THE CIVIC CENTER PUBLIC REALM PLAN

The Civic Center Public Realm Plan will create a unified vision for long-term improvements to Civic Center's plazas, streets, and other public spaces. The Public Realm Plan is part of the City's larger efforts to improve the area as both a neighborhood gathering space and a public commons for all San Franciscans.

The plan is an interagency City effort and will be developed in close collaboration with the community and the many diverse stakeholders in the Civic Center area.

Thank you for joining us this evening for our first community workshop!



PROJECT TEAM

The Civic Center Public Realm Plan is managed by the San Francisco Planning Department in close partnership with multiple City departments and agencies, including the San Francisco Recreation & Parks Department, San Francisco Public Works, San Francisco Real Estate Division, San Francisco Municipal Transportation Agency, San Francisco Public Utilities Commission, and Office of Economic and Workforce Development. The plan is being coordinated with—and will build off of—the on-going work

of the Civic Center Commons Initiative, a collaboration between the City and community stakeholders to bring near-term improvements, activation, stewardship, and management to the public spaces linking Market Street to City Hall.

The project's consultant team—led by CMG Landscape Architecture—is tasked with creating conceptual designs for Civic Center's key public spaces: Civic Center Plaza,

Fulton Street, and United Nations Plaza. The team is also studying opportunities to bring new uses and activation to Brooks Hall beneath Civic Center Plaza and to the ground floor of Bill Graham Civic Auditorium. The team includes Gehl Studio, InterEthnica, Kennerly Architecture & Planning, Lotus Water, JSN+ALD, HR&A, M Lee Corp, Structus, A+H, and HRA

PLAN COMPONENTS

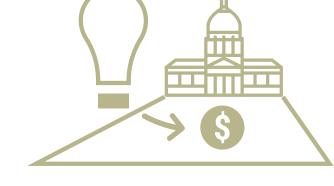












IMPLEMENTATION

& MANAGEMENT



ENVIRONMENTAL REVIEW

The project scope includes environmental review and the Planning Department anticipates preparing a full environmental impact report for the Plan.

PUBLIC LIFE STUDY

An exploration of how people use and access Civic Center's sidewalks and public spaces.

STREETSCAPE DESIGN **STANDARDS**

Guidelines for contextuallyappropriate locations and design palettes for streetscape amenities such as lighting, trees, and paving.

TRANSPORTATION INFRASTRUCTURE PLAN

Upgrades to the transportation infrastructure including parking, streetscape paving, street design, transit improvements, and pedestrian and bicycle facilities.

CONCEPTUAL DESIGNS FOR FOCUS AREAS

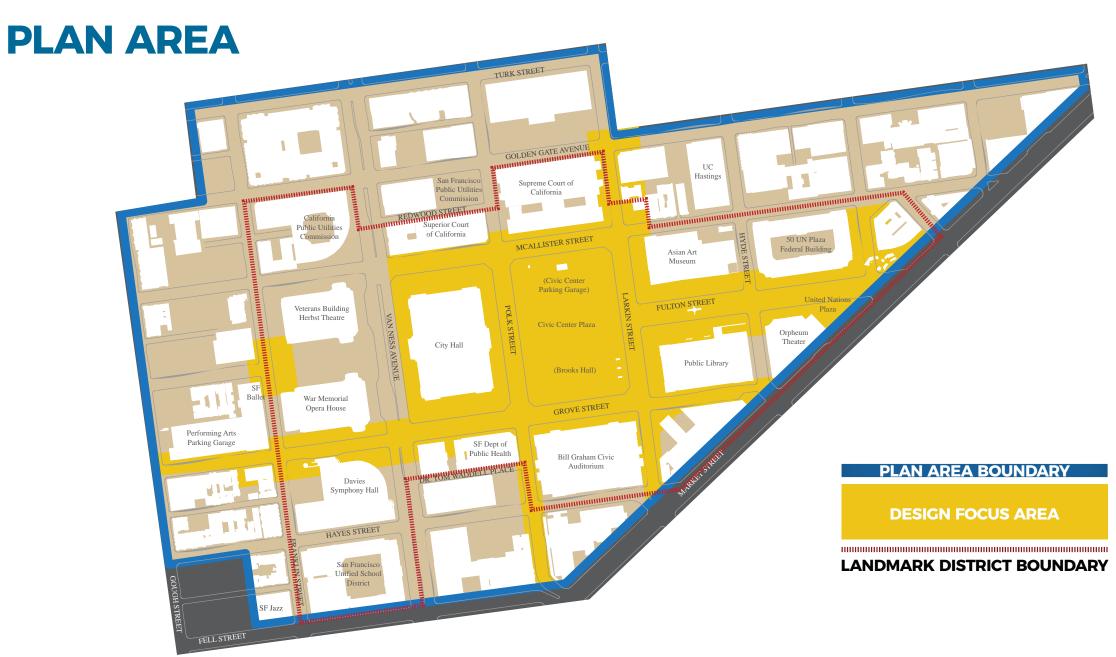
Conceptual designs for key public spaces and streets within Civic Center, including Civic Center Plaza, Fulton **Street, United Nations** Plaza, and Grove Street.

USE & ACTIVATION PLAN

STRATEGY Plan for using and activating under-used Public space public spaces, focused management, operations, on both programming and implementation/ and long-term funding strategies for changes that will Civic Center's public increase public use spaces will be developed and enjoyment. as part of the plan.

PROJECT SCHEDULE

	20	17							201	8									20	019				
SEP	οςτη	٥v	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ΟΟΤΝ	ov	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP
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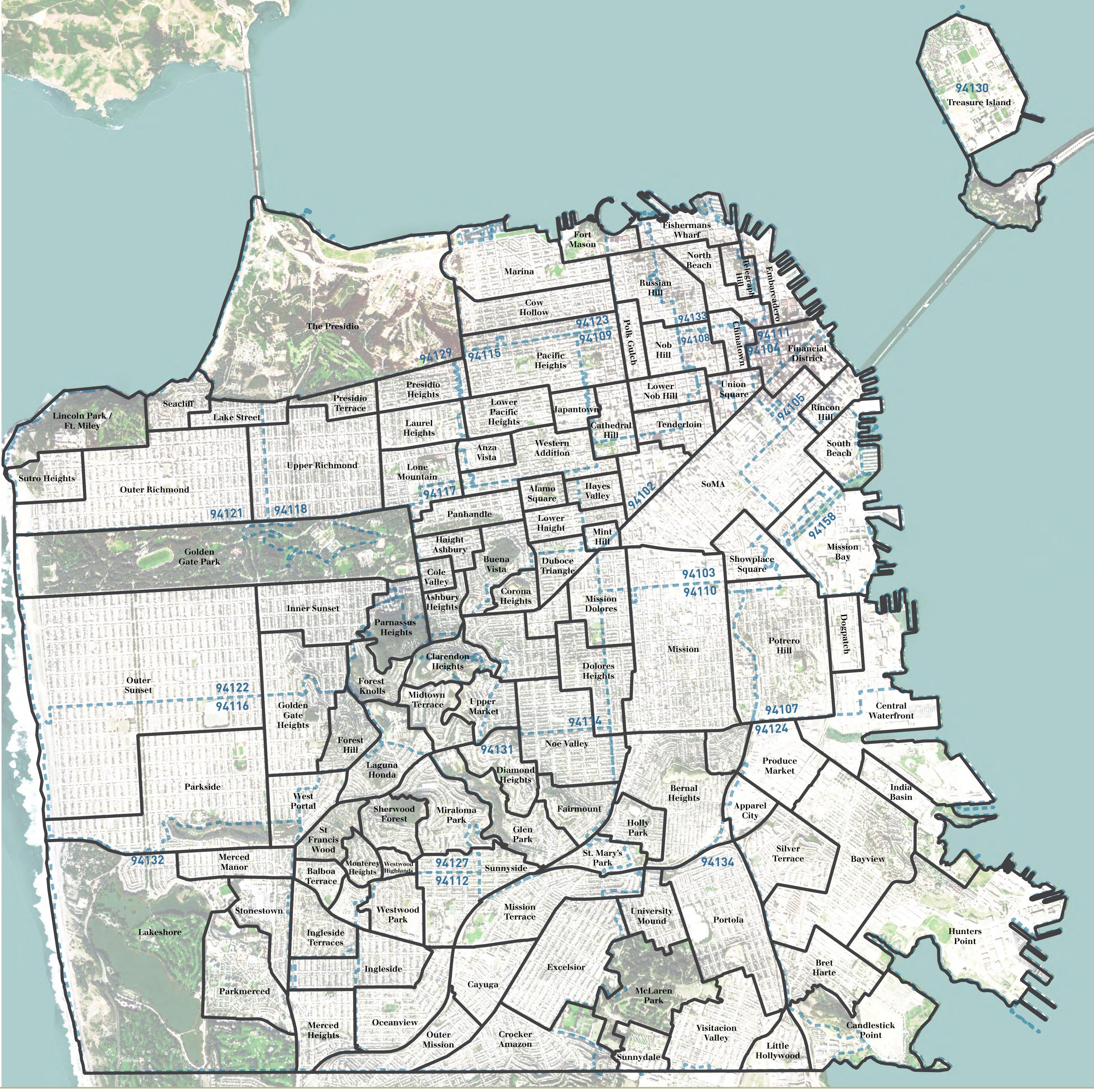








WHERE AM I COMING FROM AND HOW DID I GET HERE?





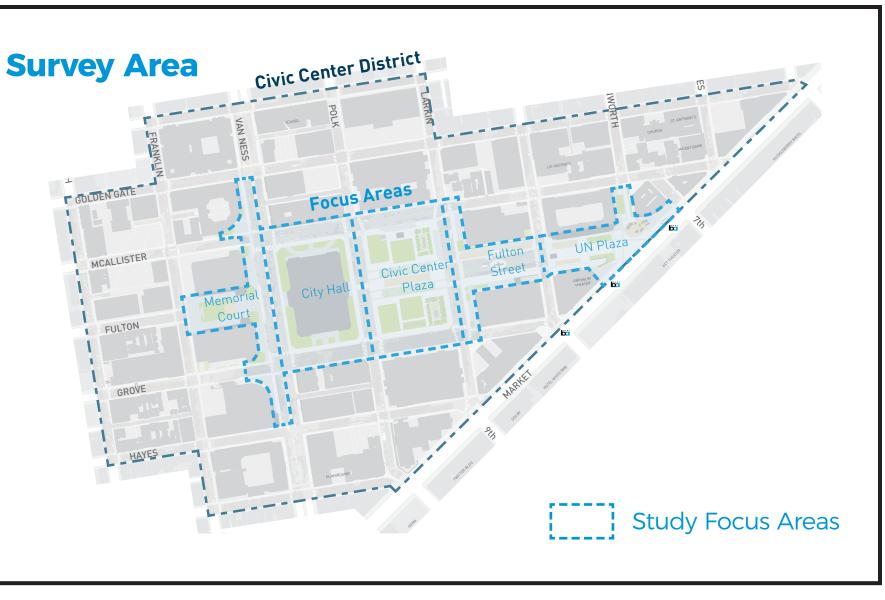


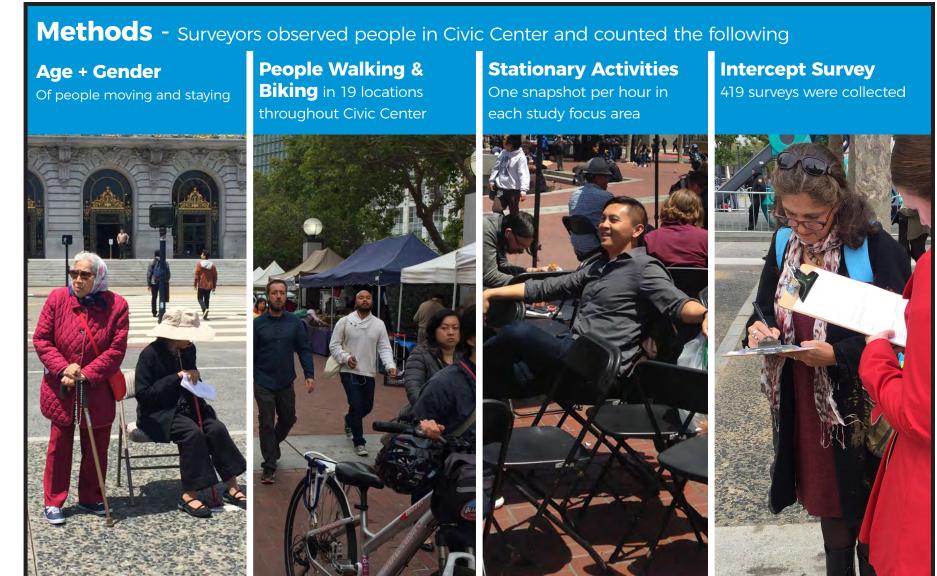
PUBLC LIFE IN CIVIC CENTER GUIDING QUESTION: How can Civic Center continue to serve its role as one of the City's primary civic and ceremonial gathering places while providing a safe, comfortable, and welcoming environment for everyday users?

What is a Public Life Survey?

An evaluation of the public space and public life of Civic Center was led by Gehl and San Francisco Planning Department, with nearly 100 volunteers from numerous city agencies and cultural institutions. The survey benchmarks public space and public life volumes and quality to build a common language for the life we want to see in the Civic Center district.







Public Life Key Findings



A normal weekday is busier than a 'busy' weekend (people don't choose to come here in their free time)



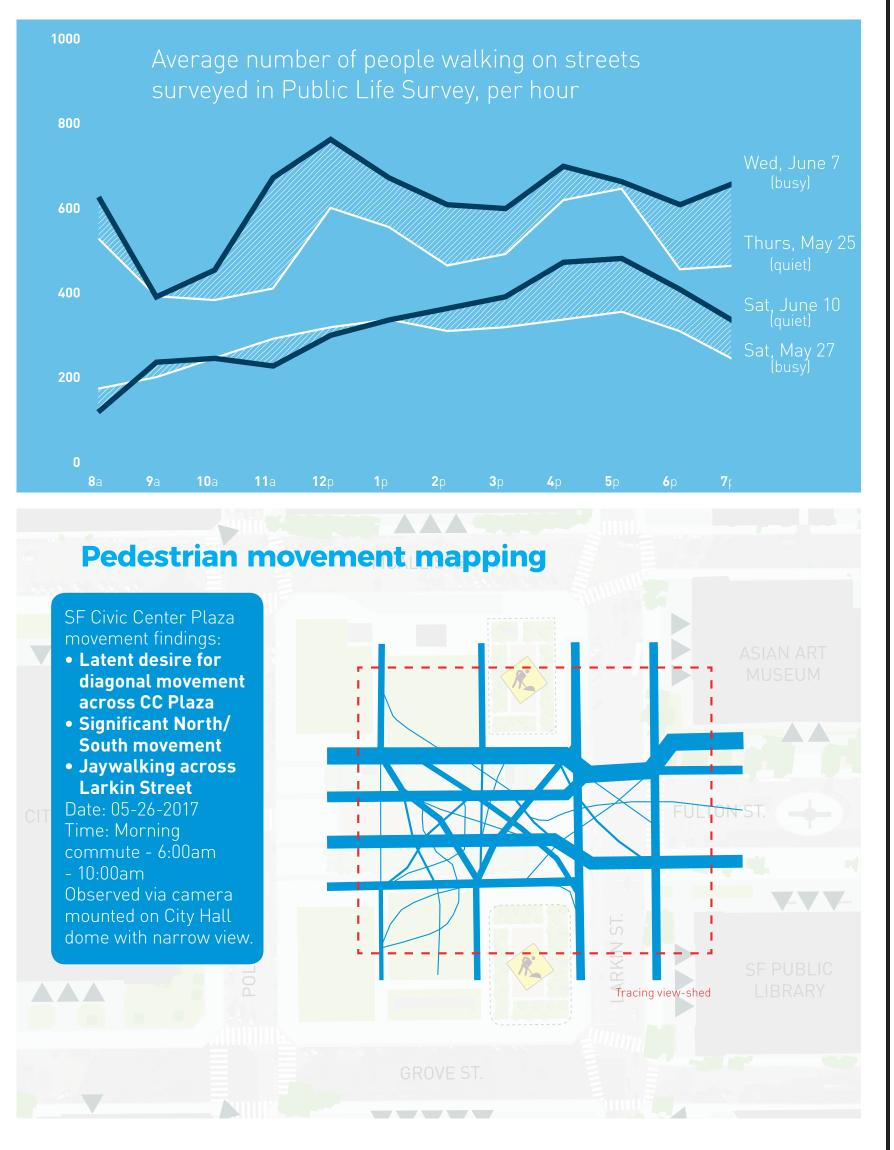
Stationary activity mapping Date: 06-07-2017 Time: 12:00pm

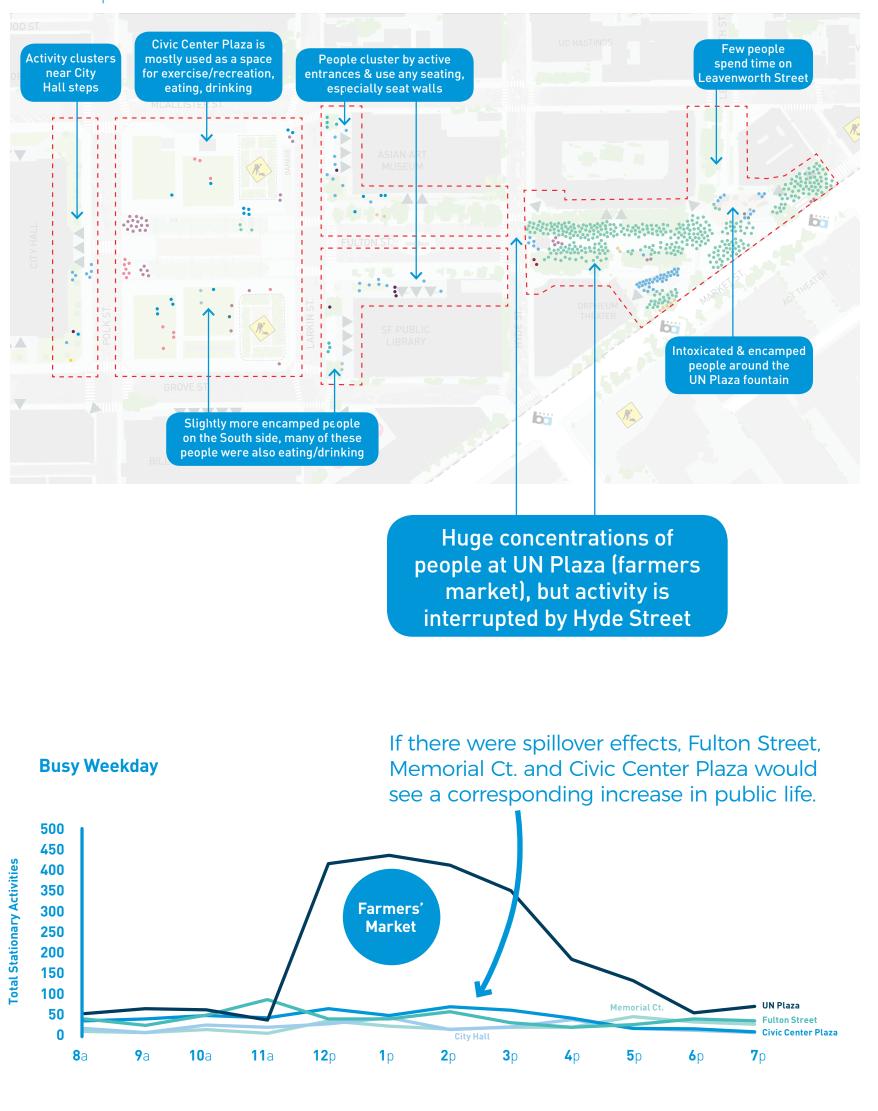
3

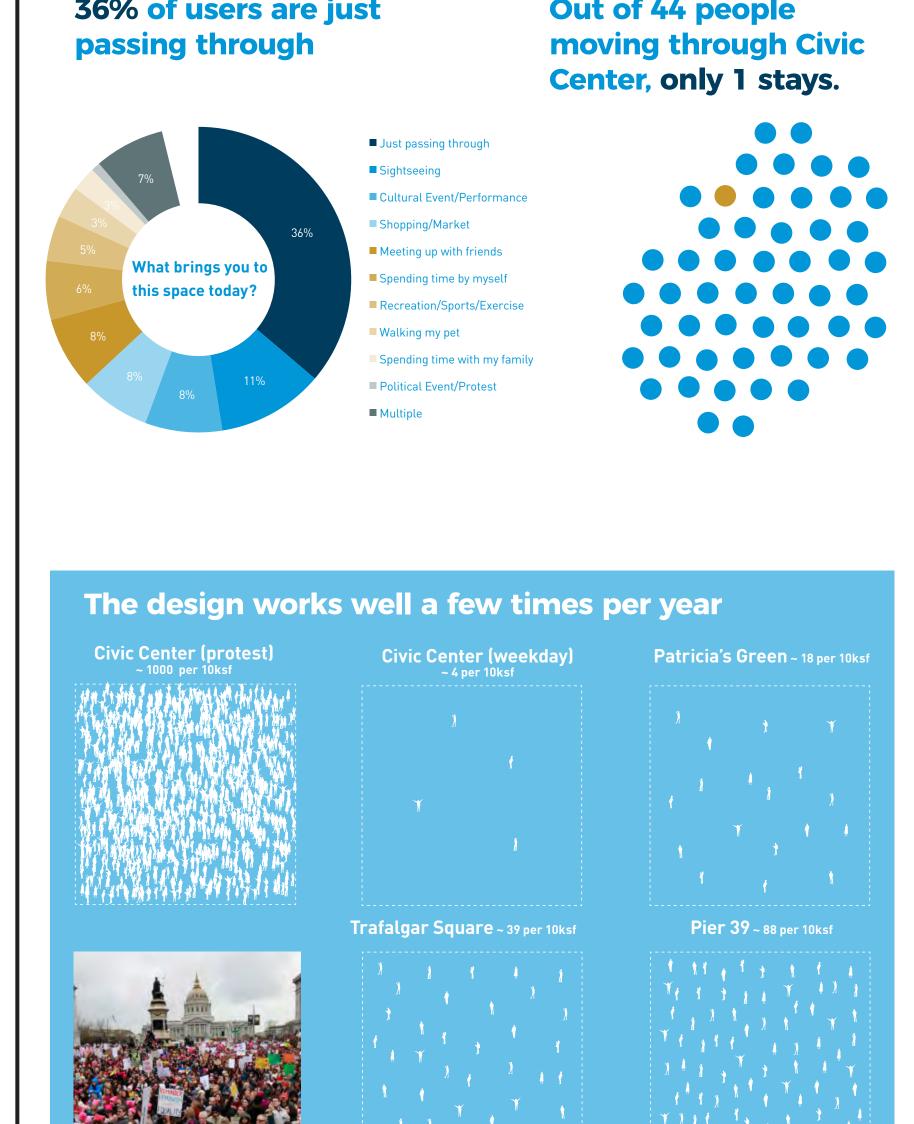
Few people choosing to spend time in Civic Center

36% of users are just passing through

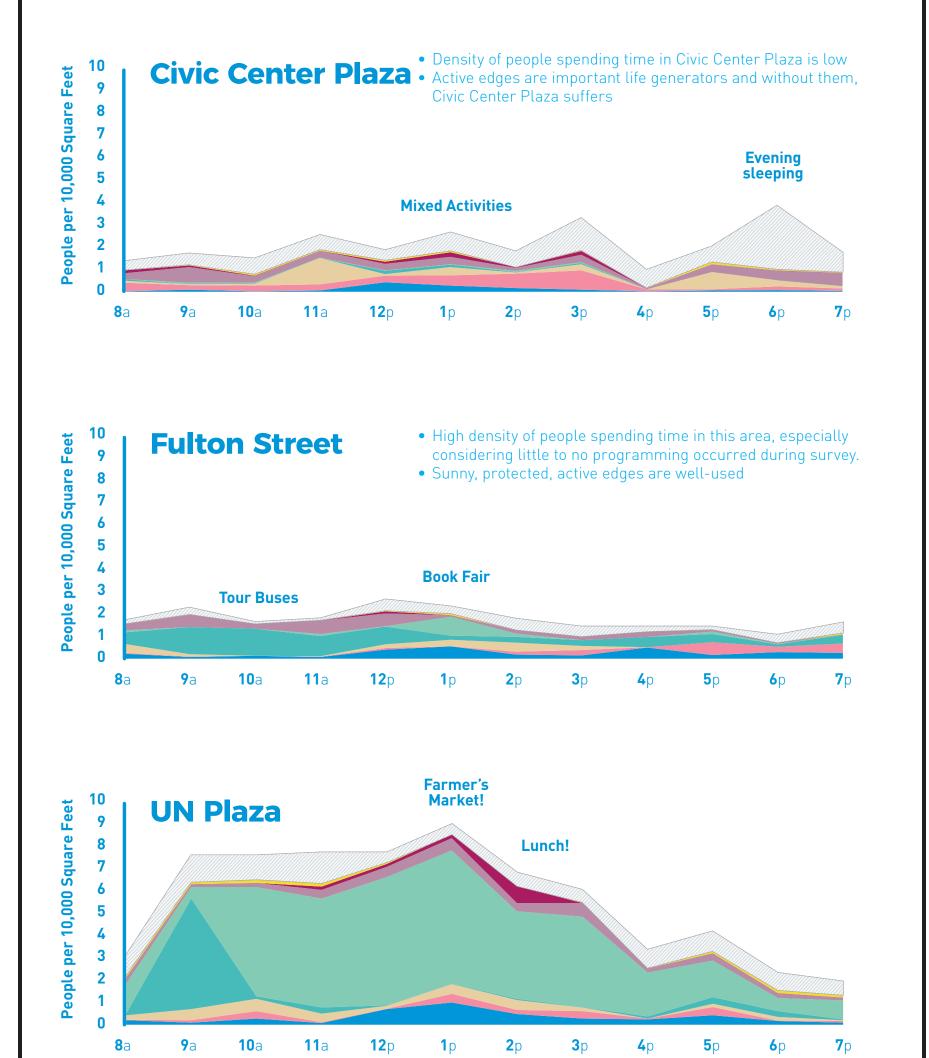
Out of 44 people



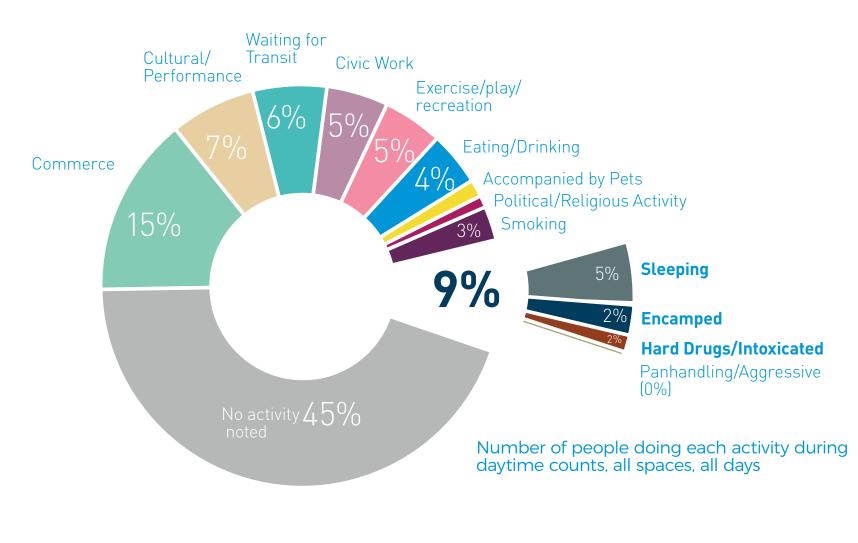




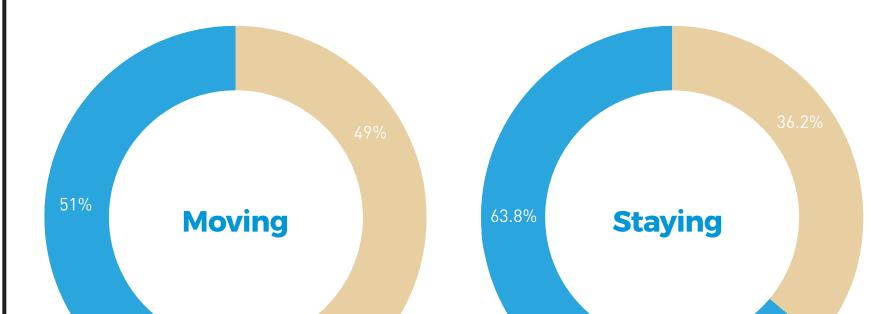
Each space in Civic Center has a unique public life heartbeat

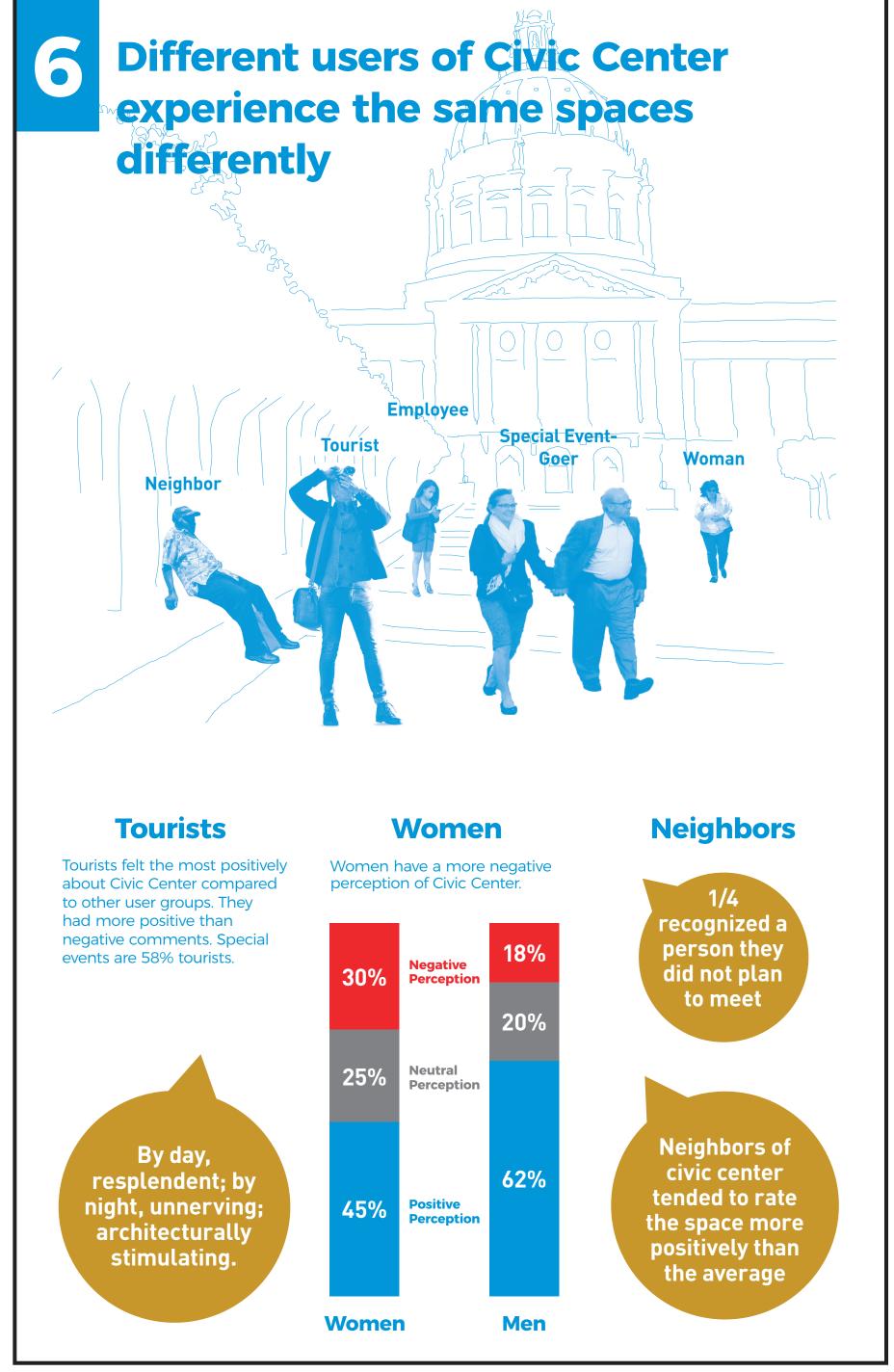


5 **Activities like sleeping** and encampments can be overwhelming, and even when they are not, have a ripple effect



Lots of women move through Civic Center, but few of them choose to stay,













PUBLIC SPACE IN CIVIC CENTER

Public Space Key Findings

Civic Center is a powerful symbol of San Francisco

Local Context: Distinctive buildings and Beaux-Arts plan make Civic Center a San **Francisco Icon**



There's no center in Civic Center

Civic Center has many elements of a complete neighborhood...





The civic axis is broken

Strong visual axis from Market Street to City Hall...



Global Context: Our Civic Center is among the iconic Civic Centers and major squares of the world



Neighborhood Amenities



...But it is disconnected by high-traffic streets and a dull public realm Peak hour traffic counts: More people than cars cross Polk Street at peak Blank facades Wide streets A. P. P. P. P. P. P. P. P. P.

Fragmented stewardship and 4 governance

Numerous entities have responsibility for keeping **Civic Center active, safe and clean**



In Gehl's 12 Quality Criteria Index, **Civic Center scores poorly in all categories**

12 Quality Criteria:

Civic Center:

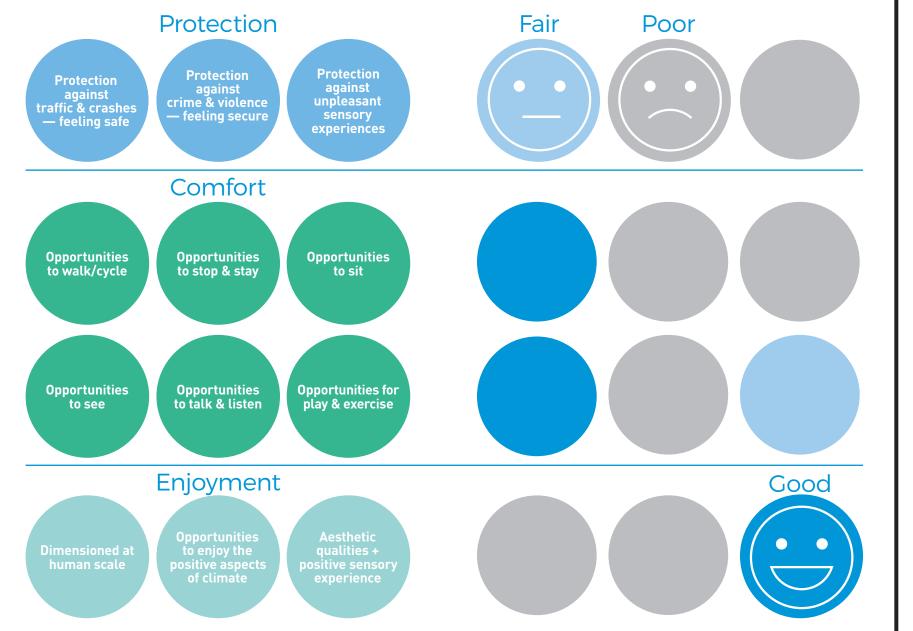
The limited ability of the Beaux-6 Arts plan to support public life has been eroded over time

The Beaux-Arts plan, focused around grand architecture, large public spaces, and clustering institutional uses, squeezes out the life of the city by limiting active edges, everyday retail and commerce, and informal cultural uses



Jurisdictional Boundaries





Little to delight the 5 senses

Successful public spaces appeal to all the senses - not only the delight of beautiful architecture, but also touch, smell, and taste.

Although the City is already working to improve these conditions through the Civic Center Commons Initiative, at the time of the survey, there were few positive invitations to delight the senses in Civic Center's 730,000 square feet of public open space. Few public seating options



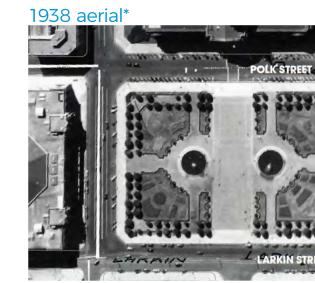


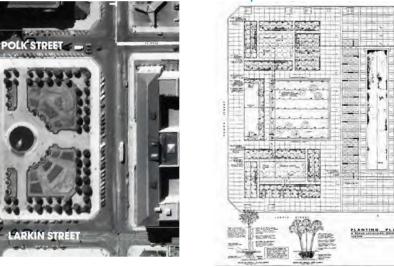






Over time, even human-scale elements of this design such as planting, seating, water features, and monuments have been removed

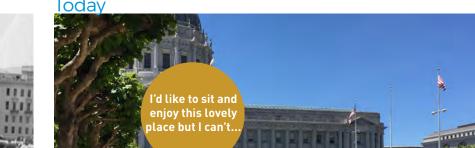




1960 plan*

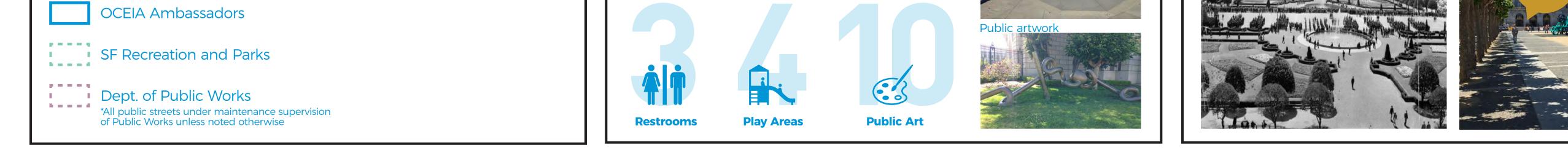


source: Civic Center Historic District



Wayfinding **Fountains**

Chairs/benches







CIVIC CENTER TODAY

EL CENTRO CÍVICO HOY ANG CIVIC CENTER NGAYON

DESIGN PRINCIPLES FOR CIVIC CENTER'S FUTURE PUBLIC SPACES:

PRINCIPIOS DE DISEÑO PARA LOS FUTUROS ESPACIOS PÚBLICOS DEL CENTRO CÍVICO MGA PRINSIPYO SA PAGDIDISENYO NG MGA PAMPUBLIKONG ESPASYO NG CIVIC CENTER PARA SA KINABUKASAN

1. Civic Center will be a **diverse & inclusive** place that is **authentic** to San Francisco and to the surrounding neighborhoods.

1.市政中心將是一個多元化與兼容並蓄的地方, 能充分展現三藩市及其周邊鄰里的真實樣貌。

1. سيكون سيفيك سنتر مكاناً متنوعاً وشاملاً، وأصيلاً لسان فرانسيسكو والأحياء المحيطة بها

El Centro Cívico será un lugar diverso e inclusivo que es auténtico a San Francisco y a los vecindarios que lo rodean.

Ang Civic Center ay magiging lugar na inklusibo at bukas sa lahat, kung saan tinatanggap ang mga pagkakaiba-iba, at awtentiko ito sa San Francisco at sa mga kalapit na komunidad.

Trung tâm Hành chính sẽ là một nơi đa dạng & Toàn bộ, là bản sắc của San Francisco và các khu lân cận xung quanh.

2. Civic Center will have a vivid, bold identity that inspires civic pride.

El Centro Cívico tendrá una identidad vigorosa y llena de vitalidad que inspira el orgullo cívico.

Magkakaroon ang Civic Center ng matingkad at matapang na identidad na nagbibigay ng inspirasyon na magkaroon ng dangal sa pagka-mamamayan.

Trung tâm Hành chính sẽ có một bản sắc sống động, nét nổi bật và truyền cảm hứng cho niềm tự hào của công dân.

3. Civic Center will be a **beautiful**, **durable** place to enjoy **everyday and**

in all seasons.

3. 市政中心將是一個美麗、堅固的地方,一年四季天天都能享用。 3. 市政中心將是一個美麗、堅固的地方,一年四季天天都能享用。

El Centro Cívico será un lugar bello y duradero que se pueda disfrutar todos los días y en todas las estaciones.

Magiging maganda at matatag na lugar ang Civic Center, na kagigiliwan araw-araw at sa lahat ng panahon.

Trung tâm Hành chính sẽ là một nơi đẹp và lâu bền để thưởng thức hàng ngày và trong mọi mùa.

ARE THERE OTHER DESIGN PRINCIPLES THAT WE SHOULD CONSIDER?



PLAN PARA EL AMBIENTE PÚBLICO EN EL CENTRO CÍVICO

TALLER COMUNITARIO 1 · 7 de noviembre de 2017

PLANO PARA SA MGA ESPASYONG MAGAGAMIT NG PUBLIKO (PUBLIC REALM PLAN) SA CIVIC CENTER WORKSHOP O PALIHAN NG KOMUNIDAD 1 · Nobyembre 7, 2017 KẾ HOẠCH CẢNH GIỚI CÔNG CỘNG CỦA TRUNG TÂM HÀNH CHÍNH HỘI THẢO CỘNG ĐỒNG 1 · Ngày 7 tháng 11, năm 2017









CÁC NGUYÊN TẮC THIẾT KẾ KHÔNG GIAN CÔNG CỘNG TƯƠNG LAI CỦA TRUNG TÂM HÀNH CHÍNH مبادئ التصميم للأماكن العامة المستقبلية في سيفيك سنتر 市政中心未來公共空間的設計原則

4. Civic Center will include varied amenities for daily use and flexible **spaces** for large events.

4.市政中心將包含日常使用的各類舒適設 施,並有靈活的空間供大型活動使用。

4. سيشمل سيفيك سنتر وسائل راحة متنوعة للاستخدام اليومي ومساحات مرنة للأحداث الكبيرة

El Centro Cívico incluirá instalaciones variadas para el uso diario y espacios flexibles para eventos grandes.

Magkakaroon ang Civic Center ng iba't ibang kaakit-akit na katangian para sa araw-araw na paggamit, at mga espasyong nababago-bago para sa malalaking pagtitipon.

Trung tâm hành chính sẽ bao gồm các tiện nghi đa dạng để sử dụng hàng ngày và không gian linh hoạt cho các sự kiện lớn.

5. Civic Center will be a healthy, safe space of respite and a place to meet your neighbors.

5.市政中心將是一個健康、安全的休息空間, 5. سبكون سيفيك سنتر مكاناً صحياً، و آمناً مناسباً لأخذ فترة راحة، ومكاناً للقاء جير انك 以及一個認識鄰居的地方。

El Centro Cívico será un lugar de respiro saludable y seguro y un lugar donde encontrarse con sus vecinos.

Magiging malusog at ligtas na mapapahingahang espasyo ang Civic Center, at lugar kung saan puwede kayong makipagkita sa mga kapitbahay.

Trung tâm Hành chính sẽ là một không gian lành mạnh, an toàn để nghỉ ngơi và là nơi gặp gỡ hàng xóm của quý vị.

6. Civic Center will demonstrate best practices for sustainable, resilient urban infrastructure.

6. سيعرض سيفيك سنتر أفضل الممار سات للبنية التحتية الحضرية المستدامة والمرنة

6.市政中心將做為可持續發展、堅固耐用的都市基礎設施的最佳典範。

El Centro Cívico demostrará las mejores prácticas para la infraestructura urbana sostenible y resistente.

Ipakikita ng Civic Center ang pinakamahuhusay na gawain upang magkaroon ng napananatili at matibay na infrastruktura sa lungsod.

Trung tâm Hành chính sẽ thể hiện các phương pháp tốt nhất cho cơ sở hạ tầng đô thị sôi nổi và bền vững.

هل هناك مبادئ تصميم أخرى ينبغي أخذها بعين الاعتبار؟ CÓ NHỮNG NGUYÊN TẮC THIẾT KẾ NÀO KHÁC MÀ CHÚNG TÔI CẦN XEM XÉT KHÔNG? 還有其他我們應列入考慮的設計原則嗎? MAYROON PA BANG IBANG PRINSIPYO SA PAGDIDISENYO NA DAPAT NAMING ISAALANG-ALANG? ¿HAY OTROS PRINCIPIOS DE DISEÑO QUE DEBERÍAMOS CONSIDERAR?

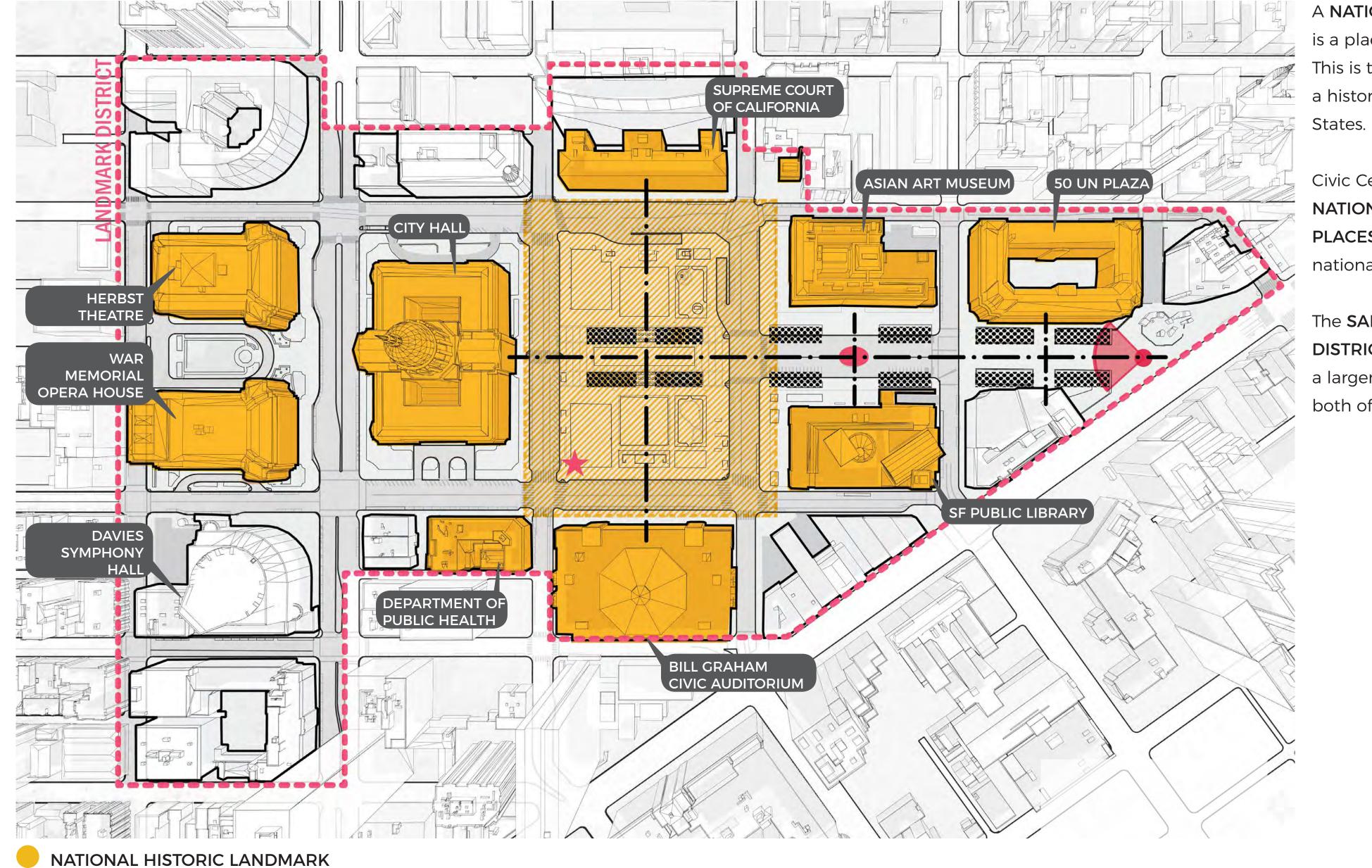


CONNECTION + COHESION



DID YOU KNOW THAT CIVIC CENTER IS A NATIONAL HISTORIC LANDMARK?

Civic Center's public spaces are framed by significant structures and include historic elements both large and small. Together, these elements can contribute to Civic Center's sense of design cohesion and connection.



THE CIVIC CENTER LANDMARK DISTRICT

A NATIONAL HISTORIC LANDMARK is a place of national significance. This is the highest designation for a historic property in the United States.

Civic Center is also listed on the NATIONAL REGISTER OF HISTORIC PLACES for places of state and national significance..

The **SAN FRANCISCO LANDMARK DISTRICT** designation encompasses a larger area of Civic Center than both of these designations.

A SNAPSHOT OF CIVIC CENTER'S PUBLIC SPACES OVER TIME

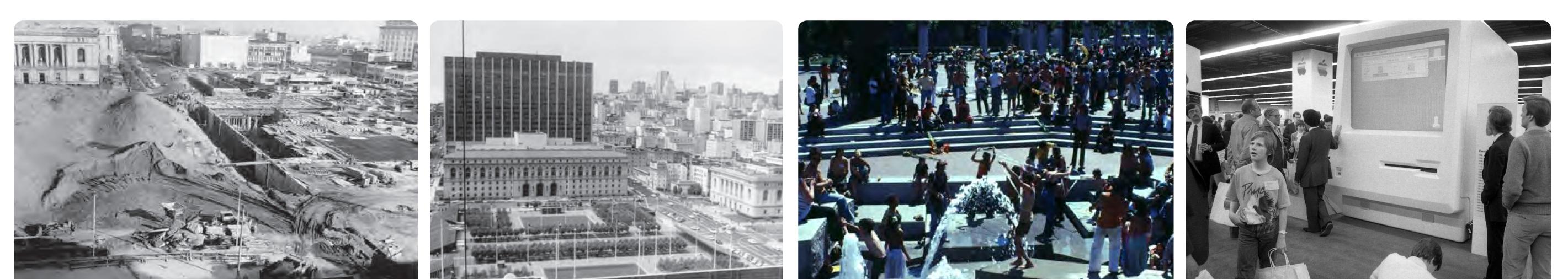


1915 PANAMA-PACIFIC INTERNATIONAL EXPOSITION

C. 1915 CIVIC CENTER PLAZA

1925 UN PLAZA

C. 1945 CIVIC CENTER PLAZA



C. 1958 BROOKS HALL CONSTRUCTION

C. 1961 CIVIC CENTER PLAZA

C. 1975 UN

C. 1975 UN PLAZA OPENING



LARGE & SMALL HISTORIC ELEMENTS IN THE PUBLIC SPACES



HOW CAN CIVIC CENTER'S HISTORY HELP SHAPE ITS FUTURE DESIGN?





CONNECTION + COHESION



STREET DESIGN: CORE DESIGN PRINCIPLES

Your feedback will be incorporated into street design principles and street concepts by the City team.



SAFETY

Prioritize pedestrian **safety** and **comfort**



CONNECTION

Where feasible, **reclaim** roadway space as public space and create **shorter crossing distances** between existing public spaces



IDENTITY

Design streets with materials and amenities that **enhance** the **beauty** and **character** of Civic Center



ACTIVATION

Design sidewalks that compliment and enhance **active ground floor** uses in adjacent buildings



ACCESS

Design streets to **accommodate essential loading** and delivery needs while also maximizing their ability to serve as **public space**, especially around Civic Center Plaza

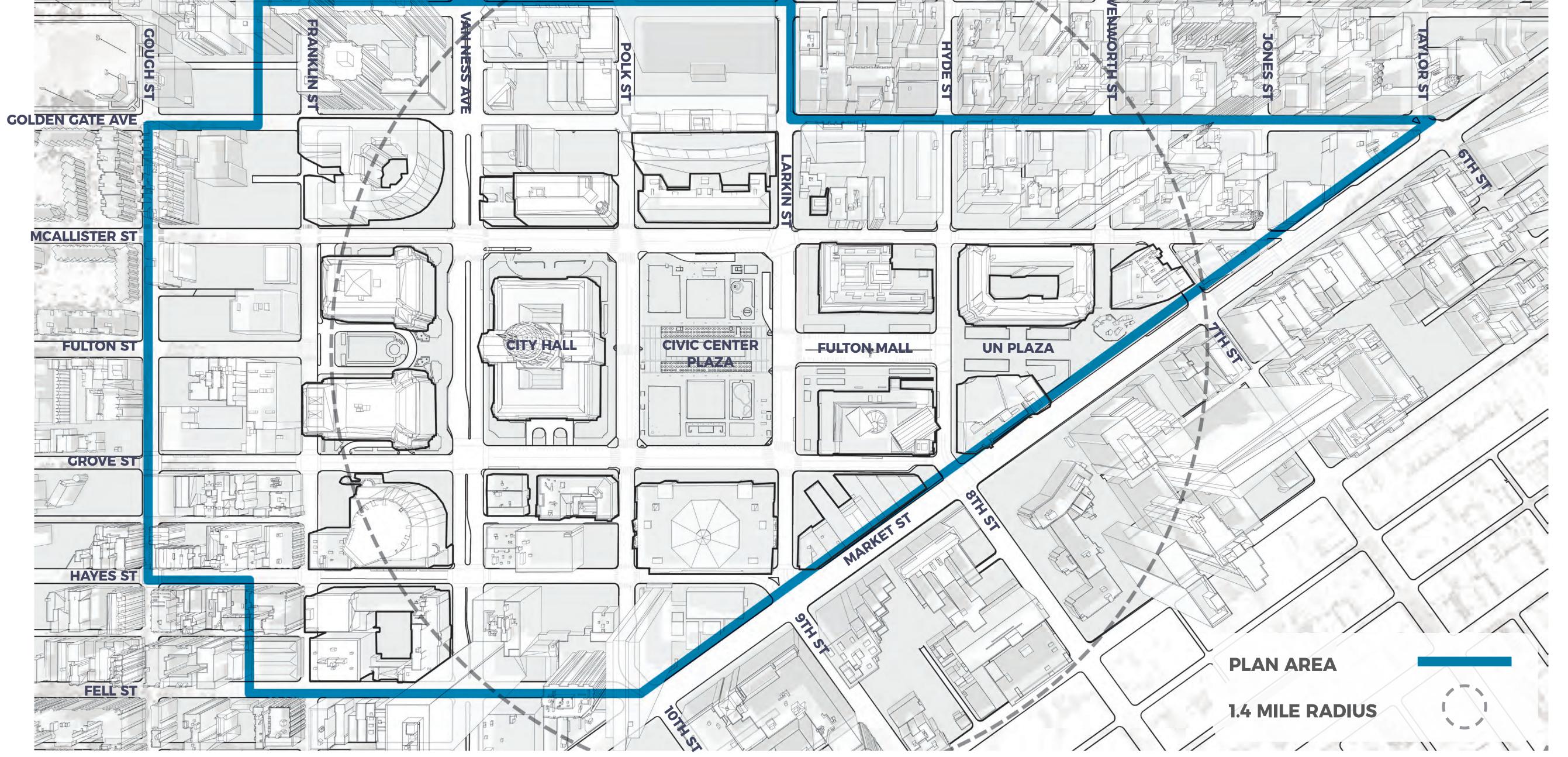


SUSTAINABILITY

Create a network of streets and public spaces that are **efficient**, **multi-modal**, and **environmentally responsible**

Are there any opportunities or challenges with Civic Center's streets or intersections that you'd like the City's design team to investigate? Please mark them on the map.









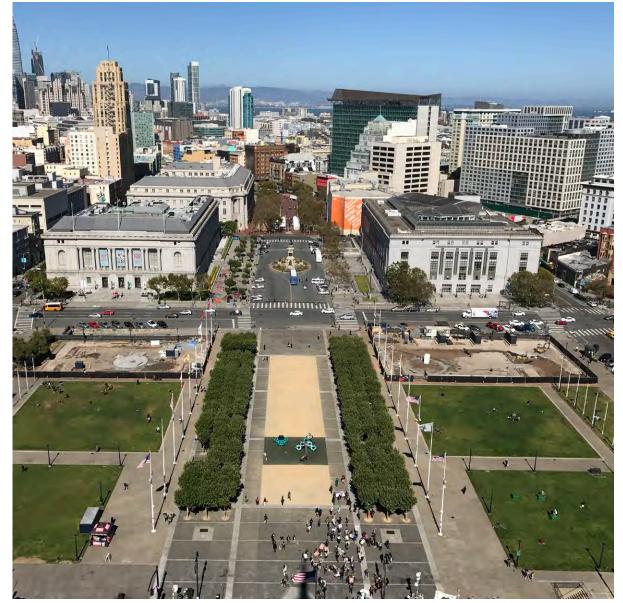
CONNECTION + COHESION



SHOULD THE PUBLIC SPACES HAVE MORE PAVING OR PLANTING?

Your feedback on overall character will be incorporated into future designs for each public space.

CIVIC CENTER PLAZA





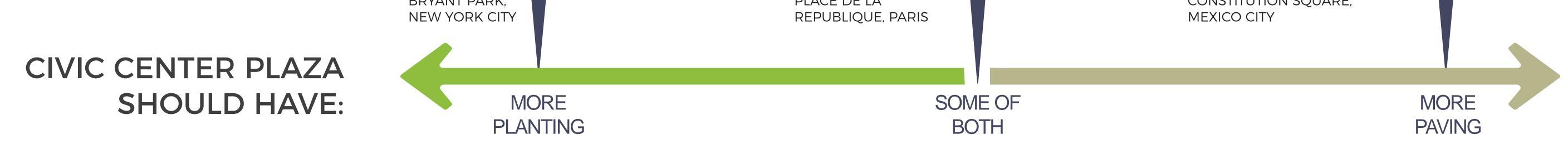




BRYANT PARK,

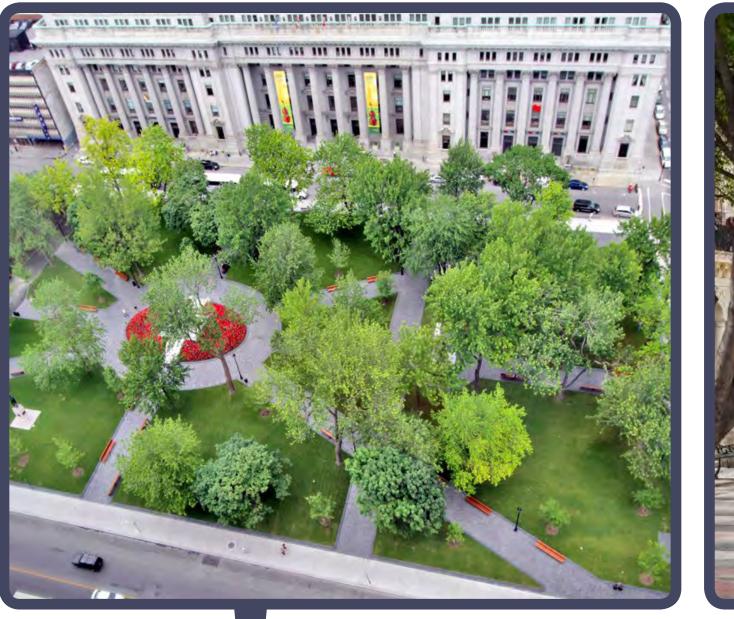
PLACE DE LA

CONSTITUTION SQUARE,



FULTON STREET









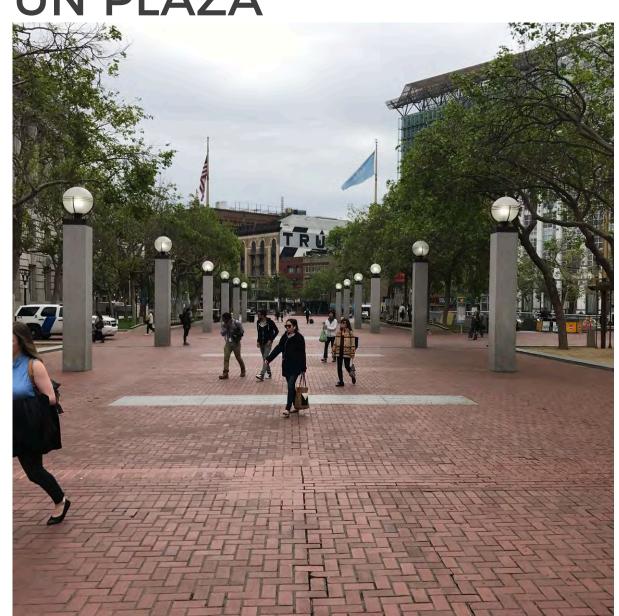
DORCHESTER SQUARE,

PASEO DEL PRADO, HAVANA

CAMPIDOGLIO, ROME



UN PLAZA





BAILEY PLAZA, ITHACA, NY







MARIAHILFERSTRASSE, VIENNA













WHAT KINDS OF PLANTING WOULD YOU LIKE TO SEE?

Your feedback on planting strategies will be incorporated into future designs. Please choose your top option in each row of images.



DECIDUOUS TREES

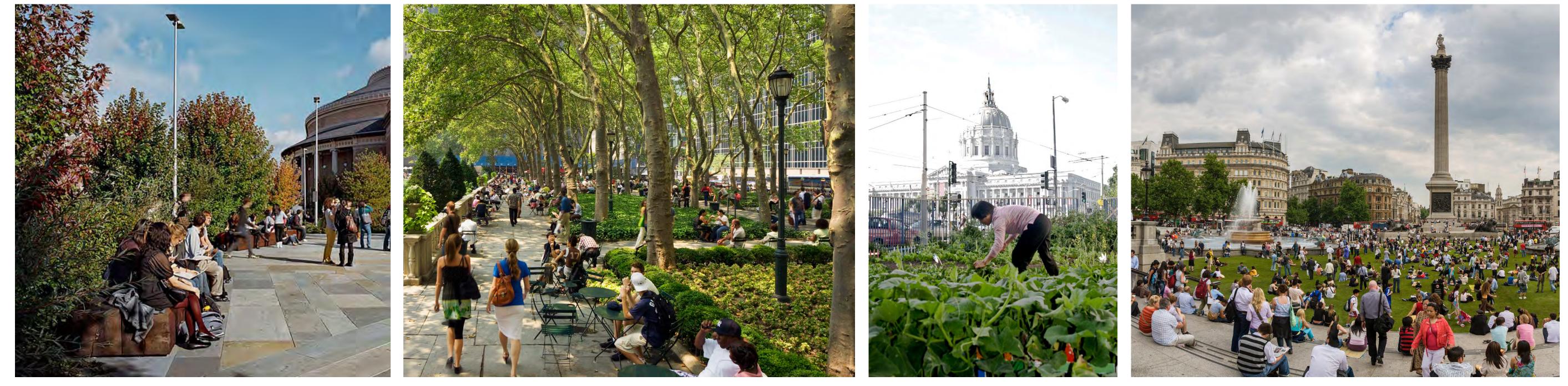
PALM TREES

EVERGREEN TREES





PRDERED COMPOSITION	RANDOM COMPOSITION	GROUPINGS



DIVERSE NATIVE PLANTS

FORMAL GARDEN EDGE

COMMUNITY GARDEN

OPEN LAWN









WHAT KIND OF PAVING FEELS CIVIC AND INVITING?

Your feedback on paving strategies for Civic Center Plaza, UN Plaza, & Fulton Street will be incorporated into future designs. Please choose your top option in each row.





EXAMPLE OF ORGANIC GRAPHIC

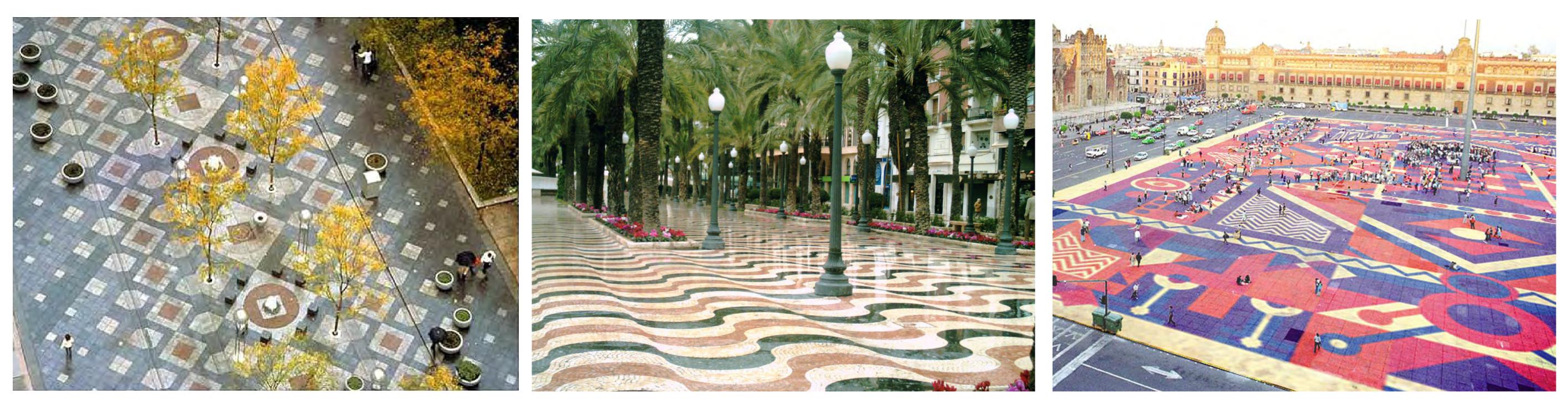
EXAMPLE OF TEXT SUPER-GRAPHIC

EXAMPLE OF GEOMETRIC GRAPHIC







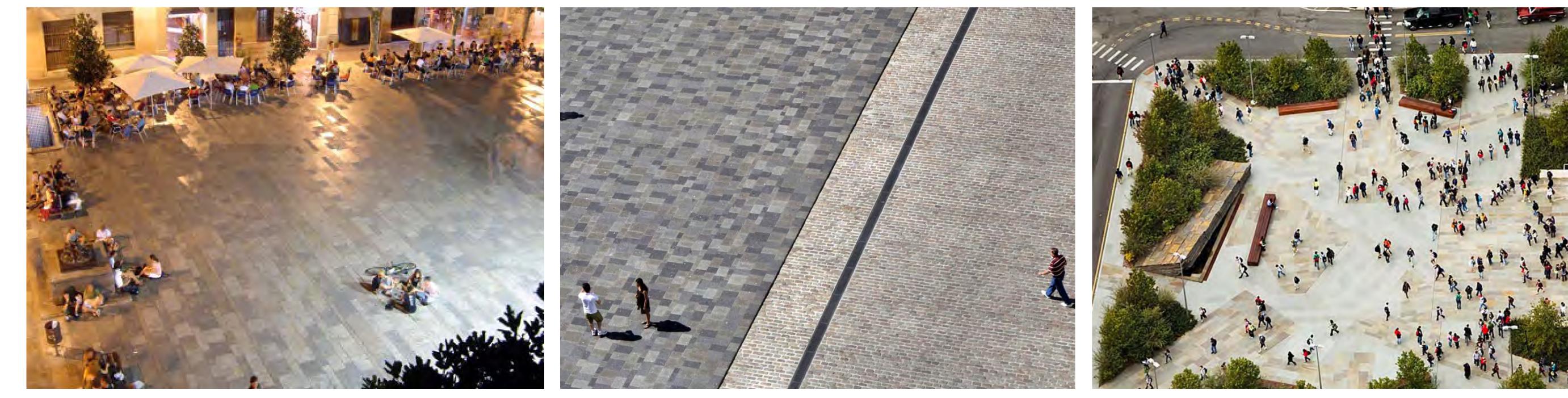


EXAMPLE OF GEOMETRIC PATTER	N
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EXAMPLE OF UNIFORM ORGANIC PATTERN

EXAMPLE OF BOLD ARTISTIC PATTERN

(



EXAMPLE OF UNIFORM COLOR

EXAMPLE OF VARIED TONE AND TEXTURE

EXAMPLE OF RANDOM PATTERNS





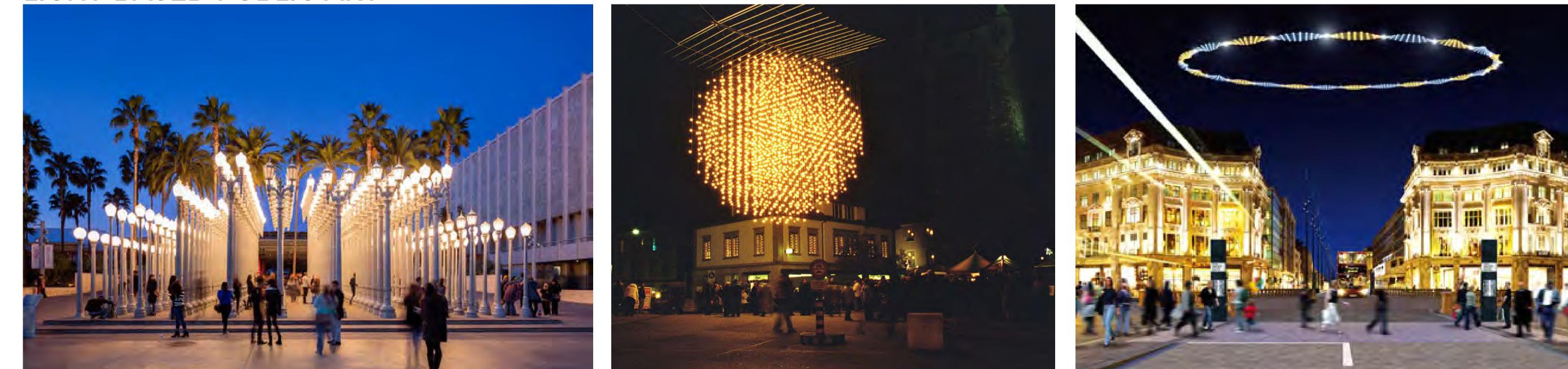




WHAT SPECIAL LIGHTING WOULD CREATE A BEAUTIFUL ENVIRONMENT?

Your feedback on special lighting features will be incorporated into lighting concepts, in addition to lighting for safety. Please choose your top three options.

LIGHT-BASED PUBLIC ART

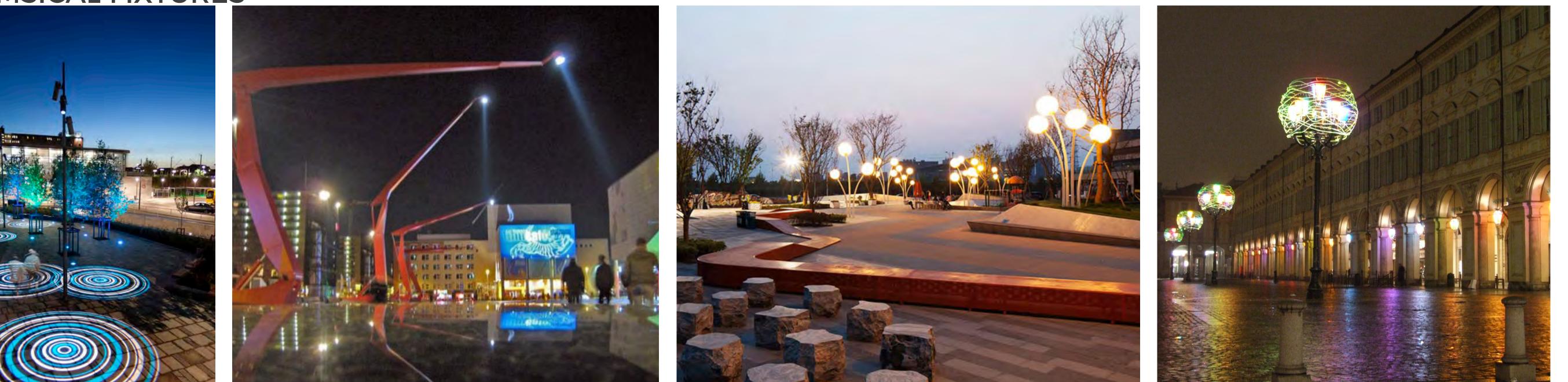


URBAN LIGHT (RESTORED STREET LAMPS)

SUSPENDED CHANDELIER

OVERHEAD LIGHT

WHIMSICAL FIXTURES



PROJECTED PATTERNS

AIMABLE SPOTLIGHTS

PLAYFUL FIXTURES

HISTORIC FIXTURES WITH ARTISTIC INTERPRETATION

LOW-LEVEL LIGHT









BENCH LIGHTS

SMALL LIGHTS IN PAVING

SKYLIGHTS IN PAVING

FACADE LIGHTING





FACADE UPLIGHTING

GROUND FLOOR AND FACADE UPLIGHTING

GROUND-FLOOR LIGHTING





QUALITY + COMFORT



WHAT AMENITIES WOULD MAKE CIVIC CENTER COMFORTABLE?

Your feedback on amenities will inform what kinds of seating and facilities are included in future designs. Please choose your top three options.

SOCIAL SEATING

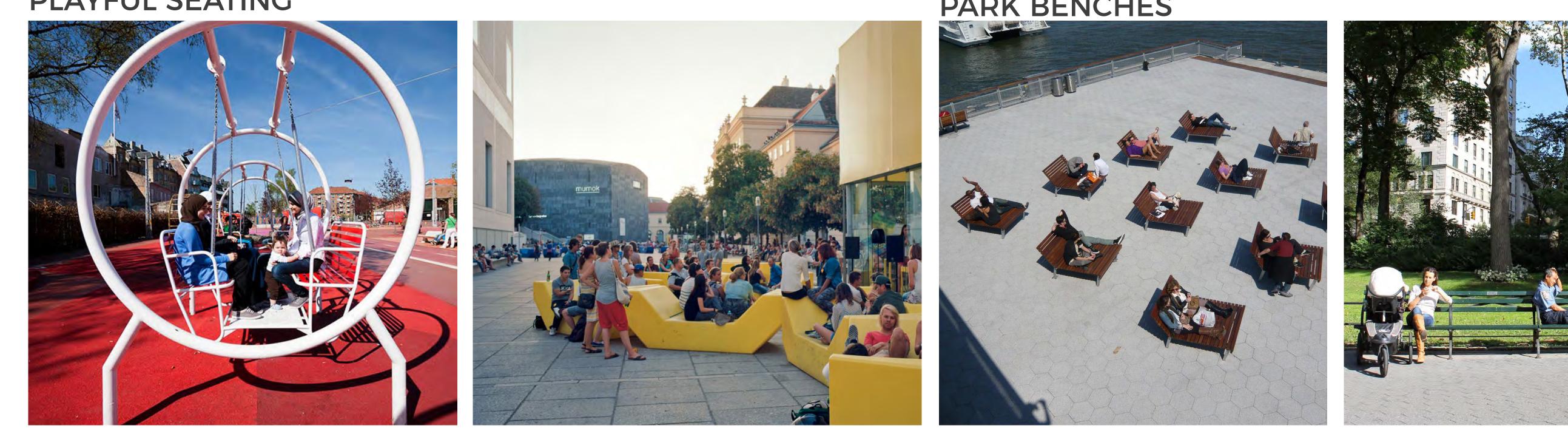




LONG MODERN BENCH

COMMUNITY PICNIC TABLE

PLAYFUL SEATING



"PORCH SWINGS"

MODULAR LOUNGES

CONTEMPORARY LOUNGE BENCHES

CLASSIC PARK BENCHES



MOVABLE SEATING



PARK BENCHES









IMPROVISED SEATING



MOVE-ABLE ARMCHAIRS

CAFE TABLES/CHAIRS AT CIVIC CENTER COMMONS

LEDGE FOR LEANING

TERRACED SCULPTURAL FEATURE

PUBLIC FACILITIES





WHAT OTHER AMENITIES SHOULD WE CONSIDER?

DRINKING FOUNTAINS

PUBLIC TOILETS





INVITATIONS & VITALITY



WHICH ATTRACTIONS WOULD SUPPORT SOCIAL & CIVIC GATHERINGS?

Your feedback on these attractions will inform what kinds of unique features are included in future designs to support both large-scale civic and intimate neighborhood gatherings. Please choose your top three options.

PUBLIC ART



INFORMAL STAGE



PUBLIC SPEAKING PLATFORM





PERMANENT ELEMENTS FOR FREE SPEECH

MONUMENTS & MEMORIALS







TRADITIONAL MONUMENT

COMMUNITY CULTURAL EXPRESSION



ELEMENTS FROM DIFFERENT CULTURES

SCULPTURE/PLAY



ICONIC STRUCTURES



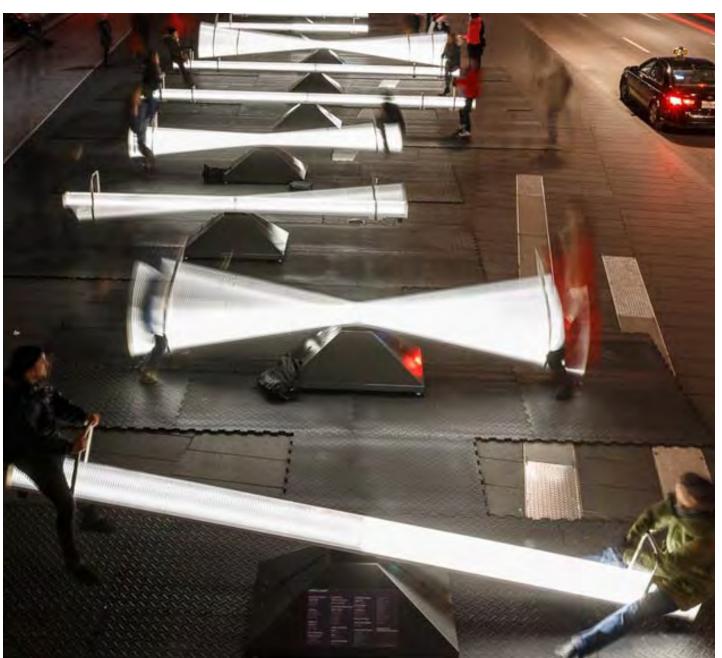




ARCHITECTURAL CANOPY STRUCTURE

COMMUNITY GATHERING SPACE

INTERACTIVE ART





WHAT OTHER ATTRACTIONS SHOULD WE CONSIDER?

PLAYFUL ELEMENTS FOR ALL AGES



TERRACES FOR SEATING







INVITATIONS & VITALITY



WHAT KINDS OF NEW USES WOULD INVITE YOU TO CIVIC CENTER?

Your feedback on these options will help us incorporate new permanent uses into future designs. Please choose the top three uses that would invite you to come to and linger in Civic Center.

CAFE PAVILION



CONTEMPORARY PAVILION

TRADITIONAL PAVILION

TRADITIONAL KIOSK / MARKET

RETAIL KIOSKS

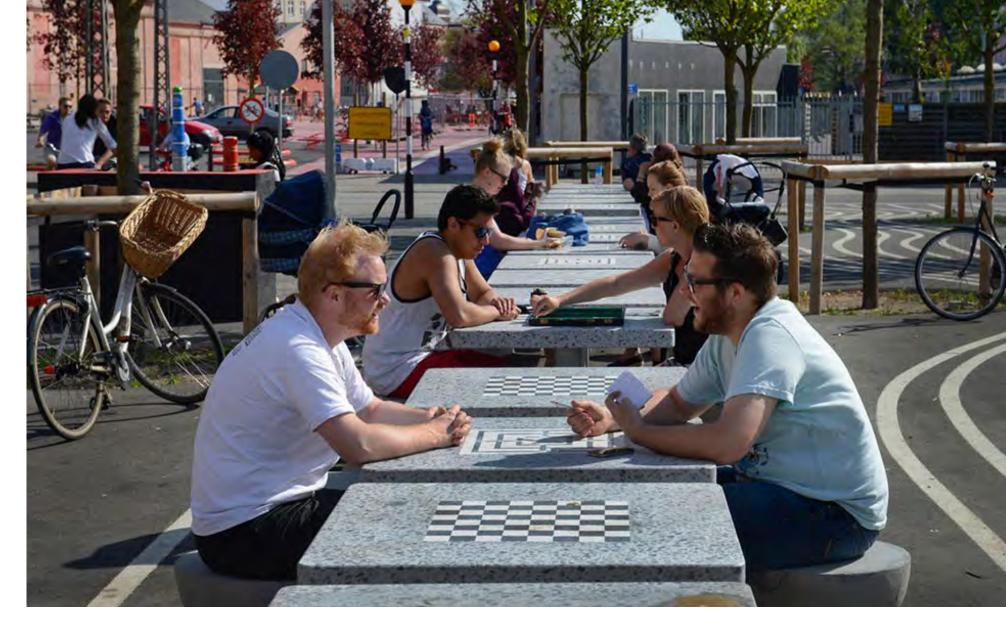
CONTEMPORARY KIOSK / NEWSSTAND

PING PONG



PING PONG TABLES

GAME TABLES



TABLES WITH CULTURAL GAMES

MARKET CANOPY



OPEN-AIR MARKET CANOPY

ACTIVE RECREATION







CHILDREN'S' BICYCLE AND SKATING TRACK



YOUTH SOCCER



FITNESS FOR ALL AGES



DOG RUN OR DOG PARK

FOUNTAIN





WHAT OTHER NEW USES SHOULD WE CONSIDER?

INTERACTIVE FOUNTAIN







INVITATIONS & VITALITY



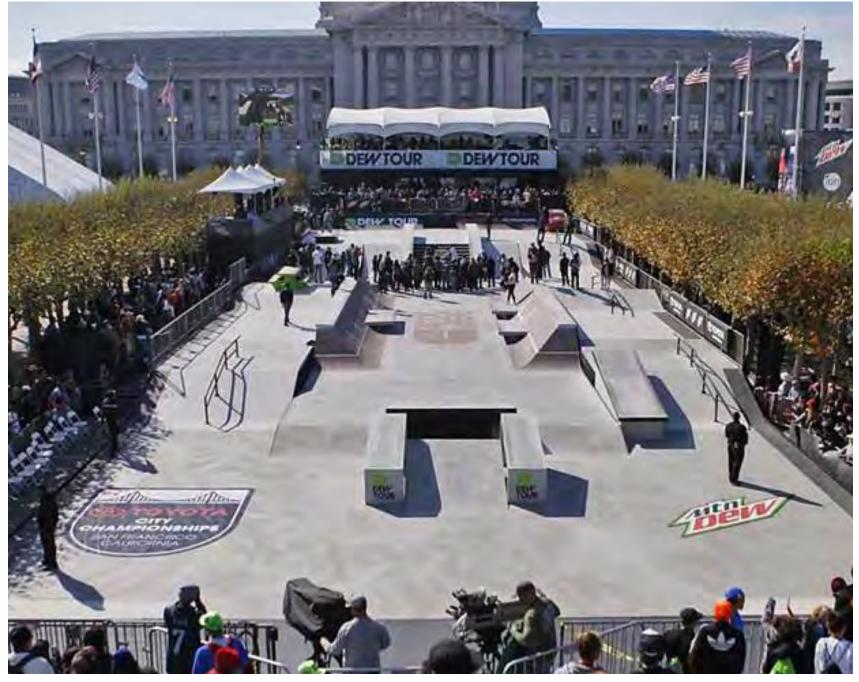
WHAT EVENTS WOULD INVITE YOU TO CIVIC CENTER?

Your feedback on events will inform what types of events the team plans for in future designs. Please choose three types of events that would invite you to linger in Civic Center.

ONGOING USES + EVENTS



SPORT EVENTS



SPECTATOR SPORTING EVENTS





TEMPORARY ART SHOWS AND OUTDOOR GALLERIES

READING ROOM



OUTDOOR LIBRARY AND READING SPACE

CULTURAL EVENTS SCREENING





PERFORMANCE



SYMPHONY AND BALLET SIMULCAST

OUTDOOR MOVIES







OUTDOOR DANCE PERFORMANCE



OUTDOOR THEATER PERFORMANCE

FESTIVALS





WHAT OTHER NEW USES SHOULD WE CONSIDER?



MUSIC AND FOOD FESTIVALS



SAN FRANCISCO CULTURAL FESTIVALS









WHAT USES WOULD YOU LIKE TO SEE IN BROOKS HALL?

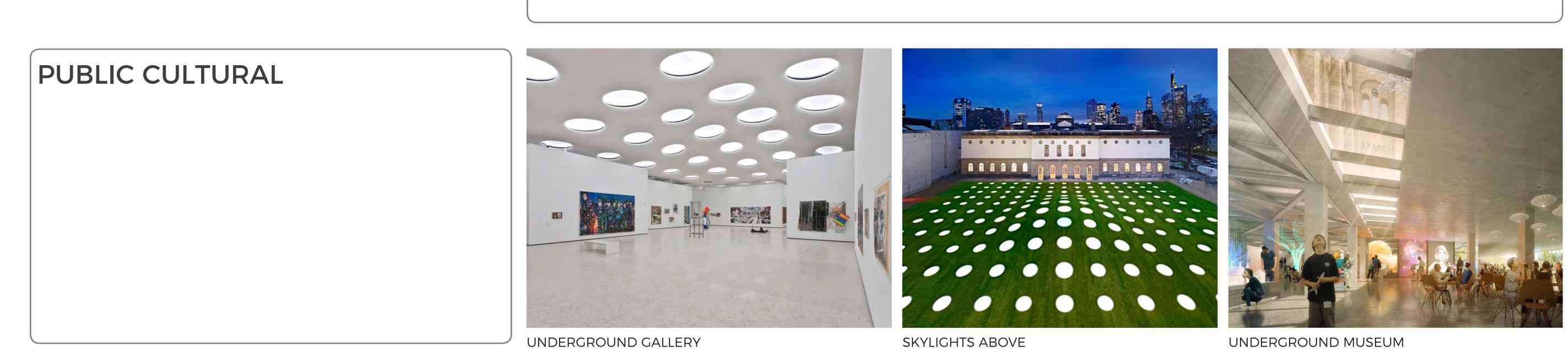
Brooks Hall is a 90,000 SF space under Civic Center Plaza. Your feedback on potential types of uses for this space will inform what kinds of uses the team will study in future designs. Please choose one option and add other ideas in the comment boxes below.



EXAMPLES:

- GROCERY STORE
- MARKET HALL
- FOOD HALL
- RESTAURANT
- BAR/BREWERY

WHAT OTHER EXAMPLES OF PUBLIC RETAIL USES SHOULD WE CONSIDER?



EXAMPLES:

- MUSEUM
- ART GALLERY
- REHEARSAL SPACE
- MAKER SPACE



WHAT OTHER EXAMPLES OF PUBLIC CULTURAL USES SHOULD WE CONSIDER?





UNDERGROUND RECREATION CENTER

COURTS ABOVE

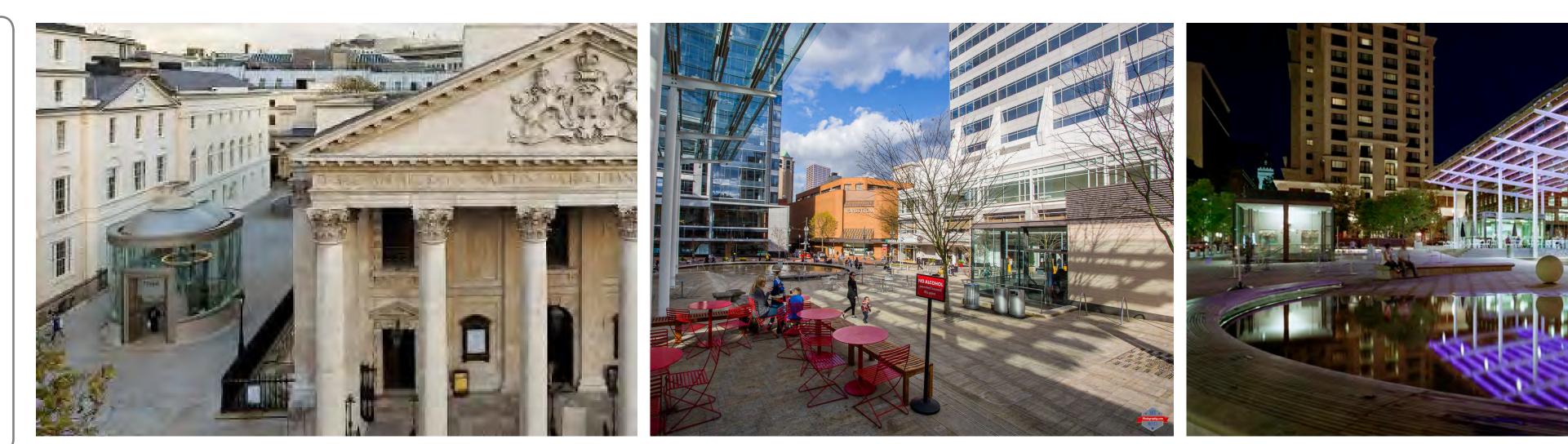
EXAMPLES:

- RECREATION CENTER
 EMERGENCY SHELTER
- CITIZENS HALL FOR
 PUBLIC FORUMS
- CHILD CARE



WHAT OTHER EXAMPLES OF PUBLIC CIVIC USES SHOULD WE CONSIDER?

NON-PUBLIC USES



PAVILION ACCESS TO BELOW-GRADE USES

PAVILION ACCESS TO BELOW-GRADE USES





PARKING/STORAGE

• OFFICES

DISTRICT UTILITIES CENTER





