Opening remarks and a short overview presentation is scheduled at 4:00 p.m., and will be repeated at 6:30 p.m.
WELCOME!
THE CIVIC CENTER PUBLIC REALM PLAN

PLAN PARA EL AMBIENTE PÚBLICO EN EL CENTRO CÍVICO

PLAN PARA SA MGA ESPASYONG MAGAGAMIT NG PUBLIKO (PUBLIC REALM PLAN) SA CIVIC CENTER

OVER 50 COMMUNITY ORGANIZATION ENGAGED TO-DATE

826 Valencia (Tenderloin Center)
Arab American Grocer Association
Bay Area Women’s and Children Center
Bayanihan Community Center
Boys and Girls Clubs Tenderloin - Teen Clubhouse & After School Program
Canon Kip Senior Center
Charity Cultural Services Center
Chinese Newcomers Service Center
Community Youth Center
Curry Senior Center
Glide Memorial Church
Hayes Valley Merchants/Neighborhood Association
Heart of the Farmer Market
Hospitality House
Independent Living Resource Center
Independent Living Skills Program
Instituto Familiar De La Raza, Inc.
La Voz Latina
Library for the Blind
LightHouse for the Blind and Visually Impaired
Mid Market CAP Community Ambassador Program
Mission Economic Development Association (MEDA)
Mission Hiring Hall
Mission Neighborhood Centers – Precita Center
Mission YMCA
Mujeres Unidas y Activas (MUA)
Project Homeless Connect
Safe House Arts
Safe Routes to School
Salvation Army Kroc Center
San Francisco Aids Foundation
San Francisco Public Library
Self Help for the Elderly
Senior & Disability Action
SF Bike Coalition
SF Day Labor Program and Women’s Collective
SFLBGT Center
Shih Yu Lang Central YMCA (Boedekker Park)
South of Market Community Action Network (SOMCAN)
Southeast Asian Community Center
St. Anthony Foundation & Dining Room
St. Francis Living Room Foundation
St. Jude’s Free Clothing Program
Sword for Plowshares
Tenderloin CBD Safe Passage
Tenderloin Community Benefit District
Tenderloin Housing Clinic
Tenderloin Neighborhood Development (TNDC)
The Central City SRO Collaborative
Tool Works
Vietnamese Youth Development Center
Walk SF
Woman Inc
Year Up
YMCA Chinatown
OPEN HOUSE

PRESENTATION OUTLINE:

1. Project Background
2. Community Outreach To-Date
3. Street Design Overview
4. Public Space Design Overview
PROJECT BACKGROUND
PLANNING HISTORY

Civic Center was originally designed c. 1912 as a unified “Beaux Arts” district of grand government buildings and public spaces.
There have been multiple plans for improving Civic Center’s public spaces, but the most-recent is over 20 years old.
PLANNING HISTORY
Since then, the Civic Center area has grown as both an arts and culture district and as a residential neighborhood.

ACT’s Strand Theater is one of a number of new arts venues in Civic Center. The conversion of 100 Van Ness from office to residential is one example of Civic Center’s growing residential population. New affordable housing, such as the TNDC’s Eddy & Taylor Family Housing, will expand the number of people using Civic Center’s open space. Over 4,900 new housing units are projected in the Market Street Hub Area, near the Market/Van Ness intersection.
MAJOR MILESTONE: NEW CIVIC CENTER PLAYGROUNDS
The Civic Center Public Realm Plan will build off recent plans and studies and create one coordinated, interdepartmental plan for long-term improvements to the area’s streets, plazas, and other public spaces.

INTERAGENCY PROJECT TEAM:
### Consultant Team:

**Prime Consultant:**

**CMG**
- Landscape
- Architecture

**Sub-Consultant Team:**

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<th>Civil Engineering &amp; Green Infrastructure:</th>
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BROOKS HALL &
BILL GRAHAM CIVIC AUDITORIUM GROUND FLOOR
CIVIC CENTER PUBLIC REALM PLAN

PLAN TIMELINE
Subject to change

Public Life Study
Existing Conditions Analysis
Design Concept Alternatives
Preferred Design Concept Development
Draft Plan
Environmental Review (Est. completion in Fall 2020)

Community Engagement

 = Community Workshop/Open House
The Civic Center Commons Initiative is a collaborative effort to breathe new life into the City’s central civic spaces.
The Initiative is changing how people engage with the place and with each other so that everyone can feel welcome and experience the best of San Francisco every day.

Learn more and follow us at: civiccentercommons.org
COMMONS + PUBLIC REALM PLAN COORDINATION

NEAR-TERM IMPROVEMENTS
Public Space Programming
Short-term installations
Stewardship
Branding

LONG-TERM IMPROVEMENTS
Public Space Concept Plans
Street Design Concept Plans
Brooks Hall Reuse Options

Shares lessons learned by testing design and activation ideas

Provides long-term design and activation ideas to test
COMMUNITY OUTREACH
In an effort to get feedback and perspectives from communities sometimes under-represented at City outreach events, four focus group discussions were held with the local residents from the following communities in Fall 2017:

- Vietnamese (Conducted in Vietnamese)
- Chinese (Conducted in Chinese)
- Latino (Conducted in Spanish)
- Youth, Ages 13-17 (Conducted in English)
• Over 70 community members in attendance

• Presentation of project background, public life study results, and existing conditions analysis

• Small group activity and interactive boards where participants provided feedback on potential design direction for Civic Center’s public realm
Mobile Outreach Station with large-scale aerial map of Civic Center designed to engage community members in the spaces and events where they already gather

Mobile Outreach Station Events To-Date:

- CCC – Third Thursdays – 10/19/2017
- Civic Center Tree Lighting – 12/5/2017
- Heart of the City Farmer’s Market – 2/7/2018
- CCC – First Sundays – 2/4/2018
- Helen Diller Civic Center Playground Opening – 2/14/2018
ONLINE & IN-PERSON SURVEY #1
CIVIC CENTER PUBLIC REALM PLAN

Survey designed to give people from throughout San Francisco a chance to share their thoughts on content originally shared at Workshop #1

- 200 In-Person intercept surveys (66% In-Language)
- Over 2,000 online survey responses
- Data is being incorporated into design concepts
Diverse group of community members from neighborhoods surrounding Civic Center

In-depth conversations on materials shared at Workshop #1

Two additional meetings planned
CIVIC CENTER PUBLIC REALM PLAN

STREET DESIGN OVERVIEW
The Context Today Board has important background information that is shaping the long-term designs for Civic Center’s streets.
The **Goals Board** outlines the six key goals the City team is striving to achieve through long-term improvements to Civic Center’ streets.
The **Street Activation Board** shows a variety of options for expanding Civic Center Plaza by narrowing the wide roadways that surround it.
The **Overview Board** has information on proposed long-term changes to the street network, including McAllister and Larkin Streets.
The Grove Street Board summarizes the two design options the City team has developed for improvements to Grove Street.

Plan views of the Grove Street options are also available on the tables at the street design station.
The Polk Street Board summarizes the two design options the City team has developed for improvements to Grove Street.

Plan views of the Polk Street options are also available on the tables at the street design station.
The Gateways Board identifies opportunities to improve gateways to Civic Center, with a special focus on the intersection of Fulton and Franklin streets at the War Memorial Courtyard.
CIVIC CENTER PUBLIC REALM PLAN

PUBLIC SPACE DESIGN

OVERVIEW
VISION:
Civic Center is a 21st-century commons for all San Franciscans to be proud of: a civic gathering place that welcomes everyday use.
What We've Heard
**Public Space Principles**

1. An accessible place for everyone that embodies civic principles

2. Authentic to San Francisco and represents the best of surrounding neighborhoods

3. A place of respite and a place to meet your neighbors

4. Financially sustainable and managed to be clean, safe, and inviting

5. A model for sustainable and resilient urban infrastructure and “the safest place in the city”

6. World class, elegant and beautiful
Paving, planting, & amenities are crucial elements for transforming Civic Center.
Should the public spaces have more planting or paving?

**CIVIC CENTER PLAZA**
- Constitution Square, Mexico City
- Place De La Republique, Paris
- Bryant Park, New York City
- CIVIC CENTER PLAZA
- 6% MORE PAVING
- 38% SOME OF BOTH
- 56% MORE PLANTING

**FULTON STREET**
- Campidoglio, Rome
- Paseo Del Prado, Havana
- Dorchester Square, Montreal
- FULTON STREET
- 8% MORE PAVING
- 40% SOME OF BOTH
- 52% MORE PLANTING

**UN PLAZA**
- Mariahilferstrasse, Vienna
- Current Design
- Bailey Plaza, Ithaca, NY
- UN PLAZA
- 11% MORE PAVING
- 40% SOME OF BOTH
- 49% MORE PLANTING

(Numbers in percentages represent the percentage of respondents who favor more paving, some of both, or more planting, respectively.)
Trees contribute to district identity and a sense of wonder, district identity and ecological services

“To see delight in Civic Center is an unusual experience”
Paving that feels civic and inviting
Permanent uses that would invite you to Civic Center

- CAFE PAVILIONS
- INTERACTIVE WATER FEATURES
- RETAIL KIOSKS
- MORE PLACES TO SIT / SOCIALIZE
- OUTDOOR LIBRARY & READING SPACE
- DECORATIVE WATER FEATURES
Attractions that would support social & civic gathering

- **PUBLIC ART**
- **INFORMAL STAGE (PLATFORM)**
- **ICONIC STRUCTURES**
- **ART INSTALLATIONS & INTERACTIVE EXHIBITS**
- **GARDENS & GREENERY**
- **DESIGN FEATURES REPRESENTING DIFFERENT CULTURES**
Events that would bring you to Civic Center

- Heart of the City Farmers Market
- Open-air Markets
- Mobile Retail, Food Kiosks / Trucks
- Marches, Protests, Civic Events
- Performance Events
- Library Programming & Events
- Outdoor Movies / Simulcasts
- Music and Food Festivals
- Free Community Events
Civic Gatherings

Small Spontaneous Events

Small Planned Events

Large Free Events

Large Ticketed Events
Daily Life
Civic Center Today
Unify the Public Realm
Accommodate Civic Gatherings
Block Wind & Enhance Sunny Locations
Enclose Spaces, Frame Views, & Enhance Edges
Make Places that Invite People & Public Life
CIVIC CENTER FRAMEWORK PLANS
City Image + Gathering + Daily Life
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<tr>
<th>Public Platform</th>
<th>Civic Sanctuary</th>
<th>Culture Connector</th>
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<td><img src="image1.png" alt="Public Platform" /></td>
<td><img src="image2.png" alt="Civic Sanctuary" /></td>
<td><img src="image3.png" alt="Culture Connector" /></td>
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**3 Frameworks**
3 Visions for a New Commons

**Public Platform**
A vision that prioritizes **Performance + Gathering** (Events, Festivals)

**Civic Sanctuary**
A vision celebrating **History** and Civic Life & Work (Commemoration, Activism)

**Culture Connector**
A vision that prioritizes **Diversity + Culture** (Ecology, Art, & Commerce)
Civic Center Plaza

Public Platform

Civic Sanctuary

Culture Connector
Brooks Hall

Public Platform

Civic Sanctuary

Culture Connector
CULTURE CONNECTOR

CITY IMAGE  A vision for an inclusive commons that prioritizes **Ecology, Wellness, + Variety**: an expansive tree canopy loosely frames a civic promenade from Market Street to City Hall and provides a variety of settings for art, commerce, & play.
CIVIC SANCTUARY

FRAMEWORK ORGANIZATION

LEGEND
- Lawn
- Painting
- Kiosks + Pavilions
- Benches/Social Seating
- Public Art

PEDESTRIAN CIRCULATION

EVENT CAPACITY

Organization + Gathering
Everyday Use

PUBLIC PLATFORM

PROGRAM + USE

AMENITY AREAS
- Lawn
- Kiosks + Pavilions
- Play
- Amenities
- Water Feature
- Public Art
- Planting (non-lawn)
- Bench/Social Seating

PROGRAM/ACTIVITIES
- Playground
- Farmer's Market
- Restrooms
- Water Feature
- Public Art
- Photo
- Kiosks + Pavilions
- Bus Stop
- Sitting Area
- Social Seating
- Games
- Water Fountain
- Information
- Barbeque
- Social Seating
- Interactive Fountain
- Restroom
- Lounge Seating
- Ornaments
- Public Art

PUBLIC LIFE: ACTIVITY
These are snapshots of the variety and intensity of activity expected during a weekday at noon and a weekend at night, based on the Program & Use plan above.

STATIONARY ACTIVITY
- Waiting
- Accompanied
- Business
- Tourist
- Eating/Drinking
- Culinary
- Civic Work

PEDESTRIAN & BIKE MOVEMENT
- Existing Pedestrian Volume
- Existing Bike Volume

McAllister, Polk, Grove, Larkin, & Hyde Sts: Pedestrian & bike data taken on 6/7/2017
Market St: Pedestrian & bike data taken on 3/10/2011

Weekday & Weekend Data Source: Gehl Database, app.gehlpeople.com

Viewing Terraces
Free African Platform
Viewing Terraces
Steward Pavilion
Art, Wind, Light, Installation
Art, Wind, Light, Installation
Ampitheater Overlook
Iconic, Reflective Fountain
A DAY AT CIVIC CENTER

1. **CIVIC CENTER PLAZA**: A generous central gathering space framed by the playground and lawn areas. Sloped lawns create elevated areas to see and be seen, while flat lawns provide flexible space for active and informal recreation.

2. **FULTON MALL**: An open, flexible plaza accommodates temporary activities, such as additional space for the Farmers' Market and food trucks. New positions in the plaza and along the library add places to eat lunch and relax after work.

3. **UN PLAZA**: An amphitheater and a new interactive fountain frame a space for gathering and performance at Market St. A fitness mini-park on Leavenworth creates opportunities for active recreation.
Brooks Hall Reuse

BROOKS HALL | CIVIC SANCTUARY

PROGRAM NEIGHBORHOOD-SERVING
- Food + Beverage
- Retail
- Community / Civic
- Event
- Performing Arts
- Office
- District Water Storage
- Storage
- Exit Enclosure
- Multi-purpose Kiosk

SURFACE DIAGRAM

N-S GROVE STREET SECTION
Kiosks: Public Spaces + Grove Street

BROOKS HALL + GROVE STREET PROMENADE

WHAT KIND OF USES AND ACTIVITIES WOULD YOU ENJOY?

Which images best describe the activities and uses you would like to see at Brooks Hall, Bill Graham Civic Auditorium, and Kiosks along Grove Street?

Examples:
- City Offices
- City Services
- Community Center
- Citizens Hall For Public Forums
- Emergency Shelter
- Community Sports Courts
- Bike Storage

Examples:
- Visitor Info Kiosk
- Incubator Spaces
- Gallery
- Climbing Gym
- Bowling Alley
- Rehearsal Space
- Black Box Theater
- Recording Studio
- Event Venue

Examples:
- Flower Stand
- Cafe - coffee/lunch
- Market Hall
- Artisan Market
- Fitness Facility
- Anchor Retail
- Restaurant
- Bar/Lounge
Conversation

FRAMEWORKS: CONSIDERATIONS + TRADE-OFFS

The preferred plan will address all of the considerations below to some extent. Your feedback on these design considerations will help inform the priorities of the plan.

GATHERING: Each framework plan is developed with specific considerations and trade-offs that inform the organization of the three public spaces for spontaneous & planned events and gathering:

1. FLEXIBLE AREA FOR LARGE EVENTS & GATHERING is essential for a successful Civic Center. Each framework plan provides a different amount of flexible-use lawn & plaza versus fixed elements & planting.
   - Some Flexibility
   - More Flexibility
   - Most Flexibility

2. TREES & PLANTING provide important nature in the city, relief from the surrounding streets, shelter, and wind mitigation – but reduce the amount of flexible area. Each framework plan provides a different amount of trees & planting:
   - Some Planting
   - More Planting
   - Most Planting

3. INTERACTIVE FEATURES such as fountains, public art and spaces for performances add beauty, amusement and reason to visit. Each framework plan provides different interactive features and opportunities:
   - Some Features
   - More Features
   - Most Features

DAILY USE: Each framework plan is developed with specific considerations and trade-offs that support varied and inclusive uses, activities and social life:

4. SUPPORTING EVERYDAY USES in the public realm, and activity associated with surrounding institutions & Brooks Hall, is a goal of each framework plan. Each framework promotes and accommodates a different variety of activities:
   - Some Activity
   - More Activity
   - Most Activity

5. RECREATION: Civic Center is public open space serving active recreation needs (informal sports areas, lawns, etc.) of surrounding neighborhood residents and district employees. Each framework plan proposes different recreational amenities, including lawn areas of varying size:
   - Some Recreation
   - More Recreation
   - Most Recreation

6. KIOSKS & PAVILIONS can create centers of activity where people can eat, shop, or receive services. These are social experiences that are important for a lively Civic Center. Each framework plan proposes a different amount and arrangement of uses in kiosks, pavilions, and Brooks Hall:
   - Some Kiosks & Pavilions
   - More Kiosks & Pavilions
   - Most Kiosks & Pavilions
OPEN HOUSE

Chat with us!
Staff are located at each station to answer your questions and hear your thoughts

Share Your First Impressions!
At each station we invite you to share your initial thoughts on the design concepts via either interactive worksheets or posters where you can write down your response to key design questions

AFTER THE OPEN HOUSE: TAKE OUR SURVEY
An online survey with detailed questions on the design options presented today will be available next Tuesday, May 1 at: www.civiccentersf.org
Print-copies will be distributed at a future Heart of the City Farmer’s Market and are also available upon request in English, Chinese, Filipino, or Spanish.

Contact us at:
info@civiccentersf.org
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