



CIVIC CENTER PUBLIC REALM PLAN

COMMUNITY WORKSHOP #1 | NOVEMBER 7, 2017

WORKSHOP OVERVIEW

1. Welcoming Remarks

2. Presentation

Project Background

Nick Perry, SF Planning

Civic Center Today

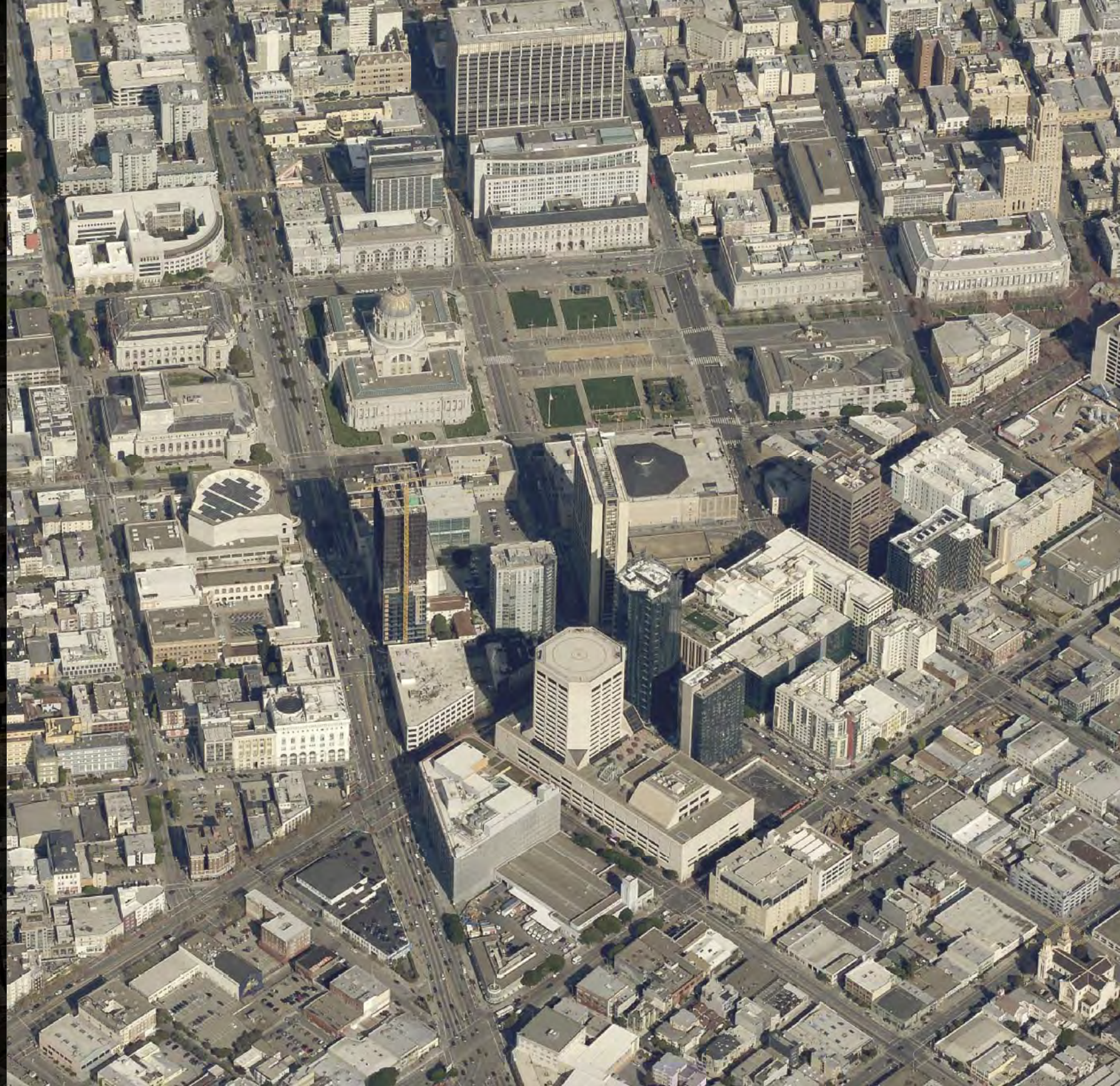
Anna Muessig, Gehl

Civic Center Tomorrow

Willett Moss & Lauren Hackney, CMG

3. Small Group Discussion

4. Open House Discussions





PROJECT BACKGROUND

PLANNING HISTORY



1906 Earthquake



1912 Plan

The c. 1912 plan for Civic Center guided the location and design of buildings and public spaces in the area into the 1950s.

After World War II new plans to expand and modernize Civic Center were developed.



1961 Plaza Rebuild



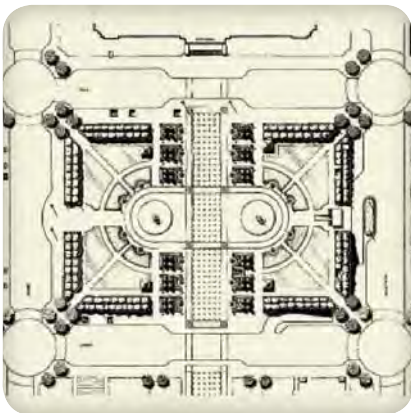
1958 Plan



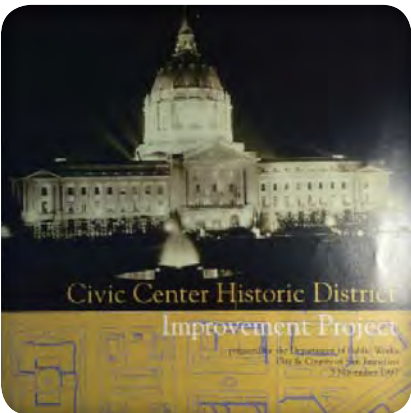
1953 Plan



1987 Proposal



1994 Study



1998 Plan

In the 1980s a growing interest in historic preservation led to new plans focused on adaptive reuse and restoration.

PLANNING HISTORY

Since the 1990s, the Civic Center area has grown as both an arts and culture district and as a residential neighborhood.



Photo Credit: flickr Ed & Eddie

ACT's Strand Theater is one of a number of new arts venues in Civic Center.



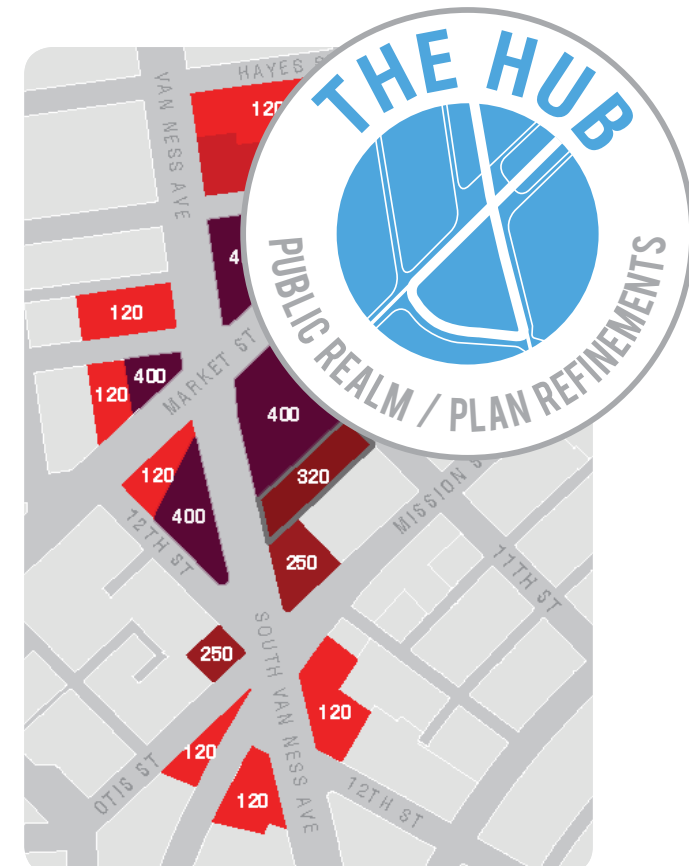
Photo Credit: SPUR

The conversion of 100 Van Ness from office to residential is one example of Civic Center's growing residential population.



Photo Credit: TNDC

New affordable housing, such as the TNDC's Eddy & Taylor Family Housing, will expand the number of people using Civic Center's open space.



Up to 9,000 new housing units are projected in the Market Street Hub Area, near the Market/Van Ness intersection.



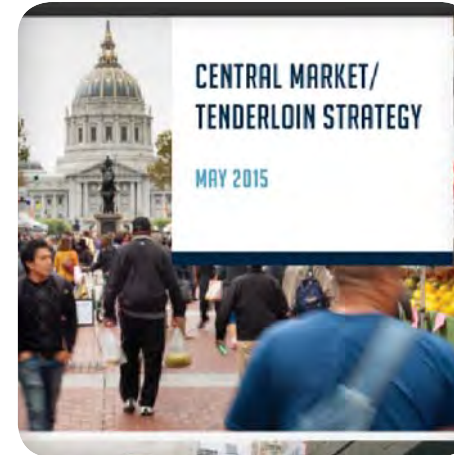
2015 CITY HALL + CIVIC CENTER CENTENNIAL

NEW PLANS & STUDIES FOR CIVIC CENTER AREA



San Francisco Civic Center Historic District Cultural Landscape Inventory

Inventory of Civic Center's landscape features completed in 2015.



Central Market/Tenderloin Strategy

Near-term improvement strategy for area, released in 2015.



Civic Center Playground Renovation

Concept design finalized in 2015, construction began in Winter 2017.



Civic Center Sustainable Utilities District Plan

SFPUC plan for Civic Center utilities district released in 2015.



Better Market Street

Environmental review began in 2015.



Van Ness Transit Improvement Project

Design finalized in 2015, construction set to begin in 2016.

ENLIVENING CIVIC CENTER'S PUBLIC SPACES





A new City initiative led by the Office of Economic and Workforce Development, focused on near-term improvements, activation, stewardship, and management of the public spaces linking Market Street to City Hall.

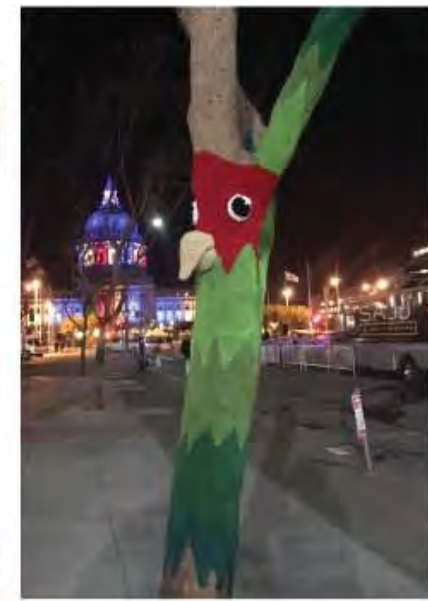




Photo by SF Public Works



Photo by Downtown Streets Team



QUALITY OF LIFE & SOCIAL SERVICE INTERVENTIONS



The Civic Center Public Realm Plan will build off recent plans and studies and create one coordinated, interdepartmental plan for long-term improvements to the area's streets, plazas, and other public spaces.

INTERAGENCY PROJECT TEAM:



CONSULTANT TEAM:

Prime Consultant:



Landscape Architecture

Sub-Consultant Team:

*Public Life,
Tactical Projects &
Urban Design:*



*Economic Modeling
& Management:*



Architecture:

KENNERLY ARCHITECTURE & PLANNING

Historic Resources:



*Outreach & Public
Participation:*



*Structural
Engineering*



*Mechanical,
electrical, &
plumbing*



Lighting Design:

JSN + ALD
JS NOLAN + ASSOCIATES
LIGHTING DESIGN, LLC

*Civil Engineering
& Green
Infrastructure:*

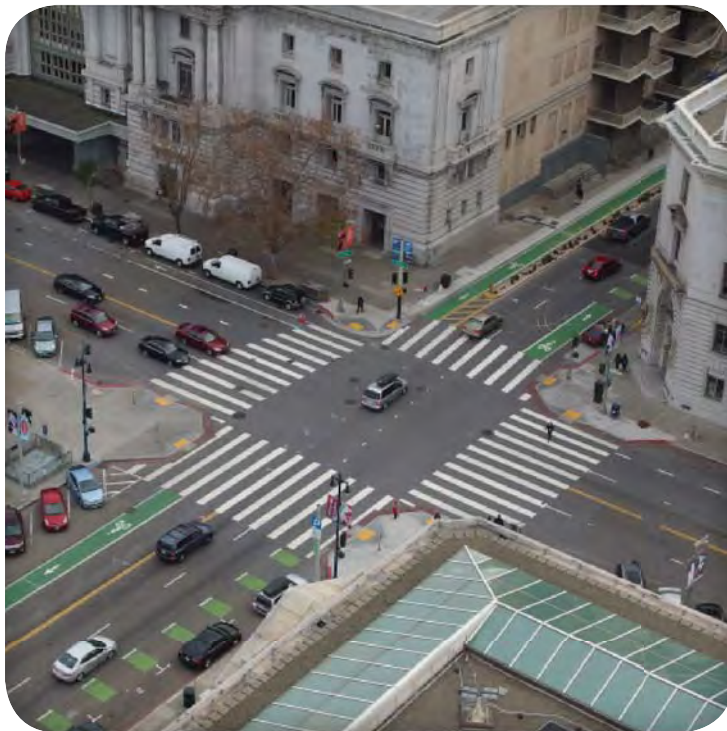


Cost Estimation:

M LEE CORPORATION
Construction Management & Consulting
Estimating & Scheduling

WHAT CONSTITUTES THE CIVIC CENTER'S PUBLIC REALM?

Streets



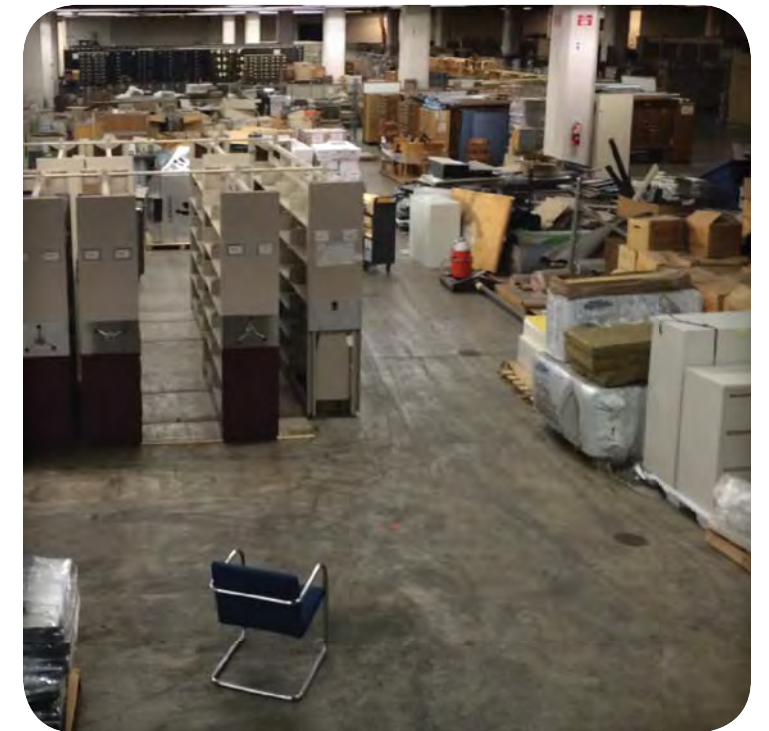
Polk & Grove Intersection

Plazas & Parks



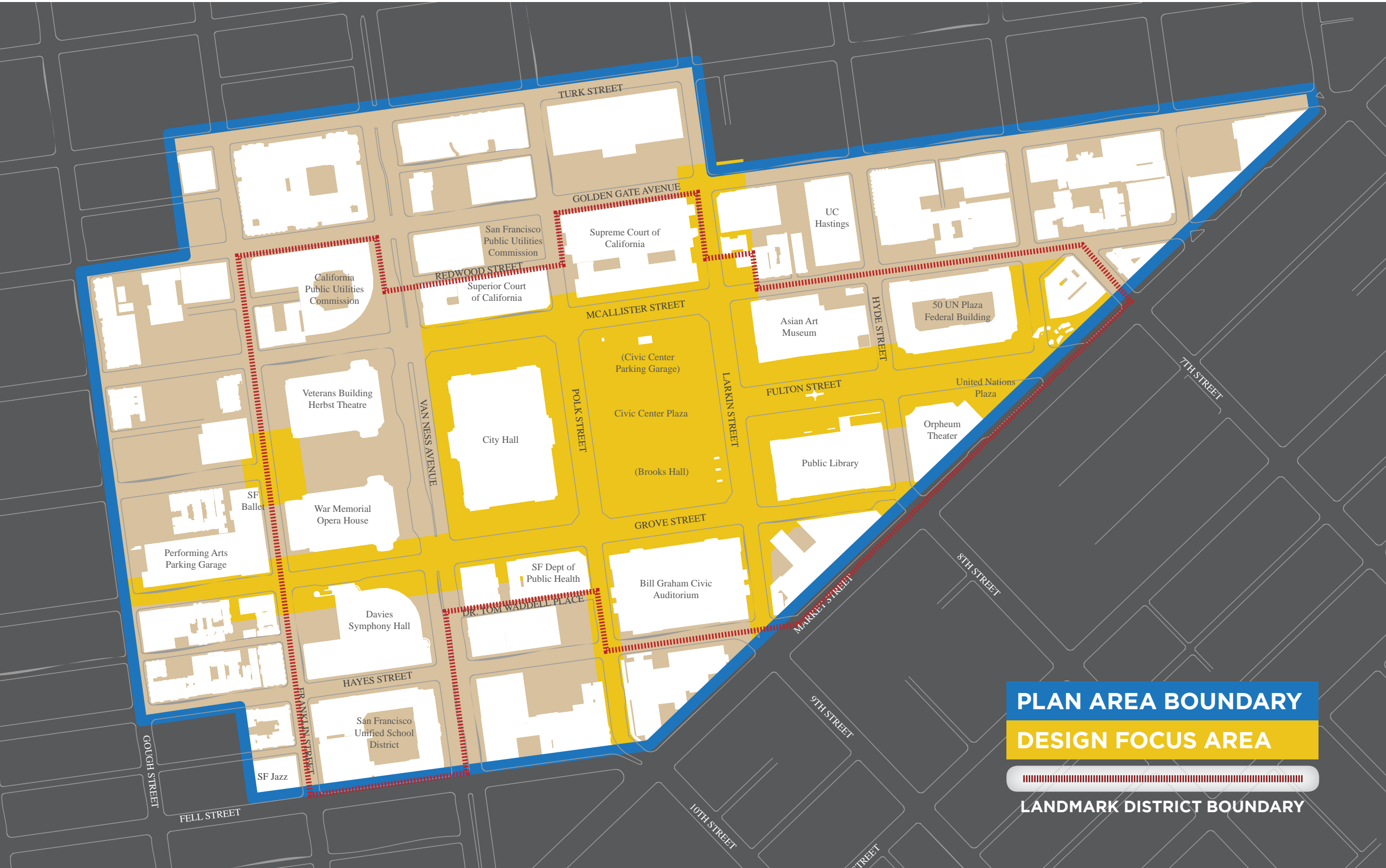
War Memorial Courtyard

Other Public Spaces



Brooks Hall

PLAN AREA



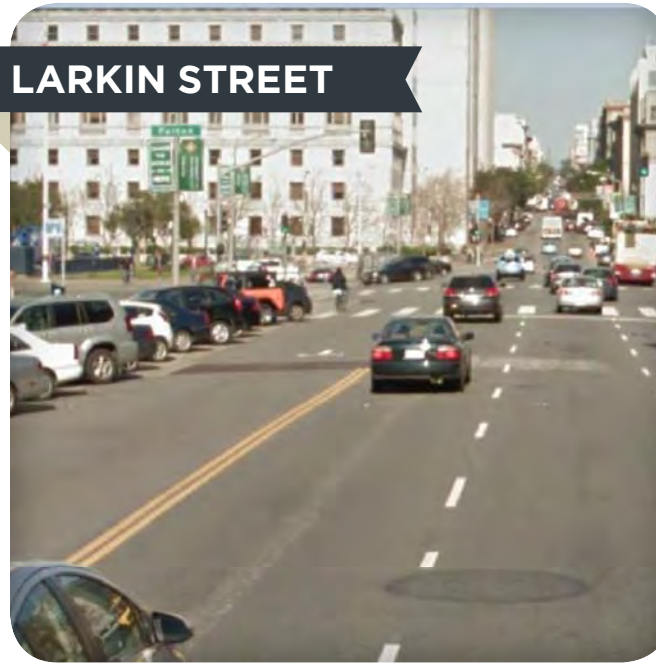


DESIGN FOCUS AREAS: STREETS

POLK STREET



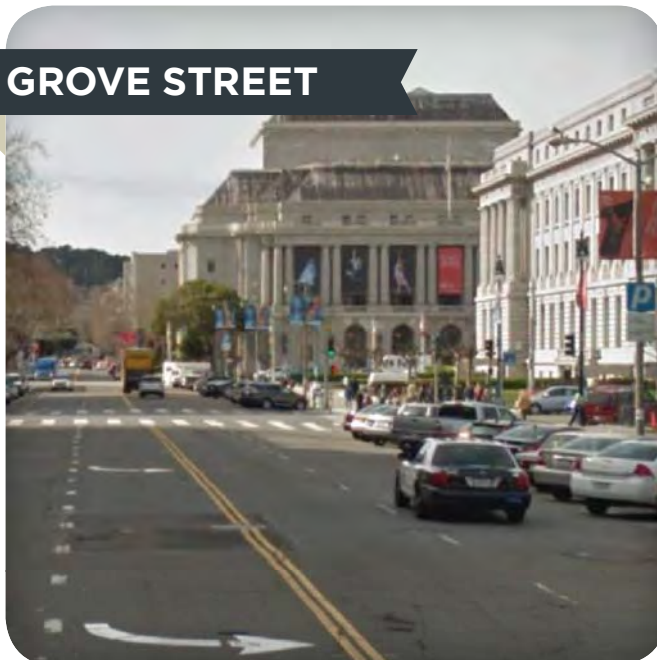
LARKIN STREET



MCALLISTER ST.



GROVE STREET



FULTON/FRANKLIN



Interagency Design Team

San Francisco
Planning

SFMTA
Municipal
Transportation
Agency

SAN FRANCISCO
PUBLIC
WORKS

SAN FRANCISCO
RECREATION
& PARKS



DESIGN FOCUS AREAS: PLAZAS & PARKS

CIVIC CENTER PLAZA



FULTON STREET



UNITED NATIONS PLAZA



Prime Consultant:

CMG

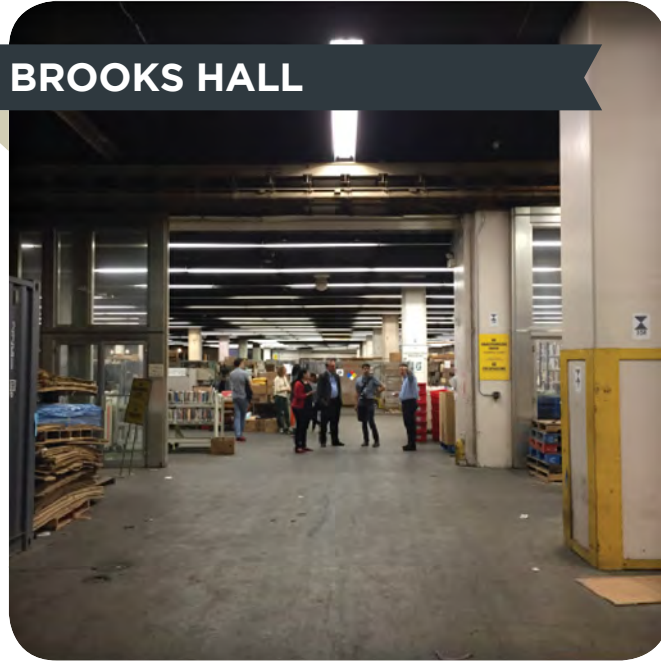
Landscape

Architecture

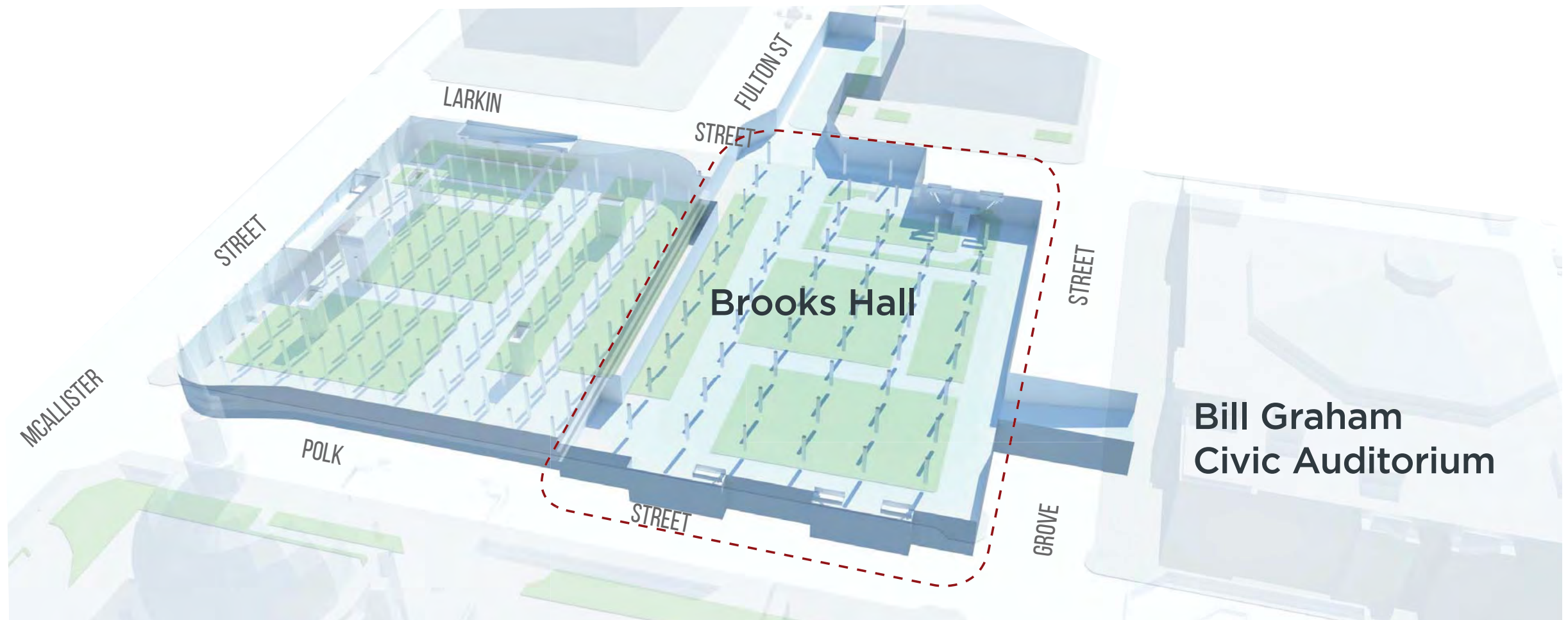


DESIGN FOCUS AREAS: OTHER PUBLIC SPACES

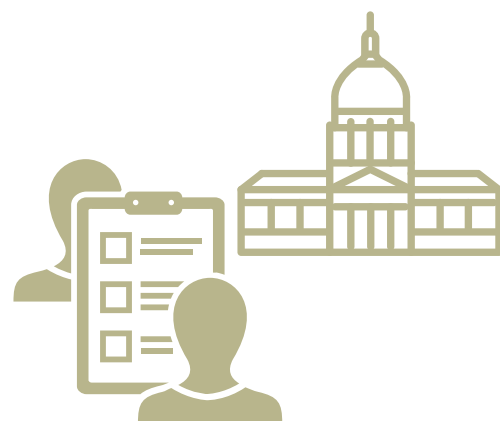
BROOKS HALL



BILL GRAHAM CIVIC



PLAN COMPONENTS



Public Life Study &
Existing Conditions
Analysis



Transportation Infrastructure
Plan



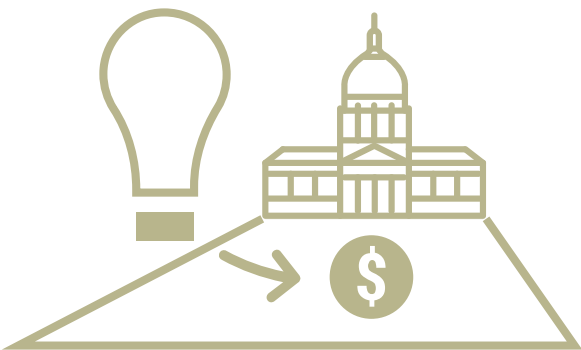
Focus Area Conceptual
Designs



Use & Activation Strategy



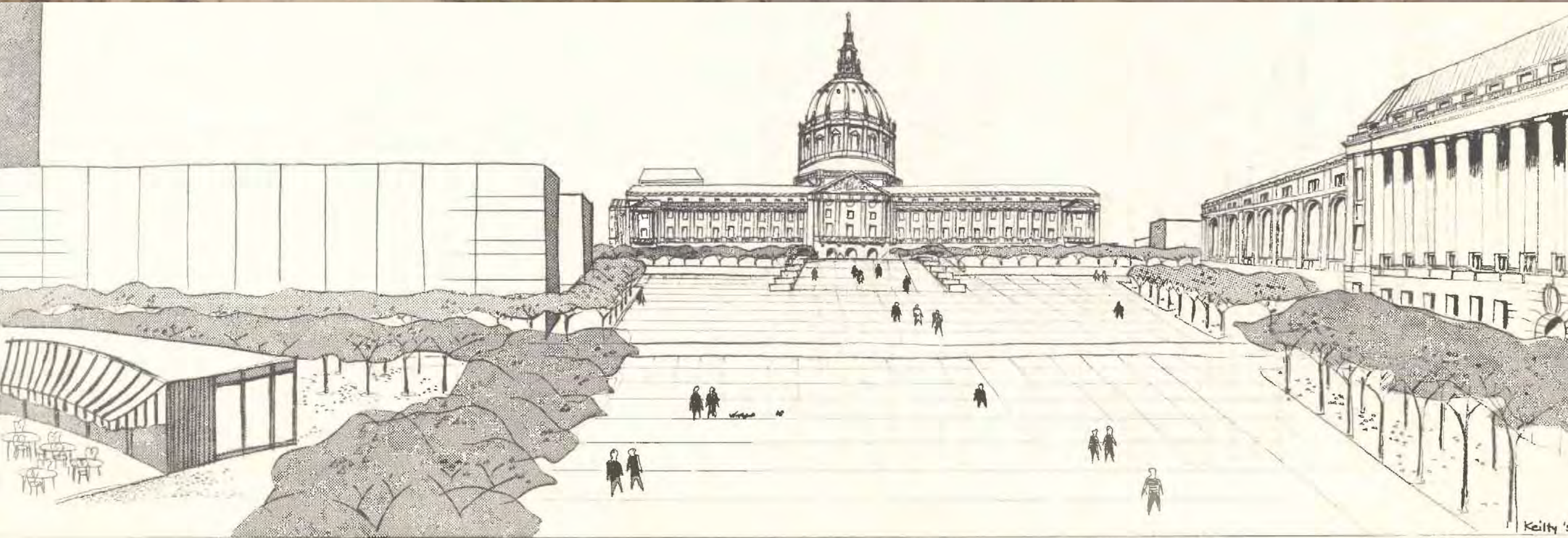
Streetscape Design
Standards



Implementation &
Management Strategy



Environmental Review



"a pedestrian mall... would occupy all of fulton street between market and larkin streets"

CIVIC CENTER PUBLIC REALM PLAN

PLAN COMPONENTS



Public Space & Public Life Study

An on-the-ground, people focused approach to understanding the opportunities and challenges of public space.



COMMUNITY OUTREACH

Throughout the plan's development the project team will build partnerships and work closely with Civic Center's many stakeholders.



Portraits of people in Civic Center from SF Planning's "Civic Center Stories" Project

RECENT COMMUNITY OUTREACH

July 2017

- Public Space & Public Life Study Focus Group Discussions
 - Neighborhood/Community Leaders
 - Public Health & Safety Officials
 - Arts & Cultural Organization Representatives
 - Planning & Design Policy Advocates
 - Public Space Management & Operations Experts
- War Memorial Trust Board Presentation

August 2017

- Civic Center Stories Second Edition Interviews
- Tenderloin Neighborhood Development Corp. Presentation/Discussion
- Civic Center Arts Organizations Presentation/Discussion
- SPUR Presentation on Public Space & Public Life Study

October 2017

- Central City SRO Collaborative Presentation/Discussion
- Hospitality House Presentation/Discussion
- Civic Center Commons Third Thursday
- Vietnamese-language Focus Group Discussion
- Spanish-language Focus Group Discussion
- Chinese-language Focus Group Discussion
- Youth Focus Group Discussion
- Intercept Surveys (300 respondents in six languages)
- In-person workshop invites to 50 neighborhood organizations

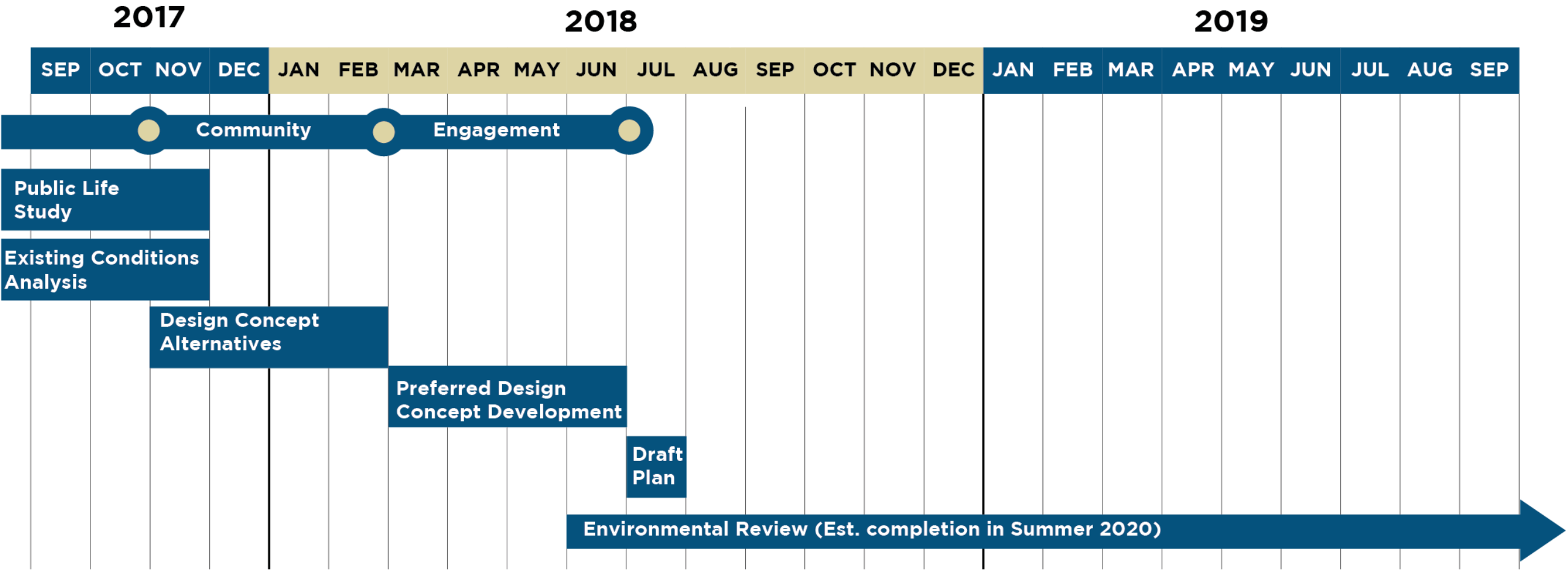


Mobile Outreach Station at Civic Center Commons Third Thursday

Our team welcomes suggestions for additional community outreach opportunities!

PLAN TIMELINE

Subject to change



 = Community Workshop/Open House

San
Francisco
2017

Public Space + Public Life in Civic Center

Gehl + San Francisco
Planning

Why a Public Space Public Life Survey?

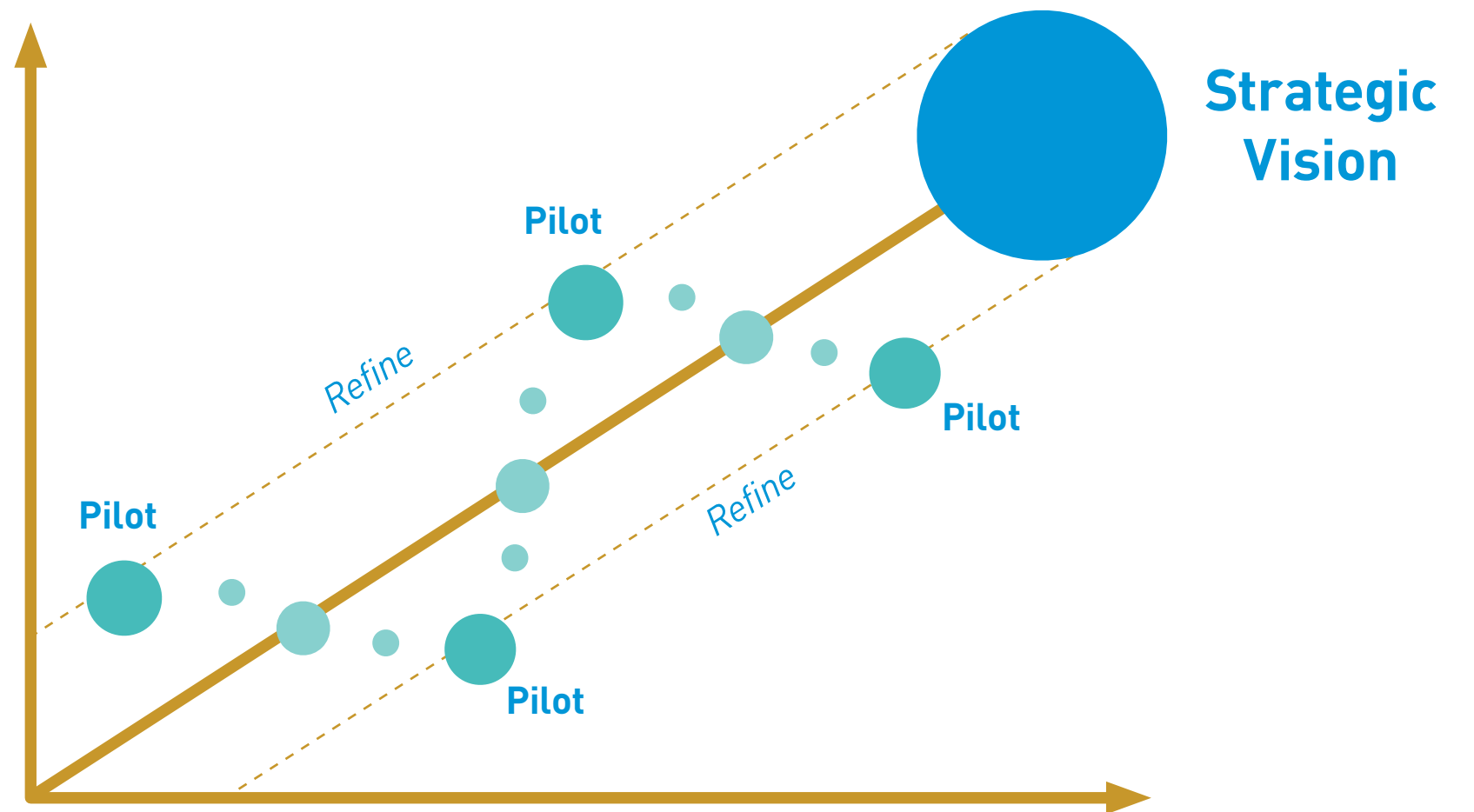
To find **human stories**
To inform **strategy and design**
To provide **evidence** on which
to base **objective choices**
To **benchmark** progress
To discover **new opportunities**
To create **urgency for change**



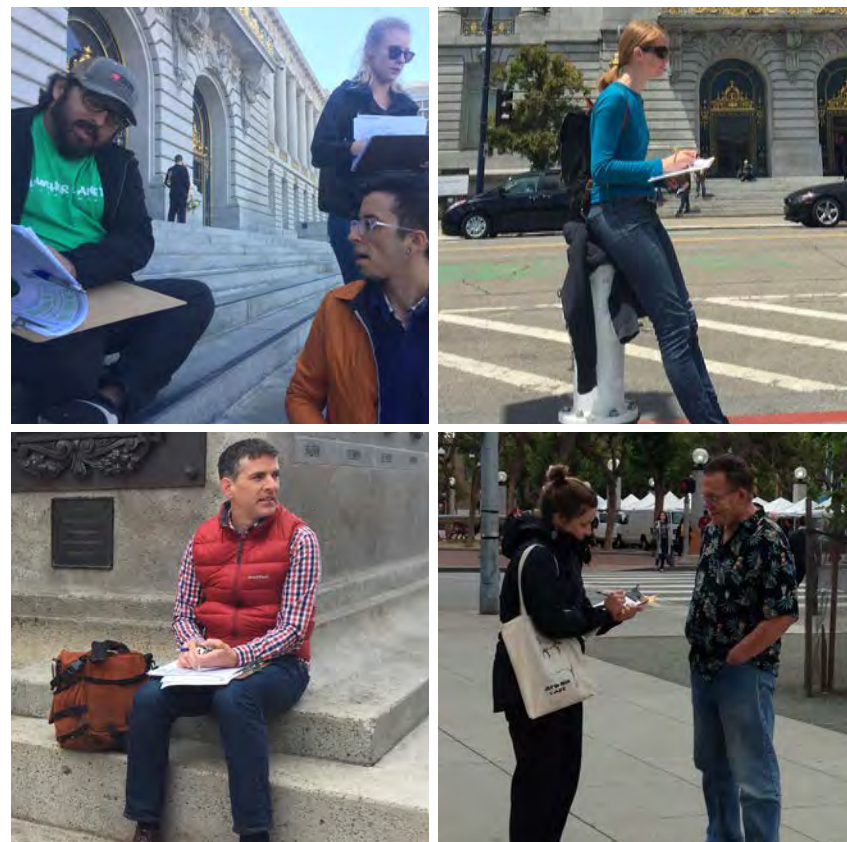
We come here
for the opera
- but we rush
through Civic
Center.

This is my
neighborhood
open space - Why
is there only one
public bench?

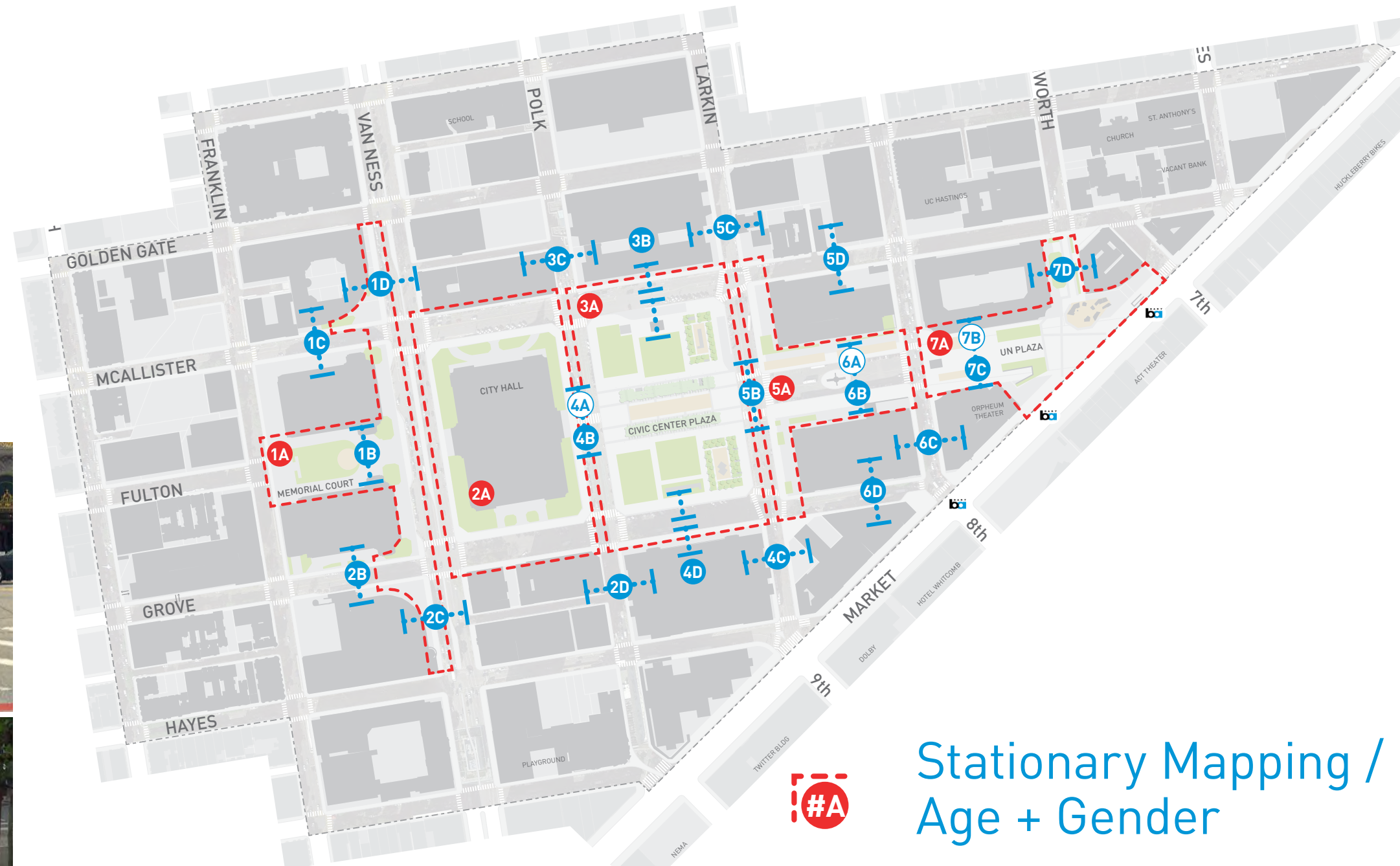
A data-driven approach to amplifying public life in Civic Center



Public Life Survey Locations



Nearly 100 volunteers collected public life data



Stationary Mapping /
Age + Gender



Pedestrian + Cyclist
Counts



Pedestrian Age
+ Gender Counts



Plan Area

Methods

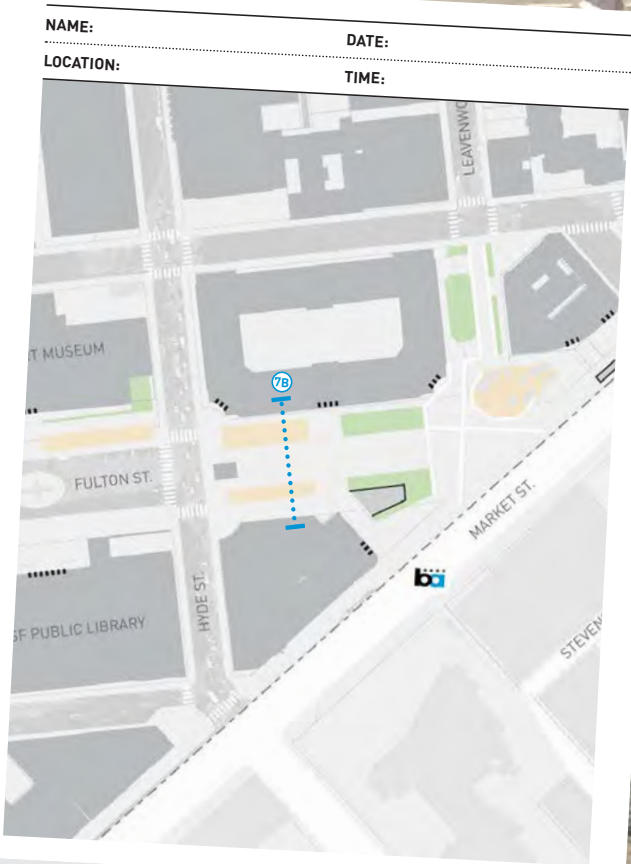
Age + Gender

Age & Gender (Pedestrians, 10 minutes)
Surveyor #7

Hour 4

AGE	MALE		FEMALE	
0-4 strollers				
4-14 kids				
15-19 teens high schoolers		Total		Total
20-29 college young adults		Total		Total
30-64 adults		Total		Total
65+ seniors		Total		Total

PROCEDURE: Count pedestrians moving across the indicated line, noting age and gender for 100 people or 10 minutes, whichever comes first.



Gehl



Methods

People walking and biking

Pedestrian and Cyclist Counts (10 min each)

LOCATION C	HOUR 1		HOUR 2	
		Total		Total
PEDESTRIANS				
CYCLISTS		Total		Total
	Wheelchair	Stroller	Wheelchair	Stroller
	HOUR 3		HOUR 4	
		Total		Total
PEDESTRIANS				
CYCLISTS		Total		Total
	Wheelchair	Stroller	Wheelchair	Stroller

NAME: _____ DATE: _____

TIME: _____

PROCEDURE: Count pedestrians and cyclists moving across the indicated line for 10 minutes each
Mark Jaywalkers with a line on the map
If there are obstructions, adjust the location of your line as necessary to maintain a clear sightline from end to end.

Gehl



Methods

People spending time

Body Posture

Standing



Lying



**Sitting -
Improvised**



Sitting - Public



Methods

People spending time

Activities

Eating /
Drinking



Exercise
/ Play /
Recreation



Cultural /
Performance



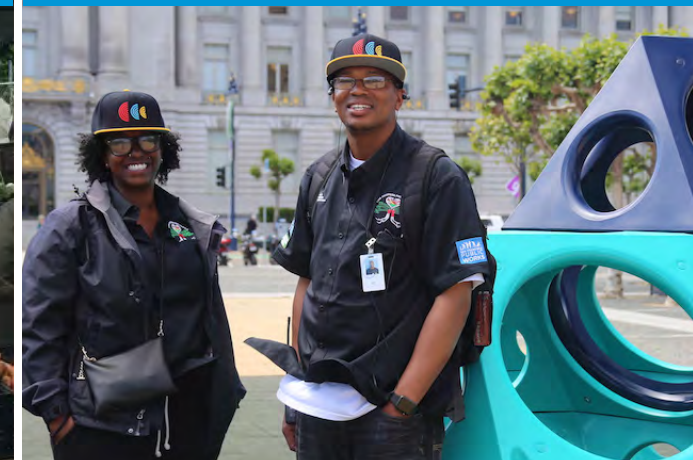
Waiting for
Transit



Commerce



Civic Work



Accompanied
by Pets



Political /
Religious



Smoking

Methods

People spending time

Activities - including
sleeping, drug use,
and encampments

Aggressive

A solid blue rectangular placeholder for an image related to the 'Aggressive' category.


**Hard Drugs /
Intoxicated**

A photograph showing a person lying on their side on a concrete sidewalk. They are wearing a brown jacket and dark pants. In the background, there is a white car and a yellow school bus.


Panhandling

A solid blue rectangular placeholder for an image related to the 'Panhandling' category.

Encamped

A photograph of a public square at night. Several people are gathered, some sitting on the ground. There are trees, a fountain in the background, and a shopping cart in the foreground.

Sleeping

A photograph of a person lying on their side on a grassy area. They are wearing dark clothing and are covered with a dark blanket. There are some pillows or bags next to them.

Methods

Intercept survey

Taken by 419 people



Methods

Public Space Analysis

12
Quality
Criteria

Land-
use
Analysis

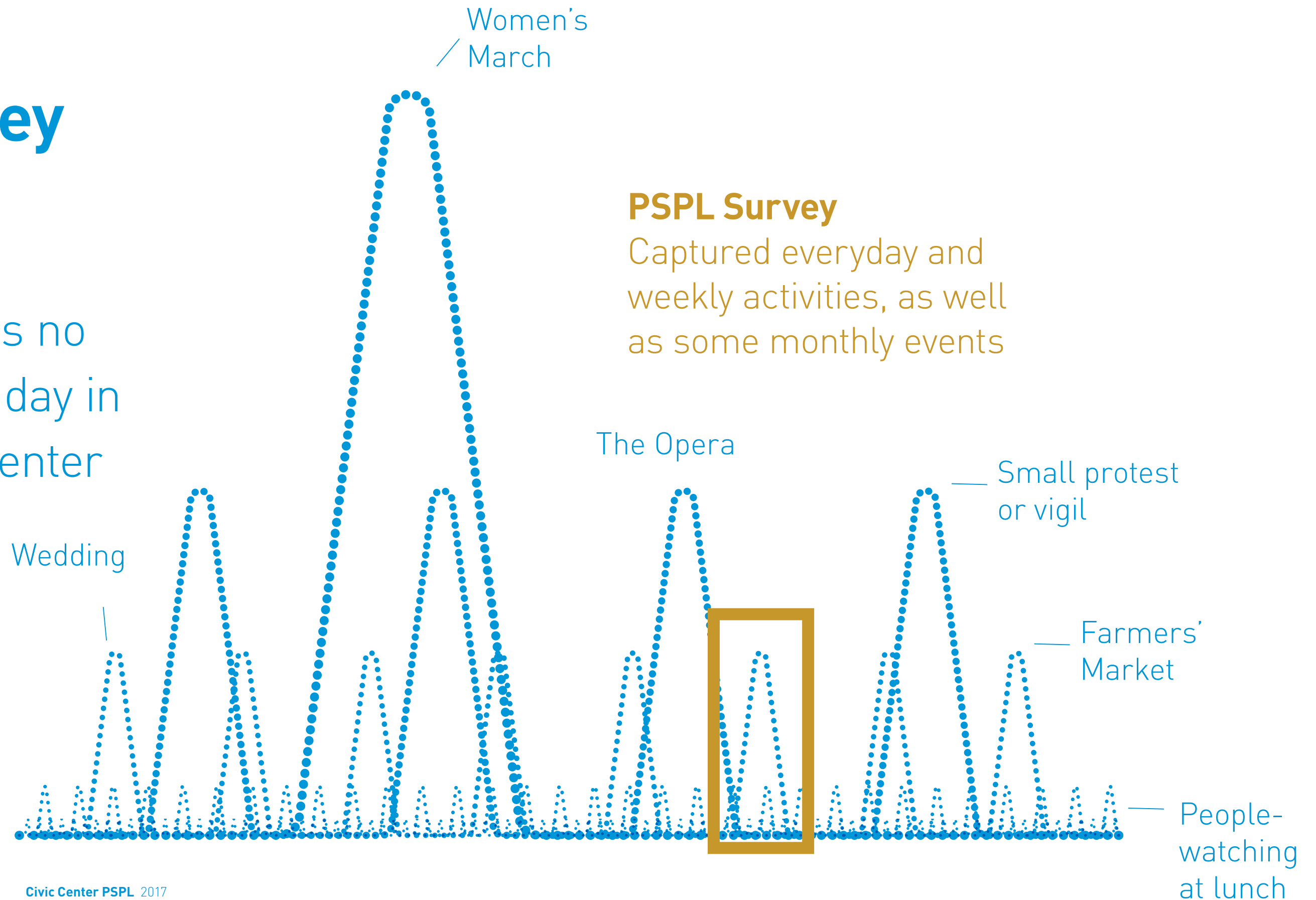
Amenity
Mapping

Test
Walks

Facade
Quality

Survey Days

There is no typical day in Civic Center



Survey Days

Playgrounds
pre-construction
Saturday, February 11
Tuesday, February 13



Night-time Counts
7pm-11pm
Friday, September 22



“Quiet” Weekday

Thursday, May 25
Cloudy until around noon
Min 54°F Max 61°F Wind 2m/s



“Busy” Weekday

Thursday, June 7
Farmers' Market @ UN Plaza, Warriors game @ Civic Center
Min 52°F Max 59°F Wind 4m/s



“Quiet” Weekend

Saturday, June 10
Min 54°F Max 63°F Wind 4m/s



“Busy” Weekend

Saturday, May 27
Concert @ Bill Graham + Prom
Min 54°F Max 61°F Wind 2m/s



A blue-tinted photograph of a public plaza. In the foreground, a paved walkway leads towards a large, leafy tree. To the left, a classical building with columns is visible. In the background, more trees and a few people walking are seen. The overall scene is a typical urban public space.

Public Space Key Findings

Civic Center is a powerful symbol of San Francisco



Striking architecture makes Civic Center a San Francisco Icon

Among the great
squares of the world
and central to San
Francisco democracy

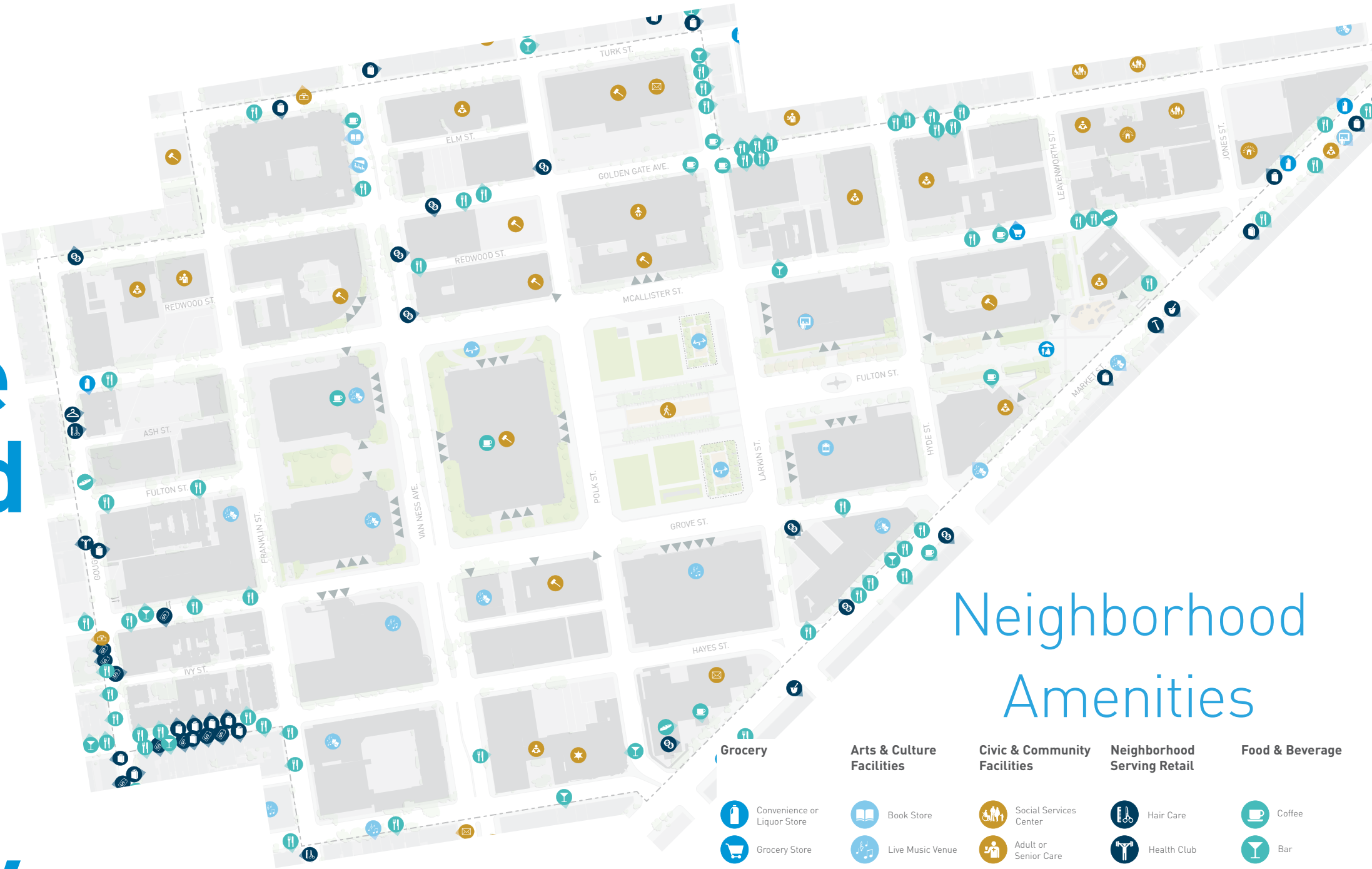


There's no center in Civic Center



Civic Center
has many of
the elements
of a complete
neighborhood

but they are
clustered on
the periphery



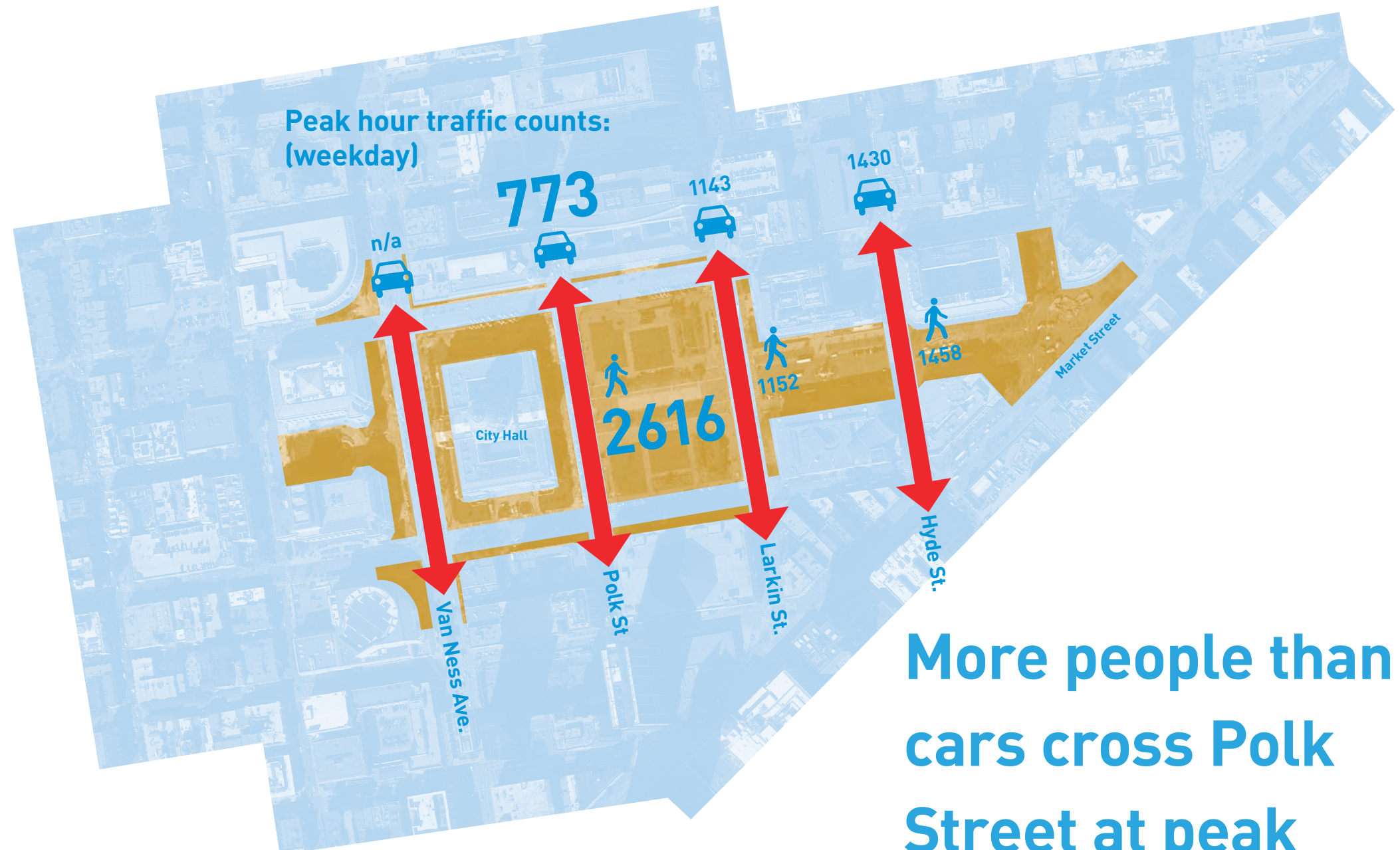
Neighborhood
Amenities

- | Grocery | Arts & Culture Facilities | Civic & Community Facilities | Neighborhood Serving Retail | Food & Beverage |
|-----------------------------|---------------------------|--|-----------------------------|--------------------|
| Convenience or Liquor Store | Book Store | Social Services Center | Hair Care | Coffee |
| Grocery Store | Live Music Venue | Adult or Senior Care | Health Club | Bar |
| | Movie Theater | Child Care | Bank | Bakery |
| | Cultural Arts Facility | Educational Facility | Laundry or Dry Cleaner | Restaurant or Café |
| | Museum | Religious Facility | Clothing Store | |
| | | Government Office that serves Public On-Site | Pharmacy | |
| | | Post Office | Hardware Store | |
| | | Police or Fire Station | Other Retail | |
| | | Medical Clinic | | |
| | | Sports | | |

The civic axis is broken



**Strong
visual Axis is
interrupted
by high-
traffic streets
and a dull
public realm**

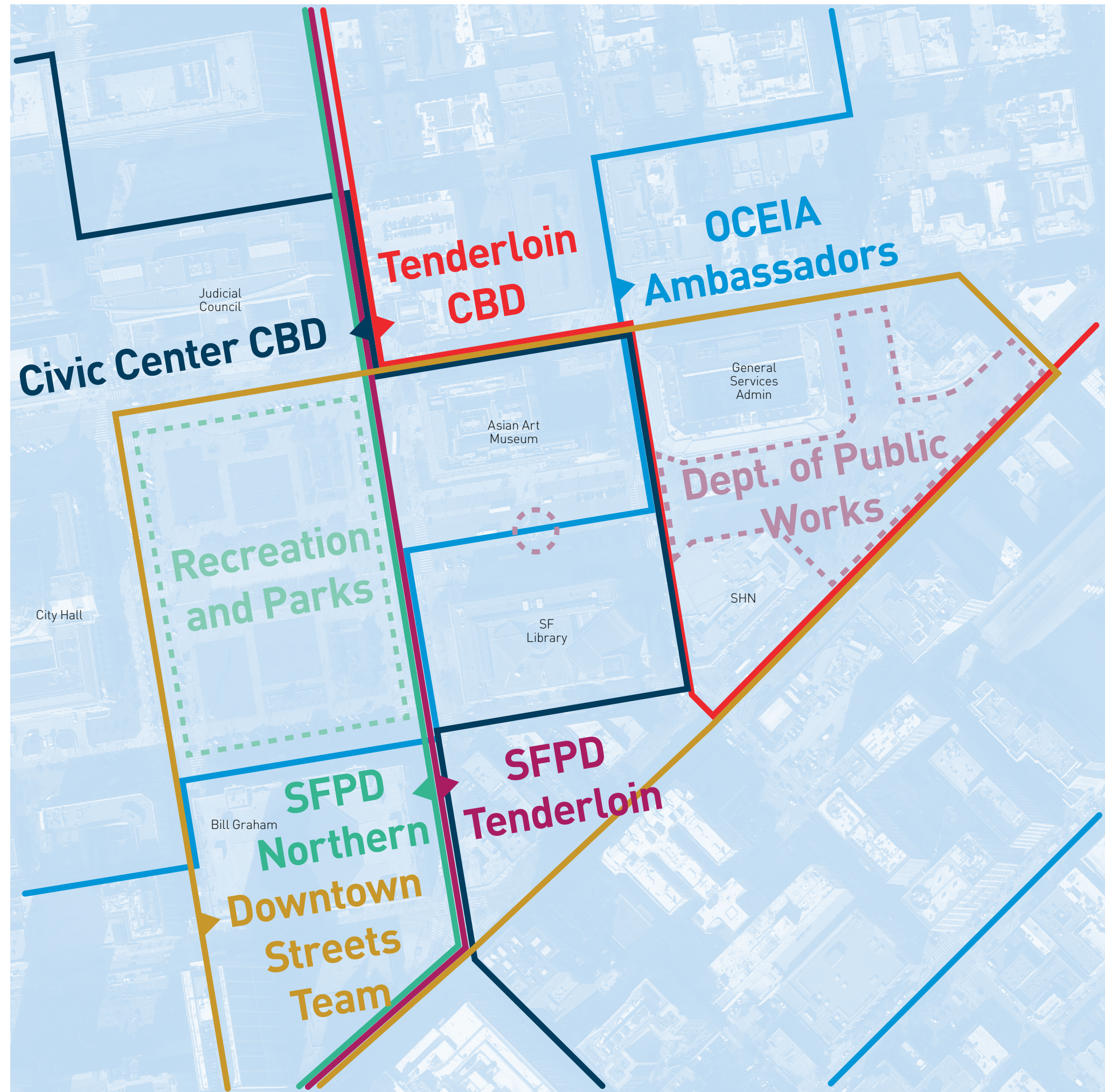


**More people than
cars cross Polk
Street at peak**

Fragmented stewardship and governance



Disconnected public realm is mirrored in jurisdictional boundaries



Look but don't
touch: Civic
Center is
unfriendly to the
human scale

5

Missing the basics of urban quality

Scale



Protection

Protection against traffic & crashes — feeling safe	Protection against crime & violence — feeling secure	Protection against unpleasant sensory experiences
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Comfort

Opportunities to walk/cycle	Opportunities to stop & stay	Opportunities to sit
Opportunities to see	Opportunities to talk & listen	Opportunities for play & exercise

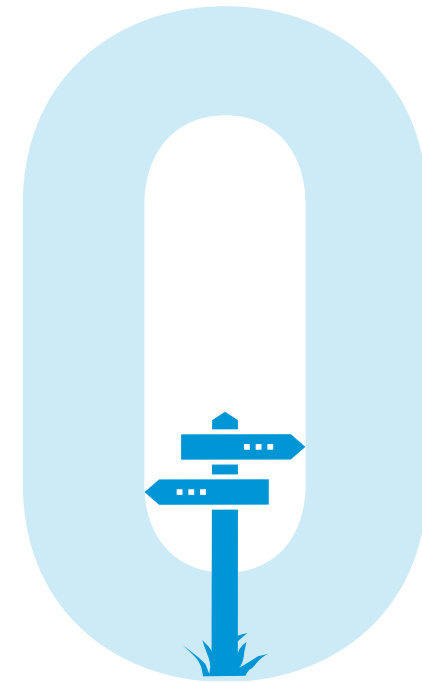
Enjoyment

Dimensioned at human scale	Opportunities to enjoy the positive aspects of climate	Aesthetic qualities + positive sensory experience
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Missing the Basics



**Drinking
Fountains**



Wayfinding



Bench



Restrooms



Play Areas



Public Art

The limited ability of
the Beaux-Arts plan
to support public
life has been
eroded over time



○○○○● The limited ability of the Beaux-Arts plan to support public life has been eroded over time

The few human-scale elements in public space have been removed over time



Public Space Highlights

1

**Civic Center
is a powerful
symbol of
San Francisco**

2

**There's no
center in
Civic Center**

3

**The civic axis
is broken**

4

**Fragmented
stewardship
and
governance**

5

**Look but
don't touch:
the space is
unfriendly to
the human
scale**

6

**The limited
ability of
the Beaux-
Arts plan
to support
public life has
been eroded
over time**



Public Life

Key Findings

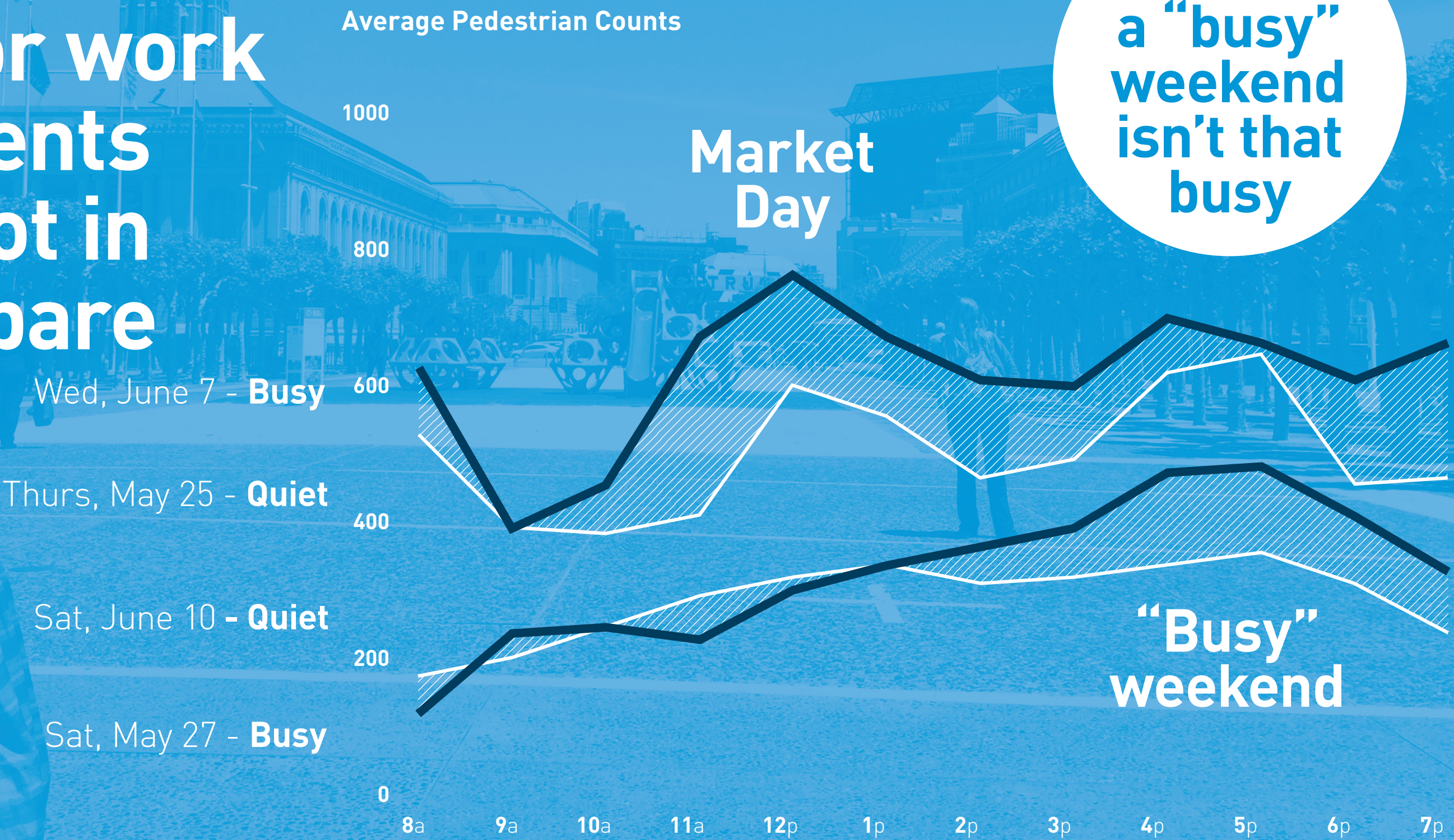
Lots of people
are moving
through Civic
Center



●○○○○○ Lots of people are moving through Civic Center

People come here for work and events - but not in their spare time

Even a “busy” weekend isn’t that busy

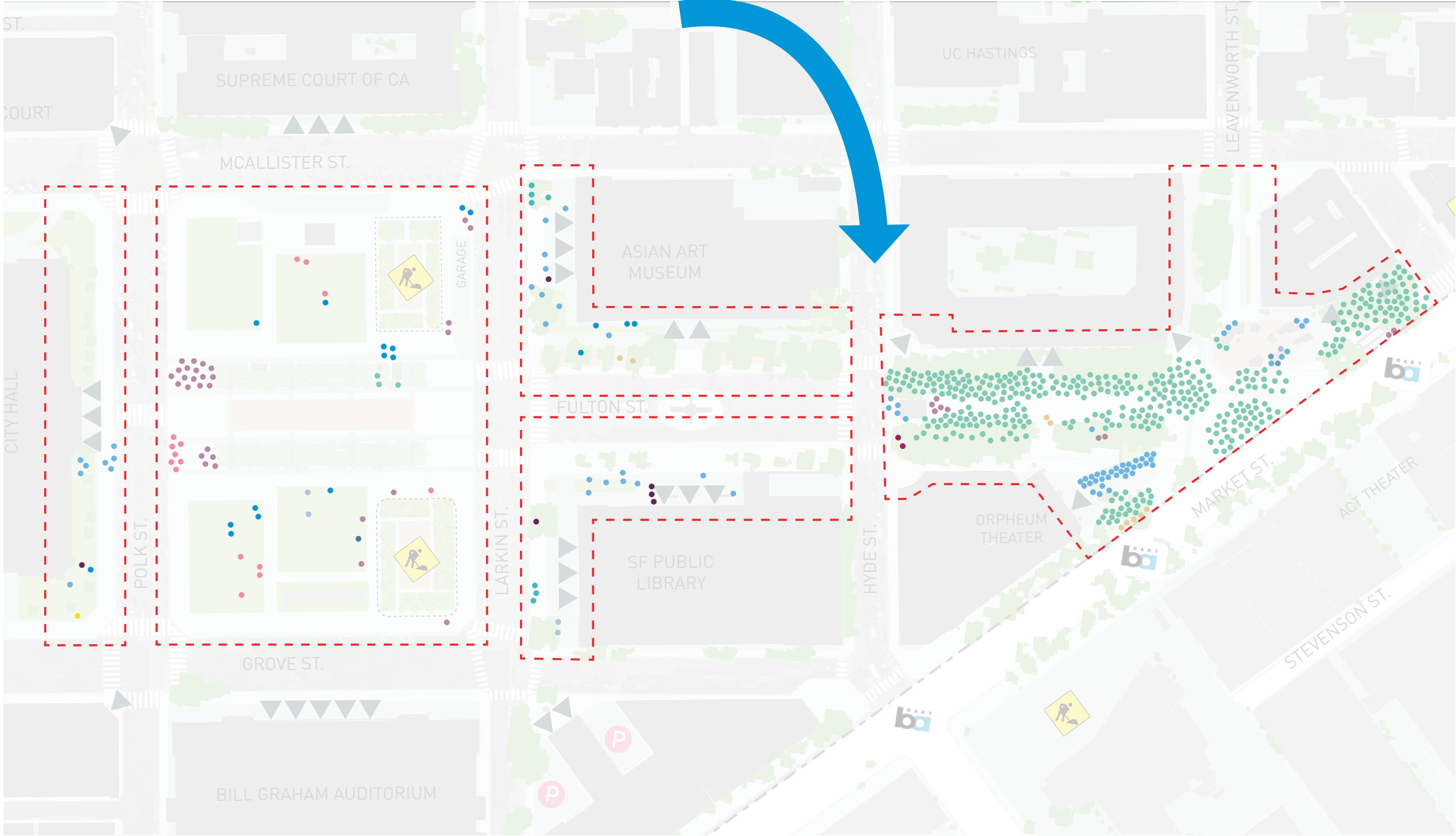


Peaks in
activity do
not generate
'spillover'
impacts

2

○●○○○○ No 'Spillover' impacts

Spaces to not function as one



Activities

One dot = One person

- | | | | | |
|----------------------------|--------------------------------|-------------------------|-----------------------|--------------------------|
| ● Civic Work | ● Eating/Drinking | ● Cultural/Performance | ● Passive Recreation | ● Hard Drugs/Intoxicated |
| ● Exercise/Play/Recreation | ● Commerce | ● Waiting for Transport | ● Accompanied by Pets | ● Encamped |
| ● Sleeping | ● Political/Religious Advocacy | ● Smoking | | |

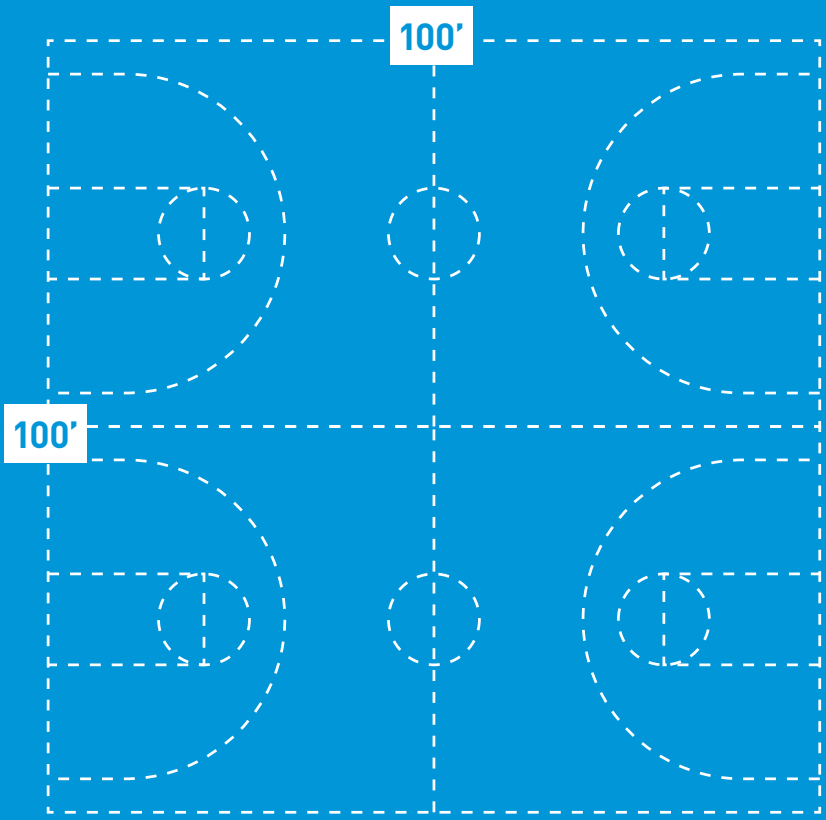
Few people
choose to spend
time in
Civic Center

3

○●○○○ Few people choose to spend time in Civic Center

The number of people spending time is relatively low

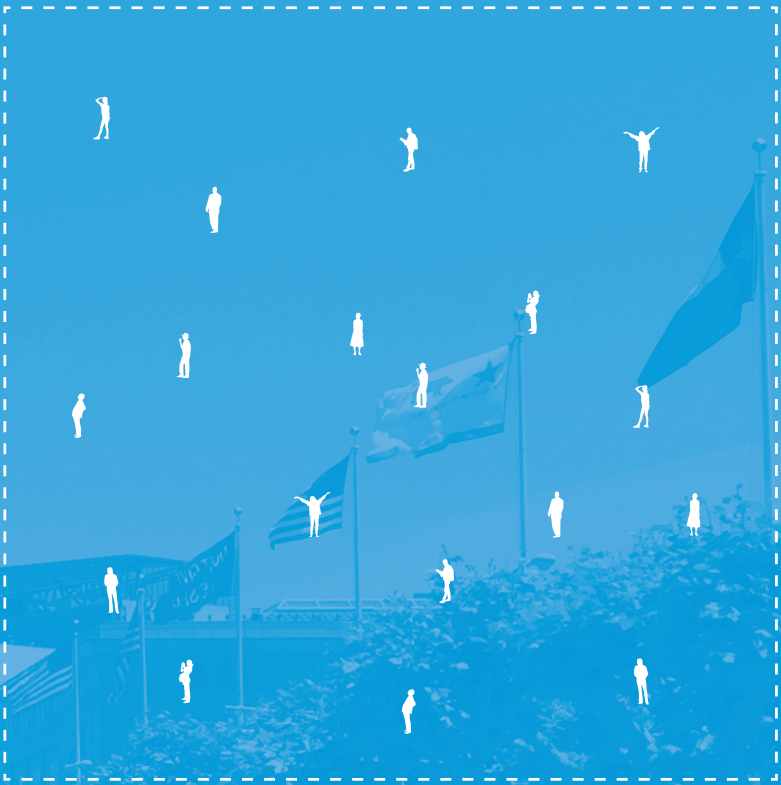
Scale comparison: two basketball courts



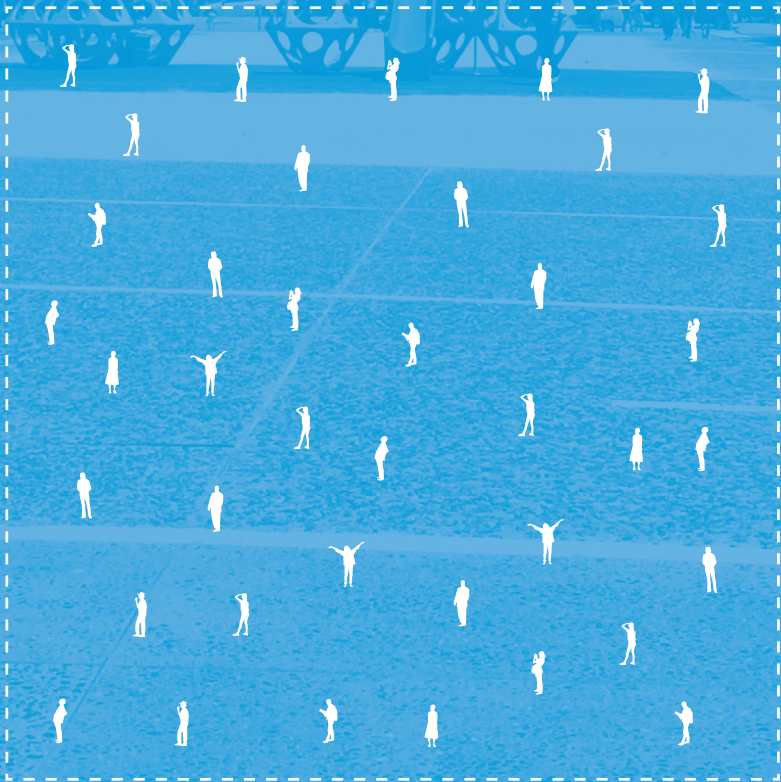
Civic Center
~ 4 per 10ksf



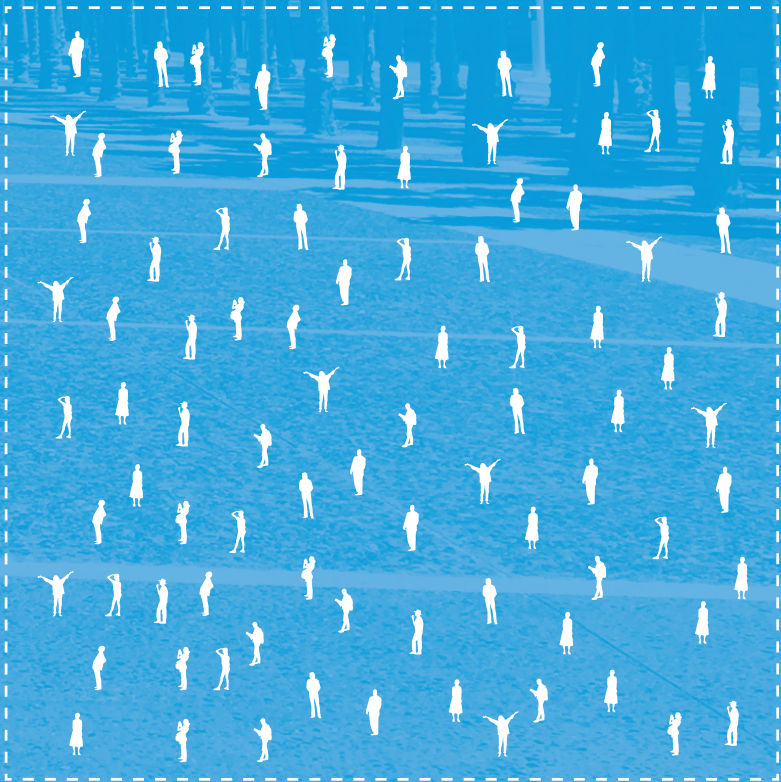
Patricia's Green
~ 18 per 10ksf



Trafalgar Square
~ 39 per 10ksf



Pier 39
~ 88 per 10ksf



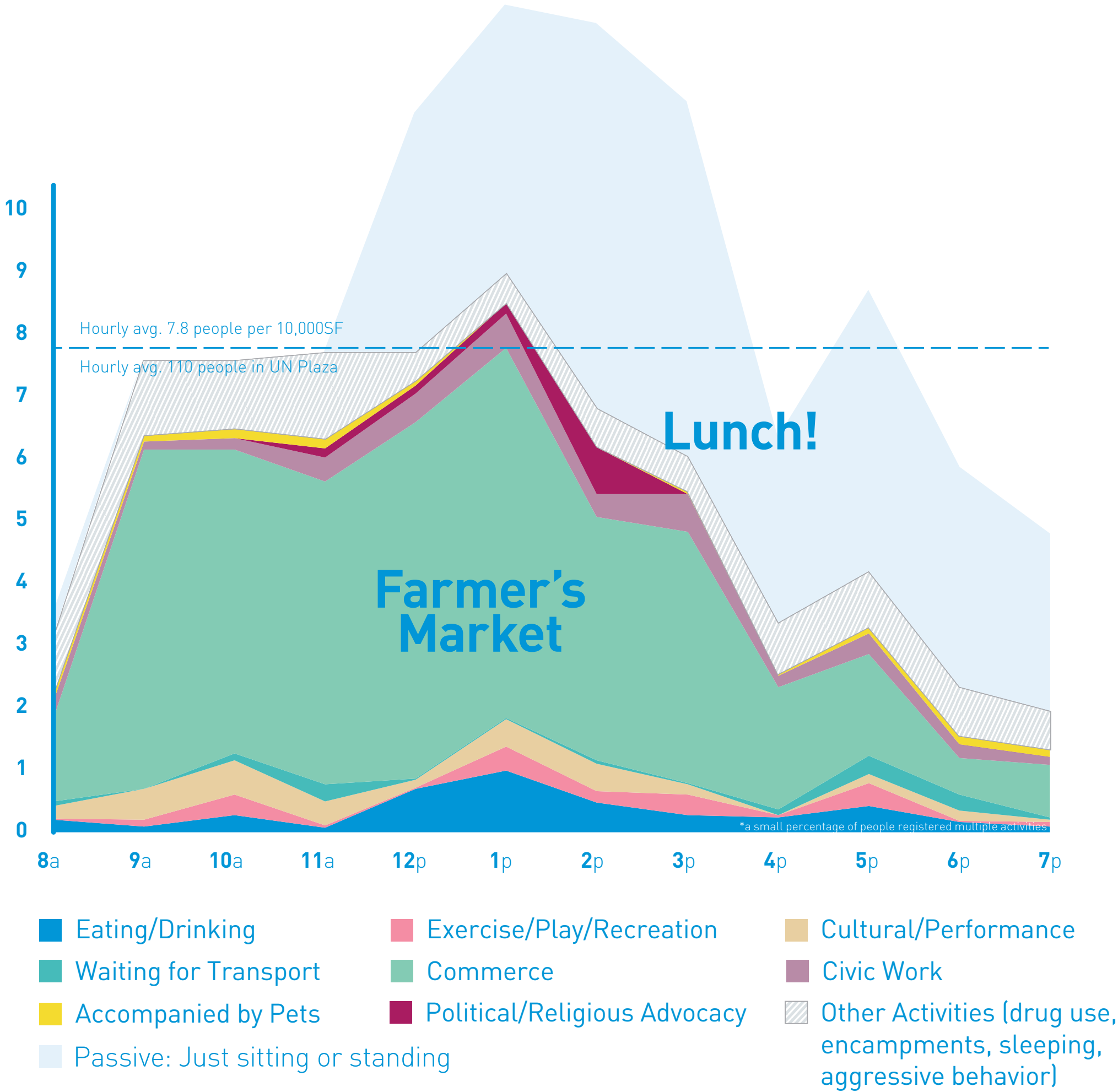
Each space in
Civic Center
has a unique
public life
heartbeat



UN Plaza

During
Farmer's
Market

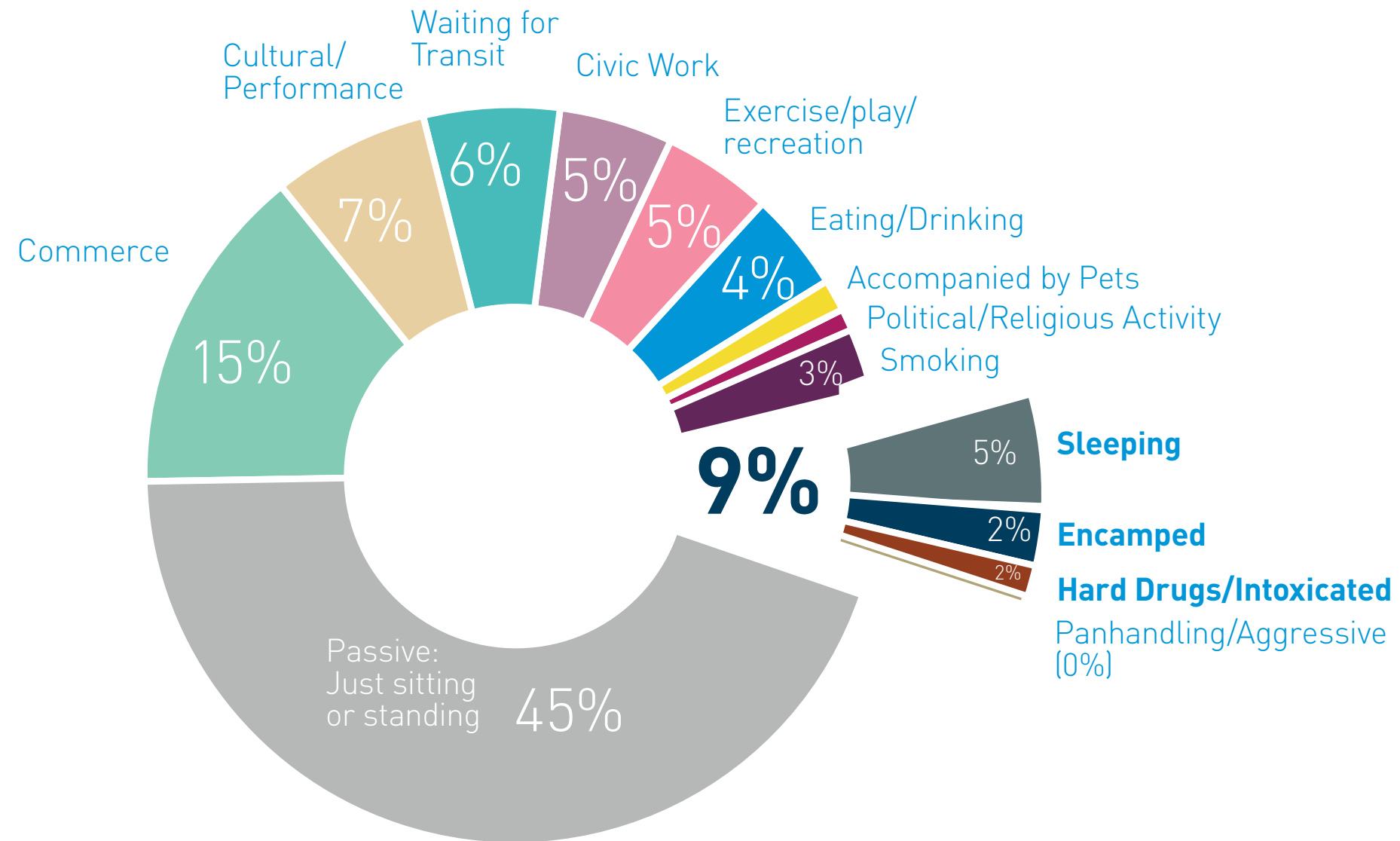
People per 10,000 Square Feet



Activities like sleeping
and encampments
can be overwhelming,
and even when they
are not, have a
ripple effect

5

During the day,
9% of all people
 spending time
 in the space
 were sleeping,
 encamped, doing
 drugs, intoxicated,
 panhandling
 or exhibiting
 aggressive behavior

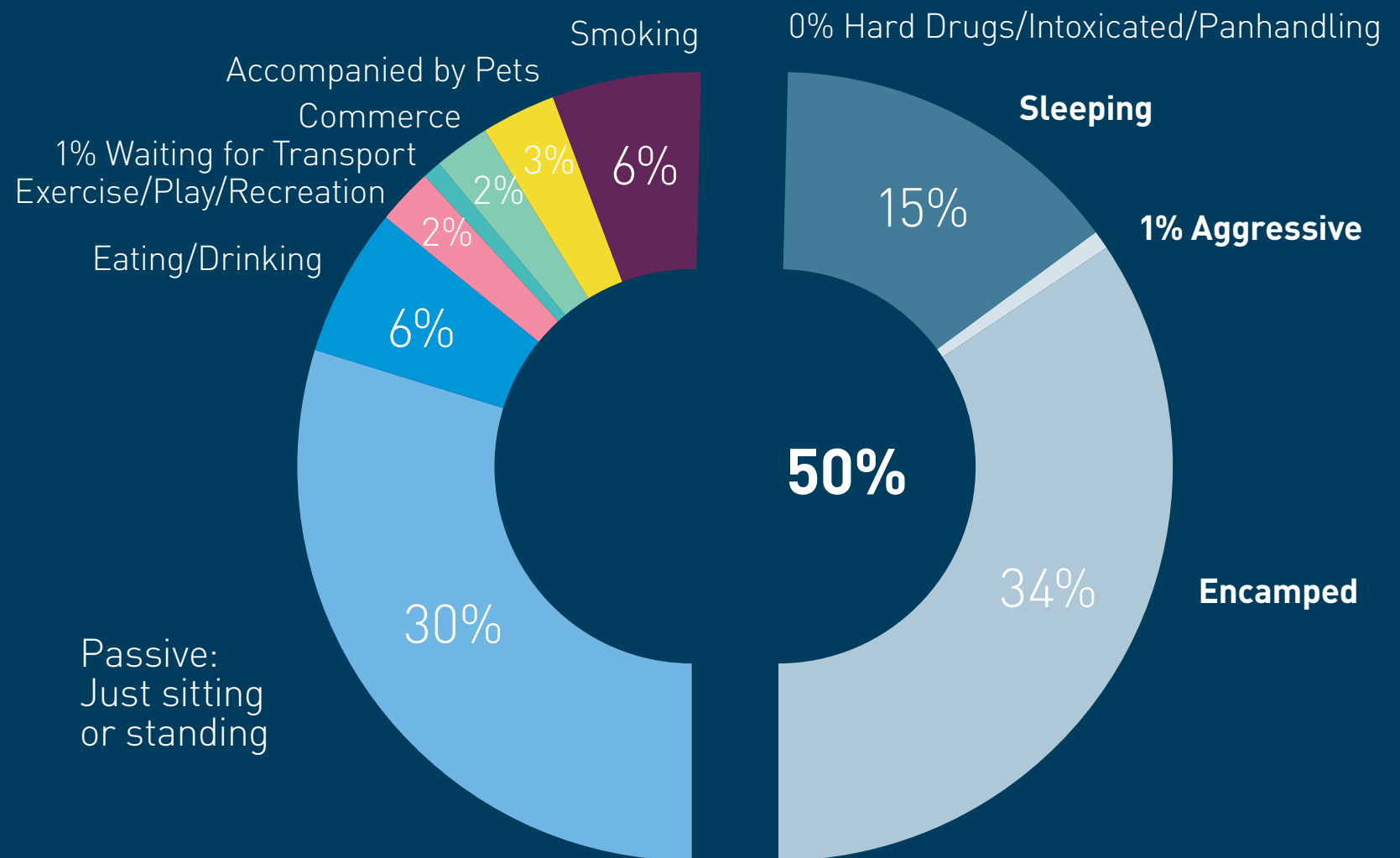


Day

Number of people doing each activity during
 daytime counts, all spaces, all days

At certain times and places
50% of all people spending time in the space were sleeping, encamped, doing drugs, intoxicated, panhandling or exhibiting aggressive behavior

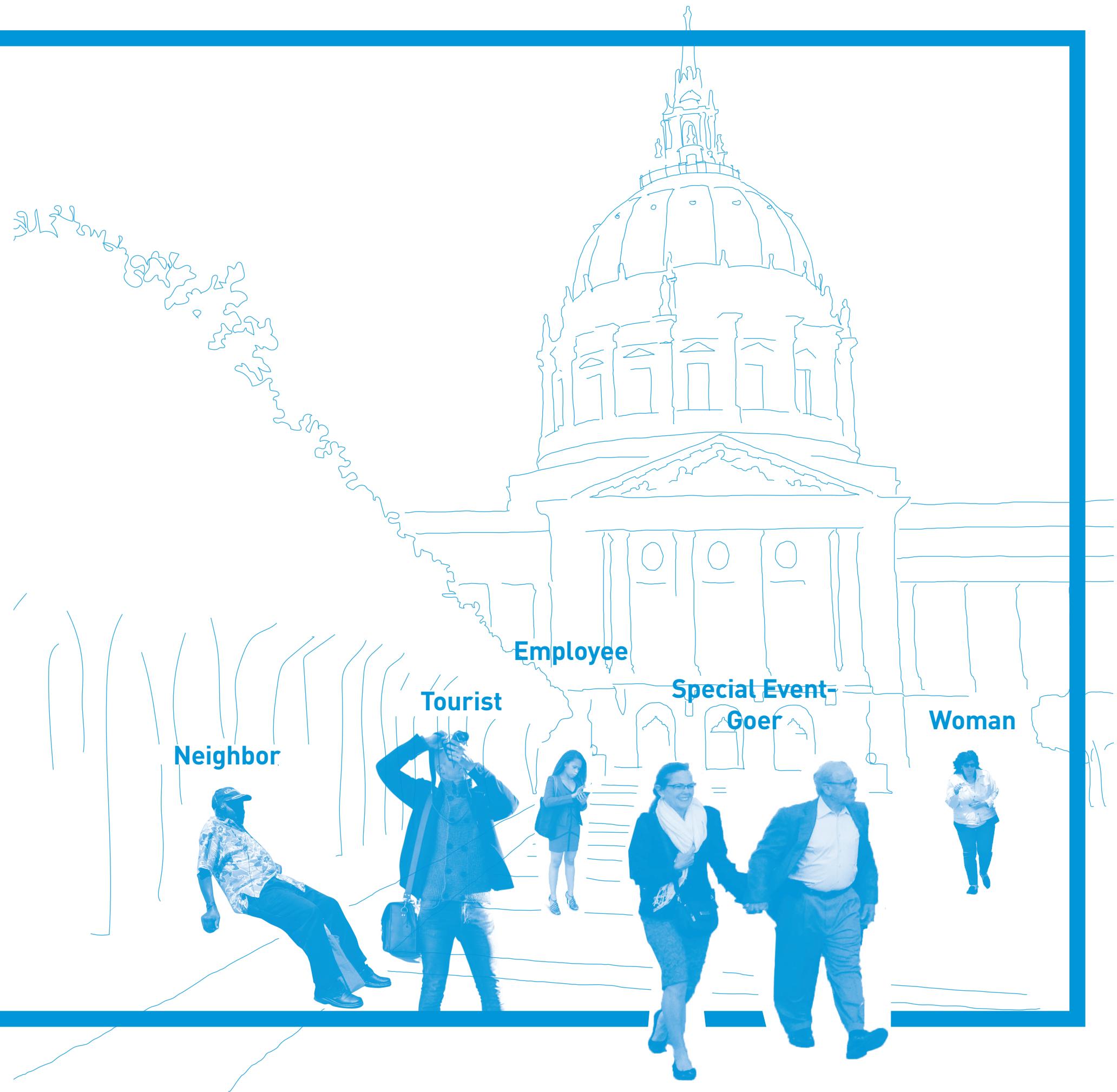
Night Fulton St Activities



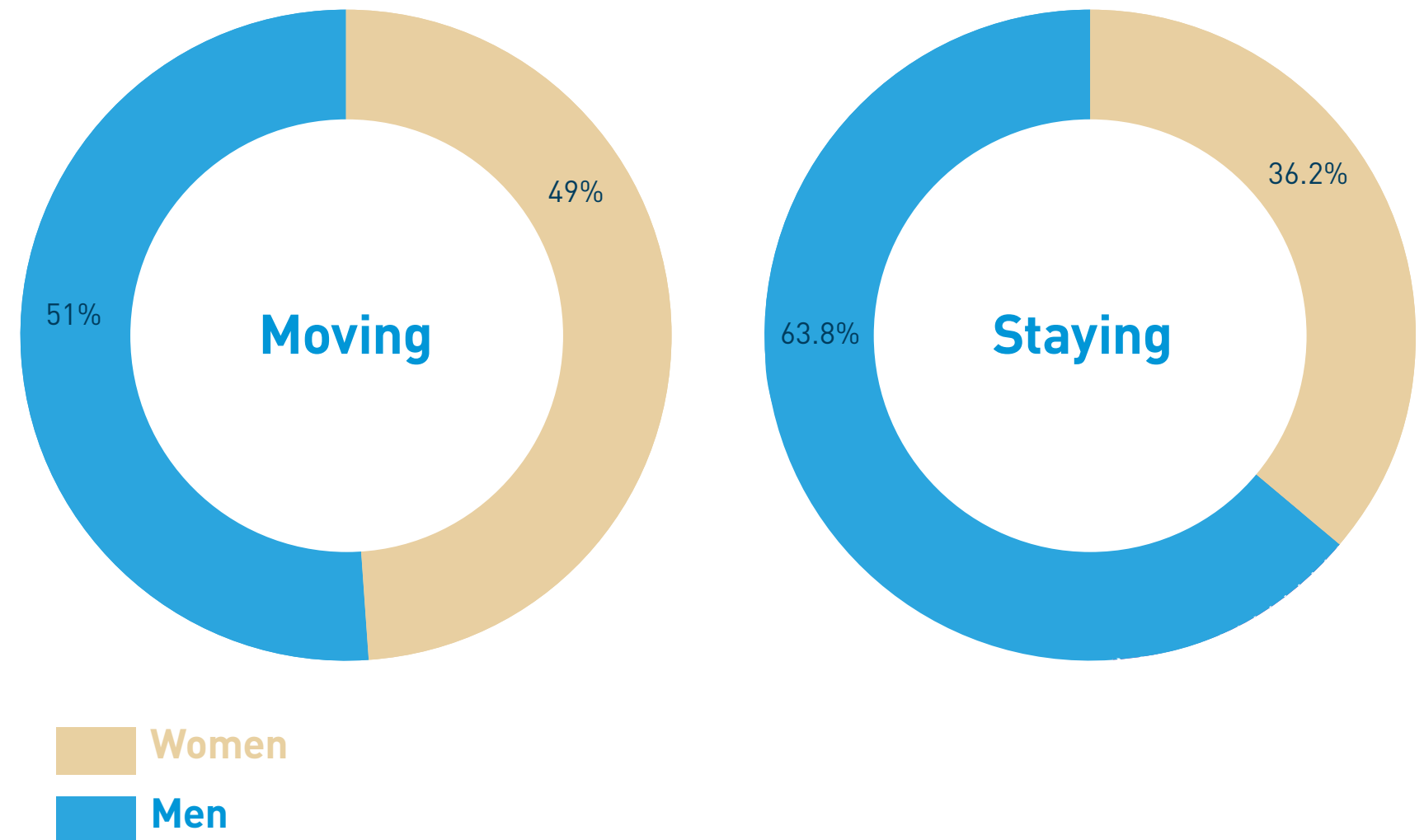
Different users
of Civic Center
experience the
same spaces
differently



**Different
users
experience
the same
spaces
differently
- and want
different
things from
the space**



Women tend not to spend time in Civic Center's public spaces



Public Life Highlights

1

Lots of people are moving through Civic Center

2

Peaks in activity do not generate 'spillover' impacts

3

Few people choosing to spend time in Civic Center

4

Each space in Civic Center has a unique public life heartbeat

5

Activities like sleeping and encampments can be overwhelming, and even when they are not, have a ripple effect

6

Different users of Civic Center experience the same spaces differently

**What kind
of life do
we want
to invite in
Civic
Center?**



Civic Identity



Inclusive Public Space



1915



c. 1915



1925

DIAMOND JUBILEE
SAN FRANCISCO

1925

OpenSFHistory.org



1985

City & Region



Who Does Civic Center Serve?

How do Civic Center's three public spaces compare to beloved neighborhood and destination parks around San Francisco?



BOEDEKKER PARK



PATRICIA'S GREEN



PORTSMOUTH SQUARE



UNION SQUARE



GOLDEN GATE PARK



DOLORES PARK

“Civic Center is a park that doesn’t know it’s a park, and a plaza that doesn’t know it’s a plaza”

Neighborhood & Workforce

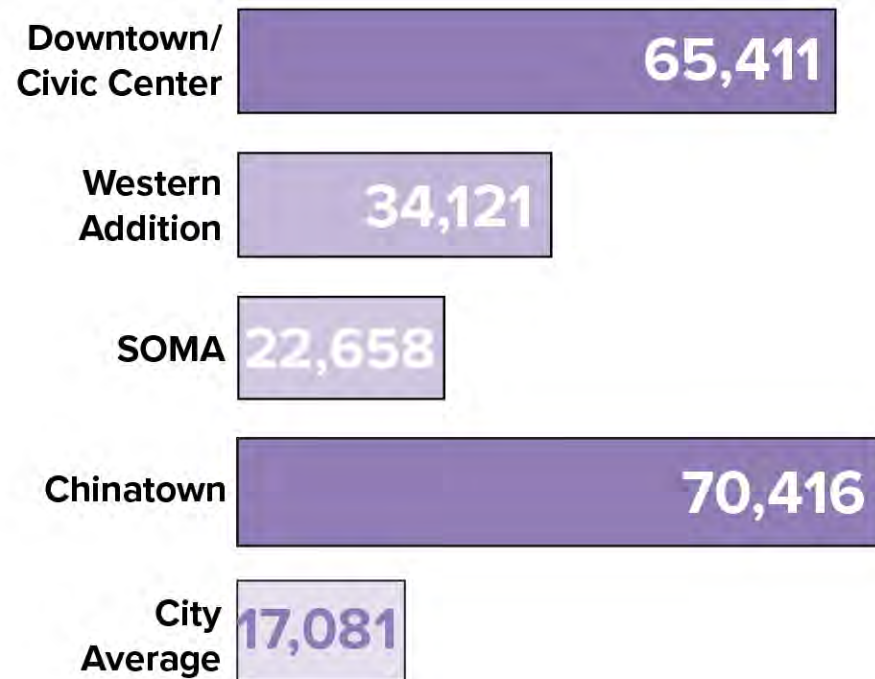


Who Does Civic Center Serve?

Communities within a 1/2-Mile Radius

Neighborhood density:

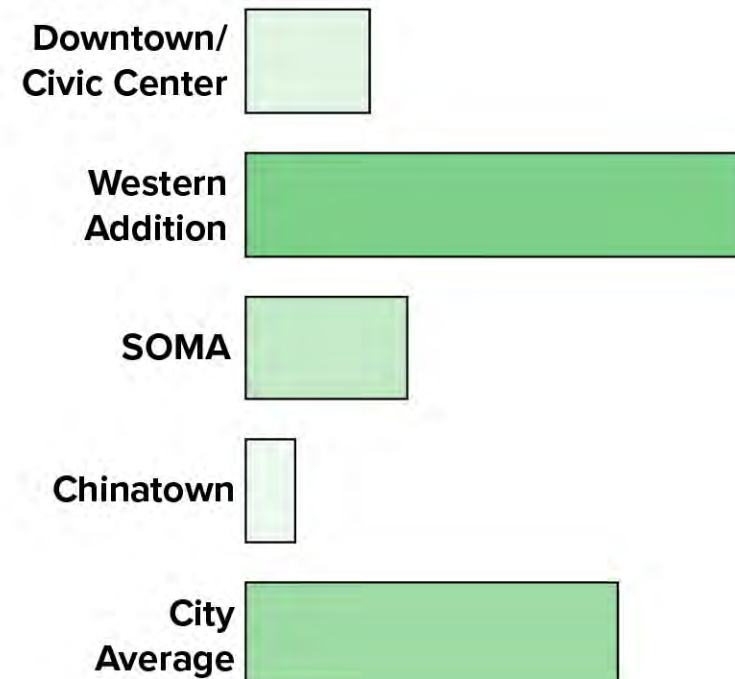
Population per square mile



Sources: US Census 2010 Data;
<data.sfgov.org, www.sfindicatorproject.org>

Proximity to open space & recreation:

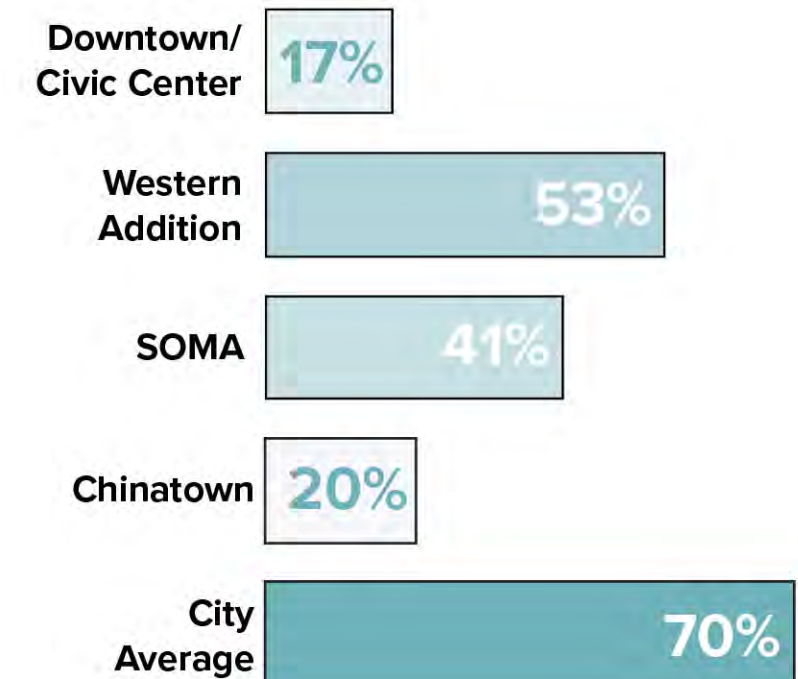
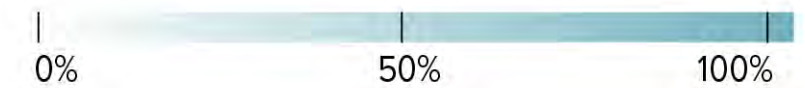
Amount of public recreation space within 2 miles



Sources: San Francisco Planning Department 2011;
<www.sfindicatorproject.org>

Equitable access to services & amenities:

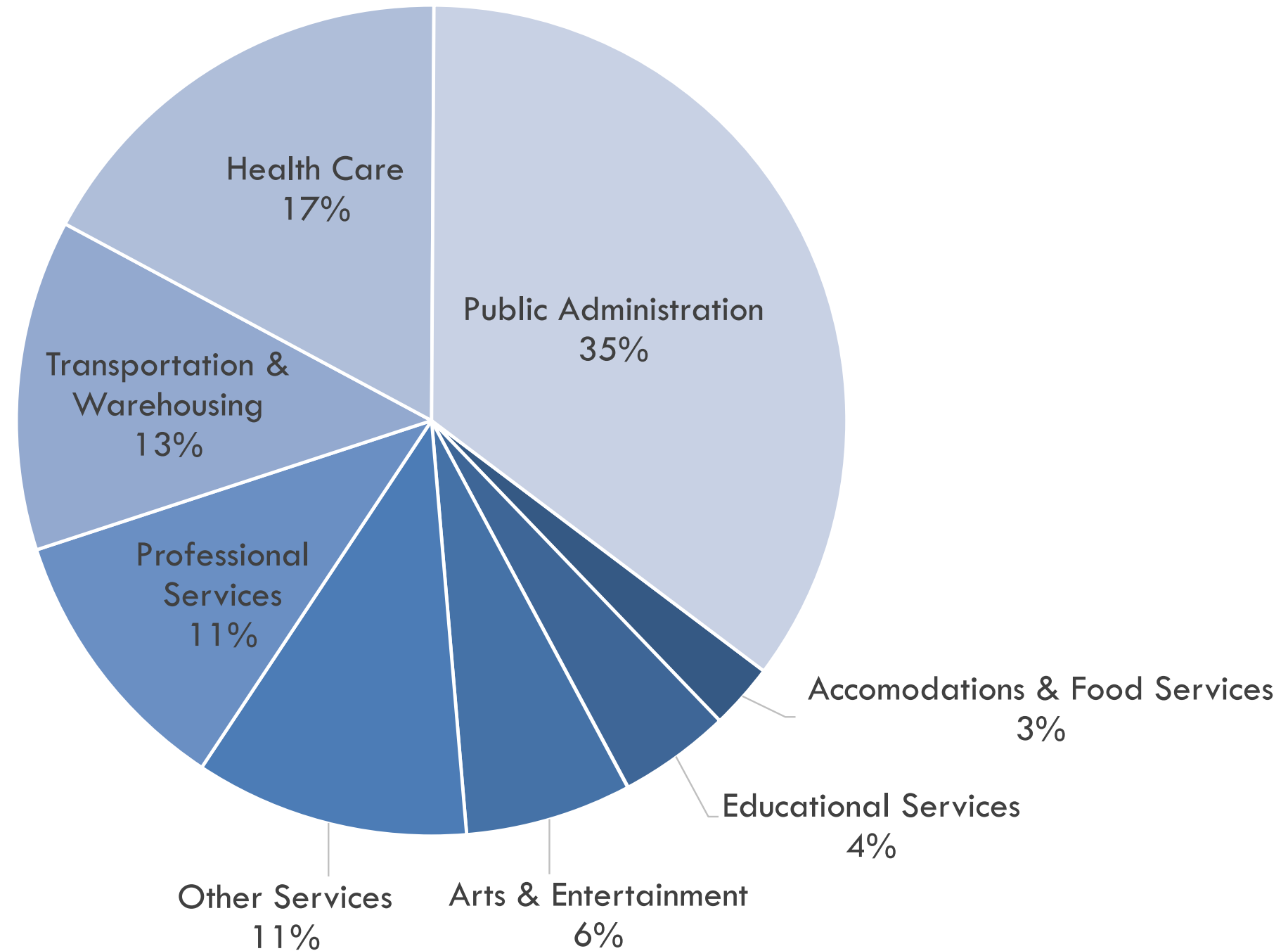
Proportion of households with a motor vehicle



Sources: American Community Survey, 2009-2013;
<www.sfindicatorproject.org>

Who Does Civic Center Serve?

Employment Snapshot within a 6-Block Radius



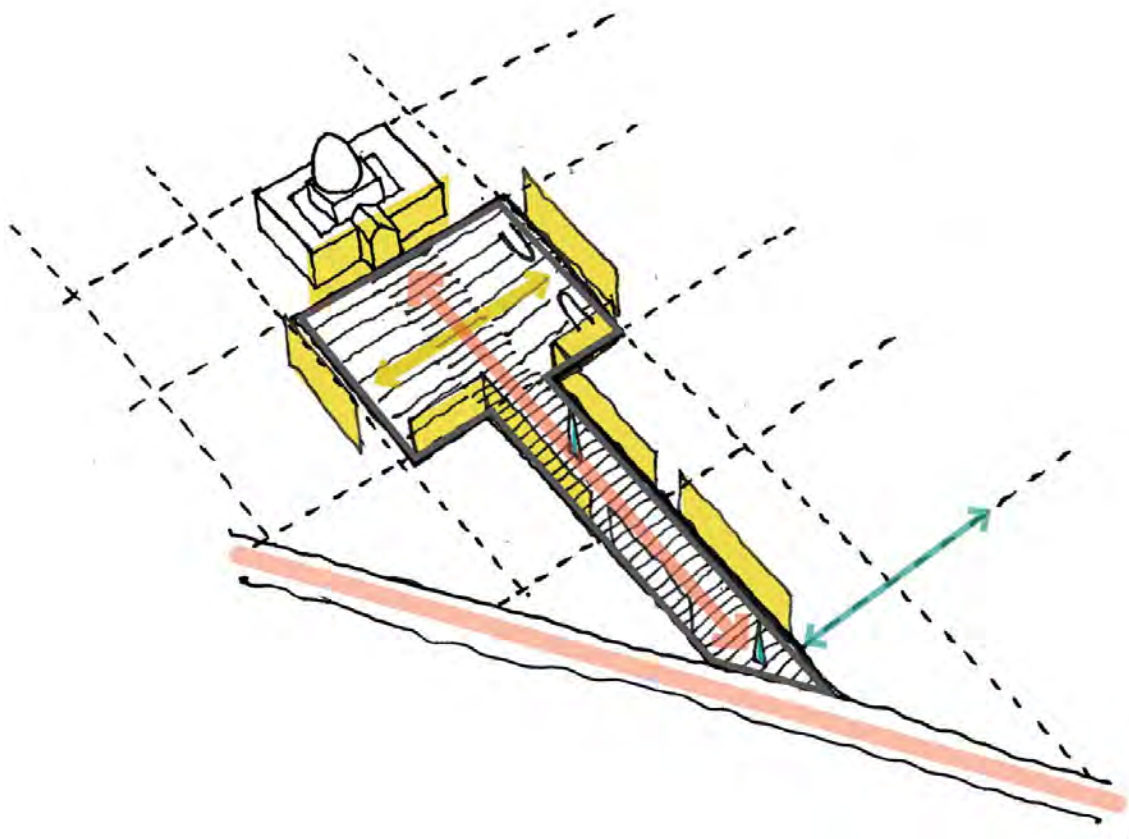
Neighborhood/Daily Use



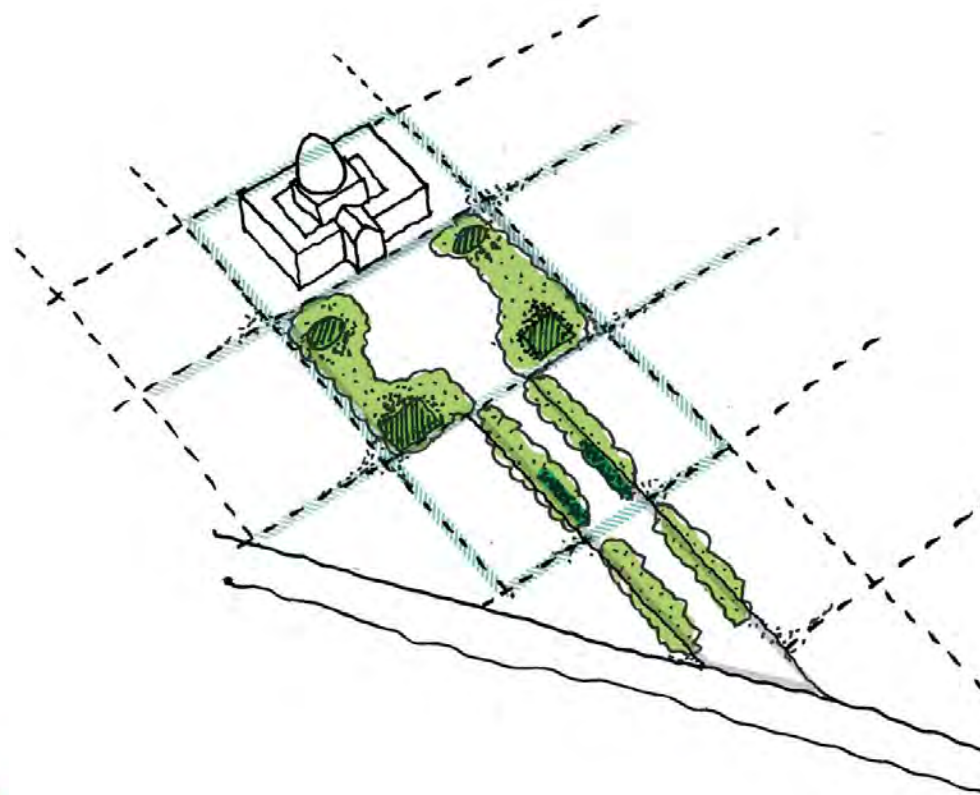
Public Space Principles

1. Civic Center will be a **diverse & inclusive** place that is **authentic to San Francisco and to the surrounding neighborhoods**.
2. Civic Center will have a **vivid, bold identity** that **inspires civic pride**.
3. Civic Center will be a **beautiful, durable** place to enjoy **everyday and in all seasons**.
4. Civic Center will include **varied amenities** for daily use and **flexible spaces** for large events.
5. Civic Center will be a healthy, safe **space of respite** and a place to **meet your neighbors**.
6. Civic Center will demonstrate best practices for **sustainable, resilient** urban infrastructure.

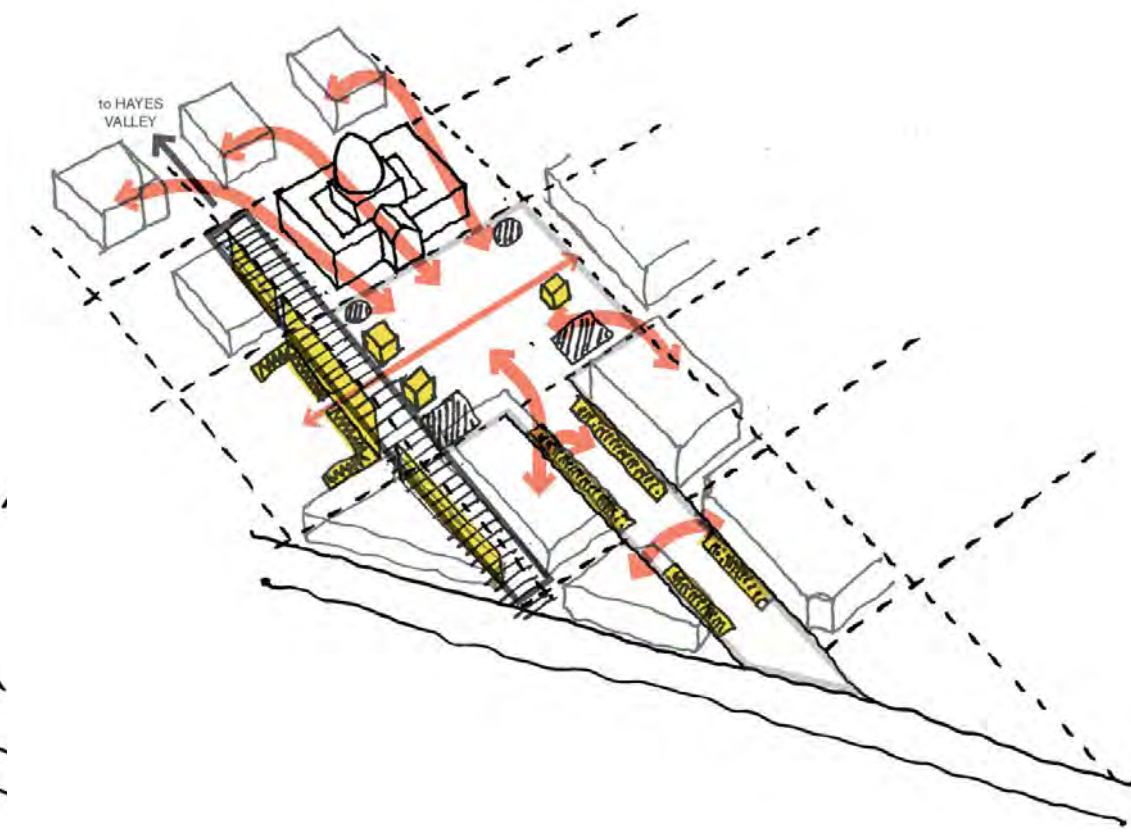
Three Design Goals



**Connection &
Cohesion**

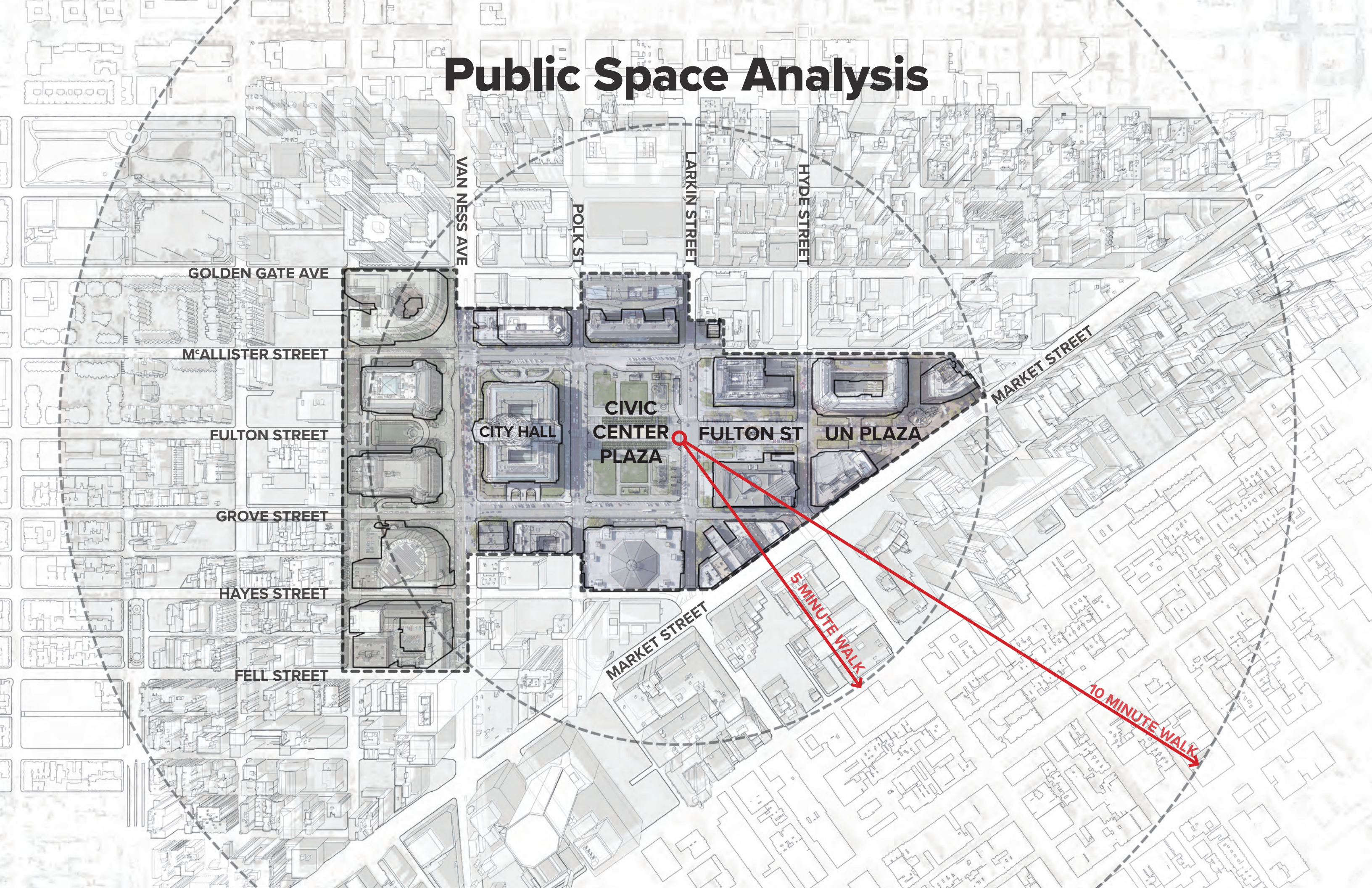


**Quality &
Comfort**



**Invitations &
Vitality**

Public Space Analysis



Public Space Analysis

GOLDEN GATE AVE

M'ALLISTER STREET

FULTON STREET

GROVE STREET

HAYES STREET

FELL STREET

VAN NESS AVE

POLK ST

LARKIN STREET

HYDE STREET

CIVIC
CENTER
PLAZA

CITY HALL

FULTON ST

UN PLAZA

MARKET STREET

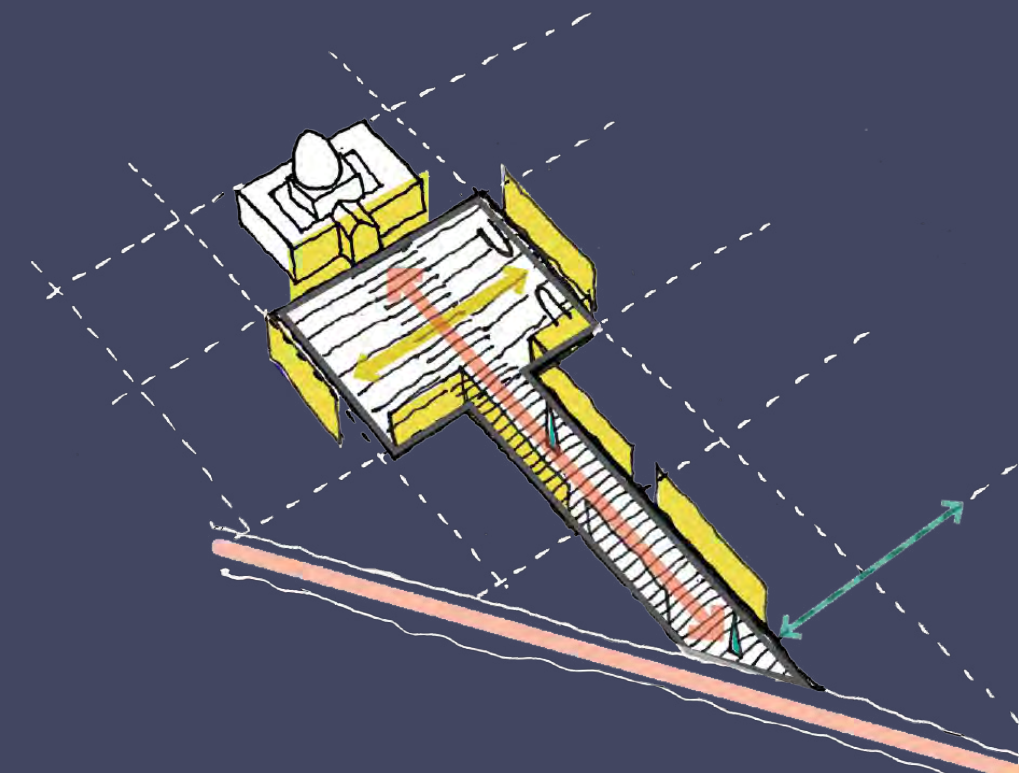
MARKET STREET

5 MINUTE WALK

10 MINUTE WALK

CONNECTION + COHESION

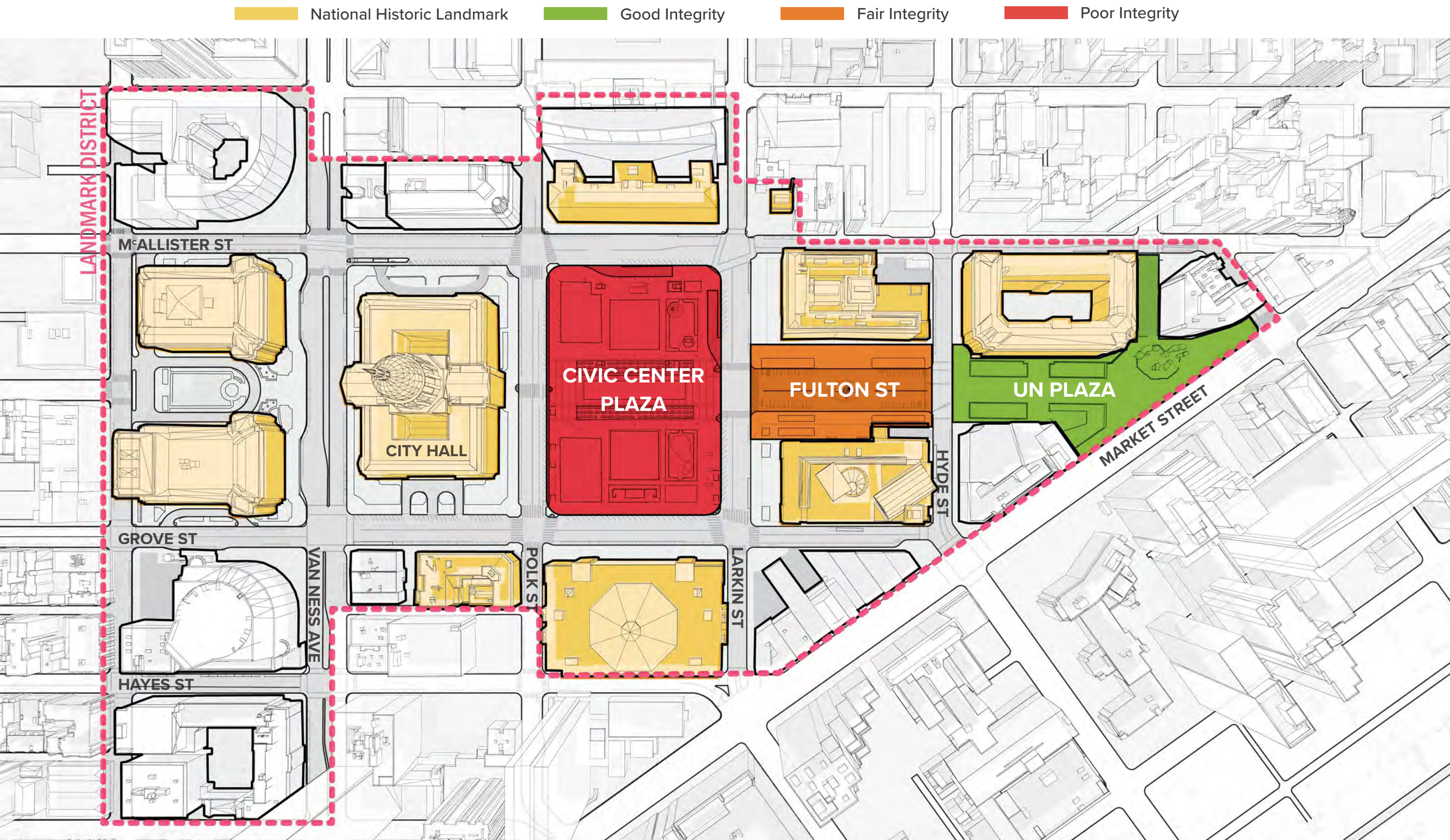
Reinforce key connections, unify the public realm as a place for pedestrians, and create a vivid district identity.



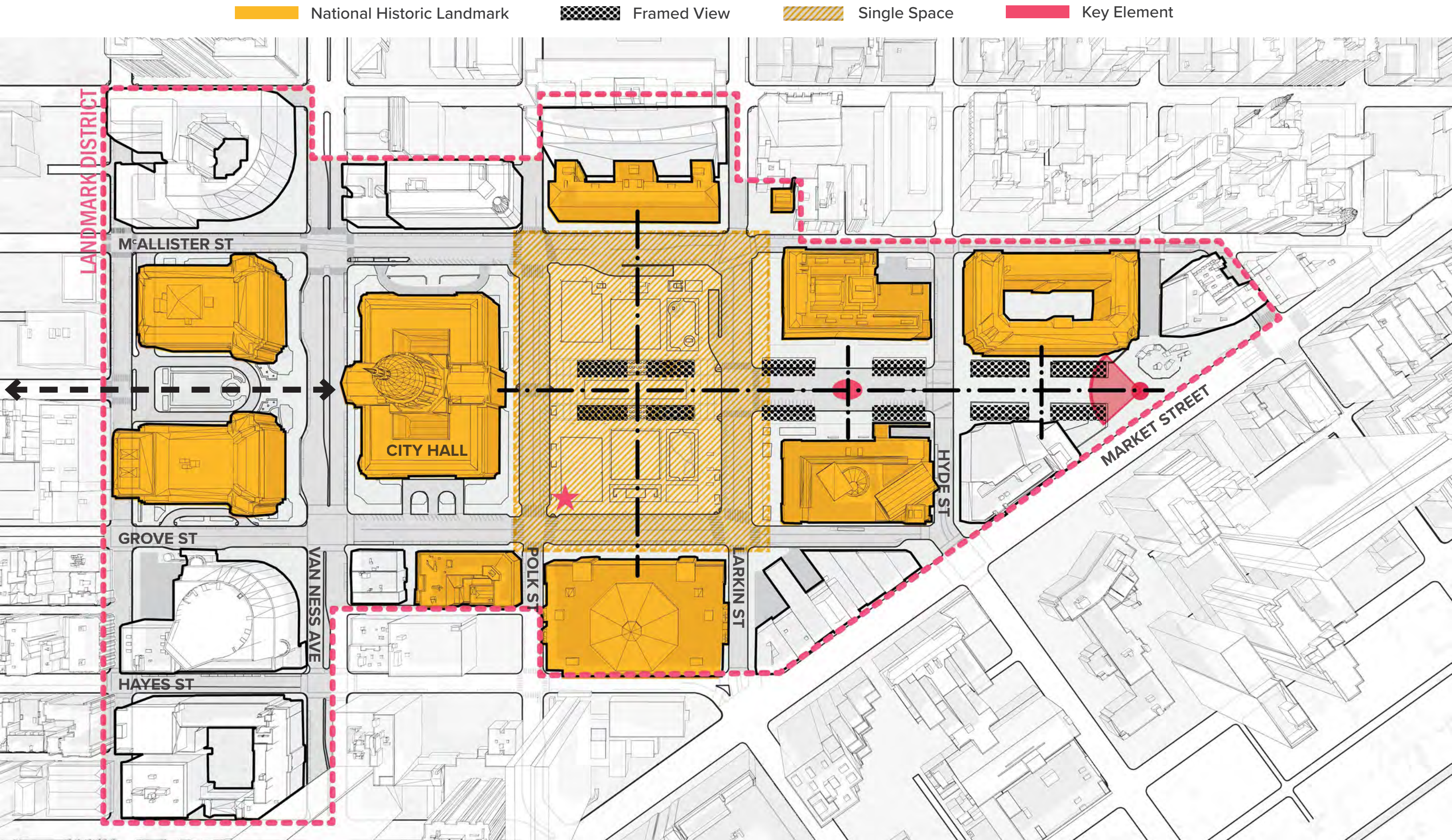


Car-centric, fragmented
public spaces.

The Civic Center Landmark District has varied historic resources.



Preserve historic resources + relationships.



Vehicles dominate key views.

 Vehicular Area (Travel, Parking, + Loading)

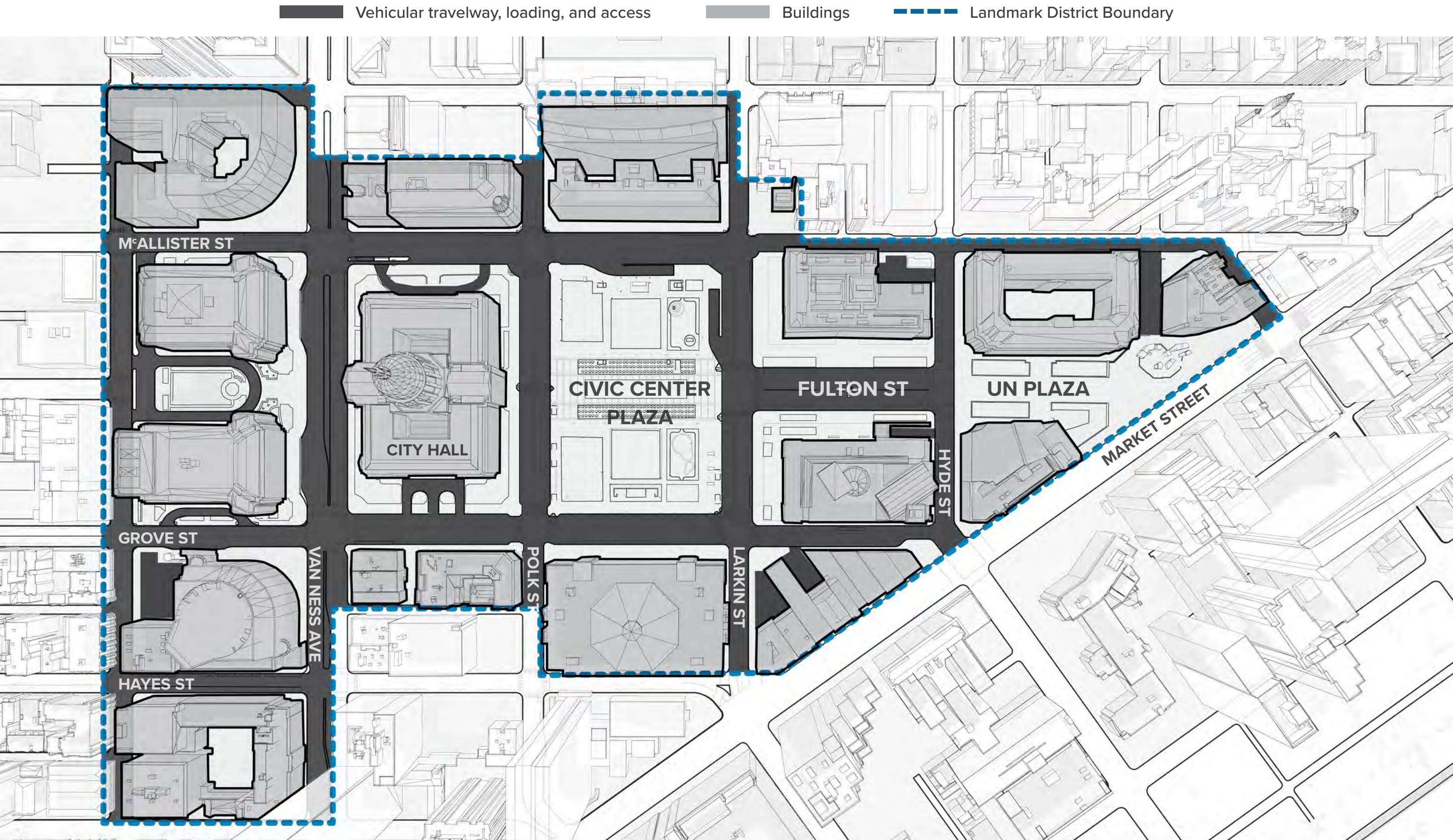
View to Market Street from Fulton St



View Across Civic Center Plaza from Bill Graham Civic Auditorium

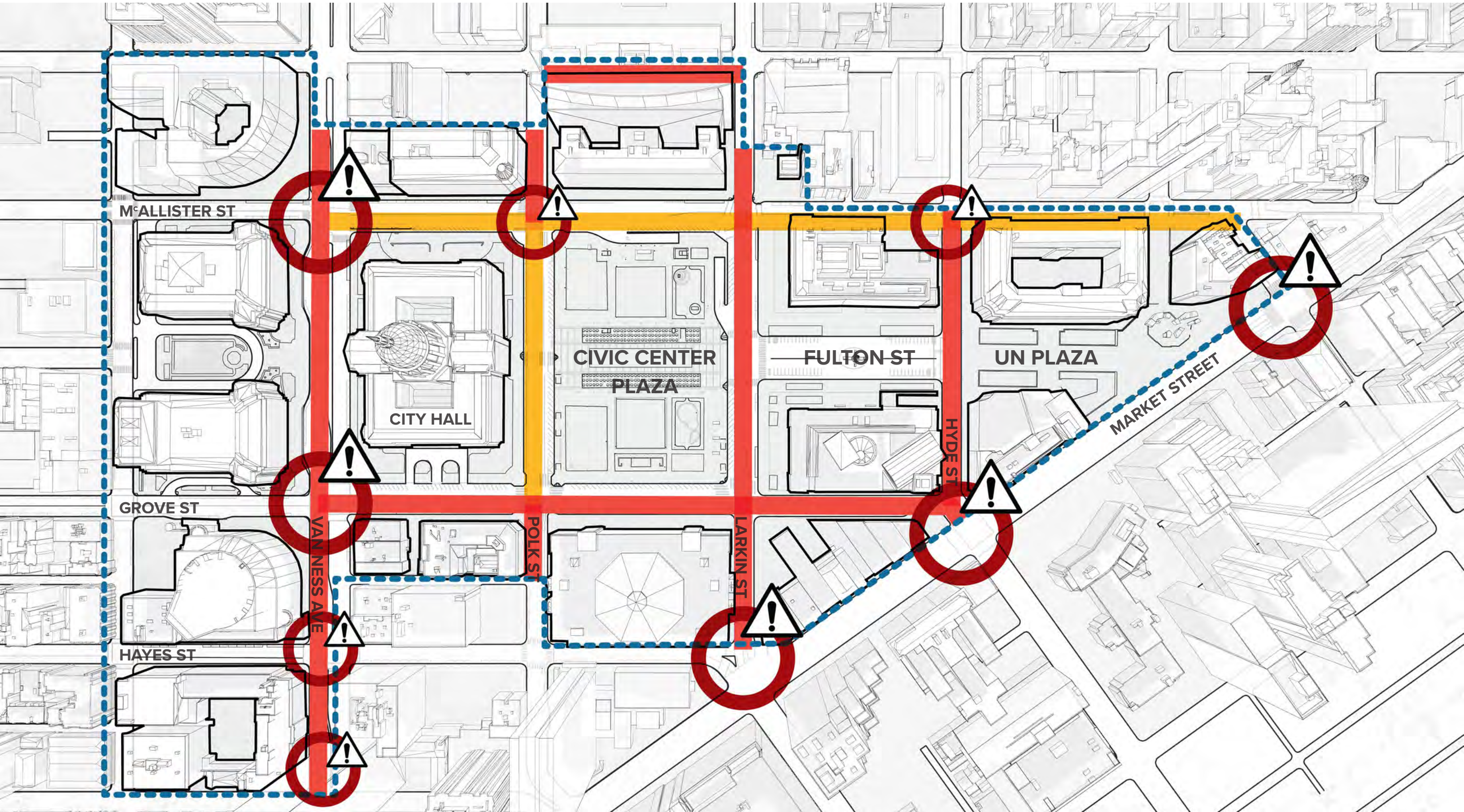


46% of the public realm is dedicated to vehicles.

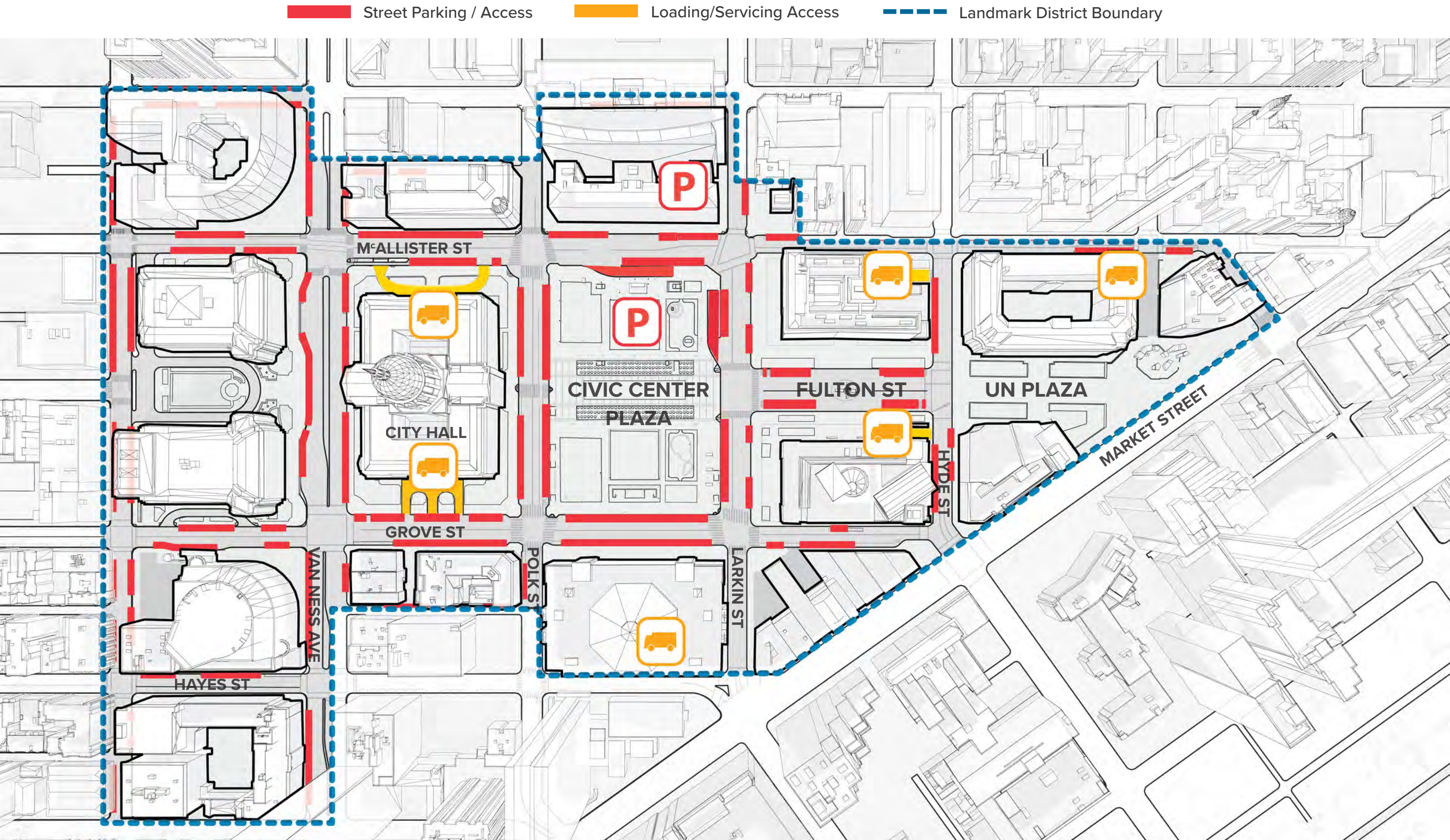


These streets are designated as **high-injury corridors** by Vision Zero.

 Dangerous Intersections, Severe Injuries  High-Injury Corridor (Pedestrian)  High-Injury Corridor (Bike/Ped)  Landmark District Boundary



Street parking & loading dominate the street experience.



Civic Center has poor-quality gateways at important connections.

 Blank or Uninviting Facade  Dedicated Vehicular Space  Permanent Barriers

LEAVENWORTH ST



LARKIN ST



GROVE ST



M^cALLISTER ST



Enhance the civic spine + pedestrian connections.



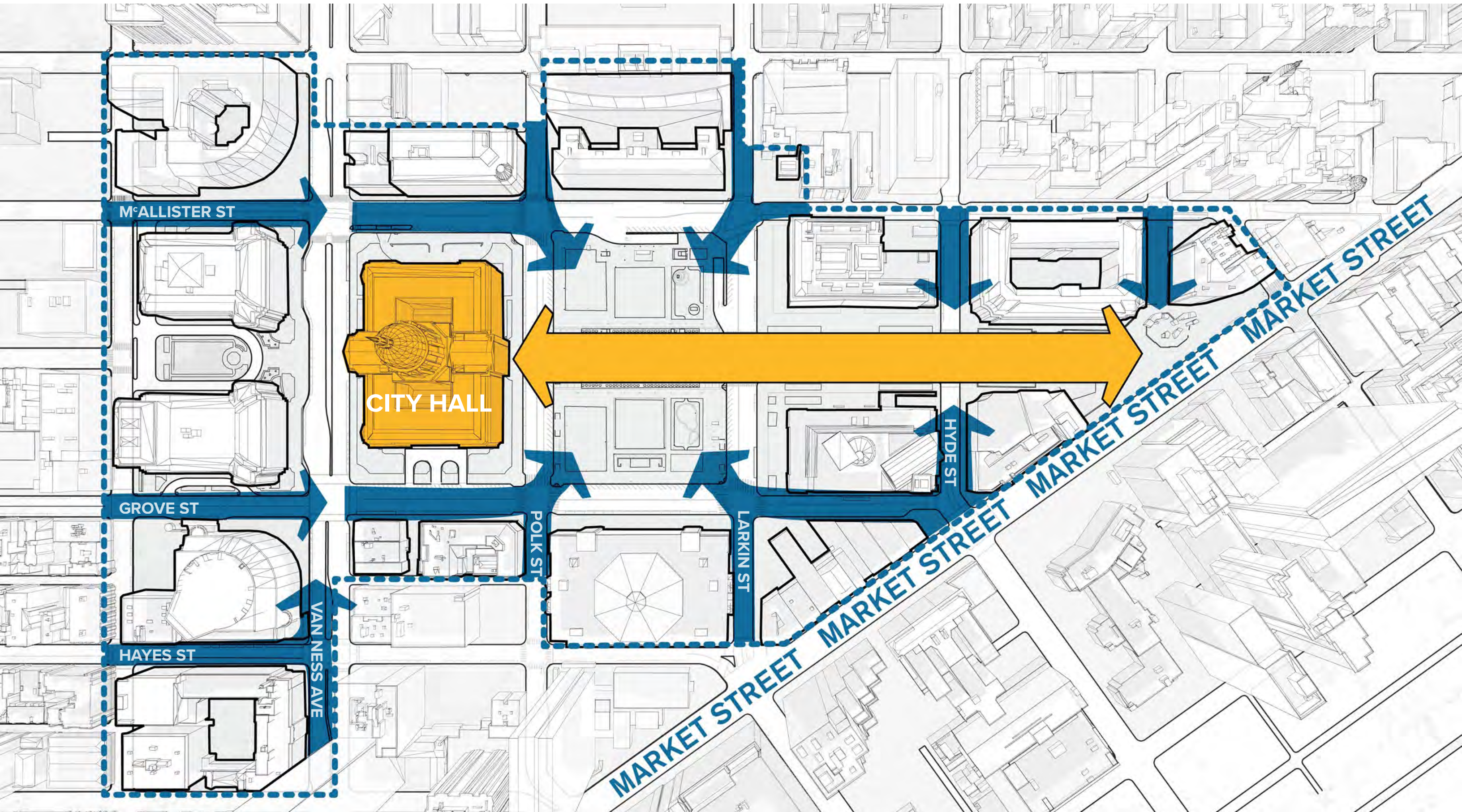
Civic Spine



Street Connections



Landmark District Boundary



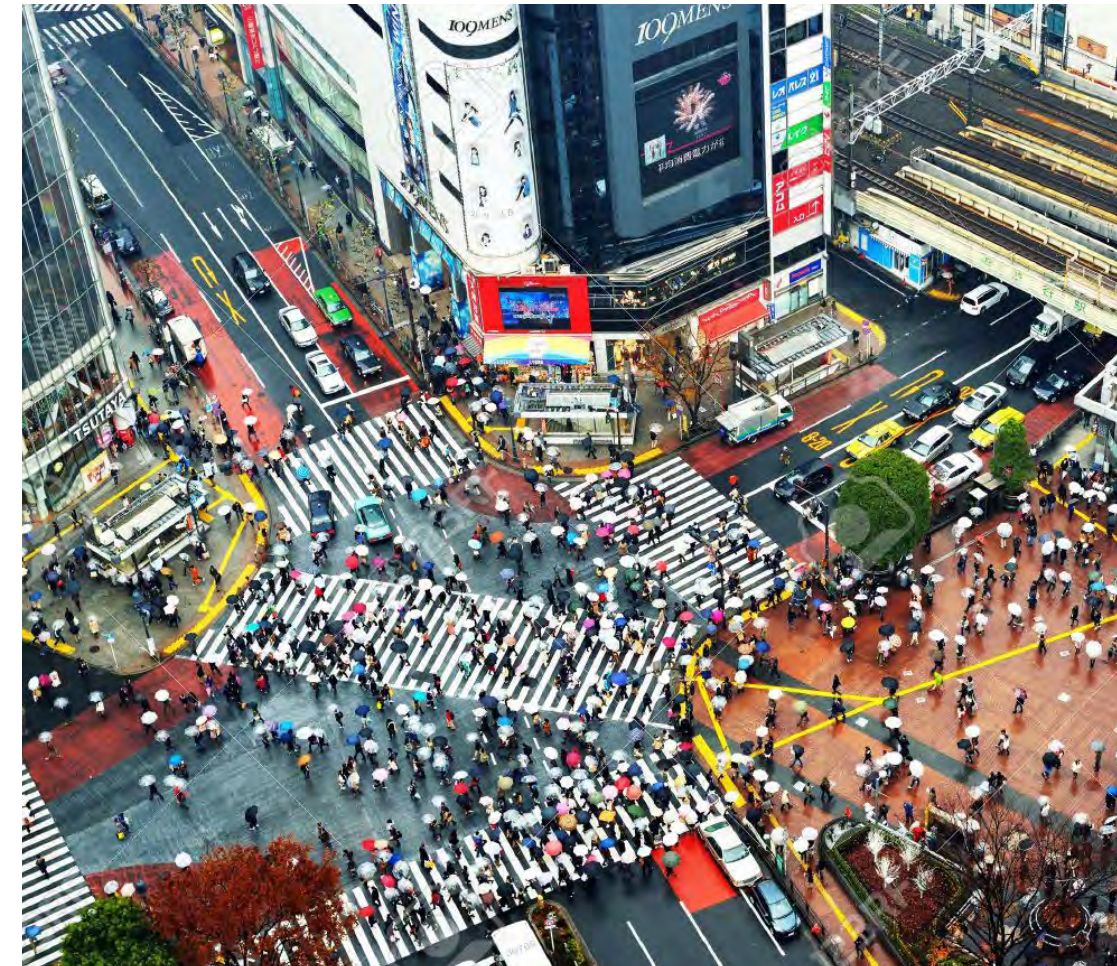
Support the public spaces with great streets that prioritize pedestrians, bicyclists, & transit.



MULTI-MODAL
STREETS

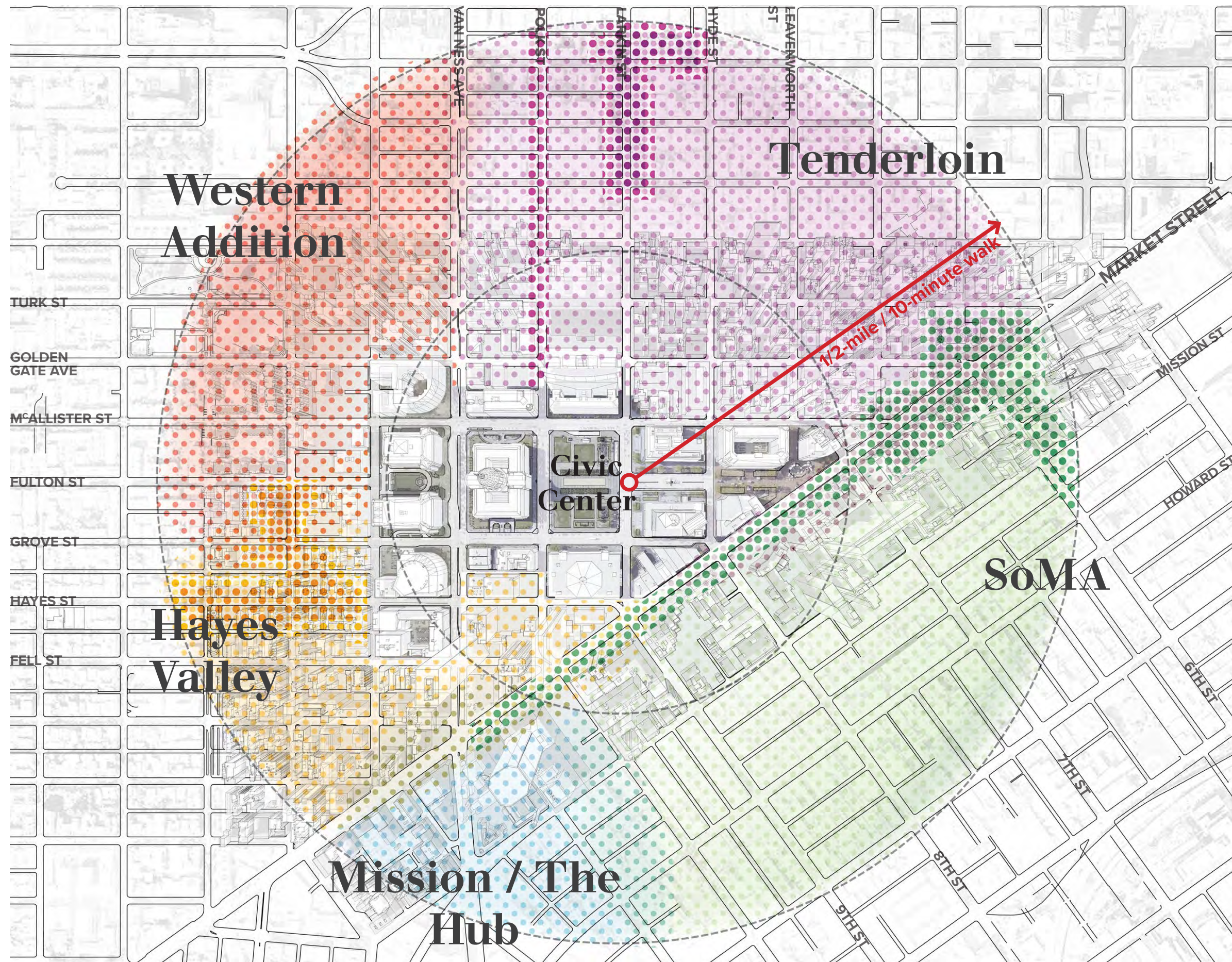


SHARED STREETS /
STREET CLOSURE



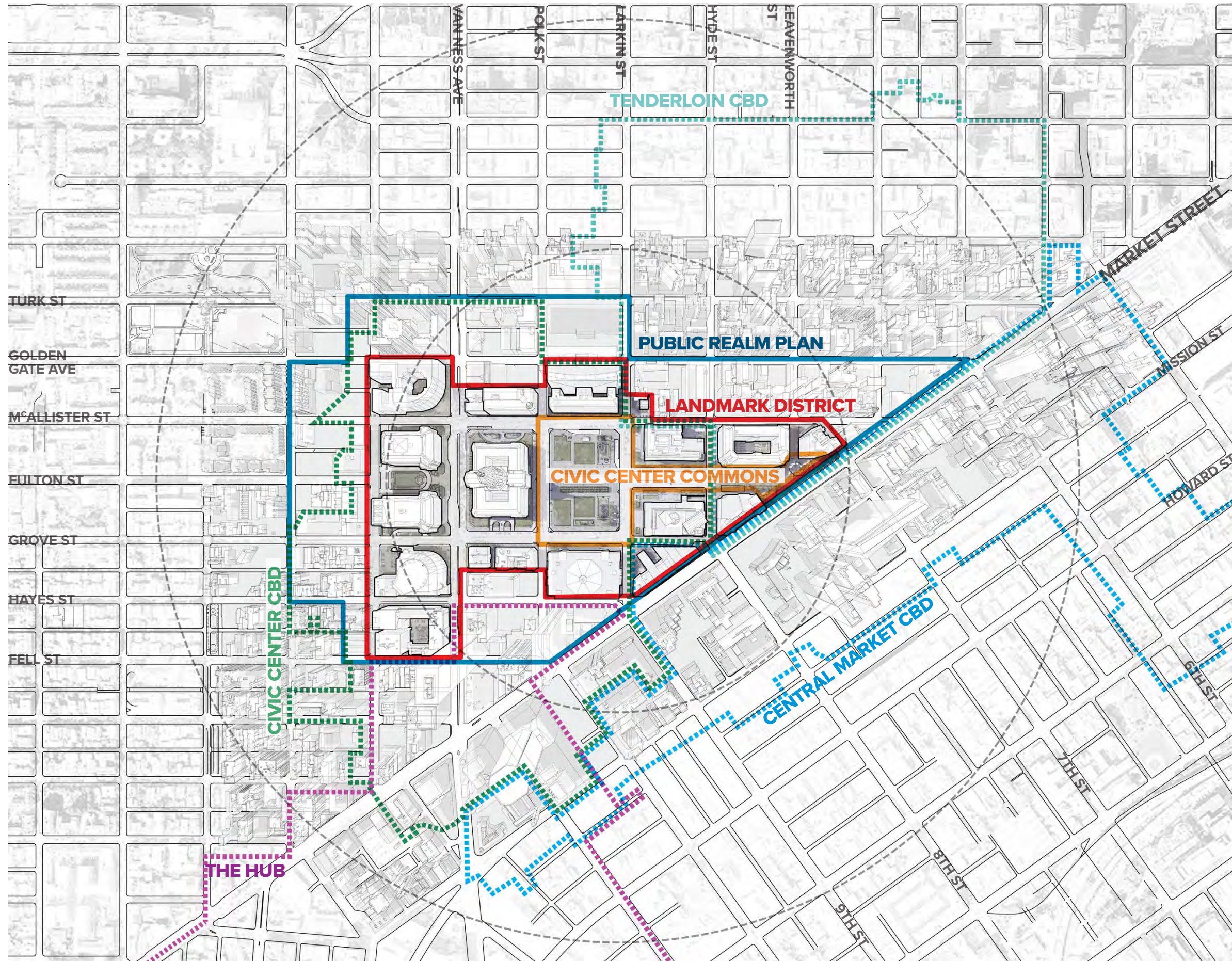
SAFER CROSSINGS

Civic Center is on the periphery of several neighborhoods.

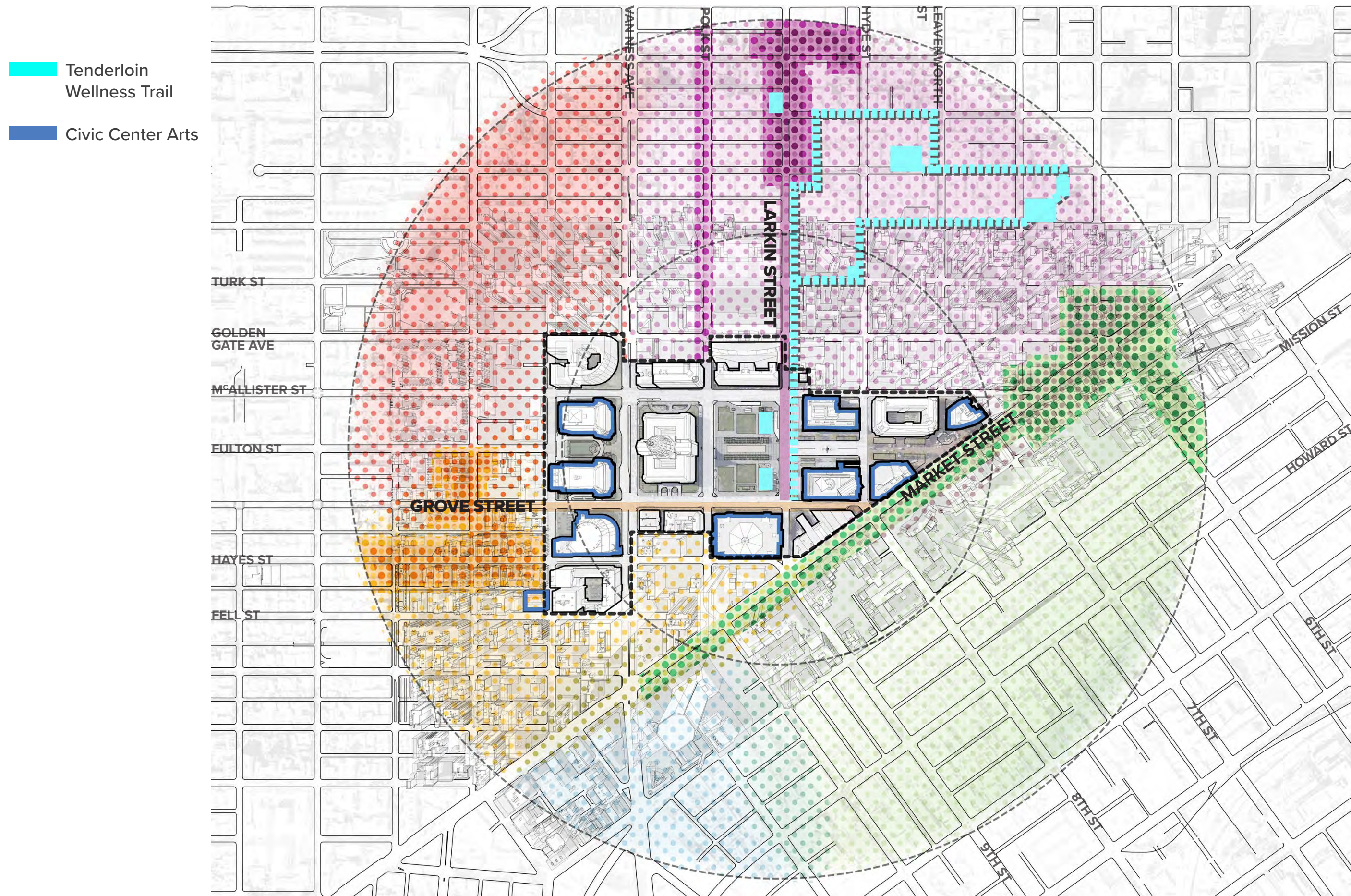


What *is* Civic Center?

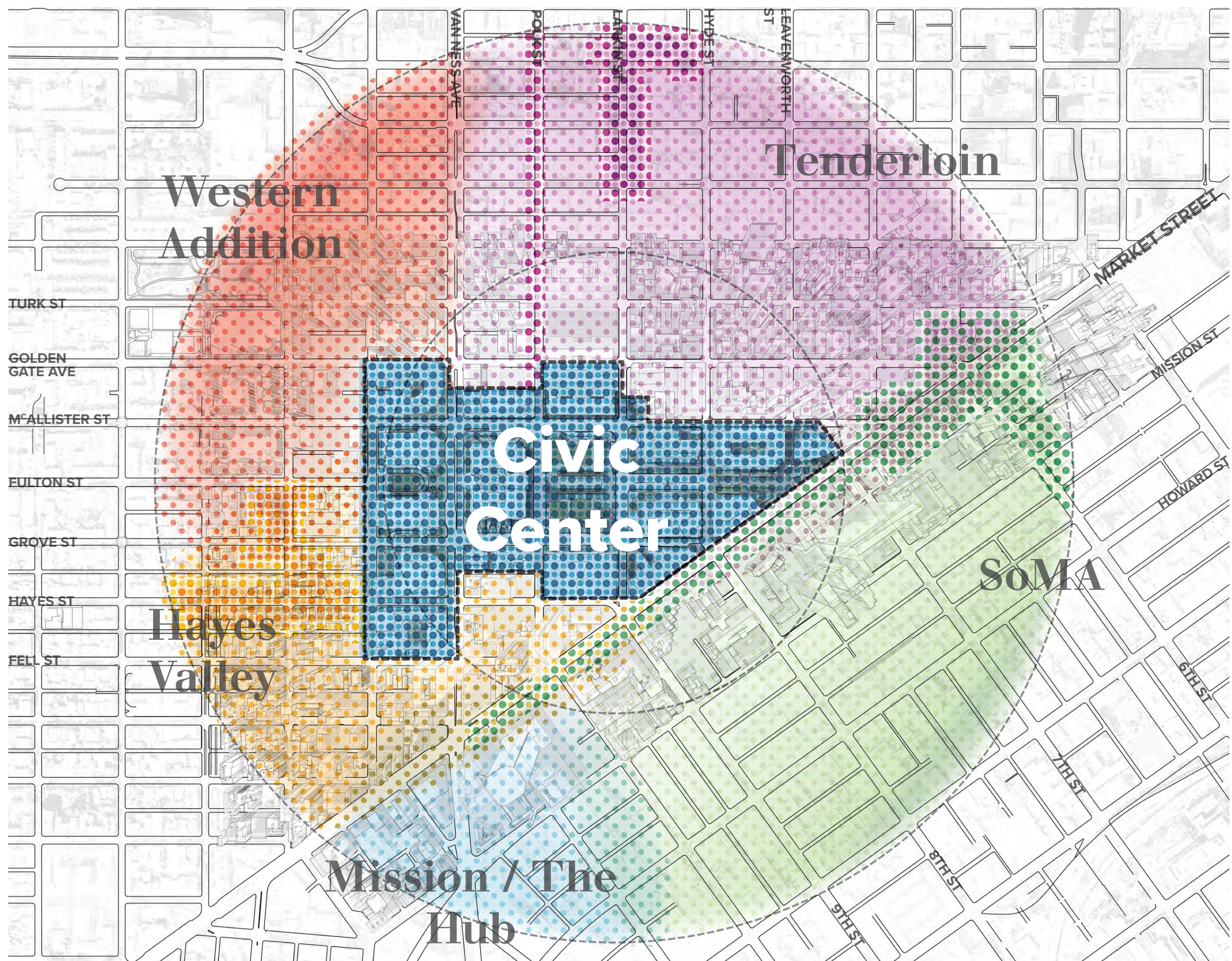
- Public Realm Plan Area
- Landmark District Boundary
- Civic Center Commons



Connect the district to surrounding neighborhoods.

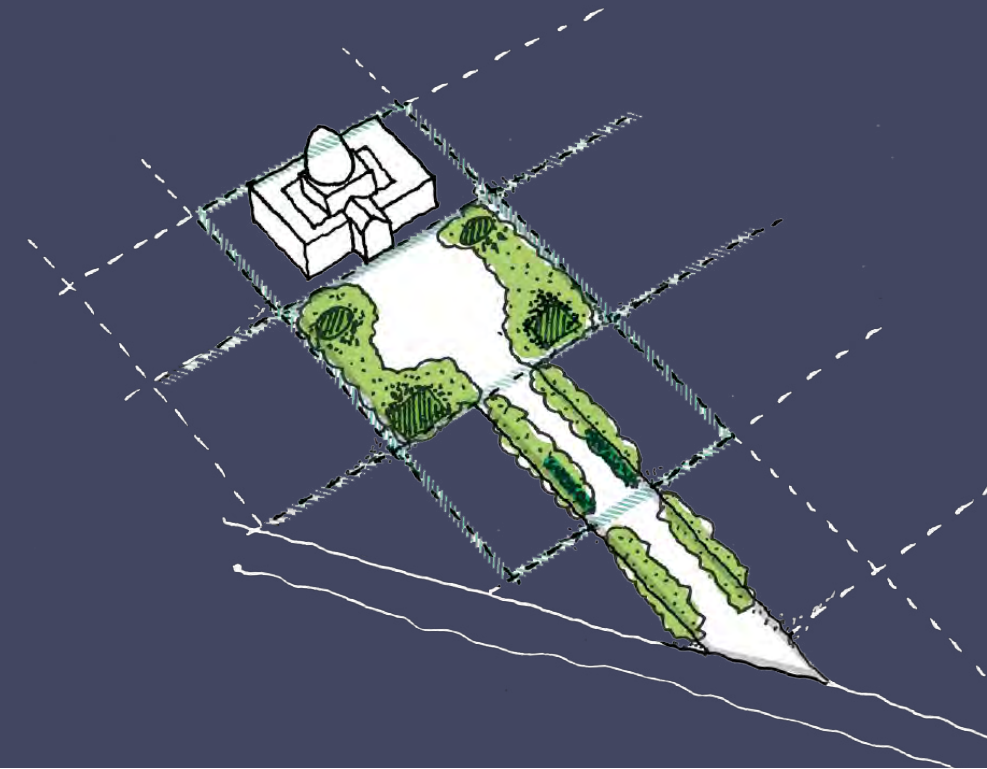


Unify our civic heart: create a vivid district identity.



QUALITY + COMFORT

Create a high-quality, sustainable neighborhood open space
that connects people to their environment.





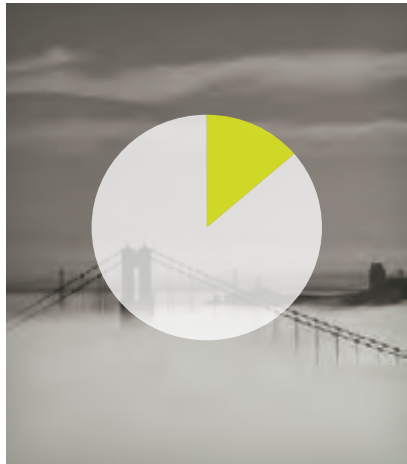
Uninviting microclimate
and bleak environment.

San Francisco has a small tree canopy that is shrinking.

San Francisco has one of the smallest tree canopies of any major U.S. city.

URBAN TREE CANOPY COMPARISON Sources: SF Planning Department (2012), City of Seattle (2007), City of Portland (2012), Million Trees NYC (2012), City of Chicago (2012) and Million Trees LA (2006).

Using aerial photos, the size of an urban forest can be monitored and its growth or decline tracked over time. The benefits and services provided by trees are directly related to the extent of a city's canopy cover. Larger leaf surface areas indicate the increased capacity of trees to clean air, absorb stormwater and beautify streets and neighborhoods.



13.7%
SAN FRANCISCO



17%
CHICAGO



21%
LOS ANGELES



23%
SEATTLE

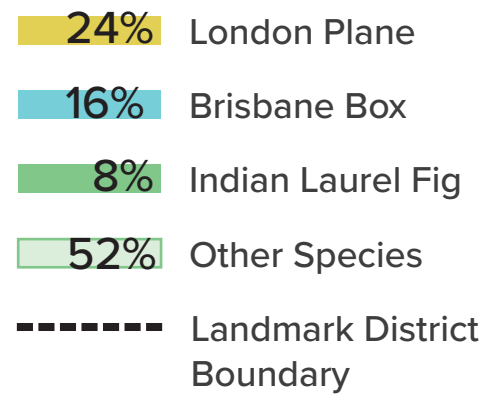


24%
NEW YORK CITY

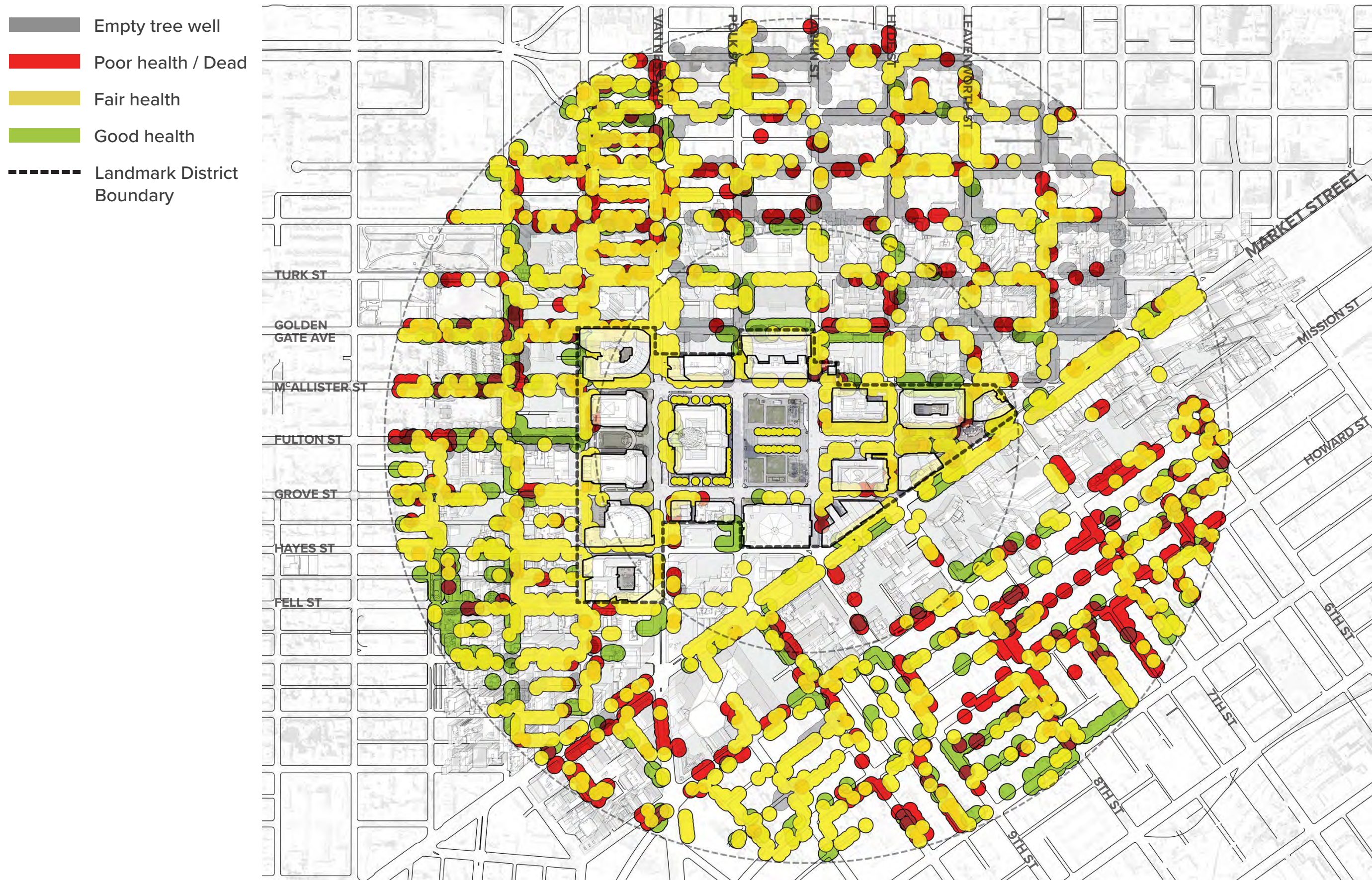


30%
PORTLAND

Civic Center's urban forest lacks diversity: 3 species comprise ~50% of all trees.

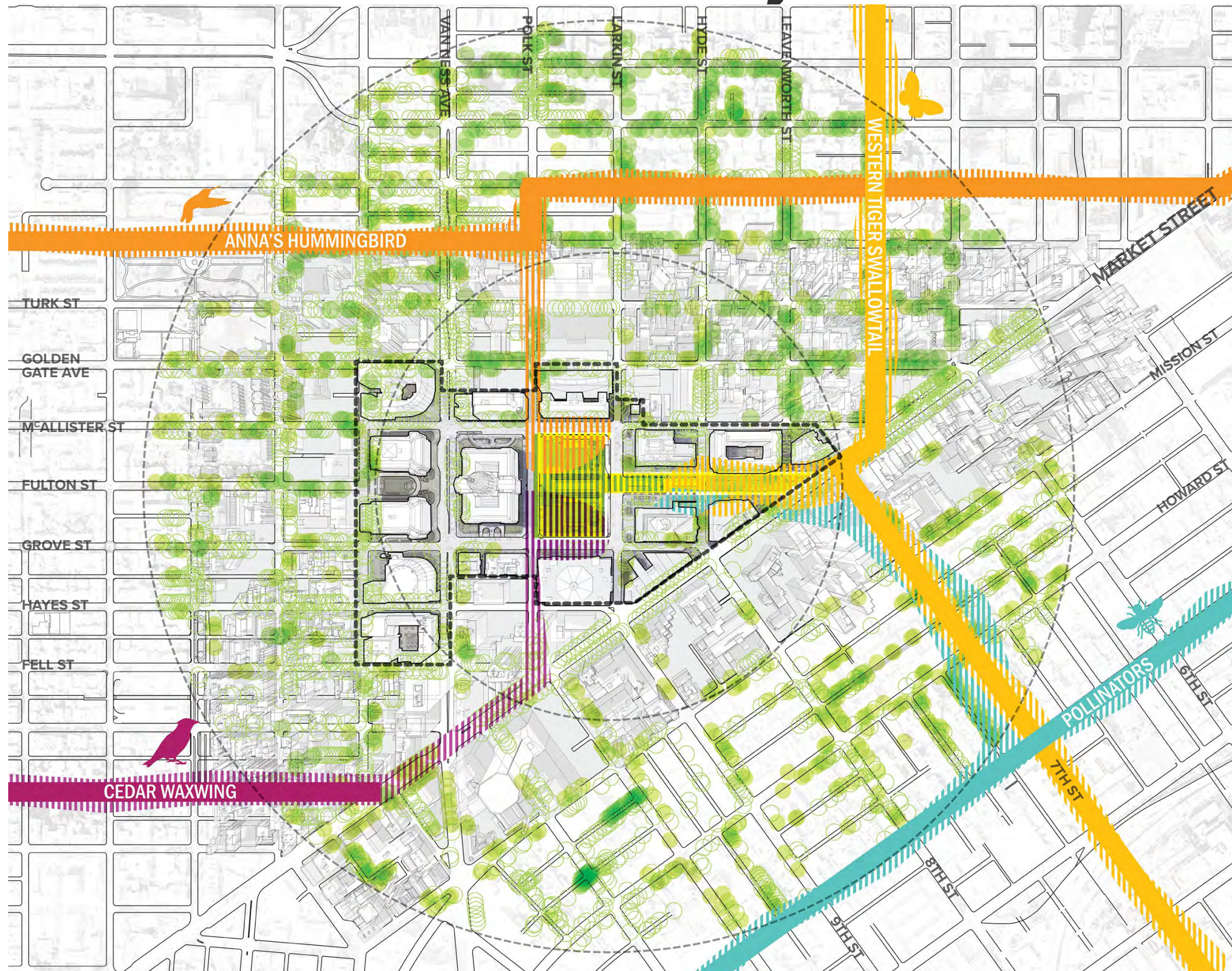


81% of trees within a 1/2-mile radius are
in fair, poor, or critical health.



Transform Civic Center's character + climate with healthy trees.

- Empty tree well
- Poor health
- Fair health
- Landmark District Boundary
- Green Connections Network

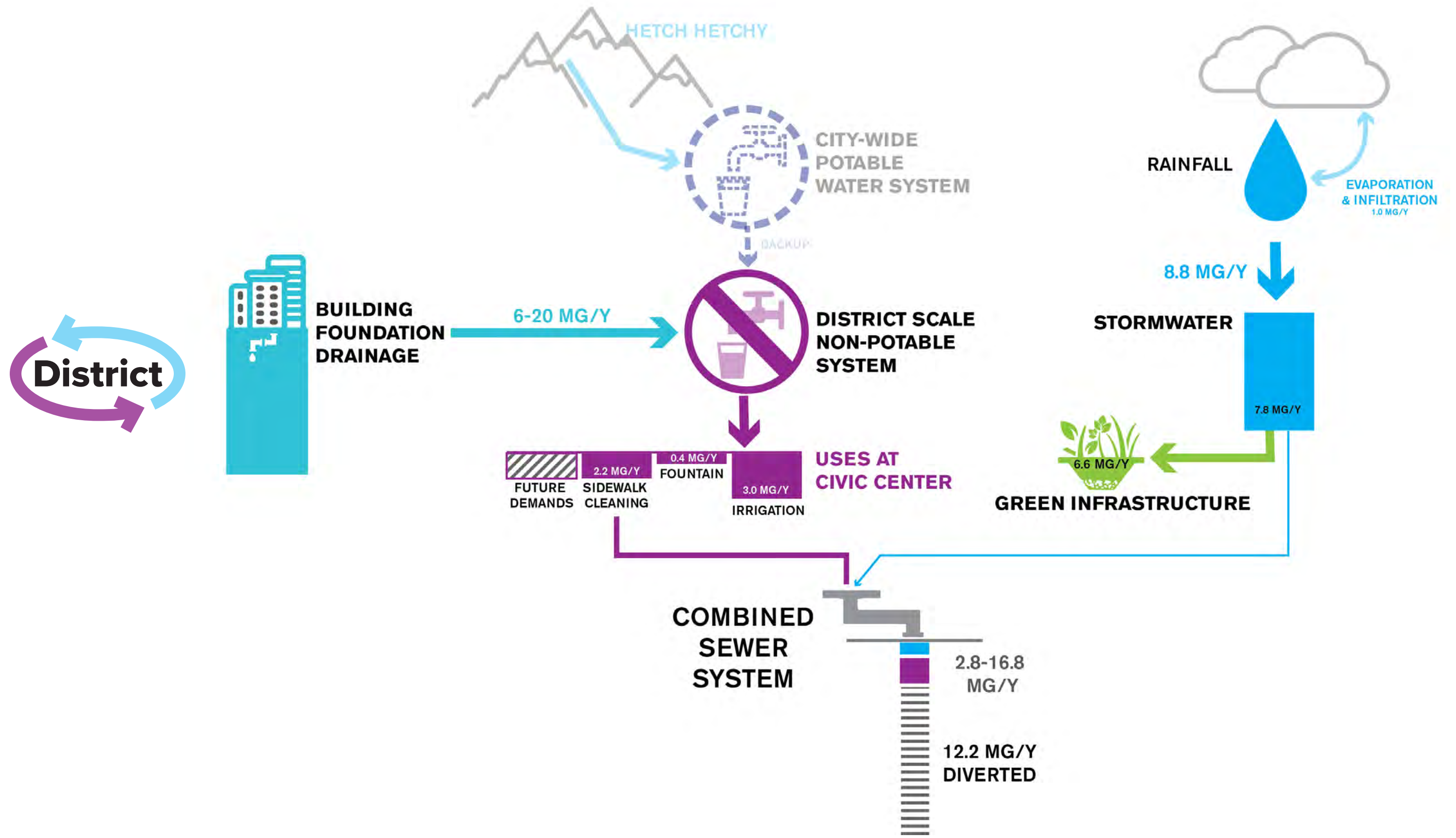


Trees can contribute to district identity and a sense of wonder.

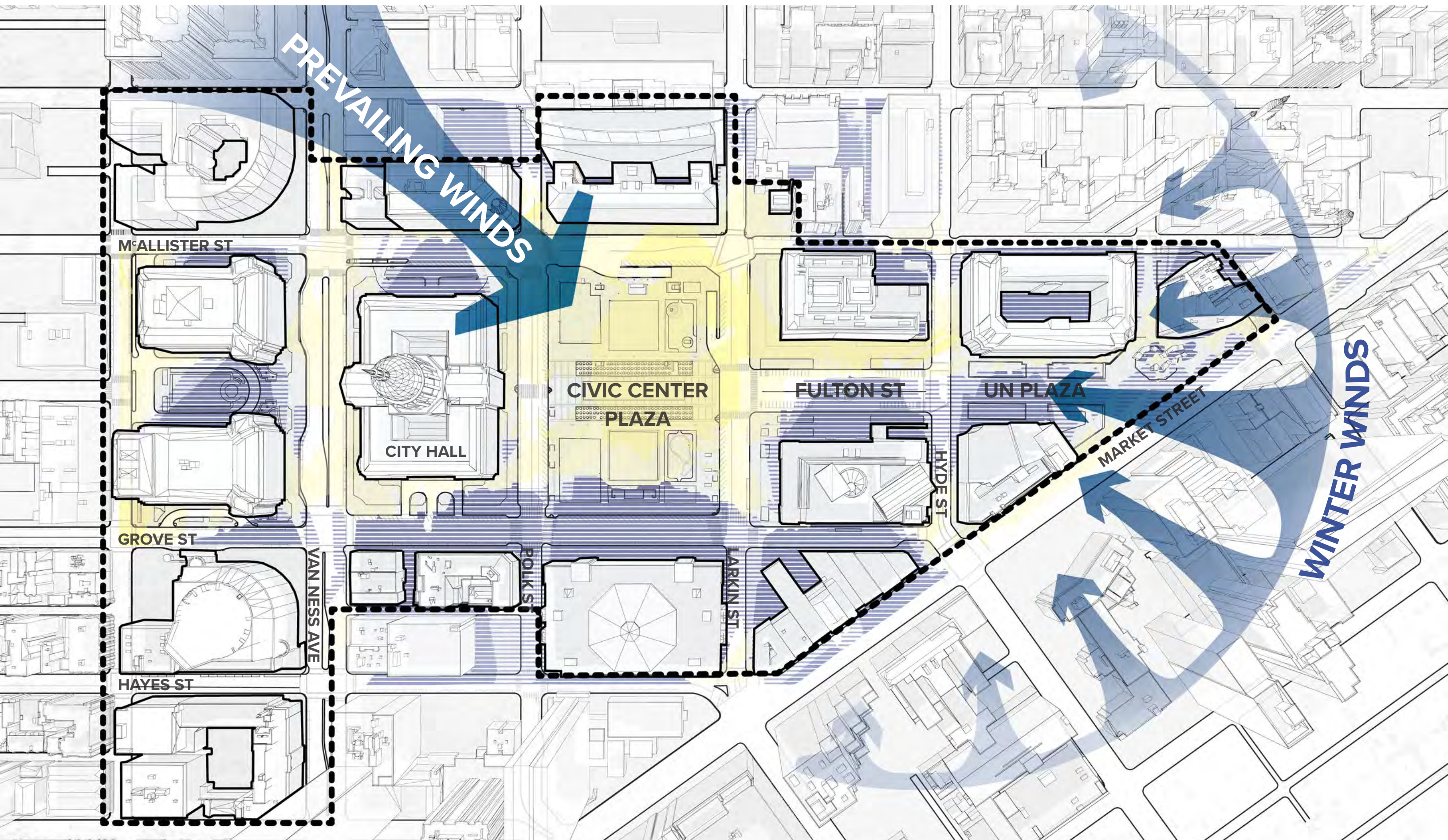


“To see delight in Civic Center is an unusual experience”

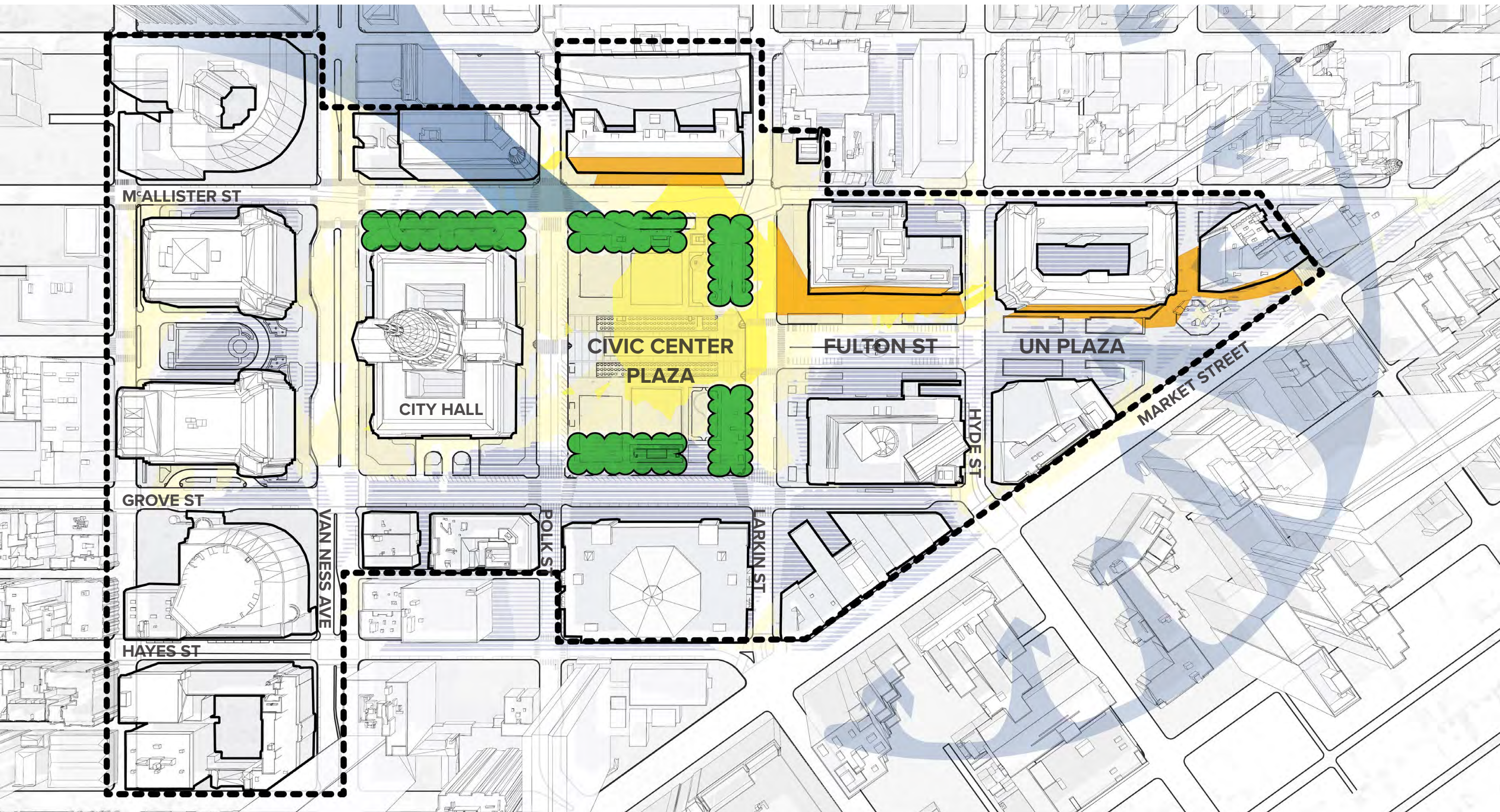
Rethink the district as a model for sustainable urban ecology.



Civic Center feels inhospitable on windy days & after dark.



**Block wind & enhance sunny locations to
make Civic Center inviting in all seasons.**



Transform Civic Center at night with iconic lighting.



“It’s the only part of the city that shuts down this way”

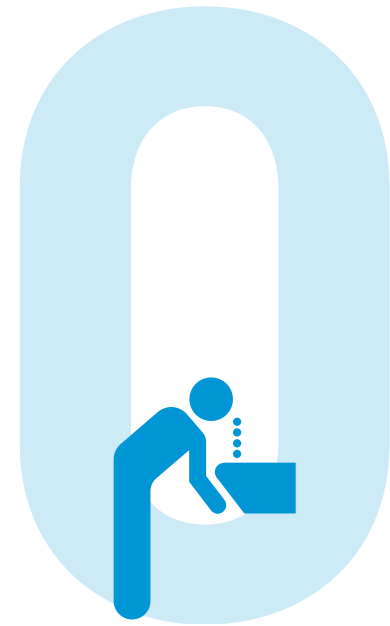
“Civic Center doesn’t end at 8pm”

Civic Center lacks typical public space characteristics.

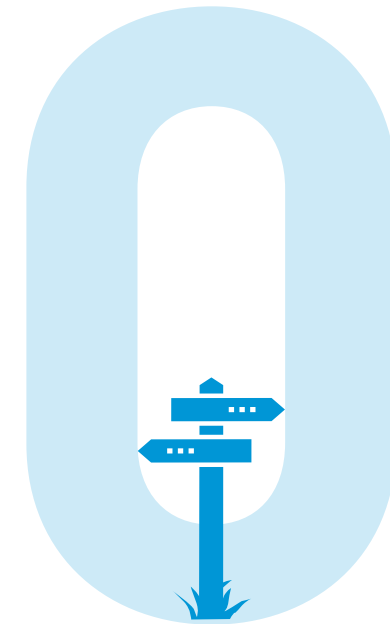
Little to delight the 5 senses

In **730,000** square feet of public open space...few invitations to touch, smell, taste Civic Center.

Successful public spaces appeal to all of the senses - not only the delight of beautiful architecture, but also touch, smell, and taste.



**Drinking
Fountains**



Wayfinding



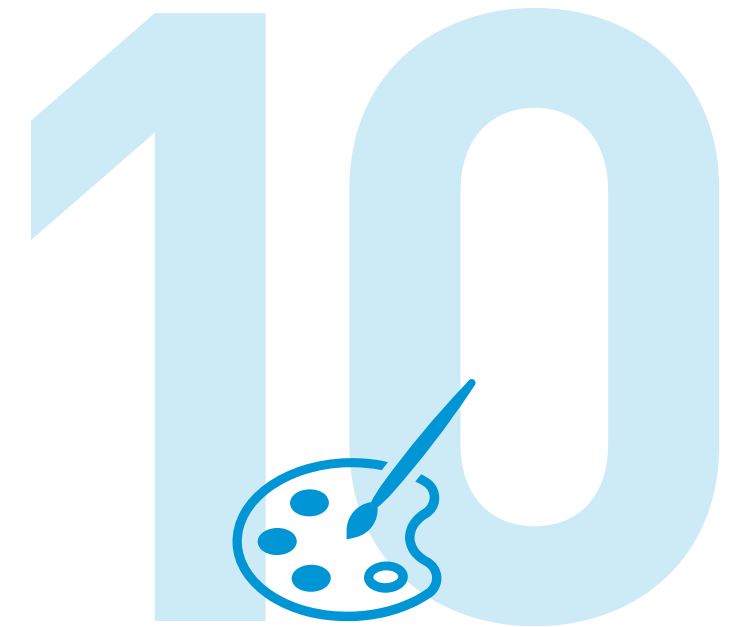
Bench



Restrooms



Play Areas



Public Art

Define spaces and create rooms with paving.



Provide essential amenities...

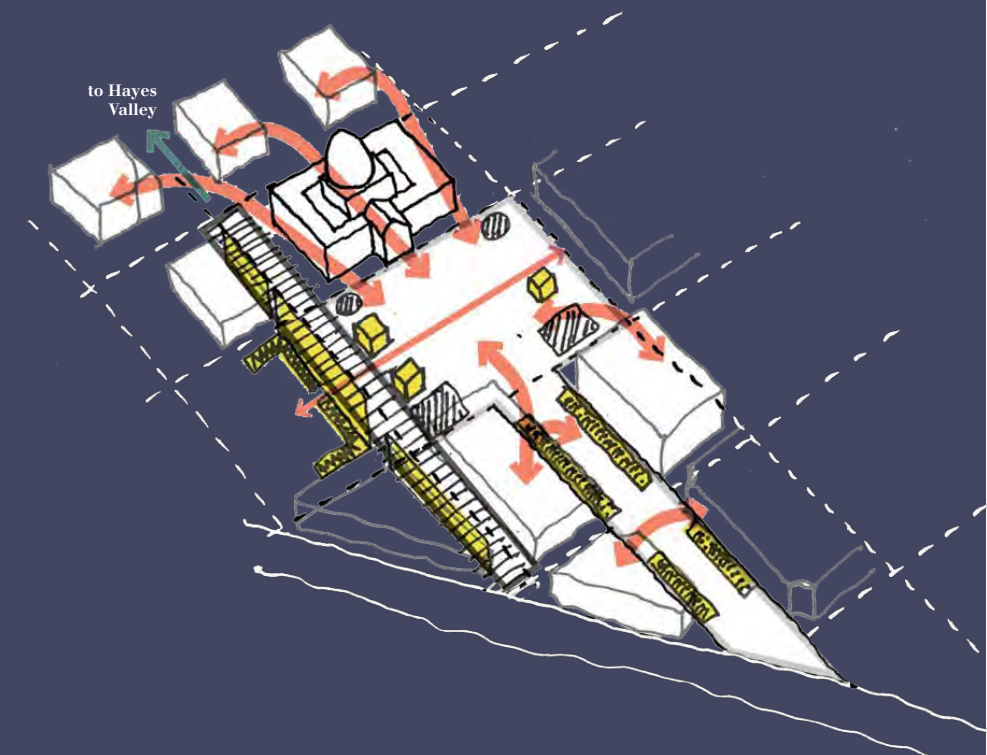


And varied ways to sit and linger.



INVITATIONS + VITALITY

Provide necessary infrastructure to welcome diverse activities, visitors, and uses.



An aerial photograph of San Francisco, California, featuring the San Francisco City Hall with its prominent dome on the left. The image shows a large public square with many flagpoles and green lawns in the center. The Golden Gate Bridge is visible in the background, spanning the water. The text "Few reasons to visit or stay in the public realm." is overlaid in white serif font across the middle of the image.

Few reasons to visit
or stay in the public
realm.

**Civic Center's public spaces do not provide
for basic needs.**

“It's an ice cold place.”

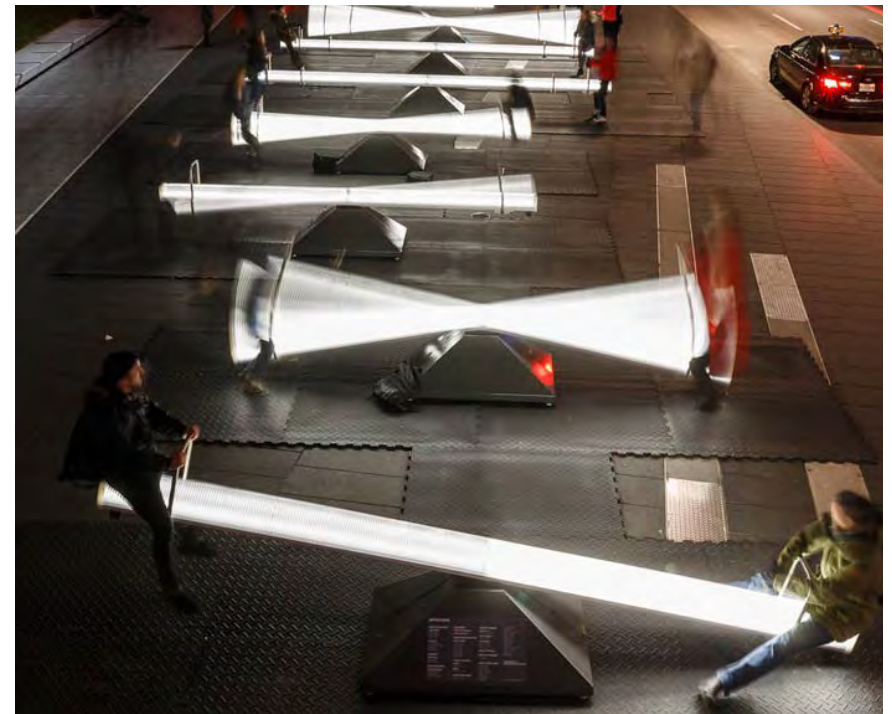
**“We need to flood the market with things
we need: it's just as easy to take care
of 4 bathrooms as it is to take care of 1
bathroom - we need more of everything.”**

**“Space is vast; needs to be
subdivided & made human scale.”**

**“You can't even hijack a statue if
you want to sit down”**

**“No water fountains.
People are suffering from
dehydration and rely on the
library for restrooms”**

Provide inclusive neighborhood programs and amenities for daily use.



Short-term events and installations have been very successful!



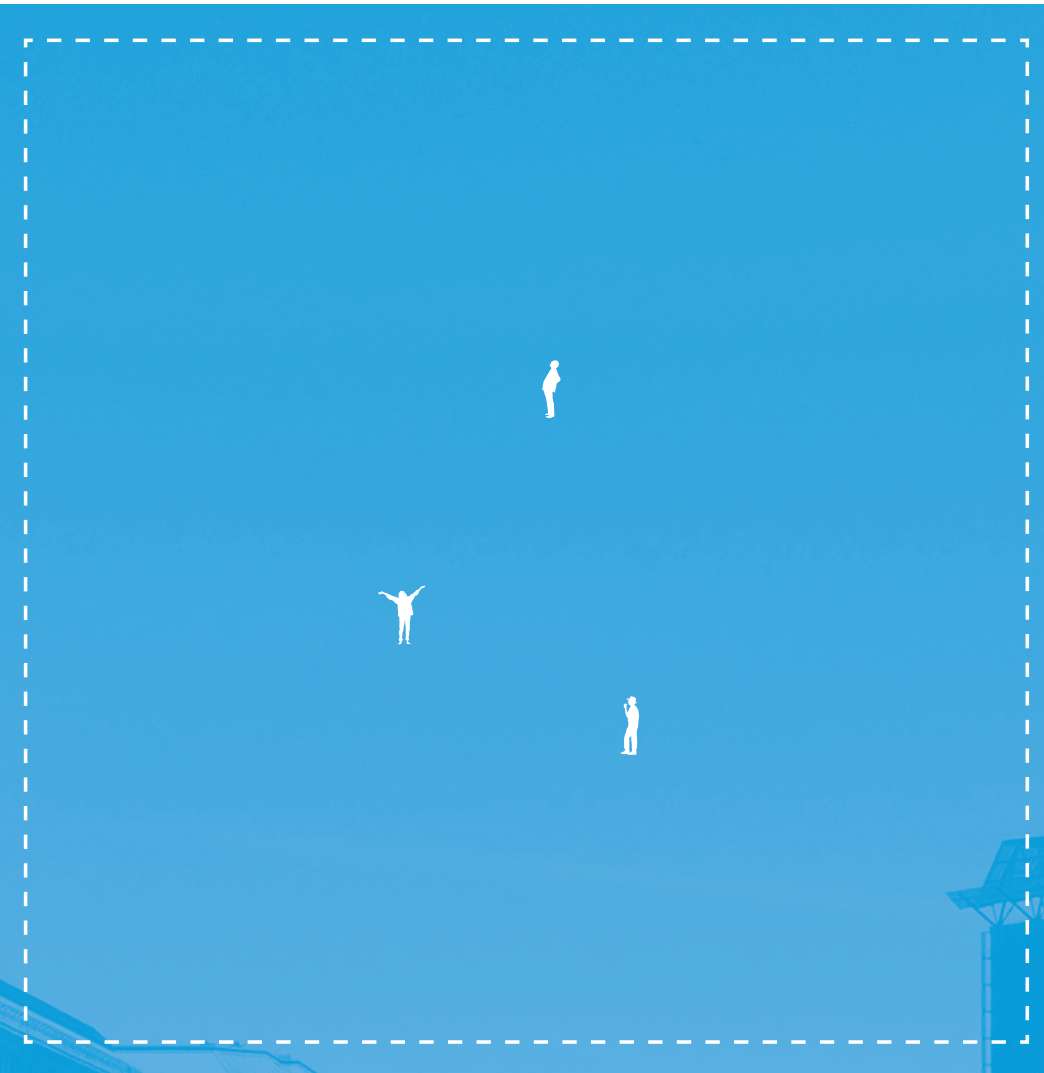
Provide new civic features that reflect San Francisco's diversity + culture.



Build in flexibility to accommodate varied events.

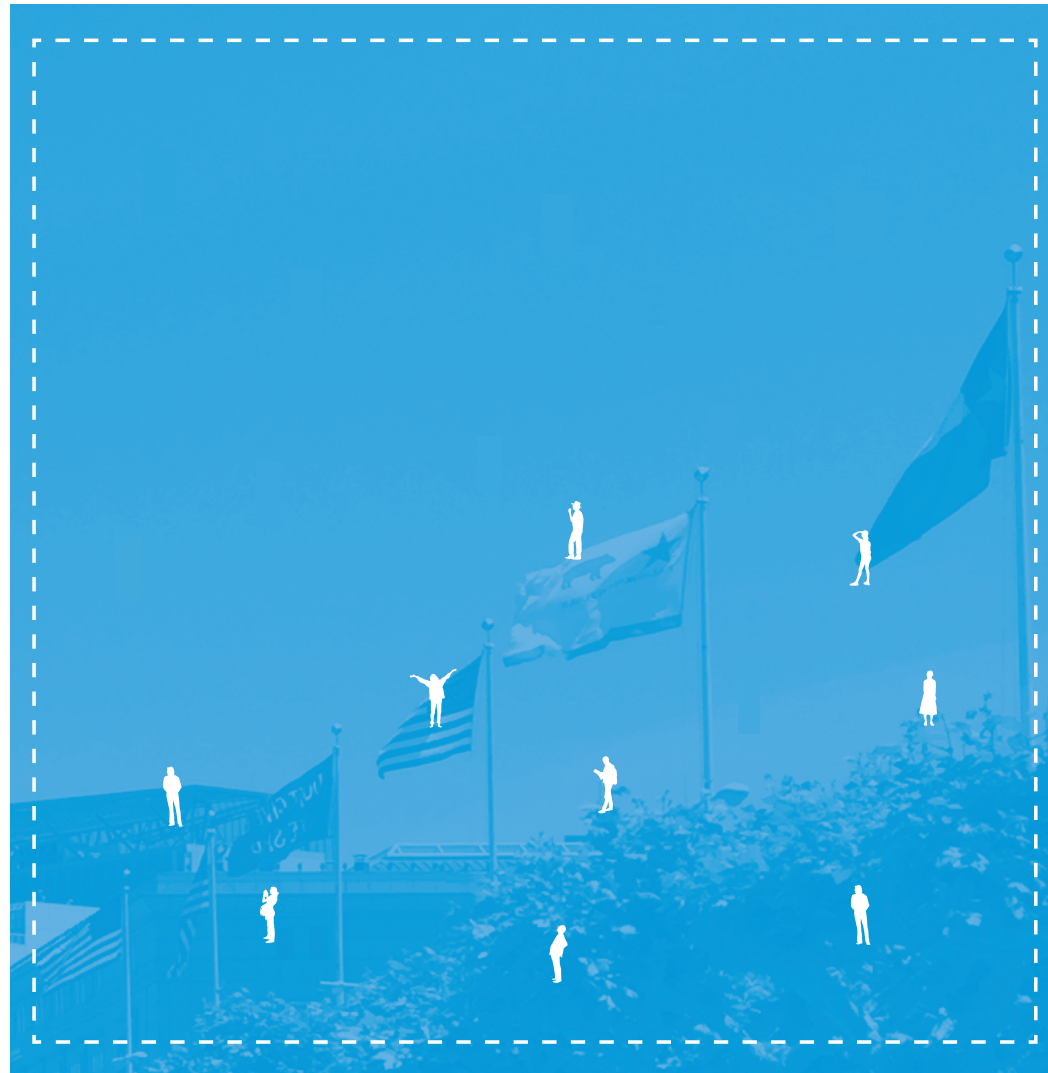
Civic Center Today

about 3 people per 10,000 SF



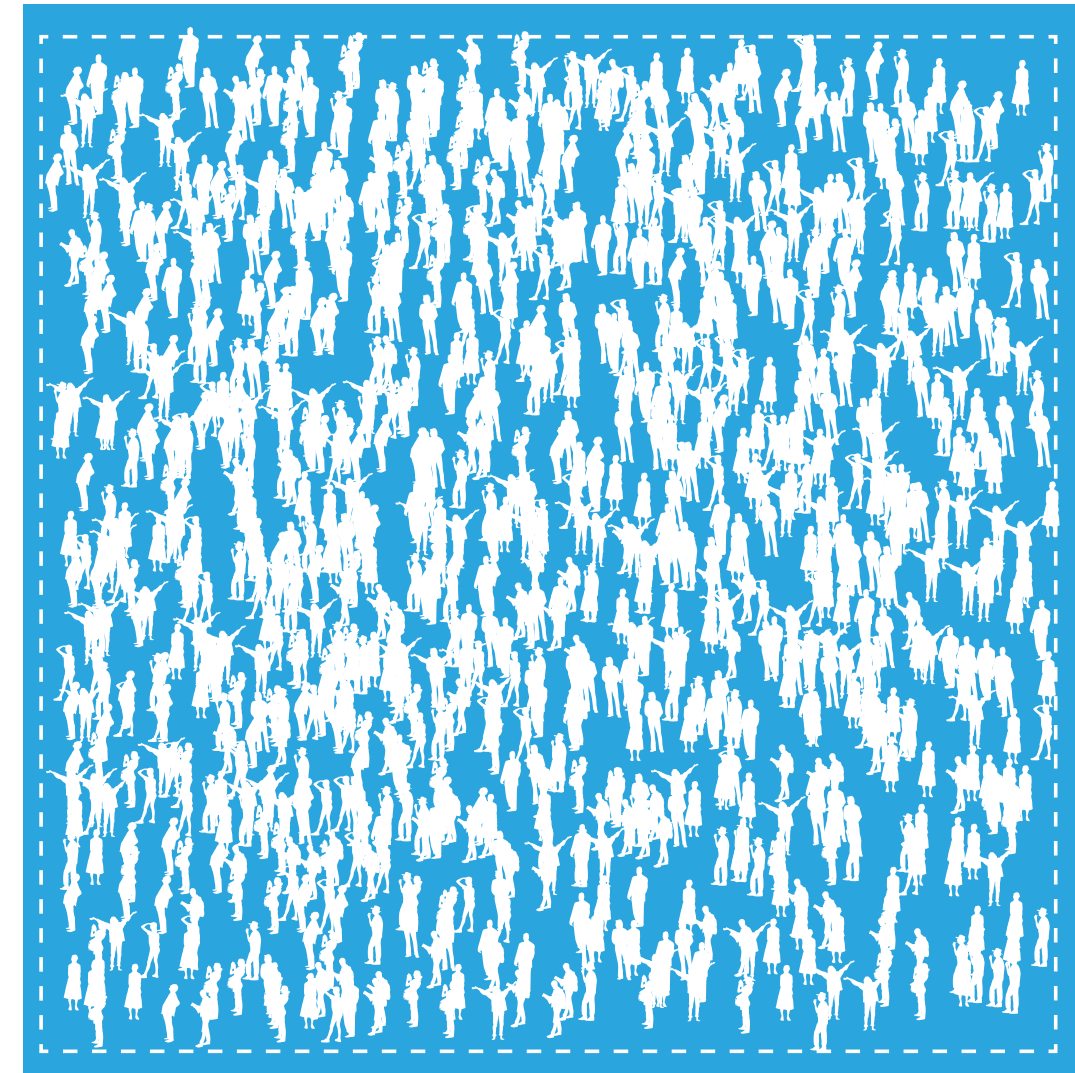
UN Plaza Farmer' Market

about 9 people per 10,000 SF

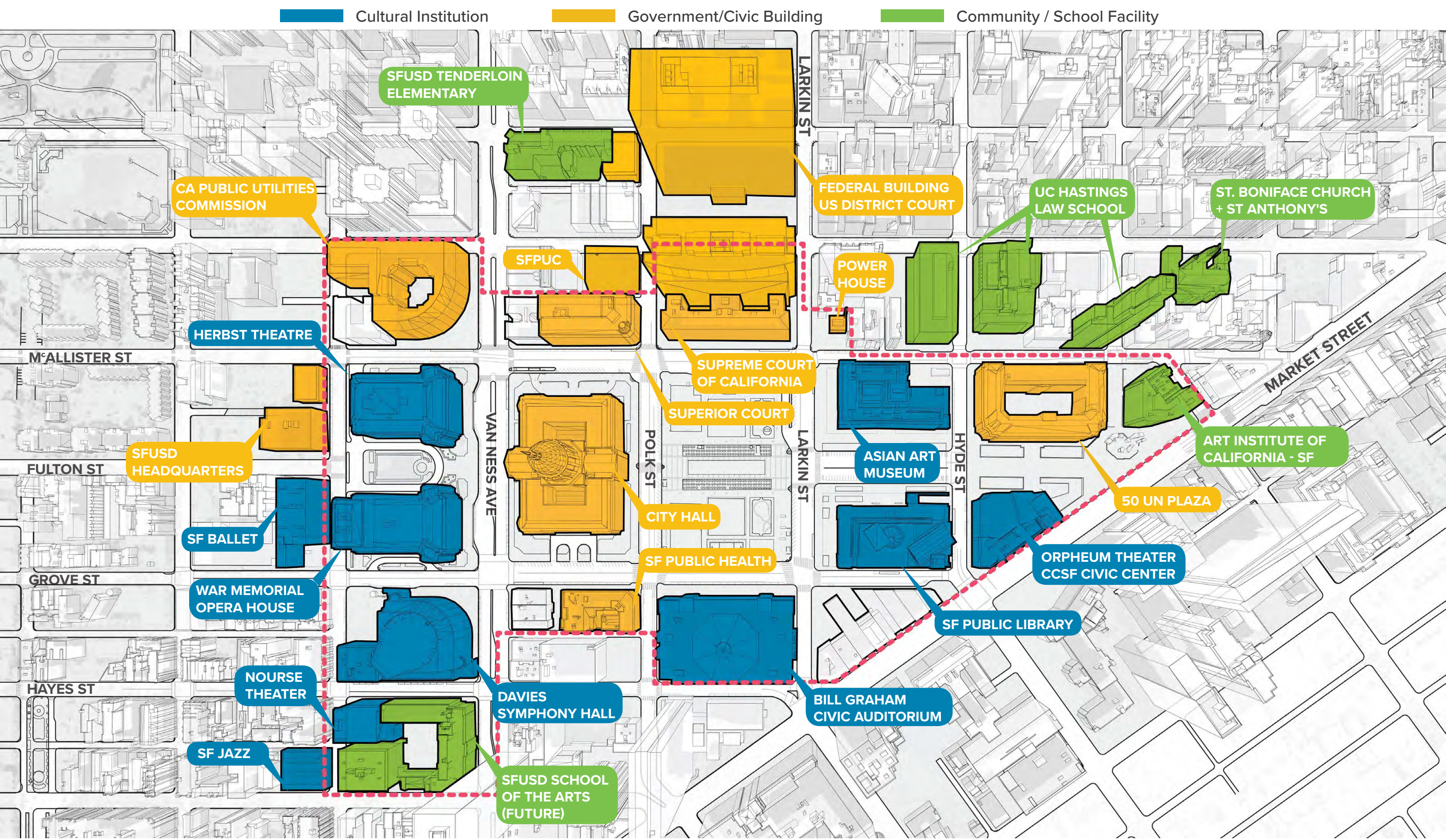


Civic Center Protest

about 1,000 people per 10,000 SF



Civic Center has an incredible array of cultural and civic institutions.



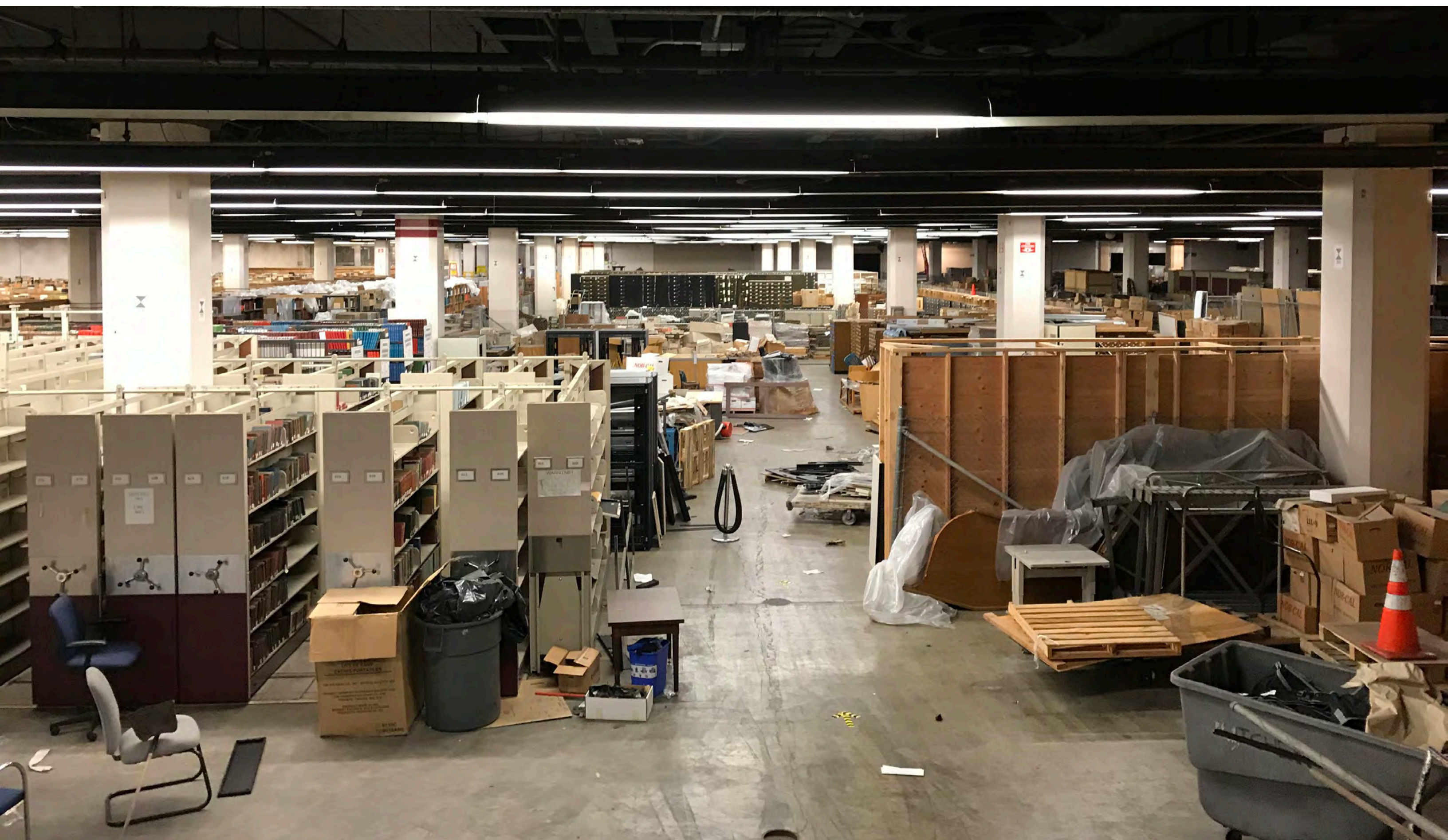
Open institutions to new audiences and make Civic Center a venue for cultural experience + expression.



Activate sunny locations along Civic Center's edges.



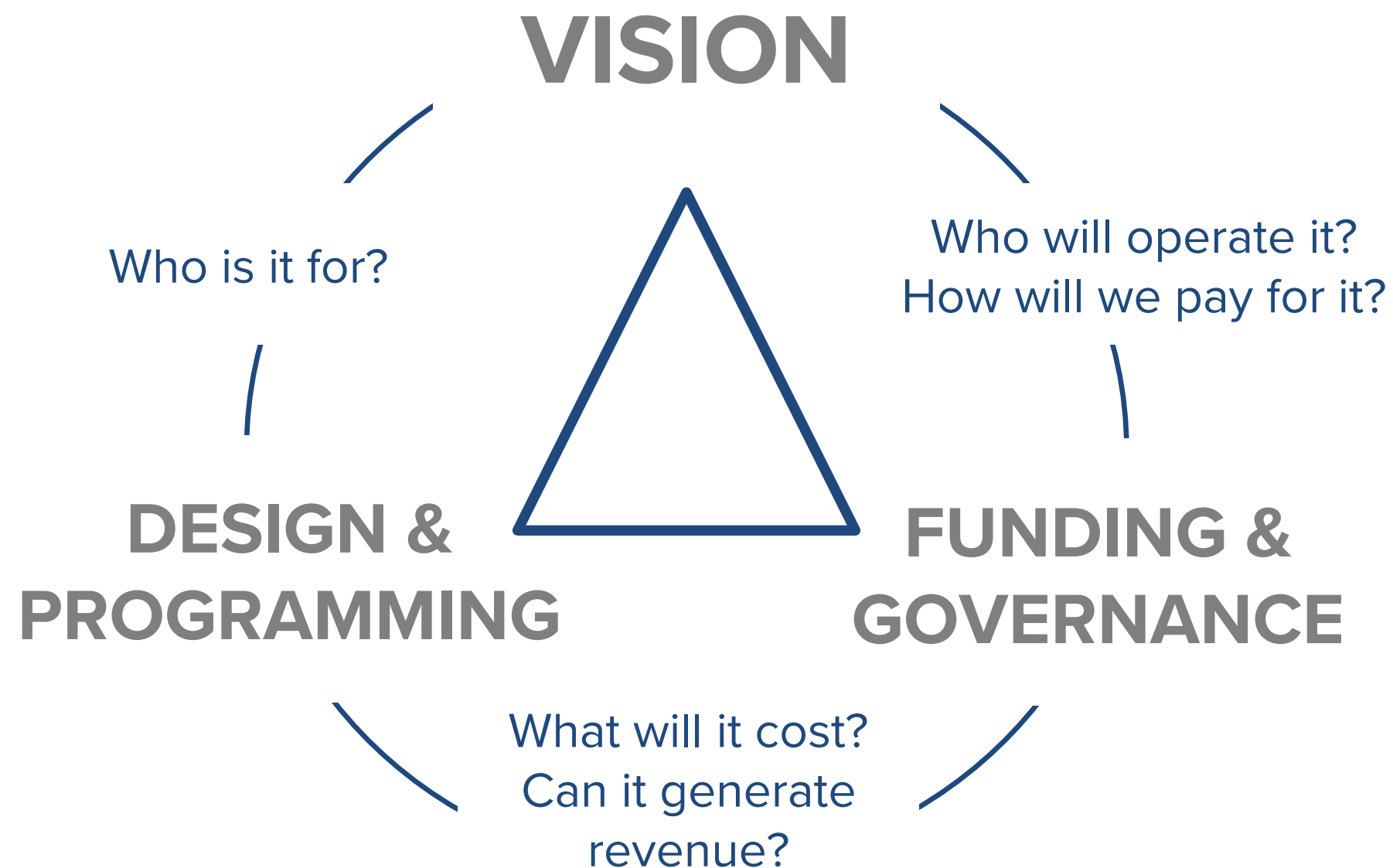
Brooks Hall sits underutilized and inaccessible.



Ensure City assets serve highest + best use.



Identify a sustainable funding strategy for managing the public spaces.



VISION DRIVES DESIGN + IMPLEMENTATION

OPEN HOUSE STATIONS

CIVIC CENTER TODAY

PUBLIC SPACE
+ PUBLIC LIFE

PUBLIC SPACE
DESIGN
PRINCIPLES

CIVIC CENTER TOMORROW

CONNECTION
& COHESION

QUALITY
& COMFORT

INVITATIONS
& VITALITY

RELATED PROJECTS



CIVIC
CENTER
PLAYGROUNDS



CIVIC CENTER
QUALITY
OF LIFE



Small Group Discussion