

WELCOME!

THE CIVIC CENTER PUBLIC REALM PLAN



The Civic Center Public Realm Plan will create a unified vision for long-term improvements to Civic Center's plazas, streets, and other public spaces. The Public Realm Plan is part of the City's larger efforts to improve the area as both a neighborhood gathering space and a public commons for all San Franciscans. The plan is an interagency City effort and will be developed in close collaboration with the community and the many diverse stakeholders in the Civic Center area.

Thank you for joining us this evening for our first community workshop!

PROJECT TEAM

The Civic Center Public Realm Plan is managed by the San Francisco Planning Department in close partnership with multiple City departments and agencies, including the San Francisco Recreation & Parks Department, San Francisco Public Works, San Francisco Real Estate Division, San Francisco Municipal Transportation Agency, San Francisco Public Utilities Commission, and Office of Economic and Workforce Development. The plan is being coordinated with—and will build off of—the on-going work

of the Civic Center Commons Initiative, a collaboration between the City and community stakeholders to bring near-term improvements, activation, stewardship, and management to the public spaces linking Market Street to City Hall.

The project's consultant team—led by CMG Landscape Architecture—is tasked with creating conceptual designs for Civic Center's key public spaces: Civic Center Plaza,

Fulton Street, and United Nations Plaza. The team is also studying opportunities to bring new uses and activation to Brooks Hall beneath Civic Center Plaza and to the ground floor of Bill Graham Civic Auditorium. The team includes Gehl Studio, InterEthnica, Kennerly Architecture & Planning, Lotus Water, JSN+ALD, HR&A, M Lee Corp, Structus, A+H, and HRA

PLAN COMPONENTS

PUBLIC LIFE STUDY

An exploration of how people use and access Civic Center's sidewalks and public spaces.

STREETSCAPE DESIGN STANDARDS

Guidelines for contextually-appropriate locations and design palettes for streetscape amenities such as lighting, trees, and paving.

TRANSPORTATION INFRASTRUCTURE PLAN

Upgrades to the transportation infrastructure including parking, streetscape paving, street design, transit improvements, and pedestrian and bicycle facilities.

CONCEPTUAL DESIGNS FOR FOCUS AREAS

Conceptual designs for key public spaces and streets within Civic Center, including Civic Center Plaza, Fulton Street, United Nations Plaza, and Grove Street.

USE & ACTIVATION PLAN

Plan for using and activating under-used public spaces, focused on both programming and long-term changes that will increase public use and enjoyment.

IMPLEMENTATION & MANAGEMENT STRATEGY

Public space management, operations, and implementation/funding strategies for Civic Center's public spaces will be developed as part of the plan.

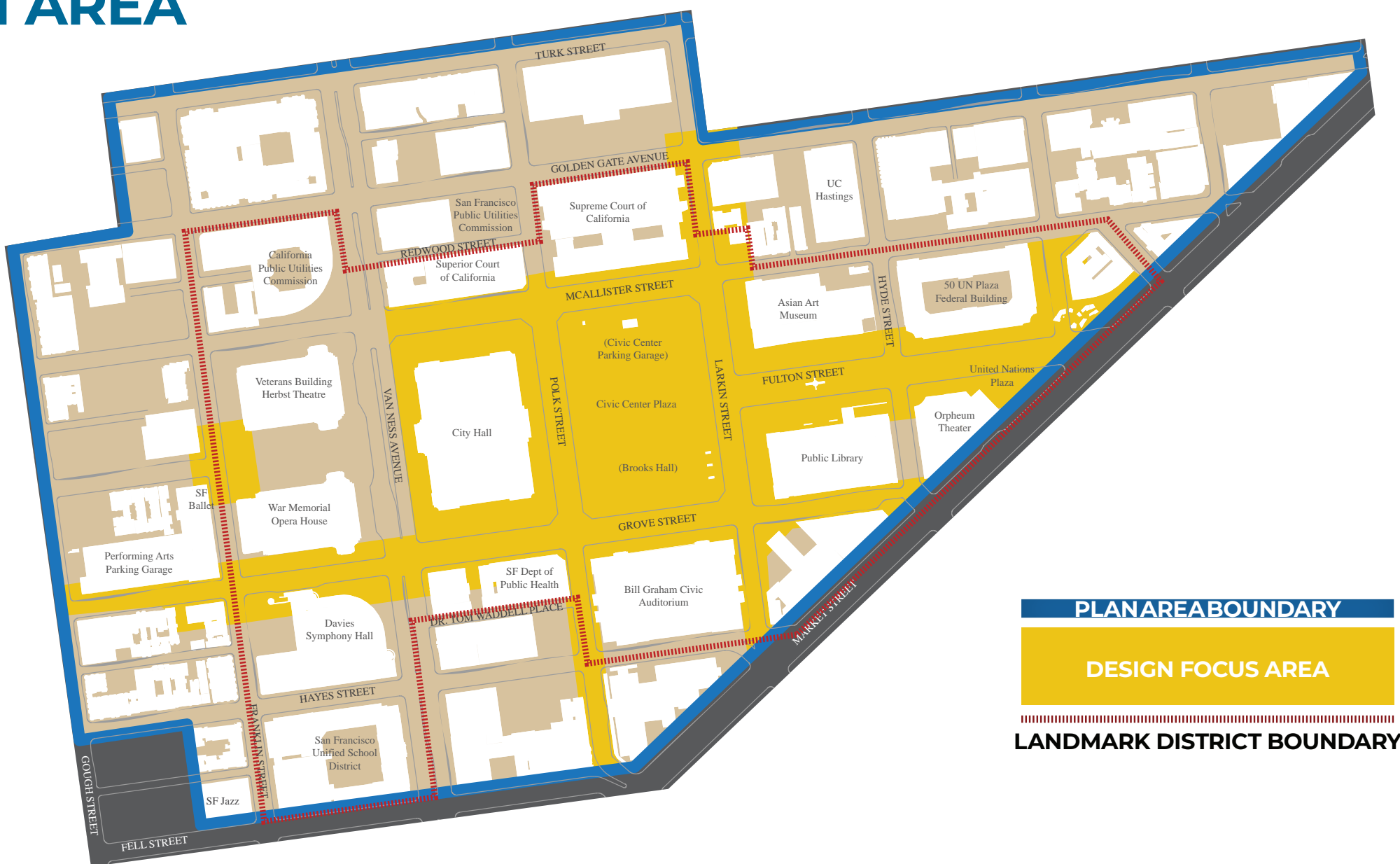
ENVIRONMENTAL REVIEW

The project scope includes environmental review and the Planning Department anticipates preparing a full environmental impact report for the Plan.

PROJECT SCHEDULE



PLAN AREA



CIVIC CENTER AREA TODAY



Over the past twenty years the Civic Center area has grown as both an arts and culture district and as a residential neighborhood.

Through the Civic Center Commons initiative and related efforts, the City has been working to improve Civic Center's public spaces to better serve the area's population of residents, workers, and visitors.



ACT's Strand Theater is one of a number of new arts venues in Civic Center.



The conversion of 100 Van Ness from office to residential is one example of Civic Center's growing residential population.



New affordable housing, such as the TNDC's Eddy & Taylor Family Housing, will expand the number of people using Civic Center's open space.



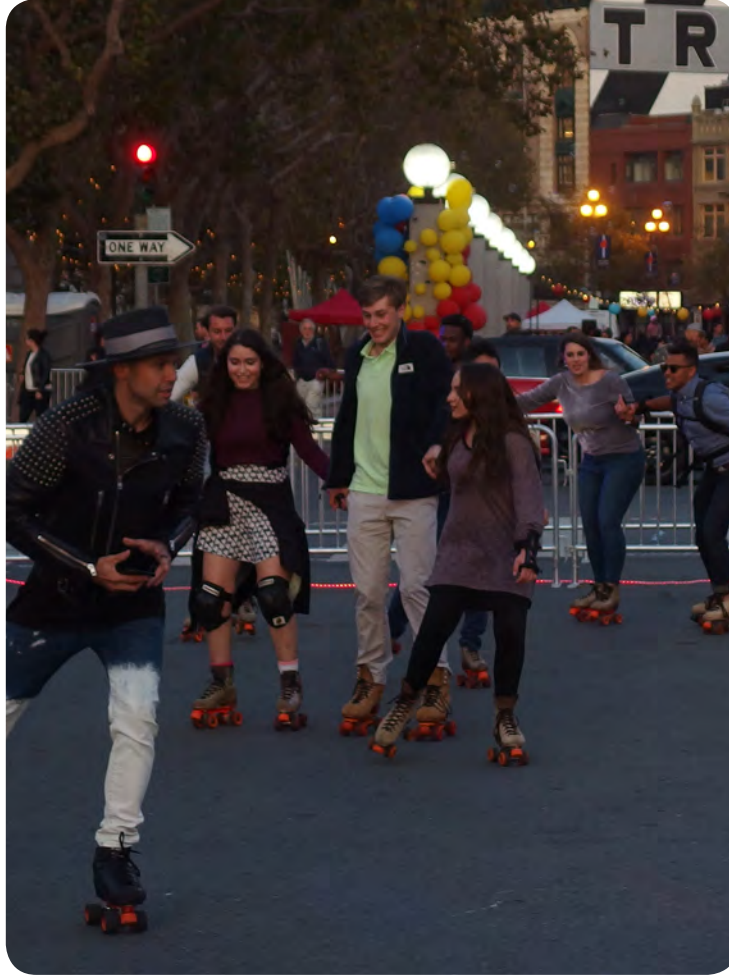
Over 4,900 new housing units have been built or are under construction in the Market Street Hub Plan Area, a portion of which lies near the Market/Van Ness intersection. Additional housing units are expected as part of the rezoning underway as part of the Market Street Hub project.



The new Helen Diller Civic Center Playgrounds represent a major capital investment into the future of Civic Center Commons.



The City has partnered with Hunters Point Family to bring increased stewardship to Civic Center Commons.



New programming and events like the free Third Thursday festivals are helping make Civic Center a more welcoming and fun environment.



Temporary installations like the Sound Commons Living Innovation Center have been added to bring new life to Civic Center Commons



Want to learn more? Visit the Civic Center Commons board at the Open House Partner Projects Station.

ACTIVE PLANS AND PROJECTS IN THE CIVIC CENTER AREA

VAN NESS IMPROVEMENT PROJECT

The Van Ness Improvement project will create dedicated bus lanes along two miles of Van Ness and South Van Ness Avenues, from Lombard to Mission streets. The lanes will be used by Muni 49 and 47 routes and Golden Gate Transit.

CIVIC CENTER PUBLIC REALM PLAN

The Civic Center Public Realm Plan will build off recent plans and studies and create one coordinated, interdepartmental plan for long-term improvements to the area's streets, plazas, and other public spaces. Today's Open House is about this Plan.

SAN FRANCISCO REC AND PARK INVESTMENTS

San Francisco Recreation and Park Department is continuing to invest in the area's parks and open space. This includes the Bi-Rite kiosk in Civic Center Plaza, remodeled park facilities for several of the area's parks, and a new SoMa park at 11th and Natoma.

THE HUB PUBLIC REALM / PLAN REFINEMENTS

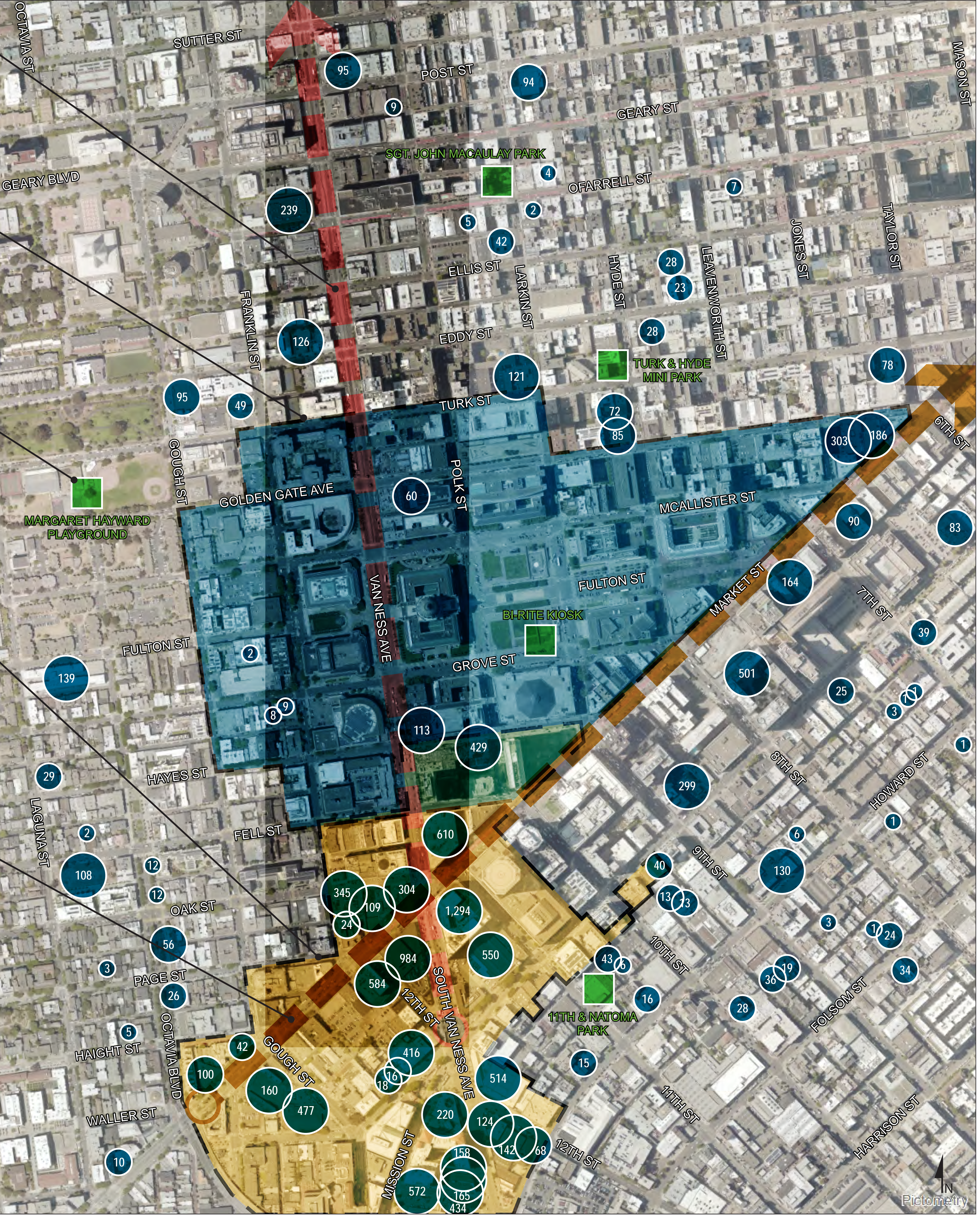
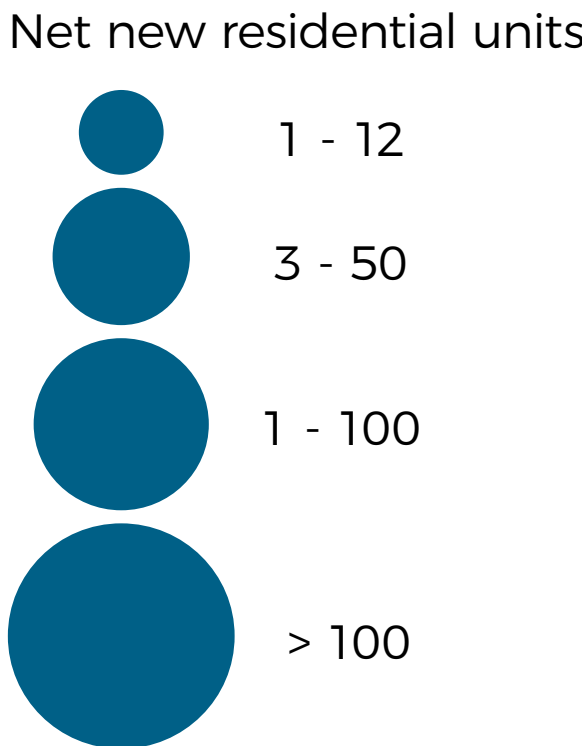
Over 4,900 new housing units are projected in the Market Street Hub Plan Area. The Plan evaluates opportunities to enhance implementation of the policy goals of the Market & Octavia Area Plan around affordable housing, coordinated transportation planning and place making.

BETTER MARKET STREET

Better Market Street is the City's multi-agency proposal to transform 2.2 miles of Market Street, from Octavia Boulevard to The Embarcadero - improving safety and accessibility, providing more reliable and efficient bus and streetcar service, and enhancing the streetscape and public realm.

NEW RESIDENTIAL UNITS

The round symbols represent the number of net new housing units within a half-mile of City Hall. This data includes active projects in the pipeline and expected new units resulting from the rezoning underway as part of the Market Street Hub project.



OUTREACH AND ENGAGEMENT



YOUR IDEAS ARE SHAPING THIS PLAN



THE PUBLIC SPACE DESIGN SURVEY RESULTS ARE IN!

PLANTING

The majority of respondents preferred **more planting than paving** in Civic Center Plaza, Fulton Mall, and UN Plaza.

Deciduous trees were the preferred tree type, followed by evergreen. The majority of respondents also indicated a preference for **grouped plantings**.

PAVING

Paving that has a **geometric or bold/artistic pattern** was favored over that of an organic pattern. Respondents also indicated that paving should have **varied tone and texture**.

LIGHTING

Light-based public art was the preferred lighting type, followed by **facade lighting**.

BASELINE AMENITIES

Permanent seating and **bathrooms** were two baseline amenities desired for the Civic Center area.

EVENTS & ATTRACTIONS

Top 5 EXISTING events and attractions that bring people to the space:

- Heart of the City Farmers' market
- Marches, protests, and civic events
- Off the Grid food trucks
- Art installations/interactive exhibits
- Public library programming

Top 10 NEW events and attractions respondents wanted to see:

- Temporary public art
- Gardens and greenery
- Performance events
- Open air market
- Music & food festivals
- Permanent retail/food kiosks
- Permanent public art
- Mobile retail/food kiosks
- Free community events
- More places to sit and socialize

DID YOU KNOW -

88% of those surveyed walk or take transit to Civic Center?

THANKS TO ALL THOSE WHO HELPED SPREAD THE WORD!

- 826 Valencia - Tenderloin Center

Alliance for a Better District 6

Arab American Grocer Association

Asian Art Museum

Bay Area Women's and Children Center

Bayanihan Community Center

Boys and Girls Club of Tenderloin - Afterschool Program

Boys and Girls Club of Tenderloin - Teen Clubhouse

Canon Kip Senior Center

Charity Cultural Services Center

Chinese Newcomers Service Center

Civic Center Commons First Sundays

Civic Center Commons Steering Committee

Civic Center Commons Third Thursdays

Civic Center Community Benefit District Board

Civic Center Stories Interviews

Civic Center Tree Lighting

Community Youth Center

Curry Senior Center
- De Marillac Academy

First Place for Youth

Glide Memorial Church

Hayes Valley Merchants/Neighborhood Association

Heart of the City Farmer's Market

Helen Diller Civic Center Playgrounds Opening

Hospitality House

Independent Living Resource Center

Instituto Familiar De La Raza, Inc.

Intercept Surveys

La Voz Latina

Library for the Blind

LightHouse for the Blind and Visually Impaired

Mercy Housing - The Arlington

Mid Market CAP Community Ambassador Program

Mission Economic Development Association (MEDA)

Mission Hiring Hall

Mission Neighborhood Centers - Precita Center

Mission YMCA

Mujeres Unidas y Activas (MUA)
- OMI Senior Center (Catholic Charities)

Place-Oriented Social Services Committee

Project Homeless Connect

Safe House Arts

Safe Routes to School

Salvation Army Kroc Center

San Francisco Aids Foundation

San Francisco Bicycle Coalition

San Francisco LGBT Pride Celebration and Parade

San Francisco Public Library - Main Library

San Francisco Travel Association Board

Self Help for the Elderly

Senior & Disability Action

SF Day Labor Program and Women's Collective

SFLGBT Center

Shih Yu Lang Central YMCA (Boeddeker Park)

South of Market Community Action Network (SOMCAN)

Southeast Asian Community Center

SPUR

St. Anthony Foundation
- St. Anthony's Dining Room

St. Francis Living Room Foundation

Sword for Plowshares

Tenderloin Community Benefit District

Tenderloin Housing Clinic

Tenderloin Neighborhood Development Corporation (TNDC)

Tenderloin People's Congress

Tenderloin Safe Passage

The Central City SRO Collaborative

The Mix at the SF Public Library

Tool Works

Vietnamese Youth Development Center

Walk SF

War Memorial Trustees

Woman Inc

Year Up

YMCA Chinatown