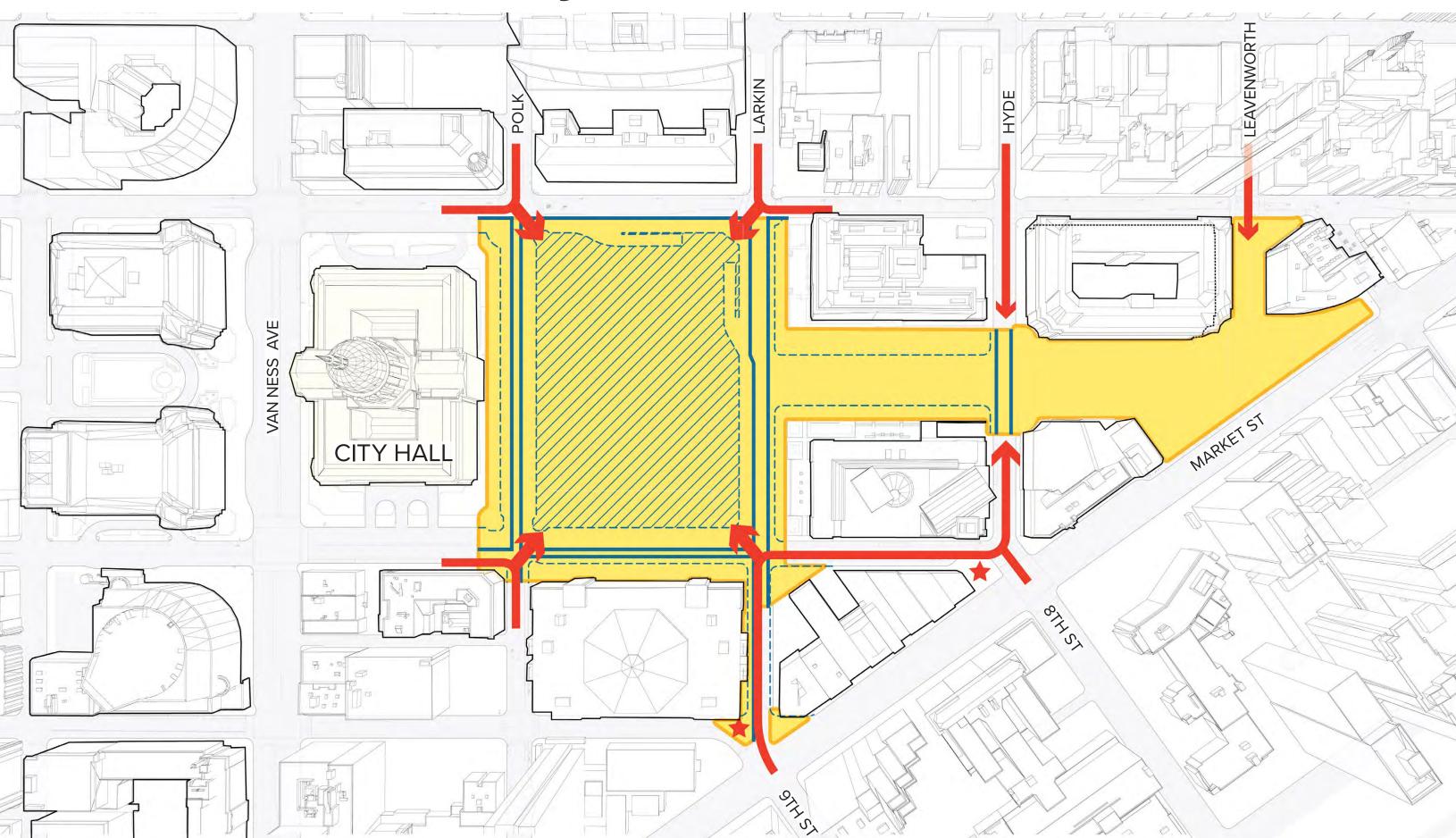




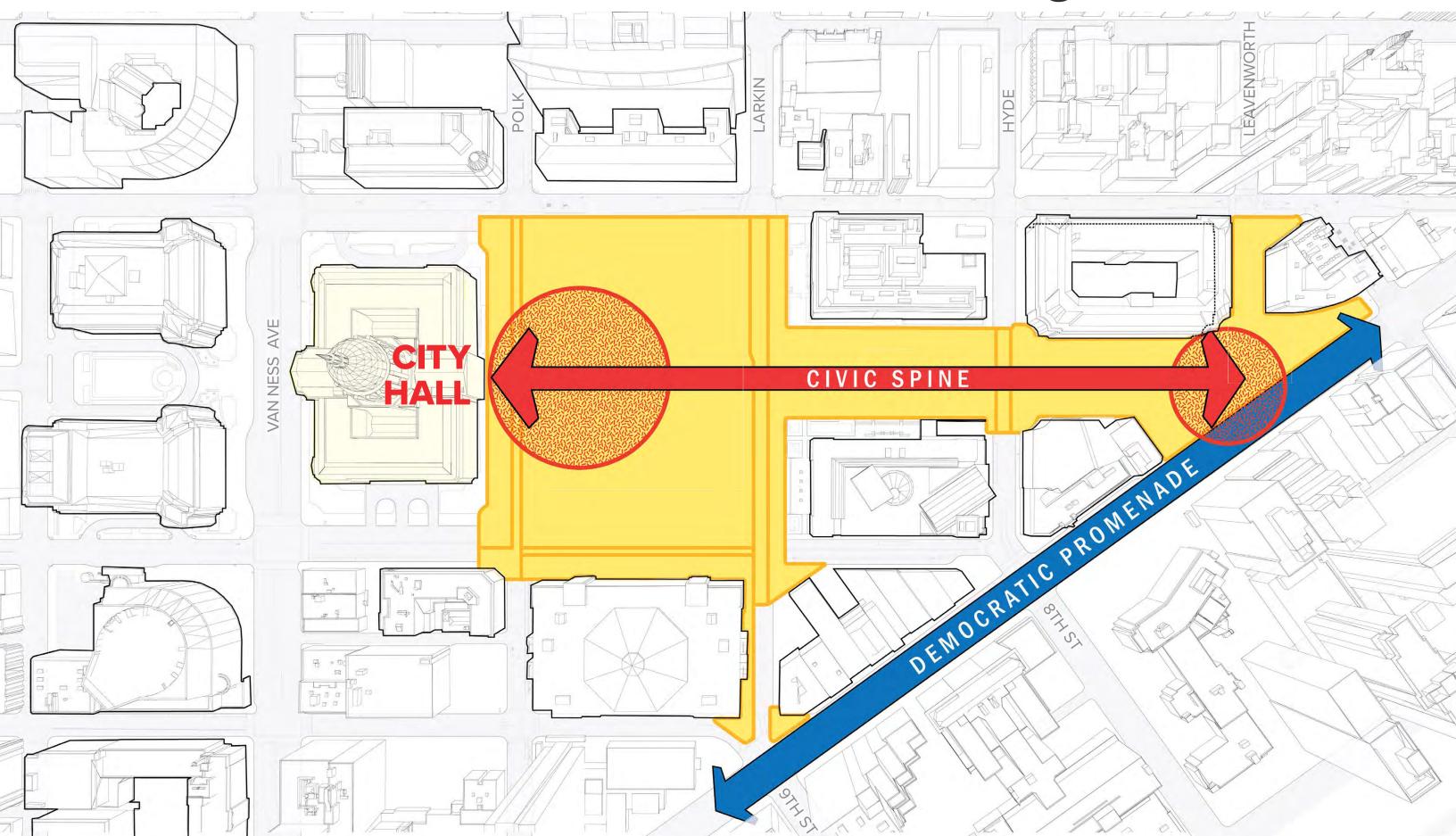
Civic Center Today



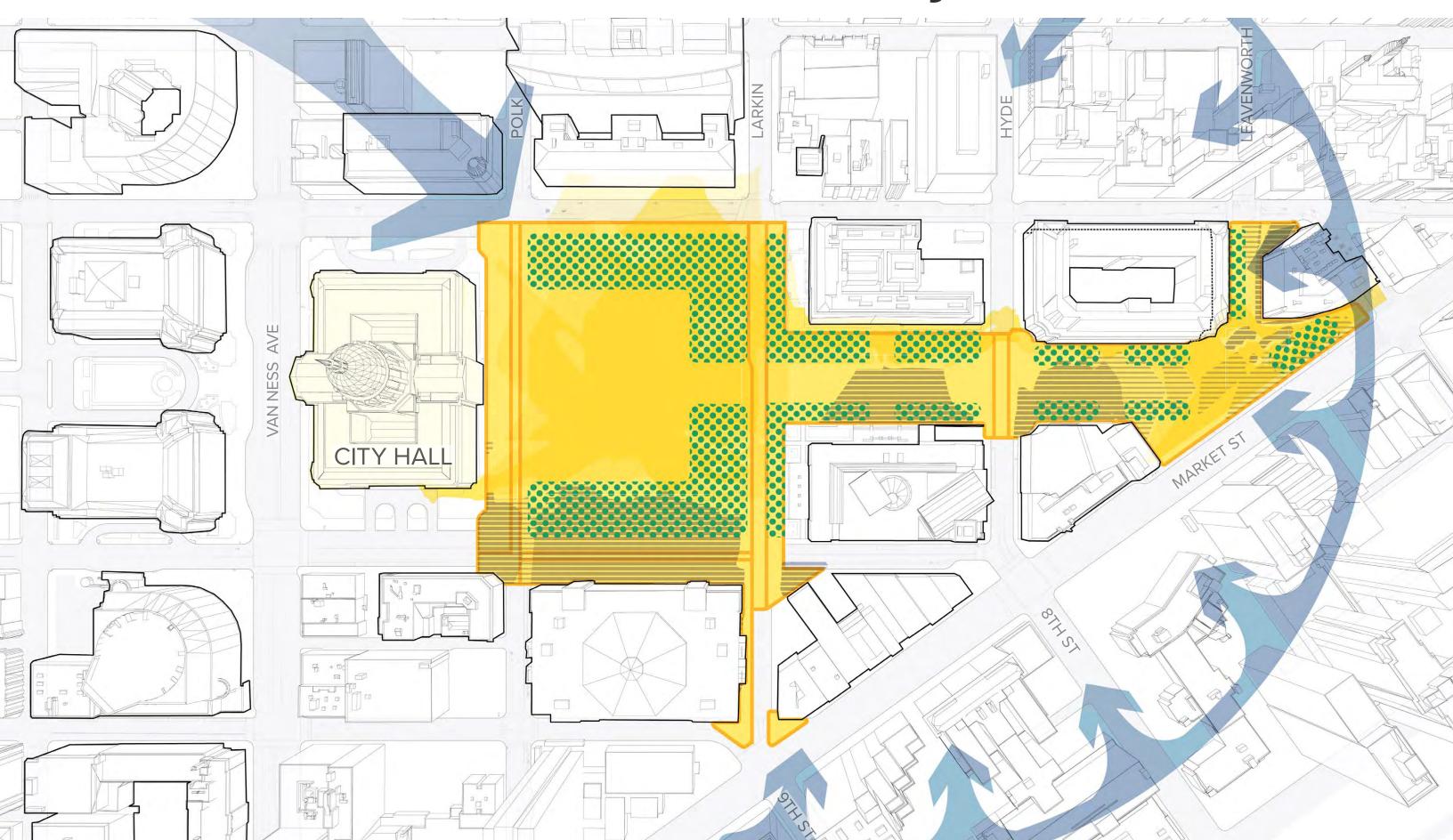
Unify the Public Realm



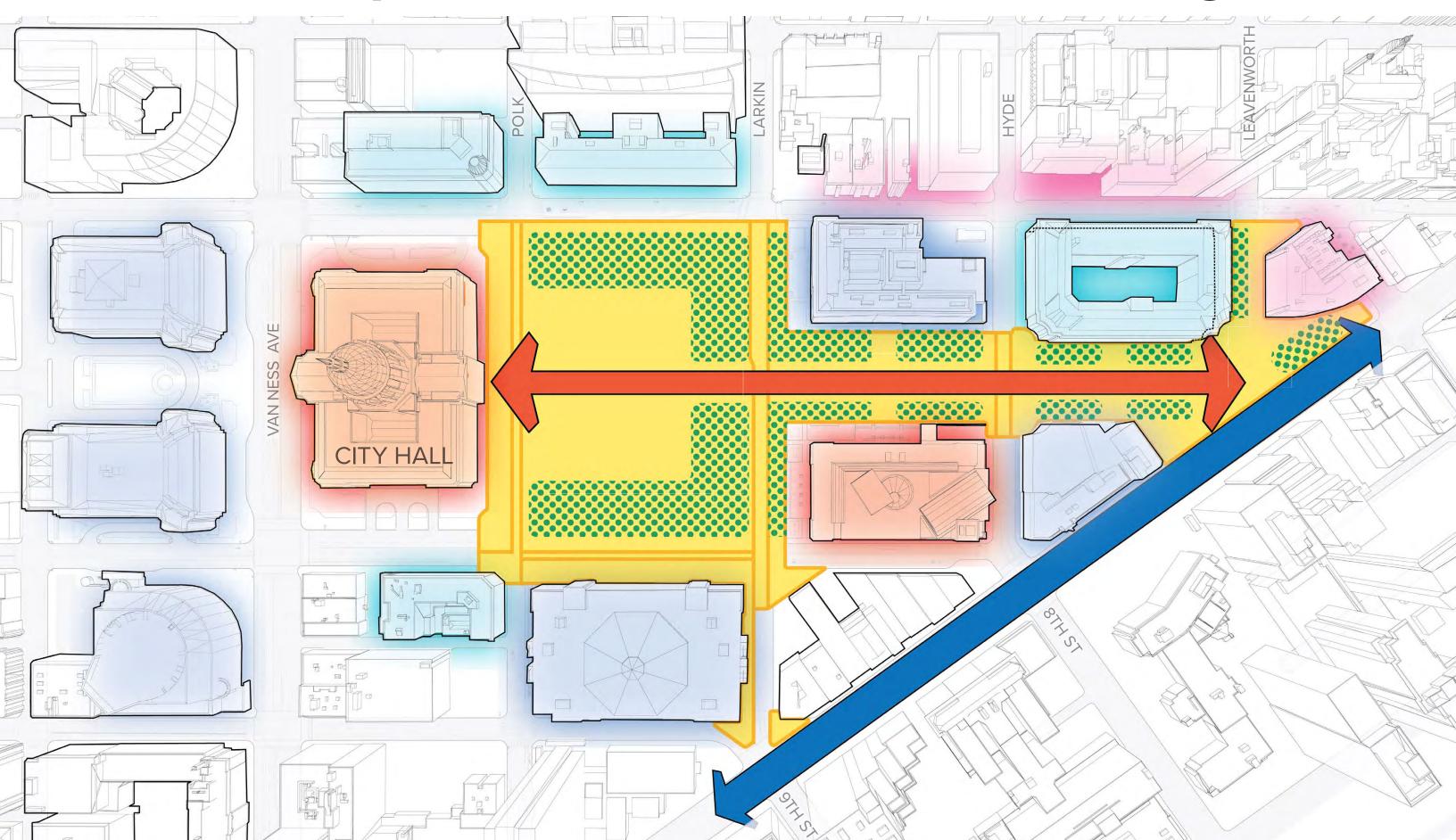
Accommodate Civic Gatherings



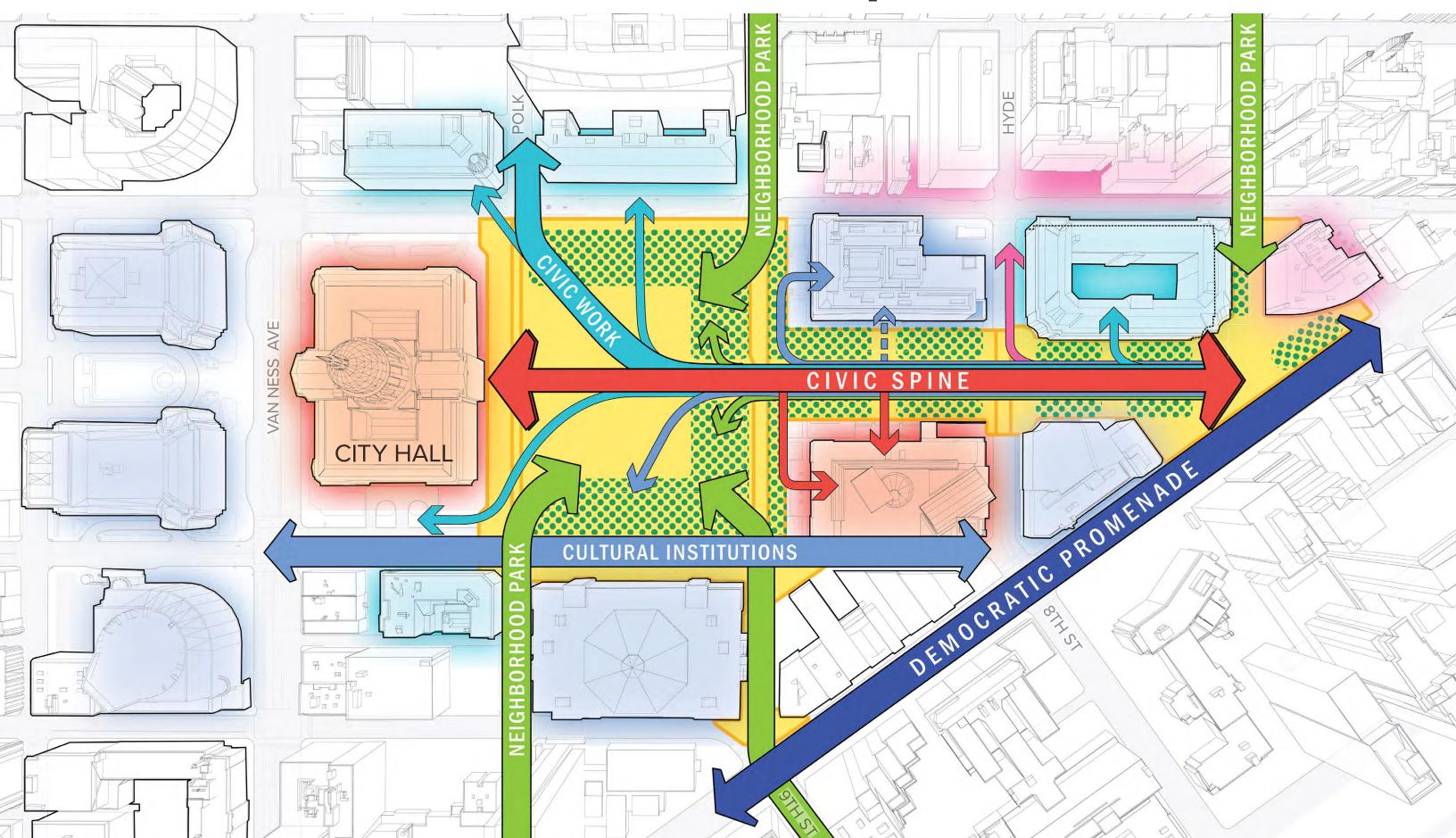
Block Wind & Enhance Sunny Locations



Enclose Spaces, Frame Views, & Enhance Edges



Make Places that Invite People & Public Life



CIVIC CENTER FRAMEWORK PLANS City Image + Gathering + Daily Life

3 Frameworks

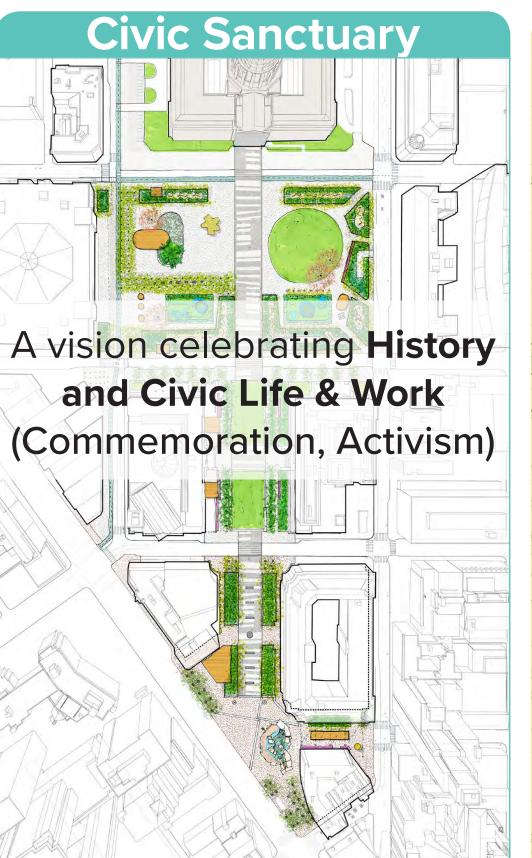






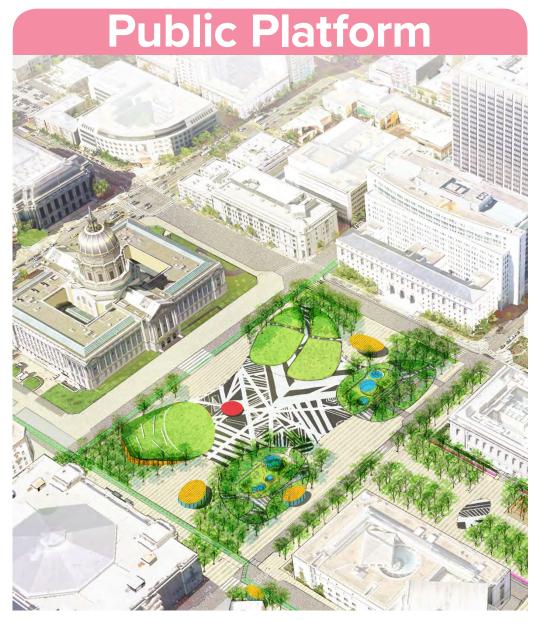
3 Visions for a New Commons

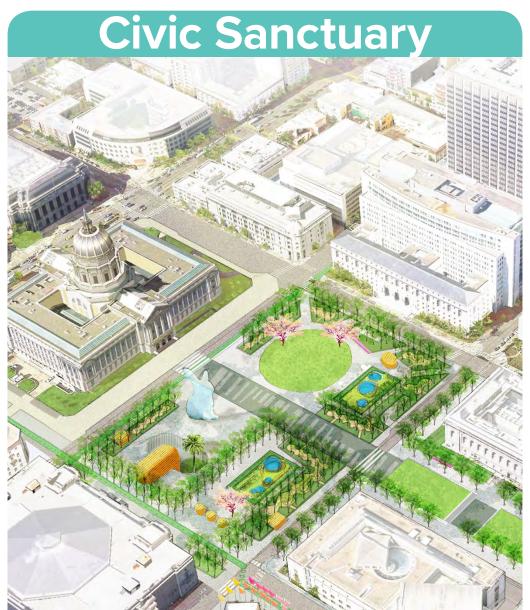


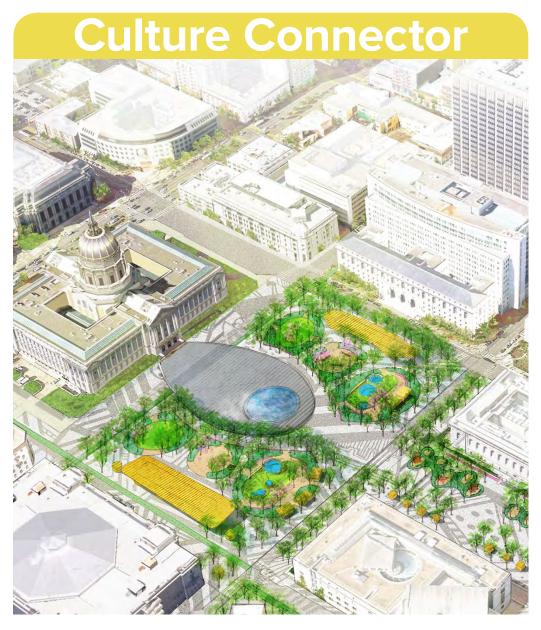




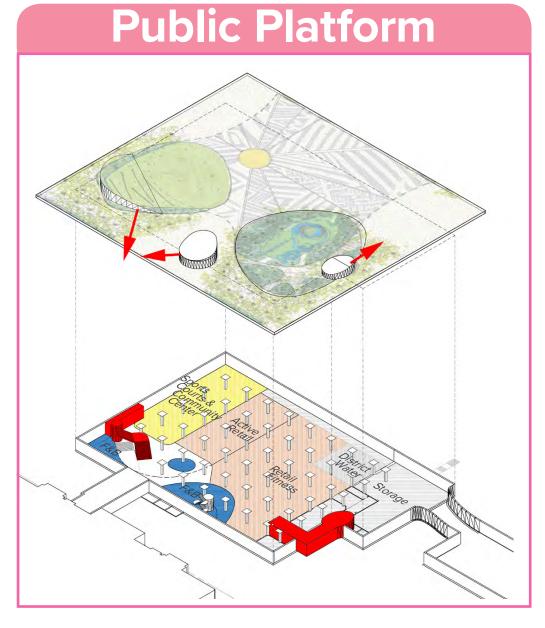
Civic Center Plaza

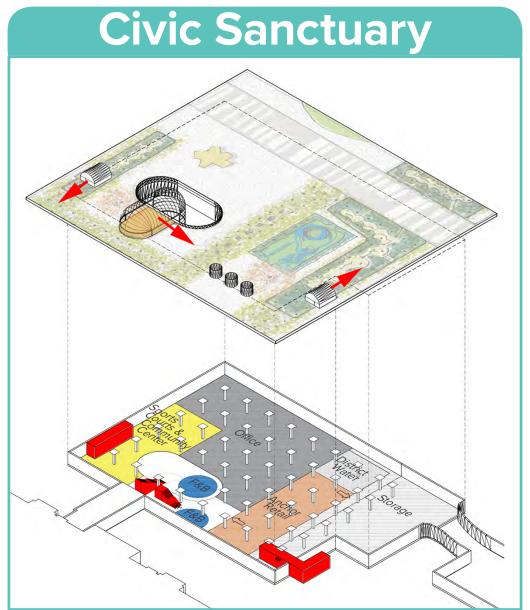


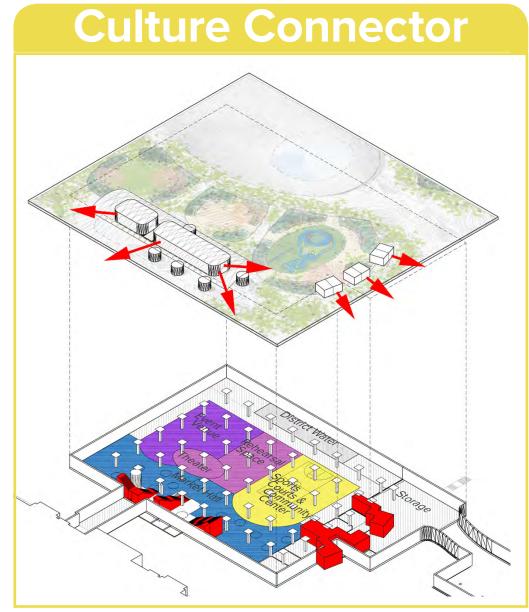




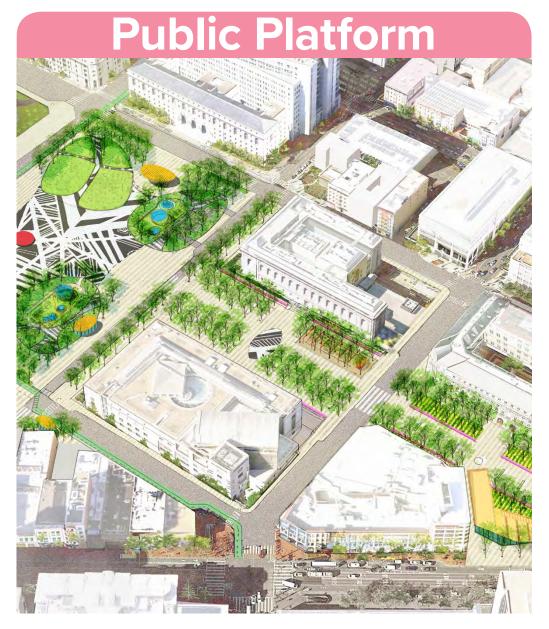
Brooks Hall



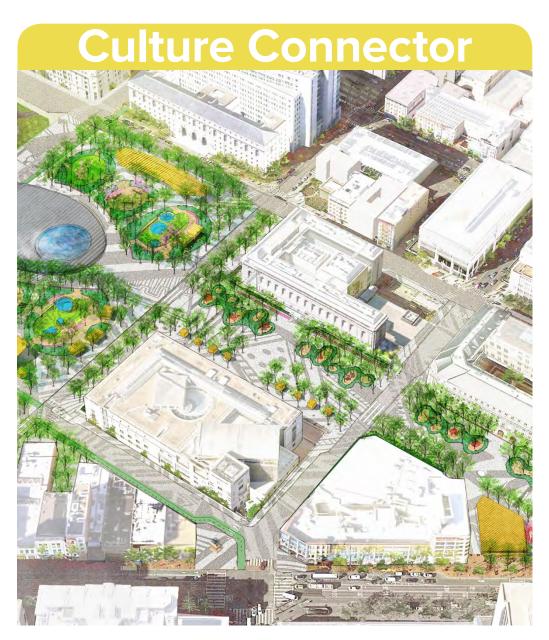




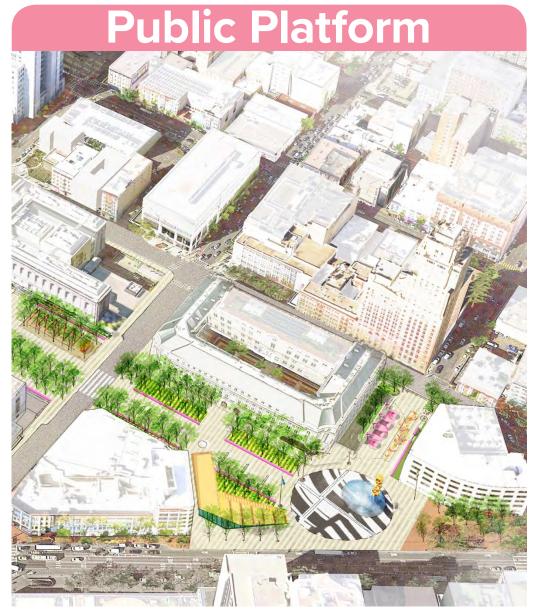
Fulton Mall

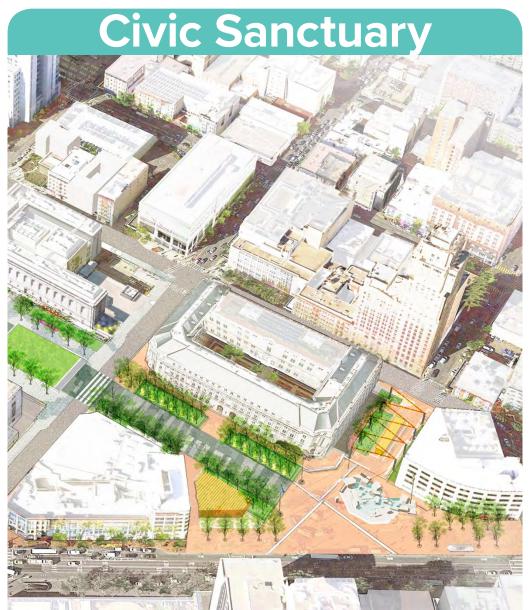


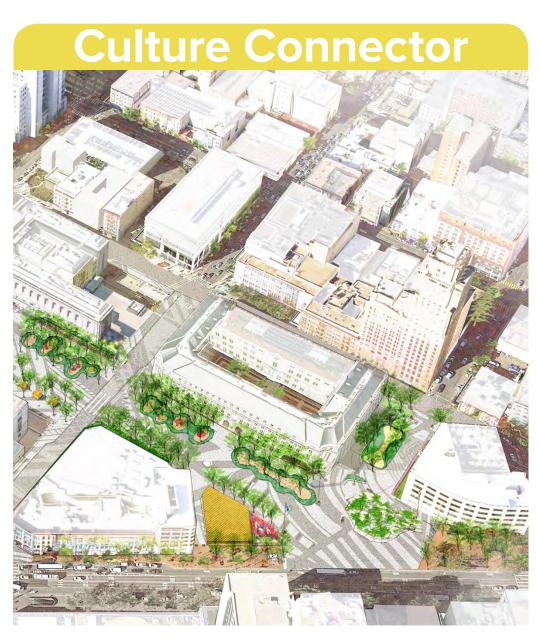




UN Plaza







Vision + City Image

CULTURE CONNECTOR

(1) Garden Room

3 Lawn

(12) Dog Park

2) Flexible Plaza + Fountain



(13) Cafe Terrace

Food + Retail Pavilion

(14) Boulder Play Garden

9 Flexible Plaza

(11) Interactive Art

(12) Dog Park

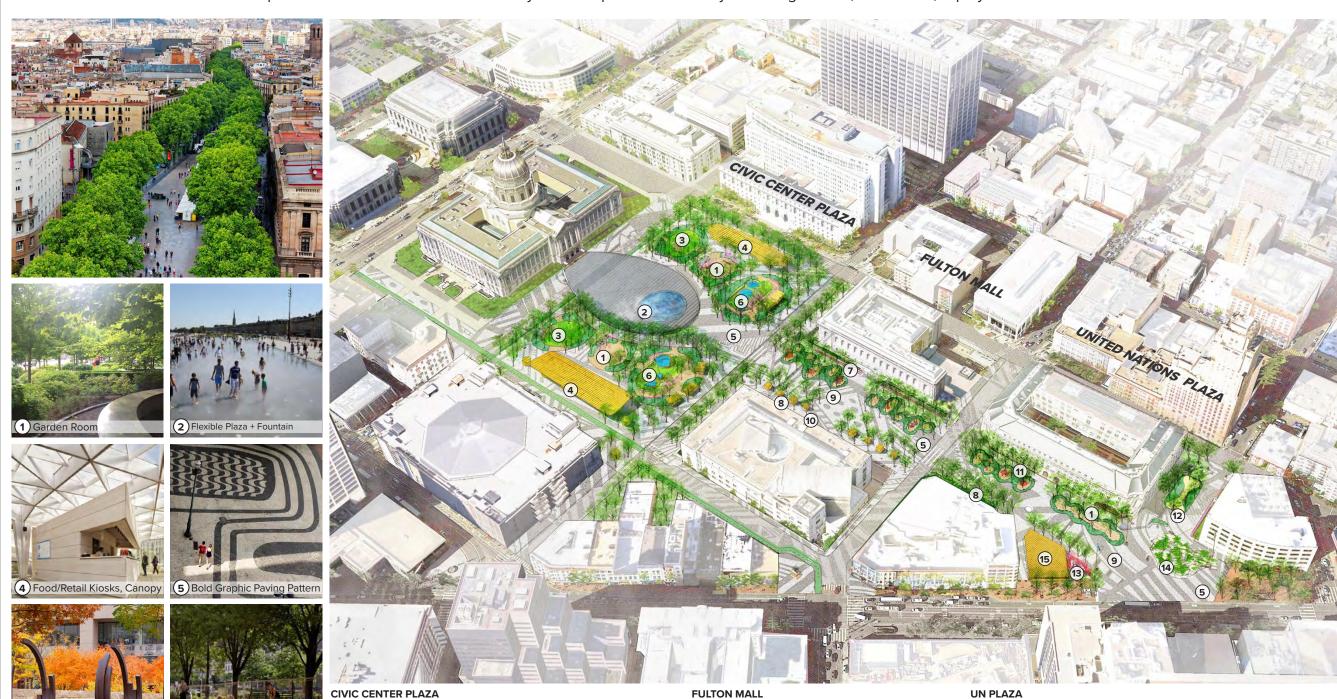
CITY IMAGE

A vision for an inclusive commons that prioritizes **Ecology, Wellness, + Variety**: an expansive tree canopy loosely frames a civic promenade from Market Street to City Hall and provides a variety of settings for art, commerce, & play.

4 Food & Retail Kiosks

(5) Bold Graphic Paving

(6) Civic Center Playgrounds



(5) Bold Graphic Paving

(7) Sculpture Garden

8 Best of SF Kiosks

(9) Flexible Plaza

Pavilions

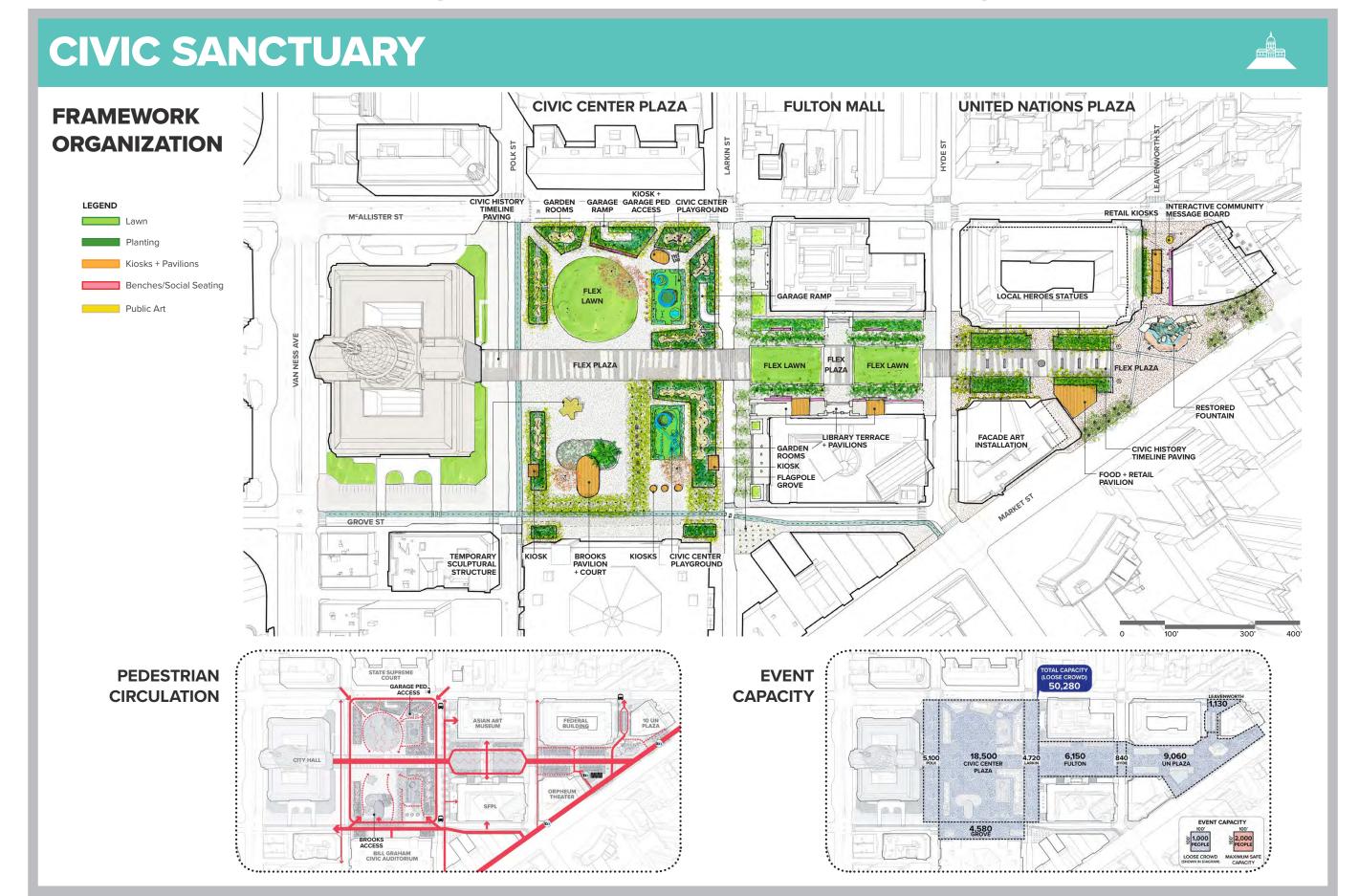
(10) Library Terrace +

(1) Garden Room

(5) Bold Graphic Paving

8 Best of SF Kiosks

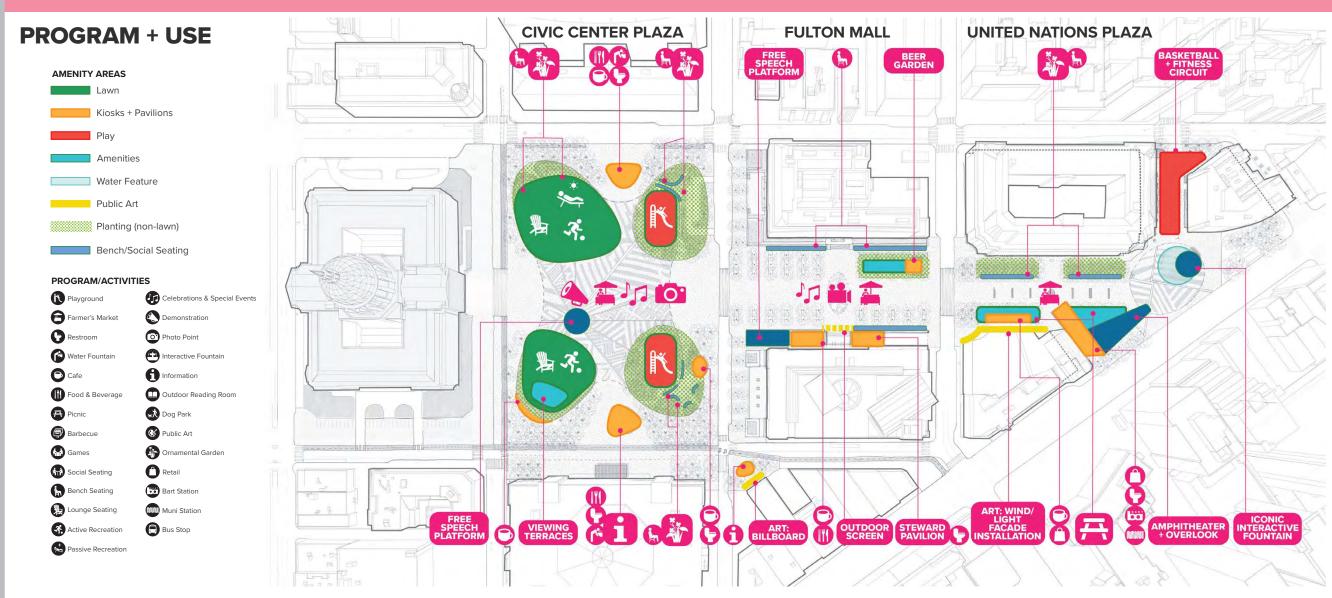
Organization + Gathering



Everyday Use

PUBLIC PLATFORM





PUBLIC LIFE: ACTIVITY

These are snapshots of the variety and intensity of activity expected during a weekday at noon and a weekend at night, based on the **Program & Use** plan above.

STATIONARY ACTIVITY

Eating/Drinking
Waiting for Transit

Accompanied by Pe

Passive - Sitting/Standing

Exercise/Play/Recreation

Commerce
Political/Religious Advocacy

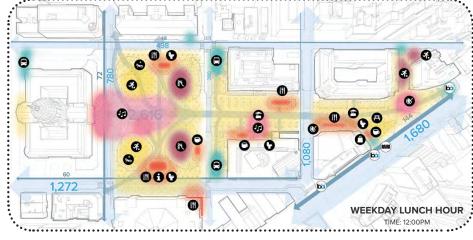
Political/Religious Advocacy
Cultural/Performance

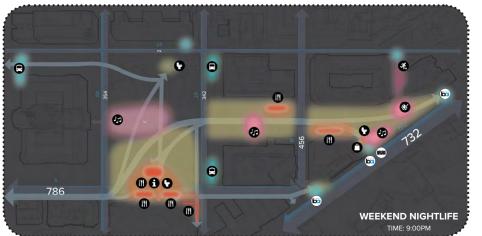
PEDESTRIAN & BIKE MOVEMENT

Existing Pedestrian Count Volume

Existing Bike Count Volume

Weekday & Weekend Data Source: GeN Database, app gehipeople.com
McAllister, Polk, Grave, Larkin, & Hyde Sts: Pedestrian & bike data tak





Daily Life

PUBLIC PLATFORM













Brooks Hall Reuse

BROOKS HALL | CIVIC SANCTUARY

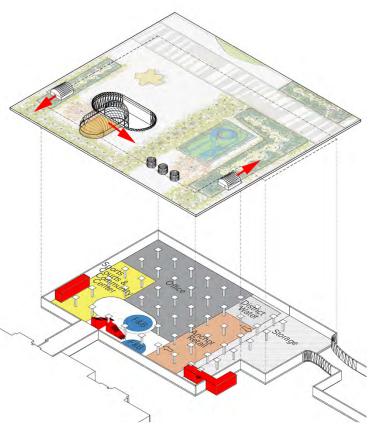










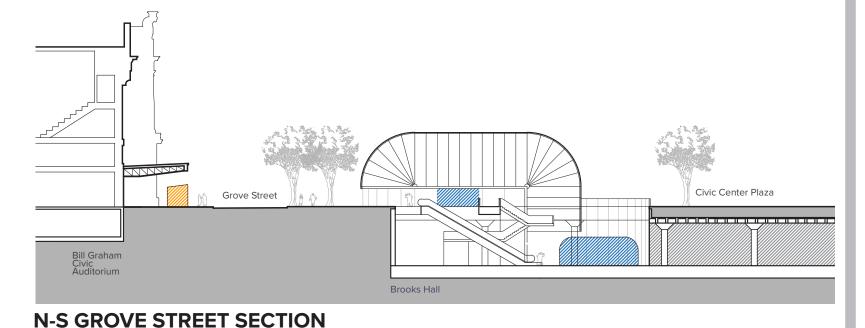








SURFACE DIAGRAM



Kiosks: Public Spaces + Grove Street

BROOKS HALL + GROVE STREET PROMENADE



WHAT KIND OF USES AND ACTIVITIES WOULD YOU ENJOY?

Which images best describe the activities and uses you would like to see at Brooks Hall, Bill Graham Civic Auditorium, and Kiosks along Grove Street?

CIVIC **CULTURAL**









Examples:

- City Offices
- City Services
- Community Center
- Citizens Hall For Public Forums
- Emergency Shelter
- Community Sports Courts
- Bike Storage

RECREATION ENTERTAINMENT









Examples:

- Visitor Info Kiosk
- Incubator Spaces
- Gallery
- Climbing Gym
- Bowling Alley
- Rehearsal Space
- Black Box Theater
- Recording Studio
- Event Venue







Examples:

- Flower Stand
- Cafe coffee/lunch
- Market Hall
- Artisan Market
- Fitness Facility
- Anchor Retail
- Restaurant
- Bar/Lounge

Conversation

FRAMEWORKS: CONSIDERATIONS + TRADE-OFFS



The preferred plan will address all of the considerations below to some extent. Your feedback on these design considerations will help inform the priorities of the plan.

GATHERING: Each framework plan is developed with specific considerations and trade-offs that inform the organization of the three public spaces for **spontaneous & planned events and gathering**:

1 FLEXIBLE AREA FOR LARGE EVENTS & GATHERING is essential for a successful Civic Center. Each framework plan provides a different amount of flexible-use lawn & plaza versus fixed elements & planting:



2 TREES & PLANTING provide important nature in the city, relief from the surrounding streets, shelter, and wind mitigation -- but reduce the amount of flexible area. Each framework plan provides a different amount of trees & planting:

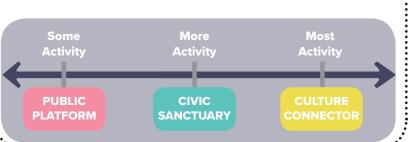


3 INTERACTIVE FEATURES such as fountains, public art and spaces for performances add beauty, amusement and reason to visit. Each framework plan provides different interactive features and opportunities:



DAILY USE: Each framework plan is developed with specific considerations and trade-offs that support **varied and inclusive uses, activities and social life**:

4 SUPPORTING EVERYDAY USES in the public realm, and activity associated with surrounding institutions & Brooks Hall, is a goal of each framework plan. Each framework promotes and accommodates a different variety of activities:



5 RECREATION: Civic Center is public open space serving active recreation needs (informal sports areas, lawns, etc.) of surrounding neighborhood residents and district employees. Each framework plan proposes different recreational amenities, including lawn areas of varying size:



6 KIOSKS & PAVILIONS can create centers of activity where people can eat, shop, or receive services.

These are social experiences that are important for a lively Civic Center. Each framework plan proposes a different amount and arrangement of uses in kiosks, pavilions, and Brooks Hall:





OPEN HOUSE

Chat with us!

Staff are located at each station to answer your questions and hear your thoughts

Share Your First Impressions!

At each station we invite you to share your initial thoughts on the design concepts via either interactive worksheets or posters where you can write down your response to key design questions

Sign-In Table Station Street Design Station Refreshments Brooks Partner Hall + Projects Kiosks Station

> Orientation Presentations: 4:00 p.m. 6:30 p.m.

POLK STREET

GROVE STREET

Entry Lobby &

AFTER THE OPEN HOUSE:

TAKE OUR SURVEY

An online survey with detailed questions on the design options presented today will be available next Tuesday, May 1 at:

www.civiccentersf.org

Print-copies will be distributed at a future Heart of the City Farmer's Market and are also available upon request in English, Chinese, Filipino, or Spanish.

Contact us at:

info@civiccentersf.org



Website: www.civiccentersf.org

Contact Information:

Nicholas Perry, Plan Manager nicholas.perry@sfgov.org | (415) 575-9066

Patrick Race, Assistant Plan Manager patrick.race@sfgov.org | (415) 575-9132

THANK YOU!